



Joey Cronau

product designer &
front-end developer

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aboutMe

I am a product designer, front-end developer, soccer player, musician, and all-around creative problem solver. Upon graduating Ironhack's bootcamp for UX/UI Design I began working at PayCargo, an online B2B payment platform, as their main product designer/front-end developer. Over the past 2 years working for the company, I have revamped their website and client-centered application, working closely with clients, stakeholders, and developers to ensure the best product for its customers.


myExpertise


 Adobe Illustrator

 Adobe Photoshop

 Adobe XD

 Sketch

 Figma

 Invision
(all products)

myExperience

Product designer & front-end developer at PayCargo

December 2018 – present

- I redesigned and developed PayCargo's website, making it responsive, which helped the company secure a **\$35 million investment**.
- I communicate with stakeholders, using personas and customer journeys to show areas of opportunity to provide better user experiences and introduce new features that will set them apart from the competition.
- I work closely with developers via the agile methodology and assist with front-end development to ensure a seamless transition between design and development.
- I work closely and transparently with clients, using wireframes, rapid prototyping, and usability testing.
- I provide written content that is concise and consistent in terminology.
- I create unique icons, illustrations, and animations/interactions to give the product branding personality.
- I design and develop emails for marketing and communication purposes.

myEducation

Ironhack


October 2018

UX/UI Bootcamp

American University

May 2014


Bachelor of Science (B.S.), Biology/Psychology


 UXPin

 HTML

 CSS

 Javascript

 Wordpress

 Elementor