




# Joey Cronau

product designer &  
front-end developer

## contact

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## aboutMe

I am a product designer, front-end developer, soccer player, musician, and all-around creative problem solver. Upon graduating Ironhack's bootcamp for UX/UI Design I began working at PayCargo, an online B2B payment platform, as their main product designer/front-end developer. Over the past 2 years working for the company, I have revamped their website and client-centered application, working closely with clients, stakeholders, and developers to ensure the best product for its customers.

## myExpertise


 Adobe Illustrator

 Adobe Photoshop

 Adobe XD

 Sketch

 Figma


 Invision  
(all products)


 UXPin

 HTML

 CSS

 Javascript

 Wordpress

 Elementor

## myExperience

### Product designer & front-end developer at PayCargo

December 2018 – present

- I redesigned and developed PayCargo's website, making it responsive, which helped the company secure a **\$35 million investment**.
- I communicate with stakeholders, using personas and customer journeys to show areas of opportunity to provide better user experiences and introduce new features that will set them apart from the competition.
- I work closely with developers via the agile methodology and assist with front-end development to ensure a seamless transition between design and development.
- I work closely and transparently with clients, using wireframes, rapid prototyping, and usability testing.
- I provide written content that is concise and consistent in terminology.
- I create unique icons, illustrations, and animations/interactions to give the product branding personality.
- I design and develop emails for marketing and communication purposes.

## myEducation

### Ironhack

October 2018

UX/UI Bootcamp

### American University

May 2014

Bachelor of Science (B.S.), Biology/Psychology