



<https://jocarsa.com>

Your general SEO checkup score

SEO Score

66/100

[Improve your score!](#)

19 Failed

3 Warnings

50 Passed

## Issues to fix

started with structured data.

HIGH

This webpage is using render blocking resources! Eliminating render-blocking resources can help this webpage to load significantly faster and will improve the website experience for your visitors.

HIGH

This webpage is not serving images in a modern format! Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster downloads and less data consumption.

MEDIUM

This website lacks a sitemap file! Sitemaps can help robots index your content more thoroughly and quickly. Read more on Google's guidelines for implementing the sitemap protocol

## Common SEO issues

Score: 58

Failed: 7

Warnings: 1

Passed: 18



### Meta Title Test

100% of top 100 sites passed

This webpage is using a title tag.**Text:** JOCARSA – Jose Vicente Carratala**Length:** 32 characters

### Meta Description Test

97% of top 100 sites passed

This webpage is using a meta description tag with a length of 120 characters. We recommend using well-written and inviting meta descriptions with a length between 150 and 220 characters (spaces included).**Text:** Jose Vicente Carratalá – Diseño 3D, desarrollo de aplicaciones informáticas a medida, y cursos personalizados a empresas**Length:** 120 characters

### Google Search Results Preview Test



#### Desktop version

<https://jocarsa.com>

### JOCARSA - Jose Vicente Carratala

Jose Vicente Carratalá - Diseño 3D, desarrollo de aplicaciones informáticas a medida, y cursos personalizados a empresas

#### Mobile version

<https://jocarsa.com>

### JOCARSA - Jose Vicente Carratala

Jose Vicente Carratalá - Diseño 3D, desarrollo de aplicaciones informáticas a medida, y cursos personalizados a empresas



### Social Media Meta Tags Test



83% of top 100 sites passed

This webpage is not using social media meta tags! While this type of meta tags don't affect what people see when they visit the webpage, they exist to provide information about it to search engines and social media platforms.

## How to fix



### Most Common Keywords Test



There is likely no optimal keyword density (search engine algorithms have evolved beyond keyword density metrics as a significant ranking factor). It can be useful, however, to note which keywords appear most often on your page and if they reflect the intended topic of your page. More importantly, the keywords on your page should appear within natural sounding and grammatically correct copy.

12 marketing    6 saber    5 programación    5 realidad    5 desarrollo



### Keywords Usage Test



81% of top 100 sites passed

The most common keywords of this webpage are not distributed across the important HTML tags! Primary keywords should appear in title tag, meta description and heading tags to help search engines to properly identify the topic of this webpage.

Keyword	Title tag	Meta description	Headings
marketing	X	X	X
saber	X	X	X
programación	X	X	X
realidad	X	X	X
desarrollo	X	✓	X



### Keywords Cloud Test



abierta acciones adaptadas alto aplicaciones aplicación arte artificial

aumentada basa bidimensionales blog carreta combinar como conseguir ad

contacto contenidos creación crear cuanto curso cursos desarrollo

desde destacados diferentes directo diseño dotar empresa empresarial

empresas específicos esta forma formación formativas fusionó  
generación grandes gráficos herramientas hitos igual impartición importancia  
influencia informáticas inteligencia interacción Jocarsa Jose libros local  
**marketing** materias medias medida metaversos mismo mundo  
necesidades nivel objetivo online para pequeñas permiten pregr abad  
presenciales productos programación proyectos realidad recientes  
redes relacionadas rendimiento sab er sector servicios sobre sociales  
soluciones streaming tanto tecnologías tecnológicas tecnológico teido tipo  
todo tridimensionales técnicas utilizando vicente virtual visualización últimas

## Related Keywords Test



**Find the keywords where this URL is listed in the top 20 results of Google's organic listings.**

Get useful insights and detailed metrics for your most important keywords: average position, search volume, CPC, and more.

Register for free and start using today the [Top Keywords tool from Seositecheckup Toolbox](#)

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## Competitor Domains Test



**Understand your competitors' SEO profile**

Side-by-side SEO comparisons of up to 5 competitors. See how your SEO can improve against the competition.

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## Heading Tags Test



70% of top 100 sites passed

This webpage contains headings tags.

**H1 tags**

JOCARSA

**H2 tags**

Jose Vicente Carratala

**X Robots.txt Test**

94% of top 100 sites passed



This website lacks a "robots.txt" file. This file can protect private content from appearing online, save bandwidth, and lower load time on your server. A missing "robots.txt" file also generates additional errors in your apache log whenever robots request one. Read more about the [robots.txt file](#), and how to create one for your site.

**How to fix****X Sitemap Test**

75% of top 100 sites passed



This website lacks a sitemap file! Sitemaps can help robots index your content more thoroughly and quickly. Read more on Google's guidelines for [implementing the sitemap protocol](#).

**How to fix**

## Looking for a Sitemap Generator Tool?

If you don't have a sitemap or the sitemap for your website is not up to date you can use our new **Sitemap Generator** tool.

Register for free, and start using today the **Sitemap Generator** from [SEO Site Checkup Toolbox](#).

[GET IT NOW](#)**O Broken Links Test**

## Check your webpage for broken links!

Finding and fixing broken links on your webpage will help both user experience and search engine rankings.

Register for free, and start using today the **Broken Links Tool** from [SEO Site Checkup Toolbox](#)

[How to fix](#)[GET IT NOW](#)

### SEO Friendly URL Test

40% of top 100 sites passed

This webpage contains URLs that are not SEO friendly!

[▶ See results list](#)

[How to fix](#)

### Image Alt Test

71% of top 100 sites passed

All "img" tags from this webpage have the required "alt" attribute.

### Responsive Image Test

38% of top 100 sites passed

Not all images in this webpage are properly sized! This webpage is serving images that are larger than needed for the size of the user's viewport.

[▶ See results list](#)

[How to fix](#)

### Image Aspect Ratio Test

72% of top 100 sites passed

All image display dimensions match the natural aspect ratio.

### Inline CSS Test

2% of top 100 sites passed

This webpage is using inline CSS styles!

[▶ See results list](#)

[How to fix](#)

### Deprecated HTML Tags Test

99% of top 100 sites passed

This webpage does not use HTML deprecated tags.

### ✓ Google Analytics Test

69% of top 100 sites passed

This webpage is using Google Analytics.

### ✓ Favicon Test

100% of top 100 sites passed

 This website appears to have a favicon.

### ○ Backlinks Test

## Get a full and detailed list of your backlinks!

To view your total number of backlinks and referring domains, please sign-up for a free trial!

[GET IT NOW](#)

### ✓ JS Error Test

74% of top 100 sites passed

This webpage has no severe JavaScript errors.

### ✓ Console Errors Test

33% of top 100 sites passed

This webpage doesn't have any warnings or errors caught by the Chrome DevTools Console.

### ✓ Charset Declaration Test

100% of top 100 sites passed

This webpage has a character encoding declaration.

*Content-Type: text/html; charset=UTF-8*

### ✓ Social Media Test

80% of top 100 sites passed

This webpage is connected successfully with social media using:

[Facebook](#) [Twitter](#)

## Need to track more websites?

Get between 3 and 15 monitored websites and supercharge your SEO.

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## Speed optimizations

Score: **71**

Failed: **7**

Warnings: **1**

Passed: **15**



### HTML Page Size Test



34% of top 100 sites passed

The size of this webpage's HTML is **4.28 Kb** and is under the average webpage's HTML size of **33 Kb**. Faster loading websites result in a better user experience, higher conversion rates, and generally better search engine rankings.



### DOM Size Test



17% of top 100 sites passed

The Document Object Model (DOM) of this webpage has **887 nodes** which is less than the recommended value of 1500 nodes.



### HTML Compression/GZIP Test



96% of top 100 sites passed

This webpage is successfully compressed using **gzip compression** on your code. The HTML code is compressed from **25.31 Kb** to **4.28 Kb** (83% size savings). This helps ensure a faster loading webpage and improved user experience.



### Site Loading Speed Test



The loading time of this webpage (measured from N. Virginia, US) is around **1.9 seconds** and this is under the average loading speed which is **5 seconds**.

## Accurate loading speed and website loading speed monitor

Get detailed and accurate loading speed reports for your websites and see how your pages are being loaded over time.

Register for free and use the **Loading Speed Monitor** from [SEO Site Checkup Toolbox](#) today and get valuable insights on how much time your customers need to wait until they see your page.

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## ✓ JS Execution Time Test

79% of top 100 sites passed

The JavaScript code used by this webpage is executed in less than **2 seconds**.

## ✗ Page Objects Test

This webpage is using more than **20 http requests**, which can slow down page loading and negatively impact user experience!

Content size by content type

Content type	Percent	Size
Image	96.5%	4.74 Mb
JavaScript	3.0%	148.76 Kb
Font	0.3%	12.93 Kb
CSS	0.2%	8.04 Kb
HTML	0.1%	5.07 Kb
Other	0.0%	102 B
<b>TOTAL</b>	<b>100%</b>	<b>4.91 Mb</b>

Requests by content type

Content type	Percent	Requests
Image	73.0%	31
JavaScript	11.9%	6
HTML	4.8%	2
CSS	4.8%	2
Font	2.4%	1
Other	2.4%	1
<b>TOTAL</b>	<b>100%</b>	<b>42</b>

Content size by domain

Domain	Percent	Size
jocarsa.com	96.8%	4.76 Mb
code.jquery.com	1.7%	83.32 Kb
google-tagmanager.com	0.9%	43.27 Kb
google-analytics.com	0.4%	20.07 Kb
fonts.gstatic.com	0.3%	12.93 Kb
fonts.googleapis.com	0.0%	949 B

Requests by domain

Domain	Percent	Requests
jocarsa.com	86.7%	36
google-analytics.com	4.8%	2
google-tagmanager.com	2.4%	1
code.jquery.com	2.4%	1
fonts.gstatic.com	2.4%	1
fonts.googleapis.com	2.4%	1

TOTAL	100%	4.91 MB	TOTAL	100%	42
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**✓ Page Cache Test (Server Side Caching)** i

100% of top 100 sites passed

This web page is using a caching mechanism. **Caching** helps speed page loading times as well as reduces server load.

**✓ Flash Test** i

100% of top 100 sites passed

This web page does not include flash objects (an outdated technology that was sometimes used to deliver rich multimedia content). Flash content does not work well on mobile devices, and is difficult for crawlers to interpret.

**! CDN Usage Test** i

96% of top 100 sites passed

This web page is not serving all resources (images, Javascript and CSS) from CDNs!

► See results list

**How to fix**

**X Modern Image Format Test** i

32% of top 100 sites passed

This web page is not serving images in a modern format! Image formats like **JPEG 2000**, **JPEG XR**, and **WebP** often provide better compression than PNG or JPEG, which means faster downloads and less data consumption.

► See results list

**How to fix**

**X Image Metadata Test** i

This web page is using images with large metadata (more than 16% of the image size). Stripping out unnecessary metadata tags can improve not only the loading time but also the security and privacy of a web page.

► See results list

**How to fix**

## X Image Caching Test

99% of top 100 sites passed



This website is not using cache headers for images. Setting cache headers can help speed up the serving of a webpage for returning users. Learn more about [how to add expires headers to your images](#).

▶ See results list

How to fix

## X JavaScript Caching Test

98% of top 100 sites passed



This webpage is not using cache headers for JavaScript resources! Setting cache headers can help to speed up the webpage for returning users.

▶ See results list

How to fix

## X CSS Caching Test

98% of top 100 sites passed



This webpage is not using cache headers for CSS resources! Setting cache headers can help to speed up the webpage for returning users.

▶ See results list

How to fix

## ✓ JavaScript Minification Test

93% of top 100 sites passed



All JavaScript files used by this webpage are minified.

▶ See results list

## ✓ CSS Minification Test

97% of top 100 sites passed



All CSS resources used by this webpage are minified.

▶ See results list

## X Render Blocking Resources Test



29% of top 100 sites passed

This webpage is using render-blocking resources! Eliminating render-blocking resources can help this webpage to load significantly faster and will improve the website experience for your visitors.

► See results list

## How to fix

### ✓ Nested Tables Test

99% of top 100 sites passed

This webpage is not using nested tables. This speeds up page loading time and optimizes the user experience.

### ✓ Frameset Test

100% of top 100 sites passed

This webpage does not use frames.

### ✓ Doctype Test

100% of top 100 sites passed

This webpage has a doctype declaration.

<!DOCTYPE html>

### ✓ URL Redirects Test

96% of top 100 sites passed

This URL doesn't have any redirects (which could potentially cause site indexation issues and site loading delays).

### ✓ Largest Contentful Paint Test

The Largest Contentful Paint duration of this webpage is **0.85** seconds. To provide a good user experience, sites should strive to have Largest Contentful Paint of **2.5** seconds or less.

Largest Contentful Paint element within the viewport:

Text: programación

Html:

***programación***



#### Cumulative Layout Shift Test



The CLS score of this webpage is **0.01**. To provide a good user experience, sites should strive to have a CLS score of **0.1 or less**.

DOM element which contributes the most to CLS score:

**Text:** formación programación diseño

**Html:** <div class="negro">

**Score:** 0.0099

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Analyze SEO metrics & get important information about your competition.

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## Server and security

Score: **79**

Failed: **2**

Warnings: **0**

Passed: **8**



#### URL Canonicalization Test



92% of top 100 sites passed

<https://jocarsa.com> and <https://www.jocarsa.com> should resolve to the same URL, but currently do not.

### How to fix



#### SSL Checker and HTTPS Test



100% of top 100 sites passed

This website is successfully using HTTPS, a secure communication protocol over the Internet.



The certificate is not used before the activation date.



The certificate has not expired.



The hostname "jocarsa.com" is correctly listed in the certificate.



The certificate should be trusted by all major web browsers.



The certificate was not revoked.



The certificate was signed with a secure hash.

Certificate Chain:	
<b>Server certificate</b>	
Common Name	*.jocarea.com
Subject Alternative Names (SANs)	*.jocarea.com jocarea.com
Not Valid Before	Wed September 14 2022 12:00:00 am (Z)
Not Valid After	Fri September 29 2023 11:59:59 pm (Z)
Signature Algorithm	sha256WithRSAEncryption
Issuer	Encryption Everywhere DV TLS CA - G1
<b>Intermediate certificate</b>	
Common Name	Encryption Everywhere DV TLS CA - G1
Organization	DIGICERT Inc
Location	US
Not Valid Before	Mon November 27 2017 12:46:10 pm (Z)
Not Valid After	Sat November 27 2027 12:46:10 pm (Z)
Signature Algorithm	sha256WithRSAEncryption
Issuer	DIGICERT Global Root CA
<b>Root certificate</b>	
Common Name	DIGICERT Global Root CA
Organization	DIGICERT Inc
Location	US
Not Valid Before	Fri November 10 2006 12:00:00 am (Z)
Not Valid After	Mon November 10 2031 12:00:00 am (Z)
Signature Algorithm	sha1WithRSAEncryption
Issuer	DIGICERT Global Root CA



#### Mixed Content Test (HTTP over HTTPS)

100% of top 100 sites passed

This webpage does not use mixed content – both the initial HTML and all other resources are loaded over HTTPS.



## HTTP2 Test

92% of top 100 sites passed

This web page is using the HTTP/2 protocol.



## HSTS Test



This web page is not using the Strict-Transport-Security header! This is a security header that was created as a way to force the browser to use secure connections when a site is running over HTTPS.

## How to fix



## Safe Browsing Test

100% of top 100 sites passed

This website is not currently listed as suspicious (no malware or phishing activity found).



## Server Signature Test

88% of top 100 sites passed

The server signature is off for this web page.



## Directory Browsing Test



100% of top 100 sites passed

Directory browsing is disabled for this website.



## Plaintext Emails Test

93% of top 100 sites passed

This web page does not include email addresses in plaintext.



## Unsafe Cross-Origin Links Test



59% of top 100 sites passed

This web page is not using target="\_blank" links without rel="noopener" or rel="noreferrer" attribute.

## Monitor your website keywords

Get useful insights and detailed metrics for your most important keywords.

[Continue for Free](#)

## Mobile usability

Score: **100**Failed: **0**Warnings: **0**Passed: **3**

### Meta Viewport Test

94% of top 100 sites passed

This web page is using a viewport meta tag.

```
<meta name="viewport" content="width=device-width, initial-scale=1" />
```



### Media Query Responsive Test



99% of top 100 sites passed

This web page is using CSS media queries, which is the base for responsive design functionalities.

### Mobile Snapshot Test



## Servicios destacados



# Your branded PDF Report is almost ready

Wow your clients with white labeled SEO Reports.

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## Advanced SEO

Score: **29**

Failed: **3**

Warnings: **1**

Passed: **6**



### Structured Data Test



59% of top 100 sites passed

This web page doesn't take the advantages of HTML Microdata or JSON\_LD specifications in order to use structured data! View Google's guide for [getting started with structured data](#).

[How to fix](#)



### Custom 404 Error Page Test



75% of top 100 sites passed

This website is not using a custom 404 error page! Default 404 error pages result in a poor experience - it can mislead users into thinking an entire site is down or broken, greatly increases the chance they leave the website entirely, and looks unprofessional. We recommend to have a custom 404 error page in order to improve the website's user experience by letting users know that only a specific page is missing/broken (and not the entire site), providing them helpful links, the opportunity to report bugs, and potentially [track the source of broken links](#).

[How to fix](#)



### Noindex Tag Test



99% of top 100 sites passed

This web page does not use the noindex meta tag. This means that it can be indexed by search engines.



### Canonical Tag Test



95% of top 100 sites passed

This web page does not use the canonical link tag.

## U Nofollow Tag Test

This webpage does not use the nofollow meta tag. This means that search engines will crawl all links from this webpage.

## O Disallow Directive Test

i

This website lacks a "robots.txt" file. This file can protect private content from appearing online, save bandwidth, and lower load on your server. A missing "robots.txt" file also generates additional errors in your apache log whenever robots request one.

## ✓ Meta Refresh Test

95% of top 100 sites passed

This webpage is not using a meta refresh tag.

## X SPF Records Test

94% of top 100 sites passed

This DNS server is not using an SPF record! SPF (Sender Policy Framework) allows administrators to specify which hosts are allowed to send mail from a given domain by creating a specific SPF record or TXT record in the Domain Name System (DNS). You can find more information about SPF records [here](#).

### How to fix

## ! Ads.txt Validation Test

i

80% of top 100 sites passed

This website doesn't use an ads.txt file! Ads.txt is a text file that contains a list of Authorized Digital Sellers. The purpose of ads.txt files is to give advertisers and advertising networks the ability to verify who is allowed to sell advertising on your website.

## O Spell Check Test

i

### Check your webpage for misspellings!

Finding and fixing misspellings on your webpage will help both user experience and search engine rankings.

GET IT NOW

<https://jocarsa.com>

Your general SEO Checkup Score

SEO Score

66/100

↗ Improve your score!

19 Failed

3 Warnings

50 Passed

## Issues to fix

HIGH 🔗 <https://jocarsa.com> and <https://www.jocarsa.com> should resolve to the same URL, but currently do not.

HIGH 🔗 This webpage contains URLs that are not SEO friendly!

HIGH 🔗 The most common keywords of this webpage are not distributed across the important HTML tags! Primary keywords should appear in title tag, meta description and heading tags to help Search Engines to properly identify the topic of this webpage.

HIGH 🔗 This website is not using a custom 404 error page! Default 404 error pages result in a poor experience – it can mislead users into thinking an entire site is down or broken. greatly increases the chance they leave the website entirely.

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