

ACADGILD

SESSION 11: Linear Models

PROBLEM STATEMENT

1. Use the link given below and locate the bank marketing dataset. https://archive.ics.uci.edu/ml/machine-learning-databases/00222/

Perform the below operations:

- a) Is there any association between job and default?
- b) Is there any significant difference in duration of last call between? people having housing loan or not?
- c) Is there any association between consumer price index and consumer?
- d) Is the employment variation rate consistent across Job types?
- e) Is the employment variation rate same across Education?
- f) Which group is more confident?

SOLUTION

a. Is there any association between job and default?

The R-script for the given problem is as follows:

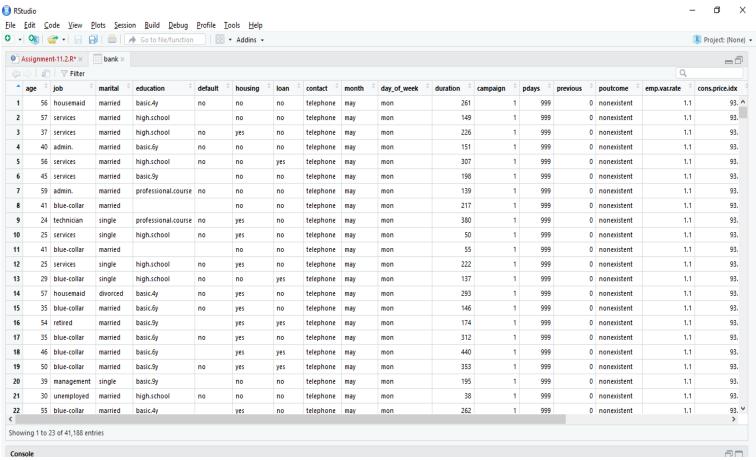
```
# Import Bank Marketing Data
library(readr)
bank <- read.csv("F:/ACADGILD - Online Course/1. DATA SETS/bank-additional.csv ", sep=";")
View(bank)
dim(bank)
str(bank)

#a. Is there any association between job and default?
chisq.test(bank$job, bank$default)

#OR

with(bank,chisq.test( job, default))
with(bank, table( job, default) )
with(bank, prop.table(table( job,default)))
```

```
# Import Bank > # Import BankMArketing Data
> library(readr)
> bank <- read.csv("F:/ACADGILD - Online Course/1. DATA SETS/bank-
additional.csv ", sep=";")
> View(bank)
```



```
> dim(bank)
[1] 4119
            21
> str(bank)
'data.frame':
               4119 obs. of
                              21 variables:
 $ age
                         30 39 25 38 47 32 32 41 31 35 ...
                  : Factor w/ 12 levels "admin.", "blue-collar", ...: 2 8 8 8 1 8
 $ job
1 3 8 2 ...
 $ marital
                  : Factor w/ 4 levels "divorced", "married", ...: 2 3 2 2 2 3 3
2 1 2 ...
                  : Factor w/ 8 levels "basic.4y", "basic.6y", ...: 3 4 4 3 7 7 7
 $ education
7 6 3 ...
                  : Factor w/ 3 levels "no", "unknown", ...: 1 1 1 1 1 1 1 2 1 2
 $ default
 $ housing
                  : Factor w/ 3 levels "no", "unknown", ..: 3 1 3 2 3 1 3 3 1 1
 $ loan
                  : Factor w/ 3 levels "no", "unknown", ...: 1 1 1 2 1 1 1 1 1 1
                  : Factor w/ 2 levels "cellular", "telephone": 1 2 2 2 1 1 1 1
 $ contact
1 2 ...
                  : Factor w/ 10 levels "apr", "aug", "dec", ...: 7 7 5 5 8 10 10
 $ month
```

```
: Factor w/ 5 levels "fri", "mon", "thu", ...: 1 1 5 1 2 3 2 2 4
 $ day_of_week
3 ...
                        487 346 227 17 58 128 290 44 68 170 ...
 $ duration
                 : int
 $ campaign
                 : int
                        2 4 1 3 1 3 4 2 1 1 ...
                 : int
                        999 999 999 999 999 999 999 999 ...
 $ pdays
 $ previous
                 : int
                        0 0 0 0 0 2 0 0 1 0 ...
                 : Factor w/ 3 levels "failure", "nonexistent", ...: 2 2 2 2 2 1
 $ poutcome
2 2 1 2 ...
                        -1.8 1.1 1.4 1.4 -0.1 -1.1 -1.1 -0.1 -0.1 1.1 ...
 $ emp.var.rate : num
 $ cons.price.idx: num
                        92.9 94 94.5 94.5 93.2 ...
 $ cons.conf.idx : num
                        -46.2 -36.4 -41.8 -41.8 -42 -37.5 -37.5 -42 -42 -36.4
 $ euribor3m
                 : num
                         1.31 4.86 4.96 4.96 4.19 ...
 $ nr.employed
                 : num
                         5099 5191 5228 5228 5196 ...
                  : Factor w/2 levels "no", "yes": 1 1 1 1 1 1 1 1 1 1 ...
 $ y
> chisq.test(bank$job, bank$default)
       Pearson's Chi-squared test
data: bank$job and bank$default
X-squared = 224.29, df = 22, p-value < 2.2e-16
> with(bank,chisq.test( job, default))
       Pearson's Chi-squared test
data: job and default
X-squared = 224.29, df = 22, p-value < 2.2e-16
> with(bank, table( job, default) )
               default
iob
                 no unknown yes
  admin.
                 889
                         123
  blue-collar
                 599
                         285
                              0
  entrepreneur
                 113
                          35
                              0
  housemaid
                  79
                          31
                              0
                          44
  management
                 280
                              0
  retired
                 126
                          40
                              0
  self-employed
                 134
                          25
                              0
  services
                 306
                          87
                              0
                              0
  student
                  70
                          12
  technician
                 606
                          85
                              0
                          18
                              1
  unemployed
                  92
  unknown
                  21
                          18
                              0
> with(bank, prop.table(table( job,default)))
                default
job
                                   unknown
                           no
  admin.
                 0.2158290847 0.0298616169 0.00000000000
                 0.1454236465 0.0691915513 0.0000000000
  blue-collar
  entrepreneur
                 0.0274338432 0.0084972081 0.0000000000
                 0.0191794125 0.0075260986 0.0000000000
  housemaid
  management
                 0.0679776645 0.0106822044 0.0000000000
                 0.0305899490 0.0097110949 0.0000000000
  retired
  self-employed 0.0325321680 0.0060694343 0.0000000000
                 0.0742898762 0.0211216315 0.0000000000
  services
  student
                 0.0169944161 0.0029133285 0.0000000000
  technician
                 0.1471230881 0.0206360767 0.00000000000
                 0.0223355183 0.0043699927 0.0002427774
  unemployed
  unknown
                 0.0050983248 0.0043699927 0.0000000000
```

8 8 7 ...

Conclusion/Interpretation:

Ho: There is NO association between Job and default.

Since the p-value is 2.2e-16 is less than the cut-off value of 0.05, we can reject the null hypothesis in favor of alternative hypothesis and conclude, that the variables, job & default are dependent to each other.

b. Is there any significant difference in duration of last call between? people having housing loan or not?

The R-script for the given problem is as follows:

```
with(bank, chisq.test(duration,housing)) with(bank, table(duration,housing))
```

```
> with(bank, chisq.test(duration,housing))
 Pearson's Chi-squared test
data: duration and housing X-squared = 1616,
df = 1654, p-value = 0.7433
> with(bank, table( duration,housing) )
       housing
duration no unknown yes
          0
   4
          0
                  0
                     1
    5
          3
                  0 1
          2
    6
                  0 3
          2
                  0 2
    7
    8
          0
                  0 6
                  0
                    3
    9
          6
   10
                  0
                    6
          4
                    5
          3
                  0
   11
                  0
                    2
   12
          4
          2
                  0
    13
                    4
    14
          3
                  0
                     3
    15
          3
                  0
                    3
                  0
                    7
   16
          4
          5
                     4
   17
                  1
          1
                  0
                    3
   18
                  0
                    6
   19
          3
    20
          5
                  0
                     2
    21
          4
                  0
                     3
          5
                  0
                     4
   22
                    5
          2
                  1
   23
                  0 3
   24
          4
                  0 4
          1
    25
    26
          3
                  0
                    6
                  0
                    5
    27
          4
                    2
   28
          1
```

29 31 33 33 33 33 33 33 33 41 42 43 44 45 47 48 49 50 51 51 55 55 56 57 57 58 59 60 60 60 60 60 60 60 60 60 60 60 60 60	2 1 3 0 0 3 3 3 2 2 3 4 3 5 1 2 1 2 1 2 1 9 6 7 6 7 6 7 6 7 6 7 6 7 6 7 6 7 6 7 6	0 2 2 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	22553345354225353L54
49 50 51 52 53 54 55 56 61 62 63 64 65 66 67 71 72 73 74 75 77 80		0 3 1 7	3 7
77 78 79 80 81 82 83 84 85 86 87 88 89	6 8 9 8 7 6 10 7 5 8 8 6 8 7 10 4 11 10 8 5 7 6 8 8 8 7 6 8 8 8 8 8 8 8 8 8 8 8 8 8	1 7 0 6 0 8 0 1 1 0 6 0 1 1 0 1 1 1 1 1 1 1 1 1 1 1	7 2 5 9 3 5 1 1

91 92 93 94 95 96 97 98 99 100 101 102 103 104 105 106 107 108 110 111 112 113 114 115 116 117 118 119 120 121 122 123 124 125 126 127 128 129 130 131 131 131 131 131 131 131 131 131	127679855656813235352795063538387597088589647784385763668765194	0 2 5 7 8 6 7 8 7 7 6 9 9 7 9 8 8 11 4 7 4 00 00 10 00 00 10 10 00 10 10 10 10 10
137	4	0 9
138	3	0 4
139	8	0 9
140	5	0 6
141	7	1 5
142	6	0 8
143	3	1 9
144	6	1 5
145	8	0 14
146	7	1 7
147	6	3 7
148	5	0 7
149	1	0 6
150	9	0 10
151	4	0 4

153 154 155 156 157 158 159 160 161 162 163 164 165 166 167 168 169 170 171 172 173 174 175 176 177 178 180 181 182 183 184 185 186 190 191 192 193 194 195 196 197 198 199 199 199 199 199 199 199 199 199	4582946 5865767262574346256496464536534545232654764590843405455	2 1 1 1 1 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	569967229478799946569376452807713457335483652537855726954788
204 205 206 207 208 209 210 211 212 213 214	9 0 8 4 3 4 0 5 4 5 5	1 0 0 0 0 0 0 0 0	7 2 6 9 5 4 7 8 8 3

215 216 217 218 219 220 221 222 223 224 225 226 227 228 229 230 231 232 233 234 235 236 237 238 239 240 241 242 243 244 245 246 247 248 249 250 261 261 261 261 261 261 261 261 261 261	3277524464422504351442144242356542123	1000001100001110000000000001100000	$\begin{smallmatrix} 9 & 2 & 2 & 4 & 10 \\ 2 & 2 & 4 & 3 & 6 & 8 & 9 & 4 & 5 & 3 & 5 & 8 & 7 & 6 & 5 & 0 & 5 & 2 & 3 & 5 & 4 & 3 & 2 & 4 & 5 & 7 & 5 & 9 & 3 & 6 & 6 & 2 \\ & & & & & & & & & & & & & & & & &$
220 221 222 223	2 4 4 6	0 1 1	1 5 4
224 225 226	4 4 2 2	0 0 0 1	6 8 9
228 229 230	5 0 4	1 1 0	5 3 5
232 233 234	5 1 4	0 0 1	7 6 5
236 237 238	2 1 4	0 0 0	5 2 3
239 240 241 242	4 2 4 2	0 0 0	5 4 3 2
243244245246	3 5 6 5	0 0 1 1	4 5 7 5
247 248 249 250	4 2 1 2	0 0 0 0	9 3 6 6
		0	2 9 2 3
255 256 257 258	1 3 7 8	0 0 0	4 3 3 5
259 260 261 262	8 2 4 4	0 0 0 1	5 3 3 3
263 264 265 266	4 4 3 2	0 0 0	4 4 4 6
267 268 269 270	1 4 1 3	0 0 0 1	5 3 3 2
252 253 254 255 256 257 258 259 260 261 262 263 264 265 266 267 268 269 270 271 272 273 274 275 276	4 4 0 1 3 7 8 8 2 4 4 4 4 3 2 1 4 2 1 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 1 1 1 0 0 0 0 1 1 1 0 0 0 0 1 1 1 0 0 0 0 1 1	9 2 3 4 3 3 5 5 5 3 3 3 4 4 4 6 5 3 3 2 3 2 3 4 3 0
275 276	3	0 1	3 0

```
277
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          2
   335
                       0
                            1
[ reached getOption("max.print") -- omitted 495 rows ]
```

c. Is there any association between consumer price index and consumer?

The R-script for the given problem is as follows:

chisq.test(bank\$cons.price.idx,bank\$cons.conf.idx)

#OR

with(bank, chisq.test(cons.price.idx,cons.conf.idx)) with(bank, table(cons.price.idx,cons.conf.idx))

94.055

The output of the R-Script (from Console window) is given as follows:

```
> chisq.test(bank$cons.price.idx,bank$cons.conf.idx)
 Pearson's Chi-squared test
data: bank$cons.price.idx and bank$cons.conf.idx
X-squared = 102980, df = 625, p-value < 2.2e-16
> #OR
> with(bank, chisq.test(cons.price.idx,cons.conf.idx))
 Pearson's Chi-squared test
data: cons.price.idx and cons.conf.idx X-
squared = 102980, df = 625, p-value < 2.2e-16
> with(bank, table(cons.price.idx,cons.conf.idx))
               cons.conf.idx
cons.price.idx -50.8 -50 -49.5 -47.1 -46.2 -45.9 -42.7 -42 -41.8 -40.8
        92.201
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        92.379
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        92.431
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        92.469
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        92.649
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        92.713
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        92.893
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        92.963
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        93.075
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        93.2
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        93.369
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        93.444
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        93.749
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        93.798
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        93.876
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        93.918
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        93.994
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         94.027
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```

	94.199 94.215 94.465 94.601 94.767	0 0 0 0 24	0 0 0 0	0 0 0 20 0	0 0 0 0	0 0 0 0	0 0 0 0	0 0 0 0	0 0 0 0	0 0 431 0
	ice.idx	-40.4 -			39.8 -	38.3 -	37.5 -	36.4 -	36.1	-34.8 -
34.6 0	92.201	0	0	0	0	0	0	0	0	0
0	92.379	0	0	0	0	0	0	0	0	0
0	92.431	0	0	0	0	0	0	0	0	0
0	92.469	0	0	0	0	0	0	0	0	0
0	92.649	0	0	0	0	0	0	0	0	0
0	92.713	0	0	0	0	0	0	0	0	0
0	92.756	0	0	0	0	0	0	0	0	0
0	92.843	0	0	0	0	0	0	0	0	0
0	92.893	0	0	0	0	0	0	0	0	0
0	92.963	0	0	0	0	0	0	0	0	0
0	93.075	0	0	0	0	0	0	0	0	0
0	93.2	0	0	0	0	0	0	0	0	0
0	93.369	0	0	0	0	0	0	0	0	23
0	93.444	0	0	0	0	0	0	0	528	0
14	93.749	0	0	0	0	0	0	0	0	0
0	93.798	6	0	0	0	0	0	0	0	0
0	93.876	0	0	23	0	0	0	0	0	0
0	93.918	0	0	0	0	0	0	0	0	0
0	93.994	0	0	0	0	0	0	758	0	0
0	94.027	0	0	0	0	33	0	0	0	0
0	94.055	0	0	0	24	0	0	0	0	0
0	94.199	0	0	0	0	0	39	0	0	0
0	94.215	0	30	0	0	0	0	0	0	0
0	94.465	0	0	0	0	0	0	0	0	0
0	94.601	0	0	0	0	0	0	0	0	0
0	94.767	0	0	0	0	0	0	0	0	0

cons.conf.idx						
cons.price.idx -33	.6 -	-33 -3	1.4 -3	0.1 -2	9.8 - 2	26.9
92.201	0	0	75	0	0	0
92.379	0	0	0	0	25	0
92.431	0	0	0	0	0	43
92.469	14	0	0	0	0	0
92.649	0	0	0	36	0	0
92.713	0	21	0	0	0	0
92.756	0	0	0	0	0	0
92.843	0	0	0	0	0	0
92.893	0	0	0	0	0	0
92.963	0	0	0	0	0	0
93.075	0	0	0	0	0	0
93.2	0	0	0	0	0	0
93.369	0	0	0	0	0	0
93.444	0	0	0	0	0	0
93.749	0	0	0	0	0	0
93.798	0	0	0	0	0	0
93.876	0	0	0	0	0	0
93.918	0	0	0	0	0	0
93.994	0	0	0	0	0	0
94.027	0	0	0	0	0	0
94.055	0	0	0	0	0	0
94.199	0	0	0	0	0	0
94.215	0	0	0	0	0	0
94.465	0	0	0	0	0	0
94.601	0	0	0	0	0	0
94.767	0	0	0	0	0	0

Conclusion/Interpretation:

Ho: There is NO association between Job and default.

Since the p-value is 2.2e-16 is less than the cut-off value of 0.05, we can reject the null hypothesis in favor of alternative hypothesis and conclude, that the variables, consumer price index and consumer are dependent to each other.

d. Is the employment variation rate consistent across Job types?

The R-script for the given problem is as follows:

```
chisq.test(bank$job,bank$emp.var.rate)
#OR
with(bank, chisq.test( job,emp.var.rate))
with(bank, table( job,emp.var.rate) )
```

The output of the R-Script (from Console window) is given as follows:

```
Pearson's Chi-squared test

data: bank$job and bank$emp.var.rate X-
squared = 512.04, df = 99, p-value < 2.2e-16
```

> chisq.test(bank\$job,bank\$emp.var.rate)

```
> with(bank, chisq.test( job,emp.var.rate))
        Pearson's Chi-squared test
       job and emp.var.rate
X-squared = 512.04, df = 99, p-value < 2.2e-16
> with(bank, table( job,emp.var.rate) )
                 emp.var.rate
job
                   -3.4 -3 -2.9 -1.8 -1.7 -1.1 -0.2 -0.1 1.1 1.4
  admin.
                     33
                               52
                                   199
                                          24
                                                23
                                                           92 161 424
  blue-collar
                          1
                                   246
                                                 8
                                                           59 203 350
                      2
                          0
                                           1
                                                      0
                                     26
                                                 1
                                                           34
  entrepreneur
                                                               34
                                                                   48
                                5
                                           1
                      4
                          1
                                     9
                                                 4
                                                      0
                                                           10
                                                               17
                                                                   59
  housemaid
                      6
                                     71
                                           5
                                                 5
  management
                          3
3
2
                               15
                                                      0
                                                           62
                                                               50 107
                                                           11
  retired
                     14
                               18
                                     28
                                          11
                                                10
                                                      0
                                                               19
                                                           21
                                     30
  self-employed
                      4
                                           4
                                                      0
                                                               34
                      1
                          1
                               14
                                   112
                                                      0
                                                           23
                                                               84 145
                                           6
  services
                      8
                          1
                               12
                                                 6
                                                      0
  student
                                    18
                                          12
                                                           59 123 315
                     18
                          1
                               27
                                   122
                                          13
                                                      0
  technician
                                                13
                      5
1
  unemployed
                                6
                                     19
                                                           17
                                                               13
                                                                  40
  unknown
                                      3
```

e. Is the employment variation rate same across Education?

The R-script for the given problem is as follows:

```
with(bank, chisq.test( education,emp.var.rate)) with(bank, table( education, emp.var.rate) )
```

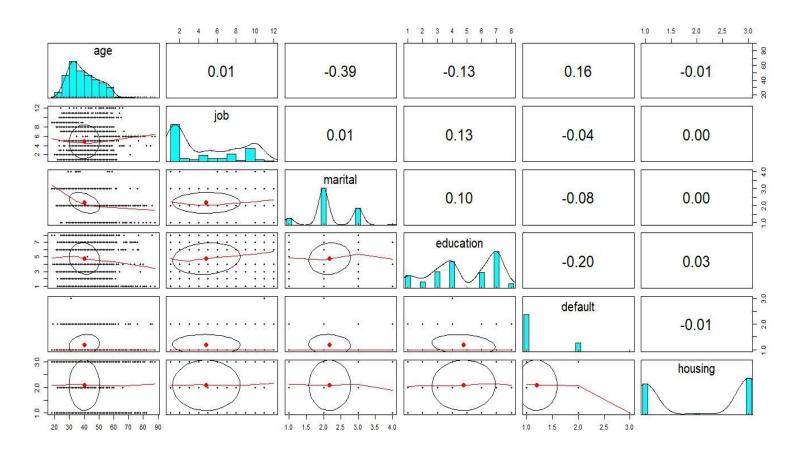
```
> with(bank, chisq.test( education,emp.var.rate))
        Pearson's Chi-squared test
data: education and emp.var.rate X-squared =
193.46, df = 63, p-value = 3.5e-15
> with(bank, table( education, emp.var.rate) )
                       emp.var.rate
education
                         -3.4 -3 -2.9 -1.8 -1.7 -1.1 -0.2 -0.1 1.1 1.4
  basic.4y
                           13
                                2
                                      7
                                          83
                                                6
                                                      8
                                                           0
                                                               28
                                                                    93 189
                                0
                                      2
                                          59
                                                1
                                                      2
                                                               20
  basic.6y
                            1
                                                           0
                                                                   57 86
  basic.9y
                                2
                                      4
                                         152
                                                      4
                                                               56 127 216
                            8
                                                           0
  high.school
                           23
                                4
                                     34
                                         231
                                               19
                                                     18
                                                           1
                                                               83 161 347
                                0
  illiterate
                            0
                                     1
                                           0
                                                0
                                                     0
                                                           0
                                                                0
                                                                     0
                                                                         0
                           15
                                2
                                               12
                                                     15
  professional.course
                                     22
                                          97
                                                           0
                                                               46 106 220
  university.degree
                           40
                                9
                                     80
                                         230
                                               37
                                                     31
                                                           0
                                                             150 177 510
                                2
                                     14
                                                7
                                                      5
                                                           0
                                                                    37 58
  unknown
                            4
                                          31
                                                                9
```

f. Which group is more confident?

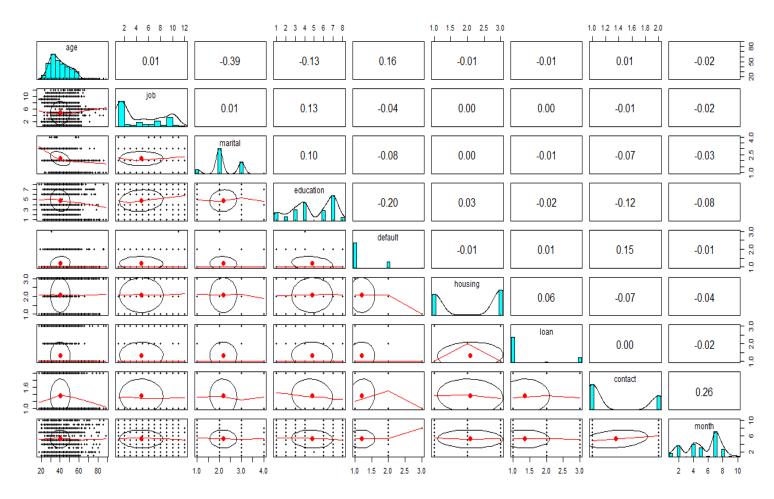
The R-script for the given problem is as follows:

library(psych)
pairs.panels(bank[,1:6])
pairs.panels(bank[,1:9])
pairs.panels(bank[,1:14])
summary(bank)

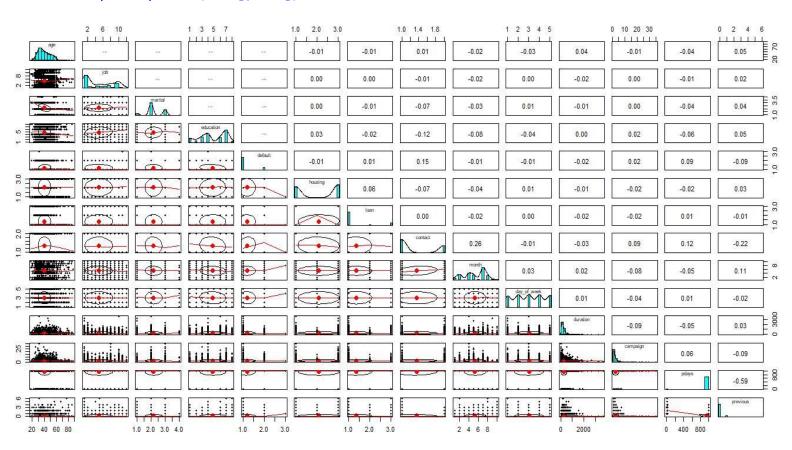
- > library(psych)
- > pairs.panels(bank[,1:6])



> pairs.panels(bank[,1:9])



> pairs.panels(bank[,1:14])



> summary(bank) age iob marital :18.00 admin. :1012 divorced: 446 Min. married:2509 1st Qu.:32.00 blue-collar: 884 Median :38.00 technician: 691 single :1153 :40.11 services : 393 unknown : Mean 11 3rd Qu.:47.00 management: 324 :88.00 retired : 166 Max. (Other) : 649 default education housing :1839 university.degree :1264 no :3315 no high.school : 921 unknown: 105 unknown: 803 : 574 basic.9y :2175 yes : yes professional.course: 535 basic.4v : 429 : 228 basic.6v (Other) : 168 loan day_of_week contact month :3349 cellular:2652 :1378 fri:768 may unknown: 105 telephone:1467 jul : 711 mon:855 : 665 : 636 thu:860 ves aug : 530 jun tue:841 nov : 446 wed: 795 : 215 apr (Other): 203 duration campaign pdays Min. : 0.0 : 1.000 Min. Min. : 0.0 1st Qu.: 103.0 1st Qu.: 1.000 1st Qu.:999.0 Median : 181.0 Median : 2.000 Median :999.0 : 256.8 : 2.537 Mean Mean Mean :960.4 3rd Qu.: 317.0 3rd Qu.: 3.000 3rd Qu.:999.0 :999.0 Max. :3643.0 Max. :35.000 Max. previous poutcome emp.var.rate Min. :0.0000 failure : 454 Min. :-3.400001st Qu.:0.0000 nonexistent:3523 1st Qu.:-1.80000 : 142 Median :0.0000 Median : 1.10000 success Mean :0.1903 Mean : 0.08497 3rd Qu.:0.0000 3rd Qu.: 1.40000 : 1.40000 Max. :6.0000 Max. cons.price.idx cons.conf.idx euribor3m nr.emploved :92.20 Min. :-50.8 :0.635 :4964 Min. Min. Min. 1st Qu.:93.08 1st Qu.:-42.7 1st Qu.:1.334 1st Qu.:5099 Median :-41.8 Median :4.857 Median:5191 Median :93.75 Mean :93.58 Mean :-40.5 Mean :3.621 Mean :5166 3rd Qu.:93.99 3rd Qu.:-36.4 3rd Qu.:4.961 3rd Qu.:5228 :94.77 Max. :-26.9 Max. :5.045 Max. :5228 Max.

y no :3668 yes: 451