Jocelin Zhou

A UI/UX design and website developer with a design background who works well in a fast-paced and challenging environment. Ability to collaborate well with different teams. Seeking a position where my design and technical background, and experience can be of value.

(415) 802-6097 <u>zhoujocelin@gmail.com</u> jocelinzhou.github.io

EXPERIENCE

Dynosense, San Jose — UX Consultant

September 2017 - PRESENT

Participated in the product deployment process and testing.

- Created task flows and revised user flows, then implemented them in interactive prototypes.
- Collaborated closely with QA team to revise invalid scenarios for user interaction and to generate better user flows for user studies.
- Guided and collaborated with remote developers in the development of a mobile application for the Android platform.
- Built end-user pages and initial reply templates for Help Center site on Zendesk platform.
- Participated in replying to tech-related customer feedbacks.

Chinese Culture Center, San Francisco — *Graphic Designer*

September 2016 - April 2017

Participated in the upcoming exhibition preparation work and maintain website content.

- Worked on web maintenance and graphic design for upcoming exhibitions promotion documents.
- Participated in exhibition reviews to provide input on functional requirements, product designs and potential problems.
- Collaborated closely with curators to create exhibition report booklets.

Elementary School Website, San Francisco — Web designer and developer

July 2017 - September 2017

Redesigned and built the school website from scratch.

- Worked with clients on website content sifting, re-sorted navigation flowchart, redesigned menu present way and created all graphic elements.
- Completed project for client in a set timeframe, and provided website maintenance training.

SKILLS

Languages: HTML, CSS, JavaScript, JQuery

Tools: Adobe Illustrator, PhotoShop, After Effect, Premier, InDesign, Principle, Sketch, Origami Studio, Bootstrap, Wordpress

Platforms / Operating Systems: OS X, Windows 8/10, Linux, Android, iOS

Methodologies / Others: Agile/ Scrum, JIRA, TestLink, Confluence

Education

Academy of Art university

2013 - 2016, San Francisco Master - Web Design and New Media

La Trobe University 2010 - 2012, Australia Bachelor - Finance

Appalachian State University Jan. 2012 - Dec.2012, North Carolina Exchange Student

LANGUAGES

Native Mandarin Fluent English