



# Microsoft Power Platform **CONFERENCE**

## Unleashing Business Value Through Fusion Development and the Microsoft Power Platform

Seth T. Bacon

Simon Chan



# State of change



Founded in  
**1926**



**98**

Cities in North America



**5th**

Largest Global Accounting Firm



Audit &  
Accounting



Tax



Consulting



**\$3.3B**

in Revenue



**Only 1**

of the Big 5 focused on the Middle  
Market



**14,700**

Professionals in North America



**27,000**

Clients in US Alone

**Globally**



More than  
**120**  
countries



**51,000**  
professionals



**860**  
offices



**\$7.26B**  
in combined fees





Seth T. Bacon

Director, Product & Strategy

Seth.Bacon@rsmus.com

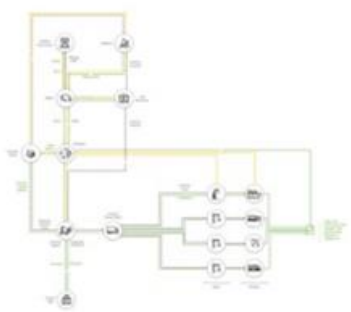


Simon Chan

Principal, Power Factory

Simon.Chan@rsmus.com

# BLUEPRINTING AND BUSINESS SYSTEMS DESIGN METHODOLOGY



## Value Network

Represents the social, financial and technical relationships between organizations and how they are utilized.

Gives a broad vision of the industry players, their value propositions, and potential improvements that can be made using digital technologies.

## Market Opportunities

Represents the connected clusters (potential markets) of the organizations that can benefit from the improvements founded using value network analysis.

Gives an understanding of the scopes, priorities and market volume for a particular digital solutions.

## Business Scenarios

Represents the set of business activities, aimed to produce an element from the value proposition for a particular organization. Visualizes business capabilities required to support each step within the process and outcomes of their interaction with each other.

Serves as a baseline for information architecture creation and functional capabilities list.

## Functional Capabilities Solution Architecture

Represents a map of functional capabilities required to build a digital platform for the selected market opportunities.

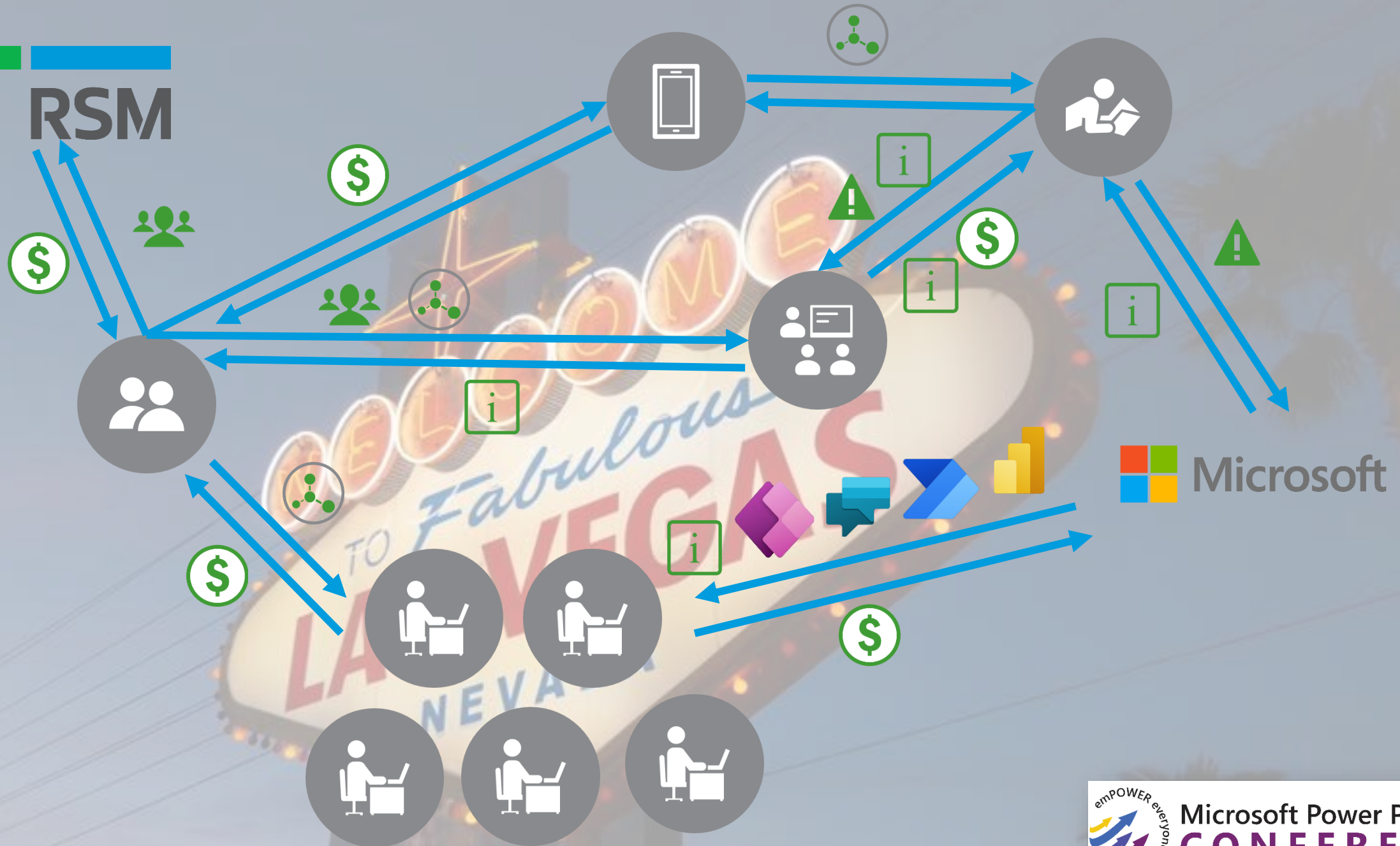
Solution architecture specifies technical components and their dependencies required to support the functionality defined in the map.

## Interactive App Design

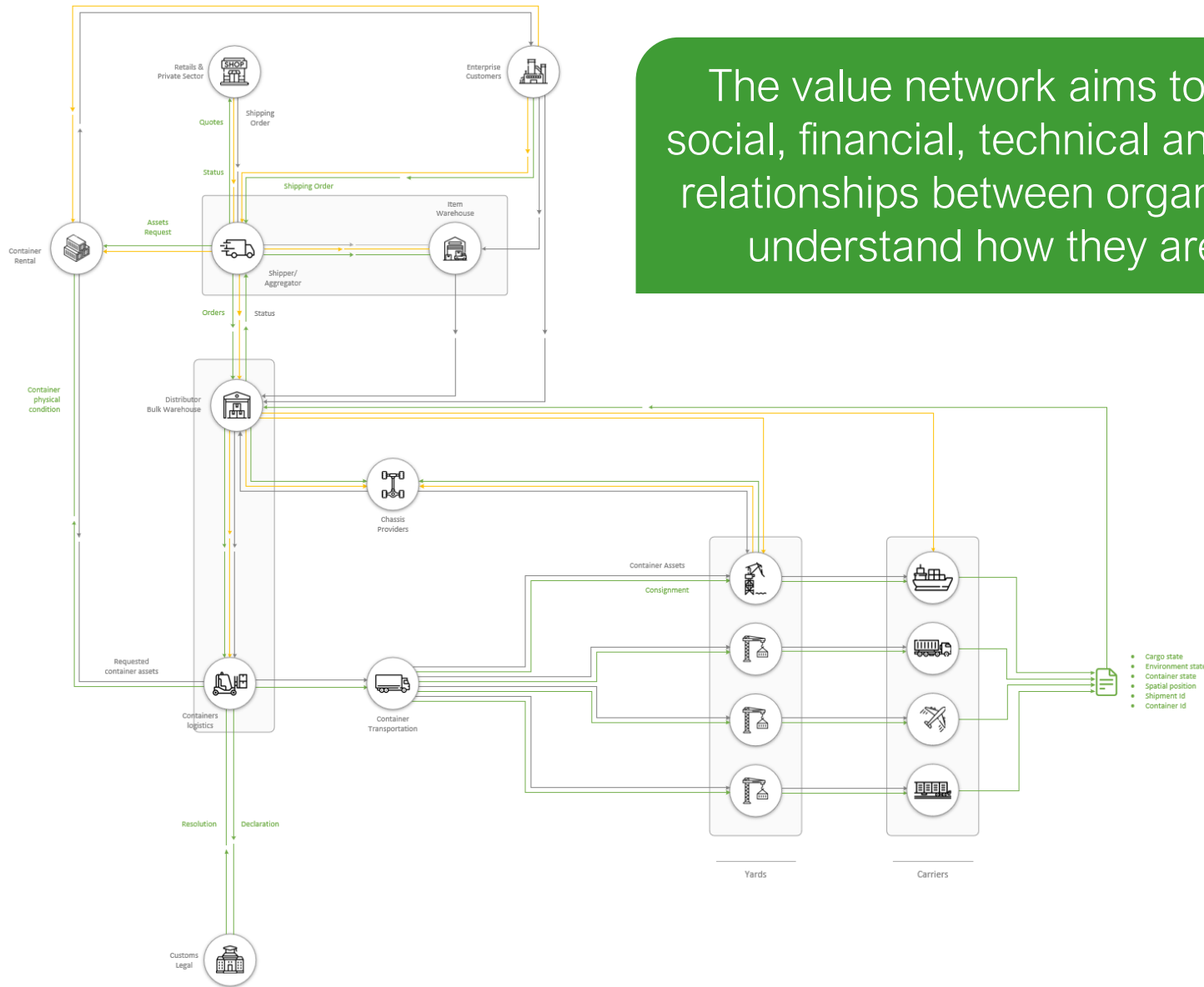
Interactive mockup of the application that consists of key user interfaces, screens, and simulated functions for the selected functional capabilities.

Serves as a baseline for the visual design, initial UX feedback and the development effort evaluation.

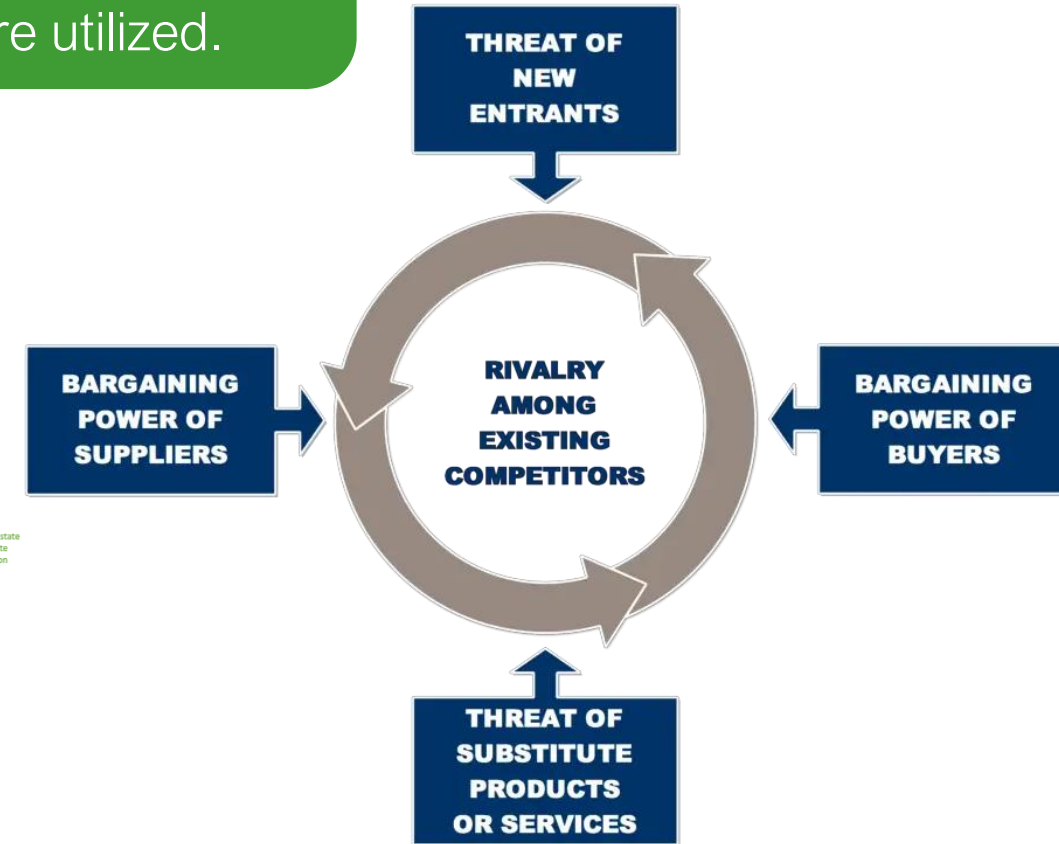
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# VALUE NETWORK MAP



The value network aims to outline the social, financial, technical and information relationships between organizations and understand how they are utilized.







# **Reimagining Grants Management With Azure OpenAI Services**



## Opportunity Statement

To stay on the leading edge of technology, the City of Kelowna will implement generative AI using Azure OpenAI Services and the broader Microsoft Platform to improve efficiency, decision making, and overall service quality

## Generative AI: Foundational Use Cases



### Grant Management

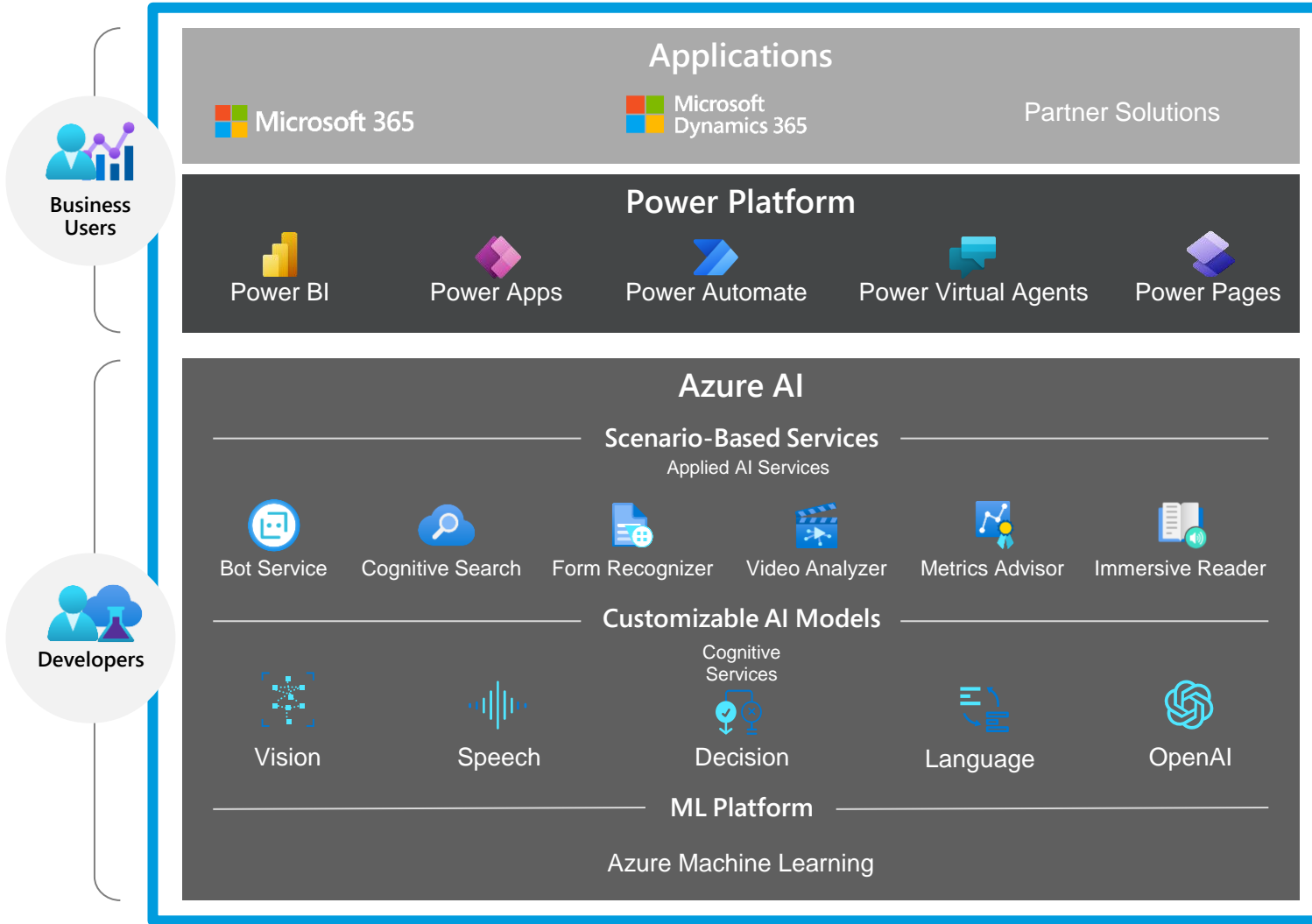
Team members currently do not have capacity to respond to all potential grant management opportunities.

Leveraging a generative model to develop the content would help the Kelowna team operate more efficiently



“This is unreal. We had no idea this is what the City of Kelowna Grant Management app would look like a year ago.

There are millions of dollars left on the table at City Hall because we can't respond to enough grants, this will help us address that.”  
—Jazz Pabla, IS Director, City of Kelowna



## Fusion Development

Creating applications that combines low-code and code-first tools and the collaboration of fusion teams.

## Fusion Team

A team who consist of

- (1) citizen developers
- (2) professional developers
- (3) IT professionals
- (4) front line teams

to create applications using low-code and code-first tools.





# LOW-CODE PROS & CONS

## PROS

### RAPID DEVELOPMENT

Low-code platforms allow for quicker application development since they provide pre-built components and visual interfaces, reducing the need for manual coding



### REDUCED SKILL BARRIER

Developers with limited coding experience can still create functional applications, democratizing the development process within organizations



### FASTER ITERATIONS

Changes and updates can be made more rapidly due to the visual nature of low-code development, facilitating agile development practices



### COST-EFFICIENT

Low-code development can be more cost-effective, as it requires fewer resources and less time compared to traditional coding



### EASIER MAINTENANCE

Applications built using low-code platforms might have simplified maintenance, as updates and modifications can be made visually



### LIMITED CUSTOMIZATION

Low-code platforms may not accommodate highly specialized or complex requirements, limiting customization options.



### SCALABILITY CONCERNS

As applications become more complex, low-code platforms might struggle to handle scalability and performance requirements.



### LACK OF OPEN STANDARDS

Users might become reliant on the specific low-code platform and face difficulties migrating to other solutions.



### LESS CONTROL

Developers might have less control over the underlying code, making it harder to implement certain advanced functionalities.



### SECURITY AND COMPLIANCE

Some low-code platforms could raise security and compliance concerns, especially for sensitive data or industries with strict regulations.



## CONS

# PROMISE OF FUSION DEVELOPMENT



Traditional Software Development Lifecycle

SDLC

ALM

Low-Code Application Lifecycle Management

CoE and Governance

Operates small scope of business requirements aimed to address specific business objective or task.

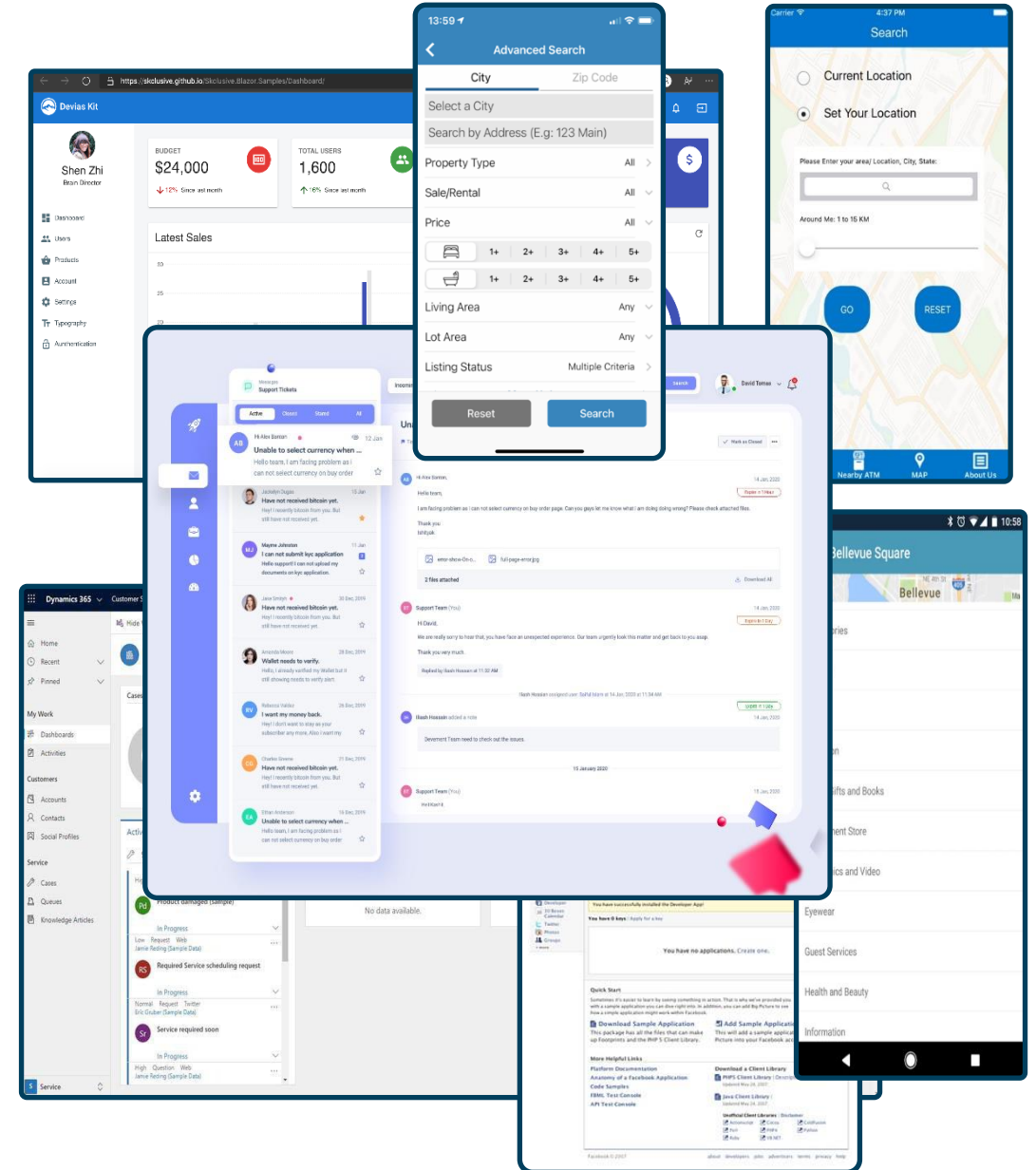
Assumes rocket fast development-testing iterations, sometimes several updates per day for small applications.

Designed to work in extremely small teams of people.

Operates big chunks of business requirements aimed to address strategic level demands

Optimized for longer development cycle including all the development activities each sprint, which is usually 2-4 weeks long.

Design Ideology





**Simon Chan**

Principal, Power Factory

[Simon.Chan@rsmus.com](mailto:Simon.Chan@rsmus.com)



**Hardit Bhatia**

Manager, Solution Architect

[Hardit.Bhatia@rsmus.com](mailto:Hardit.Bhatia@rsmus.com)



**Michael Lang**

Manager, Solution Architect

[Michael.Lang@rsmus.com](mailto:Michael.Lang@rsmus.com)



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Most Valuable  
Professional



