

# Part 1

## User Personas



Name: Bethany

Age: 43

Gender: Female

Job: Marketing Director

Industry: Business Consulting

Work Location: At home

Relationship with Food: I love being able to choose what kind of food I am eating. I am open to most kinds of food. I rarely eat out but when I do I am interested in trying new things.



Name: Austin

Age: 35

Gender: Male

Job: Therapist

Industry: Mental Health

Work Location: In an office

Relationship with Food: I love being able to make my own food and choose what I am eating. I am open to most types of food. I rarely eat at the same restaurant. I like to find new restaurants to try out.



Name: Taylor

Age: 36

Gender: Non-binary

Job: Marketing Manager

Industry: Tech

Work Location: At home

Relationship with Food: I enjoy choosing what kind of food I am eating. I am open to most kinds of food. I eat out weekly and love being able to schedule deliveries for lunch.

**App Name:**

**Quik N' Tasty**

## Part 2

MVP:

1. Order food
2. Option for local restaurants to sign up
3. Available food in area

1. I am a mother working at home with 3 little kids, I want to be able to have a quick method for getting food, so that I can efficiently do my job and provide food for my children and I.

2. I am a restaurant owner, I want to promote my food to the community, so that I can increase my profits and keep pursuing my passion of cooking.

3. I am a Sales Manager who eats out frequently, I want to know what food is available around me, so that I can choose which kind of food I am in the mood for.

**Trello.txt**

**<https://trello.com/b/BrkOEIgL/quik-n-tasty>**