Joey Cronau

product designer &
front-end developer

contact

📱 (786) 870-6735

✉️ jocro011@gmail.com

🌐 jocro.co

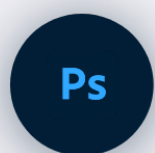in linkedin.com/in/joseph-cronau

aboutMe

I am a product designer, front-end developer, soccer player, musician, and all-around creative problem solver. Upon graduating Ironhack's bootcamp for UX/UI Design I began working at PayCargo, an online B2B payment platform, as their main product designer/front-end developer. Over the past 2 years working for the company, I have revamped their website and client-centered application, working closely with clients, stakeholders, and developers to ensure the best product for its customers.
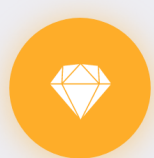
myExpertise

Ai Adobe Illustrator	◆ Sketch	UXPin	**JS** Javascript
Ps Adobe Photoshop	Figma	**HTML** HTML	Wordpress
Xd Adobe XD	**in** Invision (all products)	**CSS** CSS	Elementor

myExperience

Product designer & front-end developer at PayCargo

December 2018 – present

- I communicate with stakeholders, using personas and customer journeys to show areas of opportunity to provide better user experiences and introduce new features that will set them apart from the competition.

- I work closely with developers via the agile methodology and assist with front-end development to ensure a seamless transition between design and development. I completely redesigned and developed PayCargo's website, making it responsive, which helped the company secure a **$35 million investment** from Insight Partners.

- I work closely and transparently with clients, using wireframes, rapid prototyping, and usability testing.

- I provide written content that is concise and consistent in terminology.

- I create unique icons, illustrations, and animations/interactions to give the product branding personality.

myEducation

Ironhack

October 2018

UX/UI Bootcamp

American University

May 2014

Bachelor of Science (B.S.), Biology/Psychology