Jo Bell 07905173145 mail@jobell.net ... www.jobell.net TYPEFACE CHAIRS

abcdef ghijlkm nopqrst uvwxyz



TYPEFACE CHAIRS

abcdef ghijlkm nopqrsf uvwxyz

abcdef ghijlkm nopqrst uvwxyz





RIO CINEMA IDENTITY THE RIO RIDE IN EVENT CONCEPT

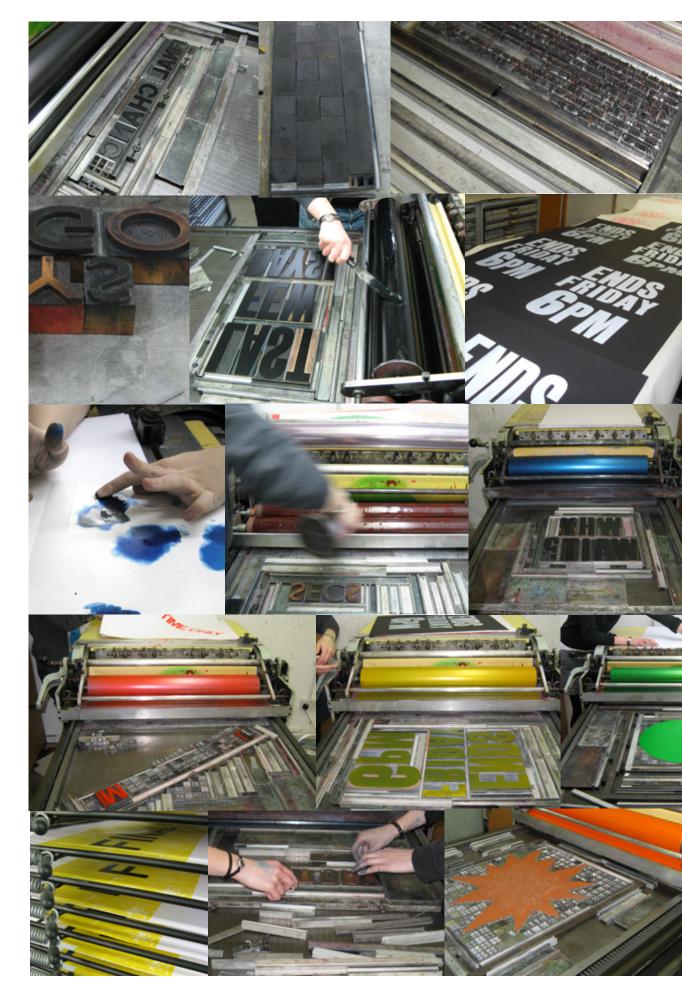


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'OUR LAST DAYS WITH LETTER-PRESS' 10F9 DIFFERENT POSTERS



'OUR LAST DAYS WITH LETTER-PRESS' HANDS ON



REVENSBOURNE CONCEPT USED FOR CURRENT IDENTITY



REVENSBOURNE LIVE WEB BANNERS

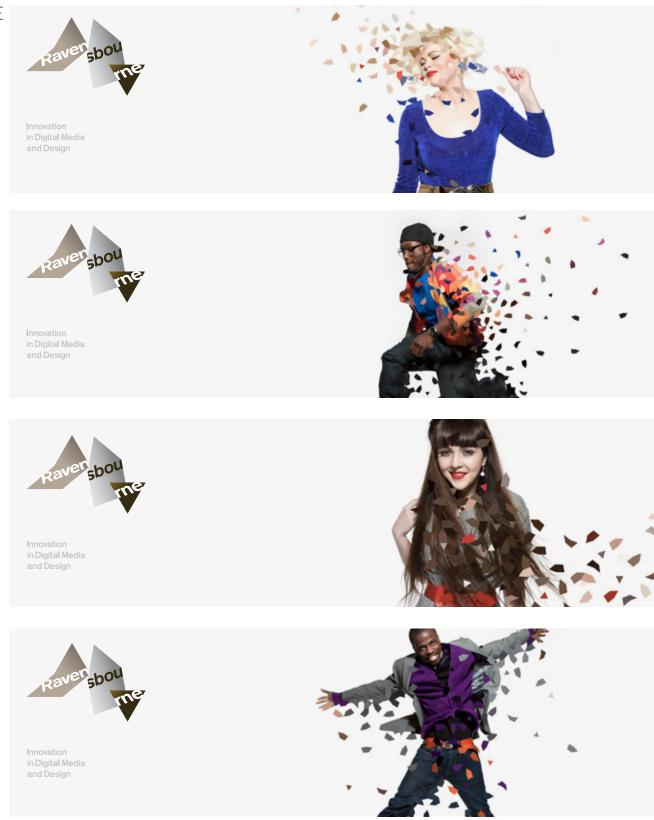


ILLUSTRATION FOR ROYAL MAIL PRESENTATION PACK CONCEPT





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Work Experience

Blast March '11

GBH February '11

Kimpton Creative January '11

Purpose November '10

Hat- trick October '10

NB Studio January - February '10 May - September '10

Together Design April '10

Johnson Banks November – December '09 March '10

Waitrose Inhouse June '09

Williams Murray Hamm July '08

Personal Statement

I graduated with a First Class Honours in Graphic Design from Kingston University. I have just had a great first year working in the design industry on projects from; the successful pitch for the Science Museum identity to instigating the idea for the Ravensbourne re-brand and my design on a Waitrose chocolate box.

Qualifications

BA(Hons) 1st Class Graphic Design Kingston University

Foundation Diploma in Art&Design Merit from UCAF

A Level
Art A Photography A
Graphic Design B English Lang&Lit B
History B

Previous Skills & Achievements

November '10

Completed freelance work for Friendship Works after being recommended by hat-tick

November '10 Illustrations published in Harper Collins' new book

November '09

Entered an experimental art exhibition with a letterpress print where viewers bid on prints to win them, our print was first to win.

April '09

Winner of RSA Design Directions for the design brief Elegant Frugality; developed my interest in the environmental design.

April/ May '09 Selected by Graham Fink to exhibit my conceptual photography *Disposed of Cameras* at the late Paul Arden's gallery.

April '09

Exhibited a collaborative pinhole photographic piece *In the Dark* with Laura Bowman at ROOTED; an exhibition initiated in central London by Kingston University students.

Gained relevant design skills; CS5 packages, traditional darkroom and digital photography, bookbinding and typographic skills.