

# Automatic Sampling and Analysis of YouTube Data

Excursus: Retrieving Video Subtitles

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## Retrieving YouTube Video Subtitles

Instead of manually transcribing a video, you can retrieve its subtitles via the *YouTube* API.

What research could/would you conduct with video subtitles?



### Types of *YouTube* Subtitles

- Videos with automatically created subtitles (ASR)
  - Always in English, even if video language is not English
  - Can be downloaded, but text quality can be bad (especially if translated)
- Videos without any subtitles?
  - There always seems to be an ASR
- Videos with more than one set of subtitles
  - Examples: ASR and regular subtitles, more than one language, more than one subtitle for the same language
  - Can be downloaded, but subtitle for analysis must be selected



#### Disclaimer

Due to a change in the *YouTube* API, the tuber function for retrieving video subtitles only works for videos that were created with the same account as the app used for the API access (see this closed tuber issue on GitHub). We will still discuss this function because it has other useful features, but recommend that you use the youtubecaption package for collecting subtitles for videos that you have not created yourself.

We will still briefly show you an example of collecting comments with tuber here as using youtubecaption requires a working installation of *Anaconda* on your computer.



# Retrieving Video Subtitles with tuber

First, we need to get the list of subtitles for a video.

```
library(tuber)
caption_list <- list_caption_tracks(video_id = "nI_0fkQ0G6Q")</pre>
```

*Note*: The tuber function list\_caption\_tracks() has an API quota cost ~ 50.



# Retrieving Video Subtitles with tuber

Next, we need to get the ID of the subtitles we want to collect.

```
ID <- caption_list[1,"id"]</pre>
```

*Note*: You can adapt the number to select the subtitle that you want (ASR = automatic sub)



# Retrieving Video Subtitles with

#### tuber

After that, we need to retrieve the subtitles and convert them from raw to char.

```
text <- rawToChar(get_captions(id = ID, format = "sbv"))</pre>
```

Now we can save the subtitles to a subtitle file.

```
write(text, file = "Captions.sbv", sep="\n")
```



## **Converting Subtitles**

- Subtitles come in a special format called SBV
- The format contains time stamps etc. that we do not need for text analysis
- We can read the format with the package subtools



## **Converting Subtitles**

```
library(subtools)
subs <- read_subtitles("Captions.sbv", format = "subviewer")</pre>
```

With subtools, we can also retrieve the text from the subtitles.

```
subtext <- get_raw_text(subs)</pre>
```

Now the text is ready for further analysis (see the previous sessions for examples).



# Retrieving Video Subtitles with youtubecaption

#### Pros:

- No credentials necessary, therefore no quota reduction
- Subtitles are automatically converted into a dataframe including texts and timestamps, so no manual conversion is needed

#### Cons:

- If there is more than one subtitle version per language, there is no way to select a specific one
- You need to install Anaconda



# Retrieving Video Subtitles with YouTube Summary with ChatGPT

You can also manually retrieve subtitles with the Chrome plugin YouTube Summary with ChatGPT

#### Pros:

- Easy to install, easy to use
- Desired subtitle can be selected

#### Cons:

- Manual copy & paste for each video (no automatization)
- Subtitles are not in standard format: need to be processed



# Retrieving Video Subtitles with YouTube Summary with

#### ChatGPT

We have created an R script named parse\_video\_transcript.R that you can use to import video transcripts/subtitles collected using the Chrome plugin YouTube Summary with ChatGPT.

Once you have sourced the function, you can use it to import all .txt files from a given directory (provided as the directory argument) and process them into a dataframe with different columns/variables for the timestamp, text, video name, video URL, and video ID.

Of course, before you can use the function, you need to create at least one .txt file that containing the transcript copied from the YouTube Summary with ChatGPT Chrome plugin. The name(s) of the .txt file(s) do not matter, but the transcript/subtitles from each video should be

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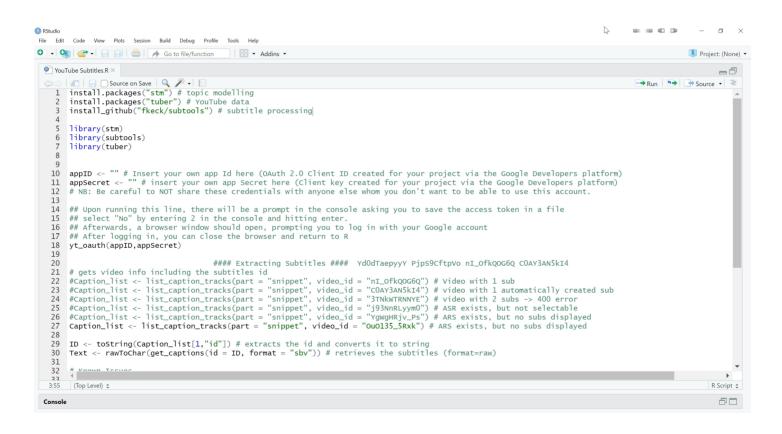
## Retrieving Video Subtitles with

YouTube Summary with ChatGPT

As a side note: You could, potentially, automate the transcript collection via a web scraping approach using RSelenium (for an introduction to RSelenium, see, e.g., this tutorial). Note, however, that we have not tested this and using web scraping with a browser plugin may be tricky.



#### Time for a Short Live Demo



Note: You can find the code for collecting and processing subtitles for *YouTube* videos in the YouTubeSubtitles.R file in the folder content\R within the workshop materials.

# Any (further) questions?