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20th November 2018

Ambrose Njeru

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Dear Sir,

**RE: PROJECT INTRODUCTION LETTER**

I am hope that you are well. I am writing with an aim of introduce you to my project which is based on online shopping on clothing. This project will be aimed at producing a platform that will enable shoppers to connect with designers and be able to purchase cloths online and also have the ability to get the goods delivered to them by transport agents.

This platform will be aimed to bridge the gap that is normally set by the online stores who have a fixed set of designers and transport agents. This is because the platfrom will enable the shoppers, transporters and designers to freely sign up and be able to become members of a community of that enables the buying and selling of clothes across the country. My project at the very end of it will therefore improve the shoppers experience while shopping online and also create income earning opportunity for the transporters and the designers.

I look forward to your consideration.

Kind Regards

Sylvia Yvonne Onserio