Joberr Whitepaper

www.joberr.co

1. Abstract

Joberr is a decentralized platform built on Ethereum blockchain serving as a marketplace for tasks and services (micro-jobs) that works very much like Fiverr. People will be able to sell and buy 'micro-jobs' using **Ethereum as a payment method in a safe and easy to use process.
Using Ethereum smart-contracts to process transactions eliminates the need for a Middlemen, allowing lower fees and improved security.

Our vision is to develop a Dapp which gives one more use for Ethereum as a currency and maybe at the same time bring others to understand how easy, fast and safe it is to use a Ethereum.

Joberr aims to be a fully transparent and open-source project. As soon as the project is developer and ready for tests and audits, we are going to release the full source-code on github and allow others to take inspiration and implement our system in other projects.

**Ethereum as a payment method - at some point Joberr may accept other Cryptocurrencies too as a payment method.

2. The market

We aim to be the Fiverr for the Ethereum community, offering cheaper services compared to Fiverr for sellers and buyer on a fast, secure and easy to use platform.

The idea of selling tasks and services online to earn money is still new yet it raises at fast pace as more and more people are looking to earn a little more money on their free time and some of them are even looking to be unemployed and earn their 'wage' by working whenever they please having more time to spend with their family, for their hobbies, traveling, etc.

We expect to be a tough job at first to make ourselves known on this market but we are going to do our best to make our service known to everyone who is using Cryptocurrency as there are many out there at this time offering tasks and services to others on forums, reddit channels, twitter, etc., services as translations, writing, designs, promotions, etc. We want to bring them all to use our platform to sell their tasks and services in a more secure and easy to use environment.
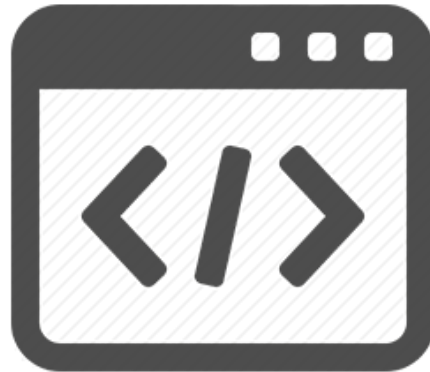
3. Core features

Decentralized

Joberr is 100% decentralised, built on Ethereum public blockchain

Open-Source code

Joberr will be 100% open-source. The full code will be available on Github

No Middlemen

Joberr is cutting out the middlemen by operating 100% on Ethereum smart-contracts to process transactions

Lower costs

Joberr is charging a low transaction fee (5% for sellers compared to Fiverr's 20%) only on completed transactions

4. How Blockchain helps?

Ethereum blockchain is a decentralized platform that can run smart-contracts which will run as programmed without any downtime or third-party action needed, a Dapp running on Blockchain will be unstoppable.

Smart-contracts enables us to create a marketplace which can move funds in accordance with the given instructions, without risk or middlemen actions.

On a traditional server, information are centralized, downtime can occur, the security is not that great without hiring good specialists and there is always a need for a third-party action which will boost up the fees for a service since the costs to run it will be a lot bigger.

By developing our project on Ethereum blockchain we take full advantage of smart-contracts so that we can cut the need of middlemen, offer working services with 100% uptime, charge very low processing fees since there is no need to hire too much staff to maintain the service up and running, and offer a secure way to process transactions between parties.

5. How it works?

- **Automatic transactions**

Running the project on Ethereum blockchain enables us to have all transactions processed automatically through smart-contracts. There will be no downtime and no need to hire staff for maintenance;

- **Selling a task or service**

On Joberr marketplace you can sell tasks and services in few easy steps and get paid in Ethereum or other Cryptocurrencies. Browse the categories and find the one that fits you best, complete the name and description of your task or service and submit it. You can also boost your listing by choosing a promotional service for a small fee;

- *Sales are subject to **5%** processing fee;*

- **Buying a task or service**

You can find the task or service that you need by browsing through the available categories or using keywords to quick search it;

- *Purchases are subject to ***2%** processing fee;*

*** There is a chance to exclude the 2% processing fee for purchases. Matter to be planned and discussed with the crowdsale participants;*

- **Reputation system**

Joberr is using a simple feedback based reputation system. Buyer can leave positive or negative feedback based on their experience to the Seller which can help others when dealing with that Seller and it's also a way to express your thanks. Leaving a honest feedback will help the community;

- **Buyer's "guarantee"**

Buyers must pay in advance for the task or service they are looking to buy, but the Seller will not have access to the funds until a complete transaction. The funds are going into a smart-contract for safe keeping, waiting for the Buyer to confirm if the task or service has been delivered. Only after the Buyer's confirmation, the Seller will receive the payment.

Buyers can also form an ideea about a Seller based on the feedback history;

- **Seller protection**

As Buyers must pay in advance for the task or service, Seller mustn't worry about not getting paid. In the case of Dispute when the Buyer is not willing to release the funds after he received the task or service, a third-party will intervene;

6. Main stream of revenue

- Revenue generated from processing fees;
- Revenue generated from premium service fees;
- Revenue generated from banner ads;

7. Joberr Token

Joberr Tokens will be created on Ethereum blockchain as ERC20 standard which can be transferred freely between Ethereum addresses. Joberr Tokens can also be traded on any exchange that supports ERC20 standard.

- Only a total of **250.000 Joberr Tokens** will be released;

We are releasing the Joberr Token so that we can target the Crowdsale participants and share part of the net profit generated by Joberr platform, which is going to be distributed on a monthly basis to anybody who owns Joberr Tokens.

- One Joberr Token represents **0.0002%** from net profit;

8. Stage I crowdsale

Stage I crowdsale is taking place so that we can raise funds to hire more developers to accelerate the development of the project. Originally we had no plan to start a crowdsale until the project was fully developed and working but we ended up being overwhelmed with work. The estimated time of release was not in our liking and we decided to get some help.

- **Stage I crowdsale period**

Starts on: ***March 12th 2017–14:00 PM GMT***
Ends on: ***March 26th 2017–14:00 PM GMT***

- **Maximum limits**

Tokens available for sale: **50.000 Joberr Tokens**
USD maximum capacity: **50.000 USD**

- **Price per Joberr Token and Bonus**

Joberr Token price: **1 USD / Token**
Price bonus over Stage II: **30% price bonus**

- **How to participate?**

1. Register a new ICO account at http://www.joberr.co/join
2. A unique Ethereum address is generated for each ICO account to keeps track of investments;
3. Send Ether to the unique Ethereum address from your ICO account;
4. You can send Ether to your ICO account from any wallet, exchange or mining pool;

** Do not send Ether after the crowdsale period ends;
** Do not send Ether after the maximum USD cap. has been achieved;
** Crowdsale status is updated on a hourly basis, if you manage to send Ether over the limits because of the delay, your Ether will be refunded;
** After crowdsale ends, participants who managed to send Ether over the limits will be asked to provide an Ethereum address for refunds;

9. Stage II crowdsale

Stage II crowdsale will take place only after the project has been developer and is fully working on mainnet.

- **Maximum limits for Stage II crowdsale**

Tokens available for sale: **185.000 Joberr Tokens**
USD maximum capacity: **240.500 USD**

- **Price per Joberr Token and Bonus**

Joberr Token price: *1,3 USD / Token*
Price bonus: *0%*

- **Bounties**

Joberr Tokens reserved for bounties: **15.000 Tokens**

All **250.000** available Joberr Tokens will be available for sale in Stage I and Stage II crowdsale and bounties. There will be no Joberr Tokens distributed to Joberr Team.

- **Joberr net profit will be distributed as follow**

Joberr Token holders will receive: *50% from net profit - 0.0002% / Token*
Joberr team will receive: *50% from net profit*

Profit is distributed to Joberr Token holders on a monthly basis;

10. Risk disclosure

This does not constitute an offer to sell shares or securities in company. None of the information presented are intended to form investment decisions and does not constitute investment advice or recommendations for investment in any security.

Joberr Token is a cryptographic token used by Joberr platform;
Joberr Token is not a security;
Joberr Token is not an investment;
Joberr Token cannot be changed for goods or services;

- **Risk associated with Ethereum protocol**

Any problem on Ethereum protocol may have a negative impact on Joberr project;

- **Risk associated with credentials**

Anybody who gains access to the crowdsale participant's credentials or private keys of Ethereum address used to store the Joberr Tokens may be able to steal them;

- **Risk that Joberr project will not meed the expectations of the crowdsale participant**

Joberr project is currently under development and may be subject to significant changes before the realease. Any expectations held by the crowdsale participant may not be met for any number of reason;

- **Risk security weaknesses**

Joberr project is based on open-source software and there is a risk that security weaknesses may occur for any number of reasons;

- **Risk of lack of adoption for Joberr project**

Joberr Token should not be viewed as an investment. We do not guarantee a revenue for Joberr Token holders;

- **Unanticipated risks**

Cryptographic tokens are a new and untested technology, risks may further occur as unanticipated from various reasons;

11. Team

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