Job Kroon | Designer & aspiring front-end developer

A self-thought designer and developer and a practical leader. My extensive experience in high-level cuisine make me a gentle and disciplined striver for perfection. Always looking for social interaction and bringing out the best in others.

jobkroon.com
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+31 (0) 6 46 16 93 91

Experience

Freelance | Digital designer
MAY 2020 – PRESENT

Visual, digital and creative design. Strategic positioning of visual communications for brands and startups. Content creation for TheyDo, marketing visuals for Spryng and local business development.

Job's Kitchen | Food design lab
MAY 2015 – AUG 2018

Creative food concepts for various clients in exclusive hospitality and pop-up restaurants. Clientele; head chef catering for various major music and film festivals in Europe, private chef for clients of Haute Montagne in Switzerland, head chef catering for theater productions in Europe.

Webwurks | Designer & web-developer
OCT 2008 – MAY 2015

As a freelance graphic designer and web developer, realizing branding, DTP and advertisement print for small and medium-sized companies. Providing market research and SEO analysis for clients.

Beware | Marketing & product manager
JUL 2008 – AUG 2010

Developing program offerings of all Ltd's, staffing these programs and evaluating program offerings and turnover with management. Support operational activities. Market research into new activities including selling the popular StreetSurfing brand and other water sports related activities within the range of the Ltd.

Education

ROC ASA UTRECHT
2005 - 2008

Mbo4Leisuresports

VMBO-TH BRIELLE
2001 – 2004

CSG Penta college Bahûrim

Certificates

freeCodeCamp
2023

JavaScript algorithms and data structures

Responsive web design

Front End Development Libraries

London App brewery
2020

Certificate for web-development bootcamp

Skills & Languages

Design Tools

Figma · Sketch · Adobe Creative Cloud · HTML/CSS · JavaScript · VSC · WordPress · Git

Skills

Design Thinking · Journey Mapping · Personas · Branding · Workshopping · UX/ UI principles · Typography · Wire-framing