Jocelyn Wong

Product Designer

jocelyn.sl.wong@gmail.com

jocelyn-wong.com

EXPERIENCE

Udacity, *August 2016–Present*
Product Designer

- Shipped multiple consumer-facing products and admin tools from idea to launch, which formed the student help and community ecosystem. Students with access to Student Hub (Udacity's student and mentor chat platform) were able to complete projects 20% faster
- Partnered closely with cross-functional team members such as designers, researchers, product managers, and developers at all stages of the process to brainstorm, research, collaborate, and ship products. Advocated for products that were user-centered, on schedule, and high quality
- Defined, designed, and documented new UI components for Udacity's design system with design system engineers and designers
- Shipped products and features for desktop, mobile web, iOS, and Android to ensure products were accessible to all students
- Refreshed legacy pages on website to reflect 2016 rebrand
- Designed landing pages and marketing campaigns that announced Nanodegree launches, product launches, special promotions, scholarship competitions

Fingerprint Play, *September 2012–May 2016*
Product Designer

- Shipped end-to-end solutions for B2B2C mobile content platforms that helped companies provide a kid's edutainment service for their customers
- Partnered closely with cross-functional team members such as product managers, engineers, content curators, and designers to build polished, consistent products that provided delightful experiences kids would love and parents would feel safe with
- Created clickable prototypes and participated in user testing sessions to ensure the products represented the views and needs of both kids and parents
- Worked quickly and efficiently in a fast-paced environment

Associated Students Inc., *September 2011–June 2012*
Graphic Designer

- Designed collatoral surrounding the new business identity for Associated Students, Inc. (ASI) with a team of 3 other designers
- Created brochures, maps, cards, posters, wayfinding signage, and other materials necessary for a smooth opening of the newly remodeled Recreation Center
- Designed posters, postcards, and other pieces to promote school events, community events, and concerts

EDUCATION

California Polytechnic State University, San Luis Obispo
BFA Candidate: Department of Art & Design, Graphic Design concentration
Graduated: *June 2012*

SKILLS

Fields
Design thinking
Systems thinking
UI/UX design
Interaction design
Visual design
Design sprints
Mobile
Web
Illustration
Branding

Software
Sketch
Principle
Invision
Photoshop
Illustrator
InDesign
After Effects
Keynote

Code
HTML
CSS
Github