



# 娱乐照相服务

## photobooth service



# 什么是“笑一笑!”?

“笑一笑!”是一款新概念娱乐照相产品，起源于美国，是2011年在北美各种活动和聚会里最盛行的潮流娱乐活动。我们用最好的照相设备和一点点的魔法为您的活动制造出喜气洋洋、热火朝天的氛围，並为您创造一辈子的欢乐回忆。

无论您想要一个欢乐热闹的婚礼，或是公司举办的活动，“笑一笑!”娱乐照相机绝对HOLD住全场任何的空白时间，让普通的同事变得熟悉，让熟悉的好友更为亲近。

我们提供一系列订制造型，融入组织文化及场合，来表达宴会活动的品牌主题。让所有来宾有机会一一拍照合影，当场及时拿到高清打印的照片，留下笑容和美好的记忆。然后经过我们专设的照片网站，为您的活动分享珍贵的记录。

The culture of Photobooth was reinvented in 2011 thanks to a new and innovative mobile design. Photobooth instantly popularized North America and took its event industry by storm. And we are now in China.

With state of the art photography hardware and software, and the touch of a little magic, we will help to make your event unique and leave you with a lifetime of memorable moments!

## what is “Photobooth”?



# 娱乐照相 The Photos

- \* 连拍四张照片，每隔十秒
  - \* 单反照相器材，高清的效果
  - \* 古灵精怪的玩具，变化多端的发挥
  - \* 立即打印，即刻拿到高清照片
  - \* 配套相框，留下美好兴奋的回忆
- 
- \* Continuous capture of 4 photos, each 10 seconds apart
  - \* SLR photography equipment, high-definition results
  - \* Wacky variety of props, limitless stretch of imagination
  - \* Instant printing of your beautiful memory, take your event home with you!







# 案例CASE STUDY: 欧克利中国 OAKLEY CHINA

DECEMBER 2012 BEIJING 12月2012年 北京





## 为活动宴会

热场破冰，新潮流特色，  
吸引目光，宾客自娱。

## 为嘉宾来客

轻松娱乐，团体礼品，  
全新体验，互动留念。

## 为主办者

创制品牌效果，  
创意体面，与众不同。

### FOR YOUR EVENT / PARTY

Ice breaking, party warm-up, something special!

### FOR YOUR GUESTS

Memorable gift, new experience, group interaction

### FOR YOU THE HOST

Strong branding effect, event theme emphasis





# FAQ. 常见问题

## “笑一笑!”和普通摄影师的服务有什么区别?

宾客往往在面对摄影师的摄像头时感到陌生和比较扭捏。而在“笑一笑!”照相机前会感觉非常放松，加上有趣的道具发挥的创意，拍出来的高清照片自然活泼，情趣盎然。

## 什么场合活动最适合“笑一笑!”的照相服务?

“笑一笑!”在许多活动上创造了出人意料的娱乐效益，活动类型包括公司年会，婚礼晚宴，圣诞/万圣/新年派对等等。只要你想娱乐你的宾客，想为你的活动留下深刻的回忆，“笑一笑!”就是你最佳的选择。

## 设备装置需要多久?对活动场地有什么要求?

我们会有两位专业人员在场为你的活动提供控制场面和技术支持的服务。设备装置一般需要1小时左右，活动场地需要6~9平方米空间与电源供应。

## what is the difference between Photobooth and average photographer service?

A Photobooth is photographer-free service that allows the guests to be relaxed and free-spirited. The results are guests who are entertained, leaving behind a memorable event. fun-filled photos and

## what type of events needs Photobooth service?

We have had tremendous success with all type of events from corporate annual galas, weddings, Christmas/Halloween/New Years parties and more. If you have guests that wants to have fun and an event that wants to be remembered, our Photobooth service is right for you.

## what are the setup requirements and support needed from the event side?

Our staff of two will take 1 hour to setup and we require only electricity and approximately 6~9 m<sup>2</sup> of space.







# Rate 服务套餐

每小时服务 ¥1800 per hour

全套品牌订制 ¥2000 customization package

无限打印 ¥500 unlimited printing

\*设置时间不计, 两小时起算

\*2012年2月28日前预订打九折

\*慈善机构活动打八折

\*上海内环内免运输费

\*2 hour minimum, setup time is free of charge

\*book your 2012 event before Feb. 28 and receive 10% discount

\*charity and non-profit event receives 20% discount

\*no delivery charge within inner ring in Shanghai

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