

Jocelyn Wong

Product Designer

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EXPERIENCE

Udacity, *August 2016–Present*

Product Designer

Shipped several key, consumer-facing products and admin tools from end to end including Student Hub, Knowledge, Knowledge Admin, and Mentor Dashboard

Partnered closely with other designers, researchers, product managers, and developers to brainstorm, get feedback, give feedback, and ensure new products, features, or fixes were user-centered, pixel-perfect, and on track to launch

Collaborated with design system engineers to define new patterns and add components to the Udacity design system

Shipped products and features for desktop, mobile web, iOS, and Android

Designed landing pages and marketing campaigns

Fingerprint Play, *September 2012–May 2016*

Designer

Responsible for UI/UX design and visual design of B2B2C mobile content platforms including Highlights Every Day, Samsung Kids, Findaway, Sylvan Play, and Cricket Media Network

Collaborated and communicated effectively with product managers to brainstorm and establish features and schedules, engineers to build polished products, content curators to accommodate legacy content into an updated digital layout, and other designers to craft consistent and delightful experiences

Created working prototypes, participated in user testing sessions, and designed a variety of marketing materials

Worked quickly and efficiently in a fast-paced environment

Associated Students Inc., *September 2011–June 2012*

Graphic Designer

Collaborated with designers to redesign a new business identity for Associated Students, Inc. (ASI)

Created collateral materials (brochures, maps, cards, posters, signage) for newly remodeled Recreation Center

Designed posters and other collateral pieces for school-wide and community-wide events and concerts

EDUCATION

California Polytechnic
State University, San Luis
Obispo

BFA Candidate:

Department of Art &
Design

Graphic Design
concentration

Graduated: *June 2012*

SKILLS

Fields

UI/UX design, interaction
design, visual design,
mobile, web, learning
products, illustration,
branding

Software

Sketch, Principle, Invision,
Photoshop, Illustrator,
InDesign, After Effects,
Keynote

Web

HTML, CSS

Print

Business cards, flyers,
postcards, brochures,
posters, signs

References available upon
request.