



# JOCHEM HUMMEL

School of Business and Economics, Vrije Universiteit Amsterdam

Knowledge Information and Innovation (KIN) research group

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## EDUCATION

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| 2014-now | School of Business and Economics, Vrije Universiteit Amsterdam<br>PhD at the Knowledge Information and Innovation (KIN) research group<br>Dissertation on complex science-business collaborations<br>Prof. Marleen Huysman, Prof. Hans Berends, Dr. Philipp Tuertscher<br>Expected graduation August 2018 |
| 2017     | Cambridge Judge Business School, University of Cambridge<br>Visiting PhD at the Strategy & International Business Group<br>Invited by Prof. Shaz Ansari<br>October 2017 – December 2017   |
| 2014     | Rotterdam School of Management, Erasmus University<br>Master of Science (MSc), graduated Cum Laude  |
| 2013     | School of Business and Economics, Vrije Universiteit Amsterdam<br>Bachelor of Science (BSc)   |

## AWARDS, GRANTS, AND HONORS

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| 2017 | 2017 Reviewing Award, OMT Division, Academy of Management   |
| 2017 | 2017 Reviewing Award, TIM Division, Academy of Management   |
| 2016 | 2016 Reviewing Award, OMT Division, Academy of Management   |
| 2017 | Erasmus+ grant (€1,500) for research at Cambridge Judge Business School   |
| 2017 | Honorary Member Trinity Hall, constituent college University of Cambridge                                       |
| 2017 | Participant OMT Doctoral Consortium, 77 <sup>th</sup> Annual Meeting of the Academy of Management (Atlanta, GA) |

## RESEARCH INTEREST

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| Theory    | Complex multi-actor collaborations, organizational pluralism, organizational resourcing, framing, new ways of organizing, open innovation |
| Phenomena | Digital innovation, science-business collaborations, platforms and ecosystems   |
| Methods   | Qualitative methods, digital methods for qualitative data (topic modelling, sequence analysis, cluster analysis)                          |

## PUBLICATIONS

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Hummel, J.T. & Amiryany Araghy, N. (2015). Determinants of Acquisition Performance: A Multi-Industry Analysis. In C.L. Cooper & S. Finkelstein (Eds.), *Advances in mergers and acquisitions*, Vol. 14 (pp. 143-169). Bingley, UK: Emerald Group Publishing Limited.

### Working papers

Hummel, J.T., Ansari, S., Berends, H., & Tuertscher, P. Goal dynamics in complex multi-actor collaborations. Paper targeted at *Academy of Management Journal*

Hummel, J.T., Berends, H., & Tuertscher, P. What do we have in common? The development of common resources in a meta-organization. Paper targeted at *Organization Science*

Hummel, J.T., Berends, H., & Tuertscher, P. Dimensions of open innovation: A systematic review of knowledge flows and system architectures. Paper targeted at *International Journal of Management Reviews*

Berends, H., Deken, F., & Hummel, J.T. The development of platform strategies for coopetition in home automation. Paper targeted at *Research Policy*, special issue *Digitization of Innovation and Entrepreneurship* (December 2017)

### Conference proceedings

Hummel, J.T., Berends, H., & Tuertscher, P. (2017). What do we have in common? The development of common resources in a meta-organization. In *Academy of Management Proceedings*, 17600.

Hollen, R.M.A., Van Den Bosch, F.A.J., & Hummel, J.T. (2015). How changes in the organizing and managing of meta-organizations contribute to their performance. In *Academy of Management Proceedings*, 18897.

## PRESENTATIONS

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### Peer-reviewed conference presentations

- 2017 Goal dynamics in interorganizational collaborations. 77<sup>th</sup> Annual Meeting of the Academy of Management (Atlanta, GA)
- 2017 What do we have in common? The development of common resources in a meta-organization. 77<sup>th</sup> Annual Meeting of the Academy of Management (Atlanta, GA)
- 2017 Collective action among heterogeneous actors in a meta-organization. 33<sup>rd</sup> EGOS Colloquium (Copenhagen, DEN)
- 2017 Dimensions of open innovation: A systematic review and comparison of knowledge flows and system architectures. DRUID 17 (New York, NY)
- 2016 Processes of polycentric governance in Helix Nebula. 76<sup>th</sup> Annual Meeting of the Academy of Management (Anaheim, CA)
- 2016 The development of platform strategies for coopetition in home automation. Strategic Management Society Special Conference 2016 (Rome, IT)
- 2015 How changes in the organizing and managing of meta-organizations contribute to their performance. 75<sup>th</sup> Annual Meeting of the Academy of Management (Vancouver, BC)

- 2015 Dimensions of openness in innovation processes: Exploring the connection between openness of system architectures and openness of knowledge flows. 31<sup>st</sup> EGOS Colloquium (Athens, GR)

### **Competitive Workshop Symposia**

- 2017 Participant PDW on 'Big Science Centers in a new era: Challenges and opportunities for research and practice'. Technical University of Denmark & ESS (Lund, SWE)
- 2017 Participant panel symposium 'Designing Organizations to 'Win' in Pluralistic Settings'. 77th Annual Meeting of the Academy of Management (Atlanta, GA)
- 2016 Processes of decentralized governance in Helix Nebula. Connections in Action workshop, University of Warwick (Coventry, UK)
- 2016 Participant panel symposium 'Collective Action II: Exploring New Connections between Collaboration, Technology, and Organization Design'. 76th Annual Meeting of the Academy of Management (Anaheim, CA)
- 2015 Participant OMT Dissertation Proposal Workshop. 75<sup>th</sup> Annual Meeting of the Academy of Management (Vancouver, BC)

### **Invited presentations**

- 2017 What do we have in common? The development of common resources in Helix Nebula. ABRI PhD Day, Vrije Universiteit Amsterdam (Amsterdam, NLD)
- 2016 Processes of polycentric governance in Helix Nebula. Helix Nebula 8<sup>th</sup> General Assembly, European Space Agency (Frascati, IT)

## **ACADEMIC SERVICE**

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### **Review**

- 2017 Reviewer 2017 International Conference on Information Systems
- 2017 Reviewer 77<sup>th</sup> Annual Meeting of the Academy of Management (OMT, TIM)
- 2016 Reviewer 76<sup>th</sup> Annual Meeting of the Academy of Management (OMT, TIM)
- 2015 Reviewer 75<sup>th</sup> Annual Meeting of the Academy of Management (OMT, TIM)

### **Academic volunteer work**

- 2017 Session chair DRUID 17, Session 61
- 2017 Volunteer TIM division representative AOM membership committee
- 2016-now Volunteer interviewer ASQ Blog (<https://asqblog.com>)
- 2016-now Volunteer OMT Division social media team
- 2016 Volunteer organizer KIN reading group
- 2015-now Volunteer developer and organizer KIntalks linking business and academia

## **TEACHING**

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- 2014-now Strategic Management of Technology & Innovation 3.1  
Evaluation 2016: 4.33 (N=15) (1.00 to 5.00 score band, dep. average: 3.93)  
Evaluation 2015: 4.54 (N=13) (1.00 to 5.00 score band, dep. average: 3.98)
- 2015-now Business Research Methods 2.4  
Evaluation 2016: 4.81 (N=14) (1.00 to 5.00 score band, dep. average: 3.93)  
Evaluation 2015: 4.80 (N=15) (1.00 to 5.00 score band, dep. average: 3.90)

2016-now	Technology & Innovation Processes 4.2 Course project coordinator where MBA students collaborate with ESA scientists on developing innovative value applications for satellite data
2014-now	Thesis supervision business administration undergraduates
2014	Knowledge Management 3.2 Evaluation 2014: 4.87 (N=18) (1.00 to 5.00 score band, dep. average 3.90)

### **Invited and voluntary teaching**

2017	Invited lecturer MPhil course on digital methods for qualitative data
2016	Invited lecturer MPhil course on developing academic reading skills
2014-now	Voluntary lecturer ‘Student for a Day’ at Vrije Universiteit Amsterdam

## **RESEARCH COURSES AND TRAINING**

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2016-2017	MGMT 590: Professional Colloquium in Management & Organization – Prof. Raghu Garud, Smeal College of Business, Penn State University
2017	Theory Building – Prof. Joep Cornelissen, ERIM, Erasmus University
2016	Participant KIN Summer School, ABRI, Vrije Universiteit Amsterdam
2015	Participant KIN Summer School, ABRI, Vrije Universiteit Amsterdam
2015	Process Research– Prof. Hans Berends, ABRI, Vrije Universiteit Amsterdam
2015	Research Design – Dr. Elko Van Burg, ABRI, Vrije Universiteit Amsterdam

## **DIPLOMAS AND CERTIFICATES**

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2013	International English Language Testing System (IELTS) certificate, band 8
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## **LANGUAGES AND HOBBIES**

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Spoken	English (fluent), Dutch (native), German (basic)
Computer	R (fluent), Python (fluent)
Hobbies	Marathon running