



CASCADA
PROPERTIES LLC

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Client: Cascada Properties

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Mission Statement

The Cascada Group, LLC is dedicated to creating luxurious urban living environments, utilizing experience gained by its principals during more than thirty years of designing, constructing and managing high end residential apartment communities.

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Design

Style Tiles: Color schemes, font, call to actions, headings, body text, texture, descriptive words. 4hrs

Wireframes: Website mockup without colors and images. This is for the layout of the Websites' elements. 8hrs

Content Gathering: Find images and optimize them. 4hrs

Copy 4hrs

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Design

Design Composites: Photoshop version
of what the Website will look like with real im-
ages and text. 12 hrs

Total time 32hrs

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Development

Markup/HTML: 4hrs per page @ 4 pages
16hrs

Style/CSS: 4hrs per page @ 4 pages
16hrs

Website: \$9.99 a month for hosting

Google Analytics: Set up Google Analytics on page with JavaScript which keeps track of visitors analytical information. 4hrs

SEO: On page optimization 4hrs

Google keywords research 4hrs

Total time: 44hrs

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Social

Facebook Page: 4hrs

Google+ Page: 4hrs

LinkedIn Page: 4hrs

Instagram Page: 4hrs

Total time: 16 hrs

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Maintenance

100 dollars a month to maintain the website.

Includes: Changing Images, copy, or style of the website or any social media platform.

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Conclusion

Analyze: 8hrs

Design: 32hrs

Development: 44hrs

Social: 16hrs

Total: 100hrs

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Cascada Properties StyleTile

CASCADA

This is my Header Text
STERLING AT WEST PACES

Font Futura medium 36px

This is for Subheadings

Font: Bangla Sangam MN #000000 24px

With twenty different floor plans to choose from, the team at Cascada Properties will help you find the floor plan that best suits your needs. Our 1, 2 and 3 bedroom apartments in Orlando range in size from 741 square feet to 1,512 square feet.

Font: Futura medium #000000 18px

NAV LINKS

HOME DASHBOARD REGISTRATION

HOVER LINKS

HOME DASHBOARD REGISTRATION

Dependable Home Safe
Friendly Family Secure

Submit

Submit

Colors

