YDJ Marketplace
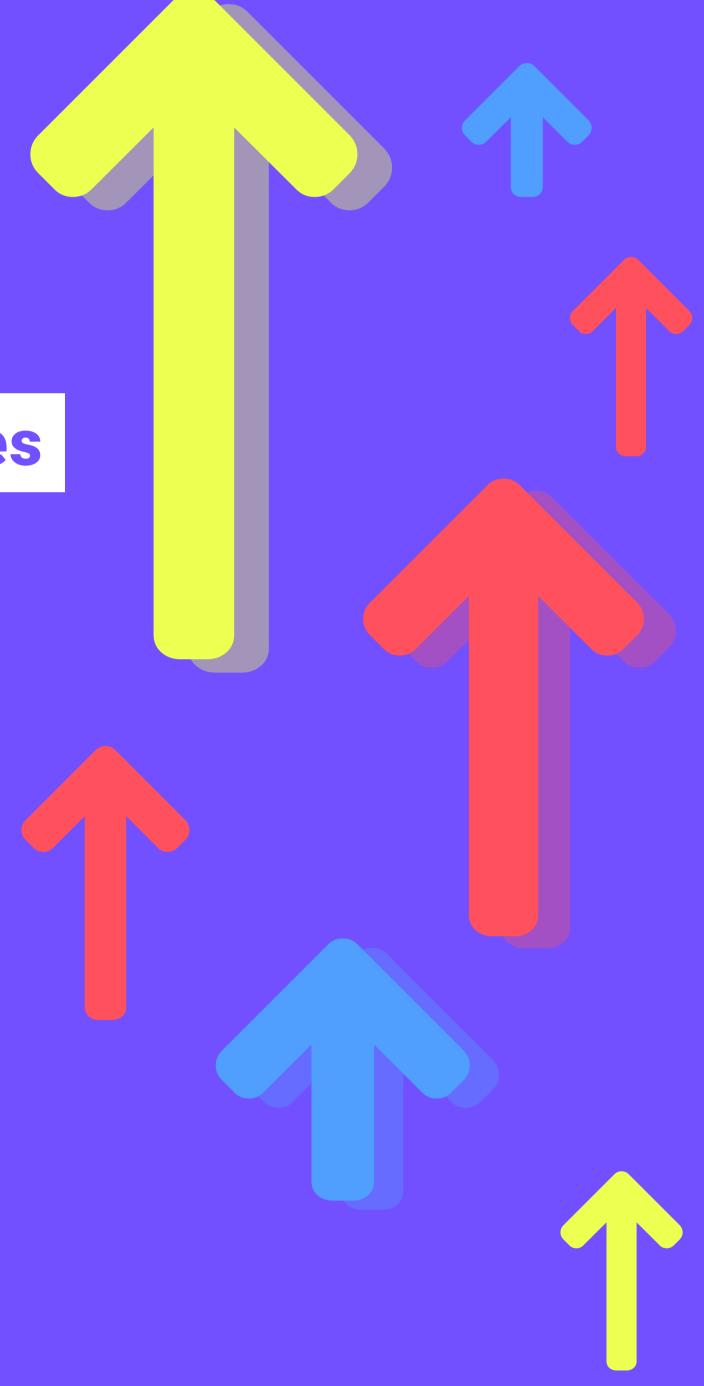
Selling Guidelines

We bring out the
Creativeprenuer
in you.

We created this guideline to help you present your design assets in the best way possible on YDJ Marketplace (YDJM) and increase your chances of making more online sales.

Refer to the following guidelines to ensure your submissions meet our formatting standards and other criterion.

NAMING AND DESCRIBING YOUR ITEMS

Provide an item name that is relevant and concisely describes your item and its elements. It will also make it easy for buyers to find your items that best meet their needs.

Giving your item a detailed description is also highly recommended. You must ensure that your item description has all the detailed and accurate information that describes all elements of your design file and contents.

WHAT TO DO

- When naming your item, we recommend to capitalize the first letter in each word.
  Example: "Landing Page Template"

- Capitalize acronyms and abbreviations.
  Example: PSD, CSS

- Provide image previews (800x500) for your item. Your image previews must accurately represent your design file.

- Spend some time to create beautiful image previews for your item. Well designed image previews will attract higher web traffic to your item page, thus increasing your chances of more online sales. It's a worthwhile investment!

- Indicate the file extensions, and the minimum version of software tools or programs needed to edit the files.
  Example: Illustrator, Photoshop or InDesign.

WHAT NOT TO DO *(SERIOUSLY)*

- Do not use all CAPS when naming your items
  Example: "LANDING PAGE TEMPLATE"

- Do not include links to competing services and/or linking items on your personal website.

- No low-res preview images.

WHAT CAN I SELL?

Currently, YDJ Marketplace provides a platform for content creators to sell downloadable design assets. Every uploaded items will go through a review process before it is made available for sale.

To ensure your items meet our quality standards, follow the guidelines below:

- DO NOT upload any offensive contents.

- DO NOT infringe any trademark or copyright.

- DO NOT include your own logo or watermark.

- Create beautiful contents that stay on top of trends. Buyers are generally looking for things that are trending. So if you can create it, they'll buy it!

- Make your items easily customizable.

- We recommend that you include instructions or documentations attached to your design files.

REJECTED ITEMS

Your item may be rejected if you did not meet most of our quality standards. However, you can choose to re-submit your item for review. Prior to re-submitting, you must first make some improvisation to your items.

Go to **My Store** > Click the **EDIT** button on the item you wish to change.

PRICING ADVICE

YDJ Marketplace emphasizes on QUALITY over quantity. If you know what your work is worth, we have some good news for you! You can set your own pricing from USD$7.00 and above.

An ideal way to determine how much to charge is to take into consideration all of these:

- How much you think it's worth?

- How much YOU would pay for something similar?

- How much similar products are actually selling for?

- How your product stands out above similar products?

Thank you.

Your team at YDJ Marketplace.