Joey Cronau

product designer &
front-end developer

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aboutMe

I am a product designer, front-end developer, soccer player, musician, and all around creative problem solver. Upon graduating Ironhack's bootcamp for UX/UI Design I began working at PayCargo, an online B2B payment platform, as their main product designer/front-end developer. Over the past 2 years working for the company, I have revamped their website and client-centered application, working closely with clients, stakeholders, and developers to ensure the best product for its customers.

myExpertise

Ai Adobe Illustrator	Sketch	UXPin UXPin	JS Javascript
Ps Adobe Photoshop	Figma	HTML HTML	Wordpress
Xd Adobe XD	in Invision (all products)	CSS CSS	Elementor

myExperience

Product designer & front-end developer at PayCargo

December 2018 – present

- I communicate with customer service, sales, marketing, and stakeholders to find areas of opportunity to provide better user experiences to customers and introduce new features that will set the company apart from the competition.

- I work closely with developers in order to ensure the transition between design and development is as seamless as possible. I also regularly assist with front-end development, and I had completely designed and developed PayCargo's new public website, which helped the company secure a $35 million investment from Insight Partners.

- I assist in creating marketing material, including emails (design & development), flyers for our clients to give to their customers, and promotional videos. I have also created tutorial videos for our customers where I write the script and screen record myself performing the tasks in the video while providing the voice-over.

myEducation

Ironhack

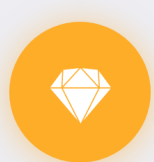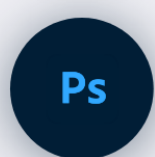October 2018

UX/UI Bootcamp

American University

May 2014

Bachelor of Science (B.S.), Biology/Psychology