

**Joseph O'Connell**  
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## Education

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### University of Wisconsin - Madison

**Madison, WI**

Degree: Bachelor of Business Administration

May 2025

Major: Finance & Computer Science

GPA: 3.54

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## Experience

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### Arete Mobile LLC

**Remote**

#### Co-Founder

May 2022 - Present

- Create and implement functions that read and write data to Cloud Firestore, a NoSQL database.
- Use Google's Firebase-Authentication feature so users can register, sign in & out, and have a unique and safe experience.
- Learn how to develop a clean user interface with Flutter so the mobile application is available for IOS and Android.
- Deployed two IOS applications, "Areté" and "Loop Calculator", to the app store complying with the strict Apple guidelines.
- Designed and built the company website independently leveraging my skills in HTML, Javascript, and CSS.

### Techmates Group

**Remote**

#### Software Development Intern

May 2023 - September 2023

- Collaborated in a diverse group of 20+ diverse developers within an agile environment which consisted of 2 week sprints.
- Taught myself the technologies that make up our Angular project including typescript, NGRX, Fast API.
- Attended "business go live" at a fortune 500 manufacturing plant to be on the scene for any frontend issues that arose.

### Ruth Lake Country Club

**Hinsdale, IL**

#### Honor Caddy

April 2016 - August 2022

- Assisted golfers with carrying their clubs, general course knowledge, upkeep of the course, and golf advice.
- Connected and expanded relationships with peers, members, and superiors on a day to day basis.
- Trained over 60 new caddys the basics of caddying and provided personal tips on how to be successful on the golf course.
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### Accenture Leadership Center

**Madison, WI**

#### Student Leadership Consultant

January 2022 - December 2022

- Planned day of logistics, created application and feedback survey through Qualtrics XM, led marketing, and attended the first ever in person Accenture Leadership Conference and our annual Proctor and Gamble Case Competition.
  - Design graphics and post about upcoming workshops and other upcoming and past events for the ALC socials.
  - Facilitate leadership workshops of 15-60 students that count towards the WSB Business Badge Program.
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## Activities

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### Alpha Kappa Psi

**Madison, WI**

#### Member

September 2021 - Present

- Selected from a pool of 200+ applicants into a pledge class of 30 on the basis of professional, moral and social fit.
- Volunteer locally at campus and community events to give back to the Madison community.
- Interact with corporate sponsors and industry professionals at networking and informational sessions.
- Collected \$280 for type one diabetes and transferred money to the JDRF foundation.

### Badger Consulting

**Madison, WI**

#### Analyst

September 2022- Present

- Selected from a pool of applicants to learn what consulting is and develop skills to be successful when presented a case.
  - Assist a small business on whether or not they should expand and how to do so by analyzing the competitive landscape.
  - Analyzed raw US Census data to determine if a Wisconsin county is a good place to build second family homes.
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**Skills:** Java, Python, Excel, Flutter/Dart, Git, Angular, C, SQL, ReactJS

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**Interests:** Golf, Chicago Bears, Live Music, Catan, Bowling, Rock Climbing