Association of Small and Medium Enterprises is a not-for-profit organisation established in 1986 for entrepreneurs, by entrepreneurs. With wide-ranging services and programmes, aSME strives to equip member SMEs with the business knowledge and market opportunities to help them grow their businesses.

ASME, as the champion of a pro-enterprise Singapore, bridges the public and the private sectors to promote a more conducive business environment which facilitates the start-up, growth and development of a larger pool of SMEs. The two flagship ASME awards – The Entrepreneur of the Year Award and Singapore Prestige Brand Awards are in recognition of SMEs’ successes.

ASME will continue to roll out new SME-relevant programmes to enhance its position as the business association For Entrepreneurs, By Entrepreneurs.

For more information, visit [www.asme.org.sg](http://www.asme.org.sg)