**User Flow**

[**https://drive.google.com/file/d/1HS9g6WQyGP19wydYs7JSVSPcgUanapZ7/view?usp=sharing**](https://drive.google.com/file/d/1HS9g6WQyGP19wydYs7JSVSPcgUanapZ7/view?usp=sharing)

**User Stories**

1. As a user, I want to be able to select the specific iPhone model so I can learn more about it and buy it.
   1. Major categories arrayed along the top of the screen
   2. Each page had big words displayed across the top of it
2. As a user, I want to see featured products from Apple so I can get a recommendation on what phone to get.
   1. Continuous recommendations throughout each page of the website.
   2. Big and bold images of Apple products.
3. I am a user, who wants to know what accessories Apple has to offer, so that I can choose which ones to buy.
   1. Showing various products across the top of the screen.
   2. On the main page adding a “Featured Accessories” page.
   3. Category buttons
   4. Recommendations
4. I am a user, who wants to compare iPhones in an efficient way, so that I can choose which one to buy.
   1. Underneath the listed phones there is a “Which iPhone is right for you?” and it compares all of the phones.
   2. This chart is near the very top of the main page for ease of access for viewers.
   3. Minimal steps needed to get to this information.
5. I am a user, who is interested in different payment plans, so that I can afford and buy an iPhone.
   1. Apple has a “Ways to Buy an iPhone” page on their home page.
   2. Show discounts based on the provider.
   3. Shows monthly payment options and the range those payments can be.
   4. “Support” option

**Trello Board Share Link**

**Jo Berry:** <https://trello.com/invite/b/fcKdYNwM/22cb248c136ad0904b37088391202b3d/iphone-product-page>