

Introducing  
*Drivewise*®

*Smart driving meets  
smartphones.*



If you're a good driver,  
*Drivewise* sends  
checks right to your  
door. It's that simple.

## LET'S SIGN YOU UP.

<Agent Name>



<Agency Name>  
<Street Address 1>  
<Street Address 2>  
<City, XX 00000>

<000-000-0000>

On top of the *Drivewise* reward checks, you get Allstate knowledge and expertise combined with the personal service of an Allstate Agent. You're in good hands®.

*Call me today to enroll in Drivewise.*

*The program  
that pays you for  
smart driving.*

*drivewise*®



*Drivewise* program is optional. Subject to terms, conditions and availability. Your savings will vary based on driving behavior. Allstate Fire and Casualty Insurance Company and its affiliates: Northbrook, IL.

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## What's It All About?

### What the *Drivewise*® Mobile App Does.

Each time you take a drive, the app collects information on hard braking, high speed and when you're behind the wheel. Then, the app gives you feedback for each trip. The safer you drive, the more you can earn!



**Drivewise is all about you.** It's a new way for smart drivers to get rewarded for driving safely every day. And it's only from Allstate.

**Drivewise is easy.** Sign-up is a snap; all you have to do is drive like you always do.

**Drivewise is generous.** Every six months, Allstate sends you a check to reward you for your smart driving. Plus, the more household drivers you enroll, the more you could save.

## What You Should Know.

### Will Drivewise increase my rates?

**NO.** The focus of *Drivewise* is to give you feedback that can only help your driving. And your rates.

### How does the app work?

The *Drivewise* Mobile app works much like a standard navigation app, except we send reward checks to your door based on your driving behavior.

### Does the app need to be opened each time I drive?

No. Once you download and activate the app, keep it running in the background and it will automatically detect when you're driving. Just keep both hands on the wheel and let the app do the work.

### How does the app affect my phone battery?

The battery usage of the app is similar to most map or driving apps that use navigation or location services.

### What if I don't have a smartphone?

Not to worry. Instead of using the app, we'll send you a *Drivewise* device and you'll still be eligible for rewards every six months just for driving safely. The device simply plugs into your car's diagnostics port and collects similar information.



## Why You'll Love *Drivewise*.

### Reward checks.

Get a check for **10% of your premium** just for enrolling and taking your first drive. Then get additional checks for up to **20% of your premium** every six months for continuing to drive safely.

### Free phone charger.

Get a complimentary phone charger for your car just for enrolling in the app-based program. After all, we want your phone to be charged so the app can work at its best!

## How to Get It.

**1** Enrolling is easy.  
Just call your Allstate Agent, or go online to [myaccount.allstate.com](http://myaccount.allstate.com).

**2** Download the app.  
We'll send you an email with instructions and an activation code to download and activate the *Drivewise* Mobile app.

**3** Get in the car and go!  
Check out how you're driving whenever you wish and get rewarded for smart driving.