

Joey Cronau

product designer &
front-end developer

myExperience

Product designer & front-end developer at PayCargo

December 2018 – present

- I communicate with customer service, sales, marketing, and stakeholders to find areas of opportunity to provide better user experiences to customers and introduce new features that will set the company apart from the competition.
- I work closely with developers in order to ensure the transition between design and development is as seamless as possible. I also regularly assist with front-end development, and I had completely designed and developed PayCargo's new public website, which helped the company secure a \$35 million investment from Insight Partners.
- I assist in creating marketing material, including emails (design & development), flyers for our clients to give to their customers, and promotional videos. I have also created tutorial videos for our customers where I write the script and screen record myself performing the tasks in the video while providing the voice-over.

myEducation

Ironhack

October 2018


UX/UI Bootcamp


American University


May 2014

Bachelor of Science (B.S.), Biology/Psychology

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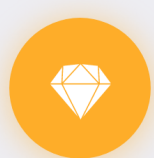
aboutMe

I am a product designer, front-end developer, soccer player, musician, and all around creative problem solver. Upon graduating Ironhack's bootcamp for UX/UI Design I began working at PayCargo, an online B2B payment platform, as their main product designer/front-end developer. Over the past 2 years working for the company, I have revamped their website and client-centered application, working closely with clients, stakeholders, and developers to ensure the best product for its customers.

myExpertise



Adobe Illustrator



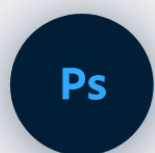
Sketch



UXPin



Javascript



Adobe Photoshop



Figma



HTML



Wordpress



Adobe XD



Invision
(all products)



CSS



Elementor