

Jo Bell
07905173145
mail@jobell.net

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www.jobell.net

WHAT MAKE
GREAT
FICTION?

HarperFiction



CHRIS SMITH
EDITORIAL DIRECTOR

What's your biggest read? I have a mountain of books about the world. It's not a horror novel or a sci-fi novel. It's a book about the world.

What's the greatest piece of advice? When you're writing, it's not to be a perfectionist. It's to be a storyteller. It's to be a writer who is not afraid to write. It's to be a writer who is not afraid to write. It's to be a writer who is not afraid to write.

WHAT DO YOU
LOOK FOR IN A
NEW SUBMISSION?

Which book by a living author do you most wish you could have published? I would love to have published 'The Book of David' by David Copperfield. It's a book about a man who is not afraid to write. It's a book about a man who is not afraid to write. It's a book about a man who is not afraid to write.

WRITING THAT IS
HONEST
&
HEARTFELT

Which book or author do you always turn to? I always turn to 'The Book of David' by David Copperfield. It's a book about a man who is not afraid to write. It's a book about a man who is not afraid to write. It's a book about a man who is not afraid to write.

What book has inspired you and the biggest? I have been inspired by 'The Book of David' by David Copperfield. It's a book about a man who is not afraid to write. It's a book about a man who is not afraid to write. It's a book about a man who is not afraid to write.



HARPER FICTION
HARPER COLLINS

Layout and typeface design
for a promotional magazine
aimed at publishing agents



Sean Edwards | Matt Golden | Santo Tolone
Limoncello, London

In 1974, Gatto, IT, based in London and
 based in studying for his MA Fine Art
 at the Slade School of Fine Art, London,
 UK (1974). Recent and forthcoming shows
 include: Concept Project (2017) 'Young
 British Art 17', dOCUMENTA (13), Kassel,
 DE (2017); Mr. Rossi, Limoncello,
 London, UK; Palazzo Reale, Milan, IT
 (2017); Kassel, New York, USA,
 Fondazione Herta and Paul Amirian
 IT, and La Biennale Centre National
 d'Art Contemporain, FR (2015).

Sento
 Tolone



An early, minimalist sculpture by Sento Tolone, titled 'Sento Tolone' (2015). The work is a tall, black, rectangular structure with a yellow top section and several thin, vertical rods protruding from the top.

Material: 2015, Black, Yellow, Black, White, Silver, Steel, Glass, Wood, Metal, Plastic, Paper, Card, Fabric, Textile, etc.



Rosa Bonvicini | Matt Gulev | Rocco Tassi
 Limoncello, London



Two wooden chairs by Rosa Bonvicini, titled 'Two Chairs' (2015). The chairs are made of light-colored wood and have a minimalist, geometric design with a high back and a simple frame.



A sculpture by Rosa Bonvicini, titled 'Two Chairs' (2015). The work is made of a long, thin, orange-red material, possibly paper or fabric, draped over a white, rectangular base.

Material: 2015, Paper, Fabric, Wood, Metal, Plastic, Paper, Card, Fabric, Textile, etc.



A framed artwork by Rosa Bonvicini, titled 'Two Chairs' (2015). The work consists of a series of vertical, parallel lines of varying lengths, creating a rhythmic pattern.

Material: 2015, Paper, Fabric, Wood, Metal, Plastic, Paper, Card, Fabric, Textile, etc.

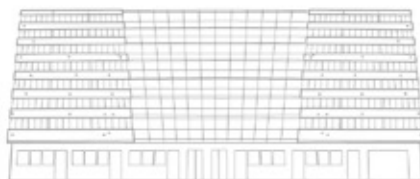
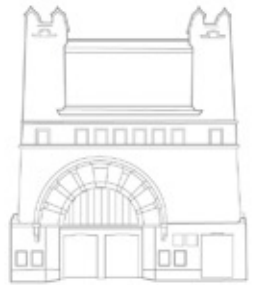
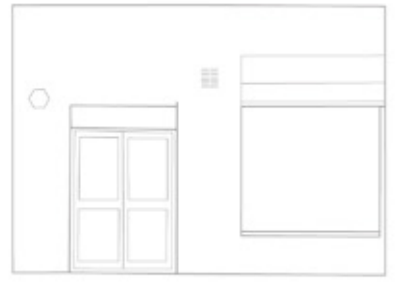
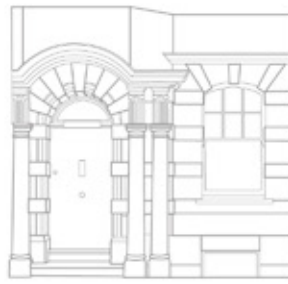
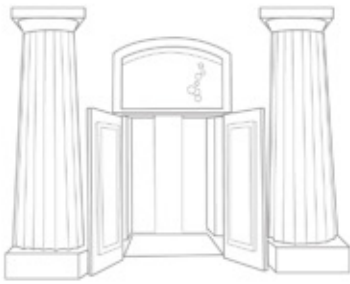
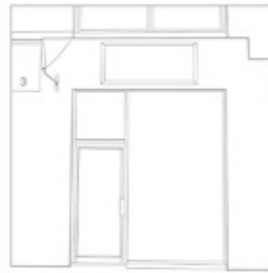
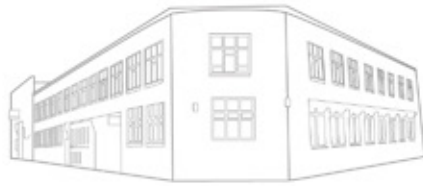
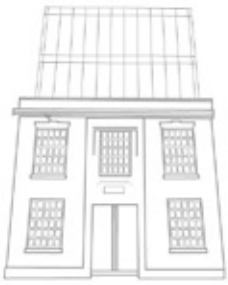


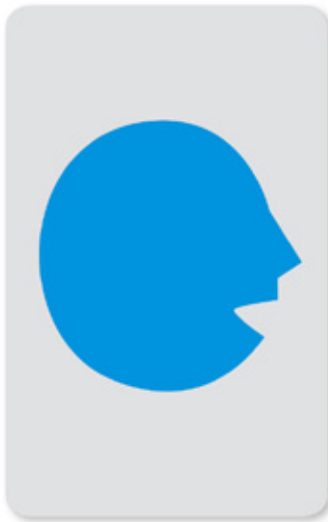
A collage of images by Rosa Bonvicini, titled 'Two Chairs' (2015). The collage includes a close-up of a white, textured surface, a pair of feet, and a portrait of a woman.



A collage of images by Rosa Bonvicini, titled 'Two Chairs' (2015). The collage includes a small sculpture, a white box, and a blue object.

LIMONCELLO
 FRIEZE NYC '12
 —
 Limoncello gallery artists'
 catalogue designed for the
 Frieze Art Fair





STUDIO VOLTAIRE

www.studiovoltaire.org

VISITORS PER M2	11
DAYS OPEN	200
STAFF	2
ARTISTS REPRESENTED	0
EXHIBITIONS PER YEAR	5
DATE ESTABLISHED	1994

DESCRIPTION
Studio Voltaire exists to support artistic practices and create a space for thought, experimentation and reflection.

BARBICAN ART GALLERY

www.barbican.org.uk/artgallery

VISITORS PER M2	219
DAYS OPEN	280
STAFF	30
ARTISTS REPRESENTED	0
EXHIBITIONS PER YEAR	3
DATE ESTABLISHED	1982

DESCRIPTION
Barbican Art Gallery is a public art space in the heart of the City that presents major exhibitions by leading international figures.

HERALD STREET

www.heraldst.com

VISITORS PER M2	16
DAYS OPEN	210
STAFF	4
ARTISTS REPRESENTED	19
EXHIBITIONS PER YEAR	8
DATE ESTABLISHED	2005

DESCRIPTION
Contemporary art gallery exhibiting an international roster of emerging and mid-career artists based in East London.



www.ica.org.uk

VISITORS PER M2	176
DAYS OPEN	260
STAFF	75
ARTISTS REPRESENTED	0
EXHIBITIONS PER YEAR	8
DATE ESTABLISHED	1947

DESCRIPTION
Established by a collective of artists, poets and writers to explore contemporary culture across the broadest platforms, the ICA presents exhibitions, artists, films, and music.

TATE MODERN

www.tate.org.uk

VISITORS PER M2	138
DAYS OPEN	362
STAFF	-
ARTISTS REPRESENTED	0
EXHIBITIONS PER YEAR	13
DATE ESTABLISHED	2000

DESCRIPTION
Created from a disused power station, Tate Modern displays the national collection British art and of international modern art.

Tate Modern displays between 11-15 exhibitions per year, this statistic represents an average

WHITE CUBE

www.whitecube.com

VISITORS PER M2	187
DAYS OPEN	165
STAFF	-
ARTISTS REPRESENTED	50
EXHIBITIONS PER YEAR	6
DATE ESTABLISHED	1993

DESCRIPTION
Set up by Jay Jopling, White Cube is arguably one of the most influential commercial galleries of the past decade.

HAUSER WIRTH

www.hauserwirth.com

VISITORS PER M2	-
DAYS OPEN	240
STAFF	40
ARTISTS REPRESENTED	50
EXHIBITIONS PER YEAR	5
DATE ESTABLISHED	2003

DESCRIPTION
Hauser & Wirth is located in New York, Zurich and London. The gallery represents both emerging and established contemporary artists.



www.serpentinegallery.org

VISITORS PER M2	1778
DAYS OPEN	245
STAFF	60
ARTISTS REPRESENTED	0
EXHIBITIONS PER YEAR	5
DATE ESTABLISHED	1970

DESCRIPTION
Serpentine Gallery is set in the heart of Kensington Gardens. It exhibits modern and contemporary art alongside an architecture, education and public programme.



www.peeruk.org

VISITORS PER M2	73
DAYS OPEN	200
STAFF	3
ARTISTS REPRESENTED	0
EXHIBITIONS PER YEAR	4
DATE ESTABLISHED	1994

DESCRIPTION
PEER is an independent arts organisation which commissions imaginative and ambitious projects by international, established and emerging artists in the heart of East London.



www.whitechapelgallery.org

VISITORS PER M2	223
DAYS OPEN	310
STAFF	60
ARTISTS REPRESENTED	0
EXHIBITIONS PER YEAR	7
DATE ESTABLISHED	1901

DESCRIPTION
Internationally acclaimed for its exhibitions of modern and contemporary art and its pioneering events, Whitechapel plays a unique role in the capital's cultural landscape.



LONDON GALLERY TRUMPS

Design/illustration for a set of playing cards that list gallery statistics, spark debate around what makes one great



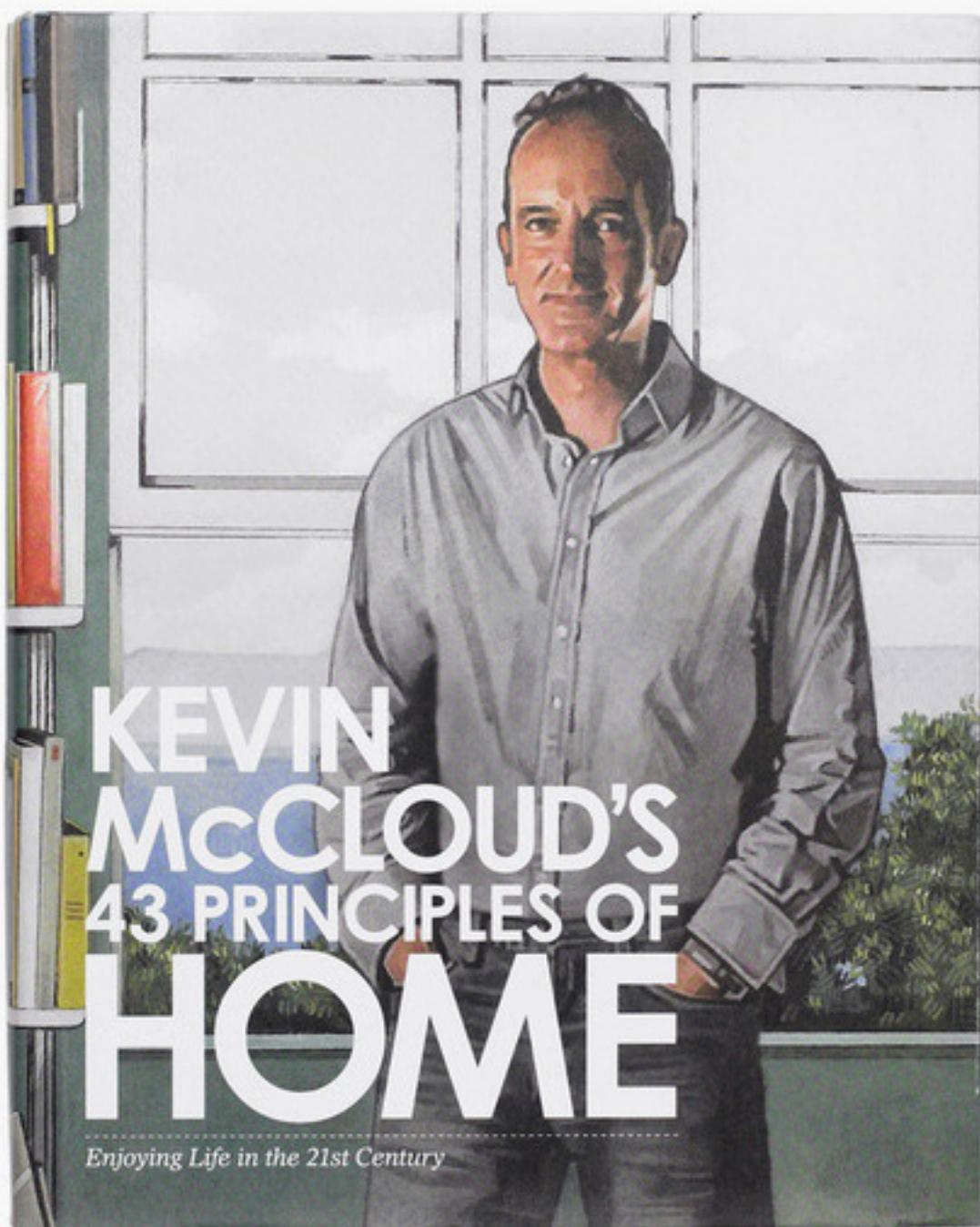
hijkl





TYPE CHAIRS PERSONAL WORK

Part of the team that
altered chairs by hand
to create an alternative
Type Specimen



Jo Bell
07905173145
mail@jobell.net

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www.jobell.net

STUDIOS

HarperCollins - 1 year

Marc&Anna - 6 months

NB Studio - 6 months

Johnson Banks - 3 months

Kimpton Creative - 2 months

Blast - 2 months

GBH - 2 months

YCN, Radford Wallace, Purpose,

Hat-trick, Together, Glock, Waitrose

Inhouse, Williams Murray Hamm - 1 month

CLIENTS INCLUDE

Royal Mail

Cancer Research UK

British Heart Foundation

Arts Council England

Octopus Publishers

HarperCollins Published

Limoncello Gallery

PERSONAL STATEMENT

Having moved to London to study design, I graduated with a first from Kingston University in 2009. Since then I have gained experience in a range of great design companies in the city. I have worked on branding projects, book design, print and illustrations for clients including Royal Mail and the Arts Council.

SKILLS & ACHIEVEMENTS

- London Gallery Trumps, a personal project, was featured in Art Review Magazine, The Art Newspaper and is available to buy in bookshops and galleries across London
- Illustrations published in Harper Collins' book '43 Principles of Home'.
- Exhibited letterpress works at 2 separate London galleries the
- Winner of RSA Design Directions for the design brief Elegant Frugality; developed my interest in the environmental design.
- Selected by Graham Fink to exhibit my conceptual photography *Disposed of Cameras* at the late Paul Arden's gallery.
- Exhibited a collaborative pinhole photographic piece *In the Dark* with Laura Bowman at ROOTED; an exhibition initiated in central London by Kingston University.
- Gained relevant design skills; CS5 packages, traditional darkroom and digital photography, bookbinding and typographic skills.

QUALIFICATIONS

2012

Short Course *Portrait Drawing&Painting*
Central Saint Martins, London

2009

BA(Hons) 1st Class *Graphic Design*
Kingston University, London

2010

Foundation Diploma in *Art&Design*
Merit Surrey Institute of Art