



NMDAD-I: Niel Duquesne & Jodie De Greef

2MMP-proDUCE-13 NMDAD-I 2016-2017



Doelpubliek

- ▶ Demografisch
 - ▶ Mannen en vrouwen
 - ▶ 16 jaar en ouder
- ▶ Psychografisch
 - ▶ Sportief
 - ▶ Dierenliefhebber
 - ▶ Wandelt of loopt graag
 - ▶ Natuurliefhebber
- ▶ Technografisch
 - ▶ Woonplaats in Gent
 - ▶ Elk moment van de dag/nacht
 - ▶ Standaard kennis

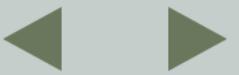
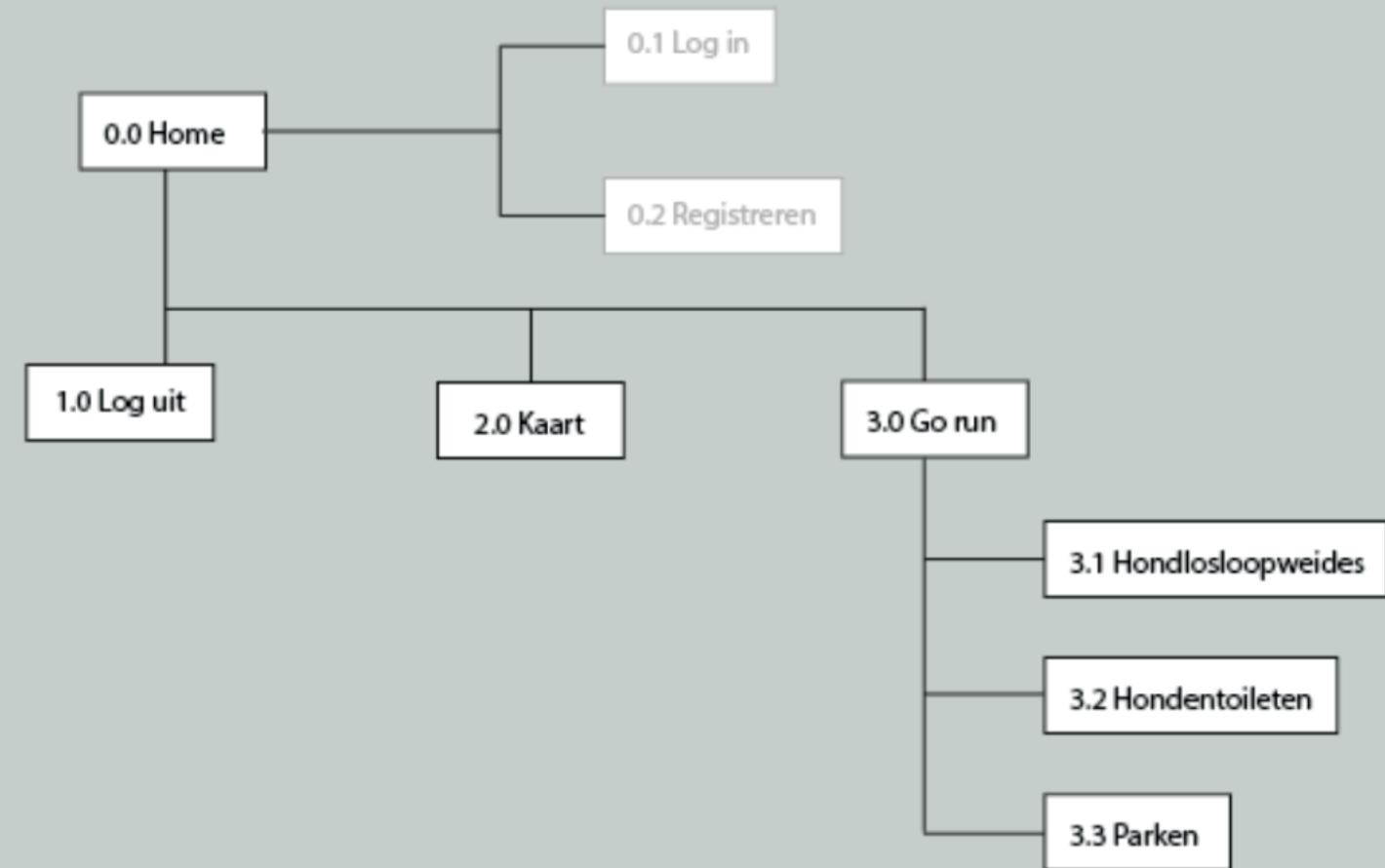
Functie

- ▶ Met je hond gaan wandelen of lopen aan de hand van een handige mobiele applicatie.
- ▶ Op zoek gaan naar:
 - ▶ Hondentoiletten
 - ▶ Losloopweides
 - ▶ Parken
- ▶ Je kan je registreren en aanmelden en de gegevens van jouw hond aanpassen.
- ▶ Handige kaart:
 - ▶ Losloopweides
 - ▶ Parken
 - ▶ Hondentoiletten
 - ▶ Extra: ook anti-poeptegels en hondenzwemzones

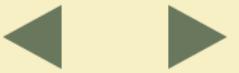
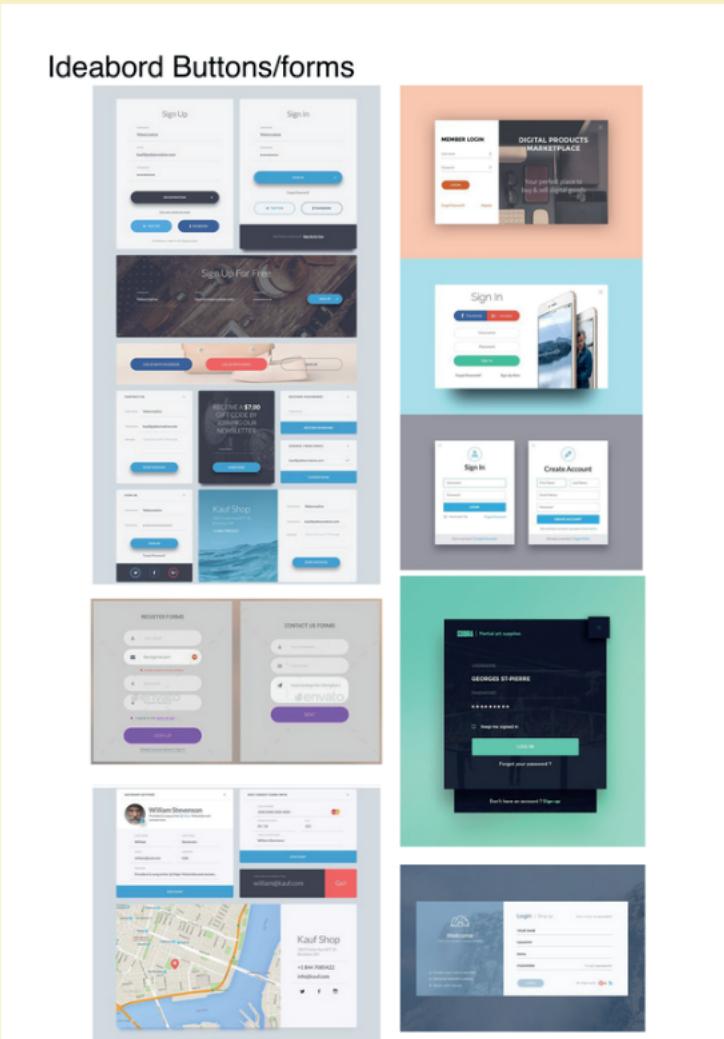
Datasets

- ▶ Hondenvoorzieningen
 - ▶ <https://data.stad.gent/datasets/hondenvoorzieningen>
- ▶ Parken
 - ▶ <https://data.stad.gent/datasets/parken>
- ▶ Infrastructuur
 - ▶ <https://data.stad.gent/datasets/straten-geogra sch-bestand>

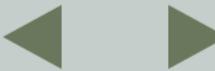
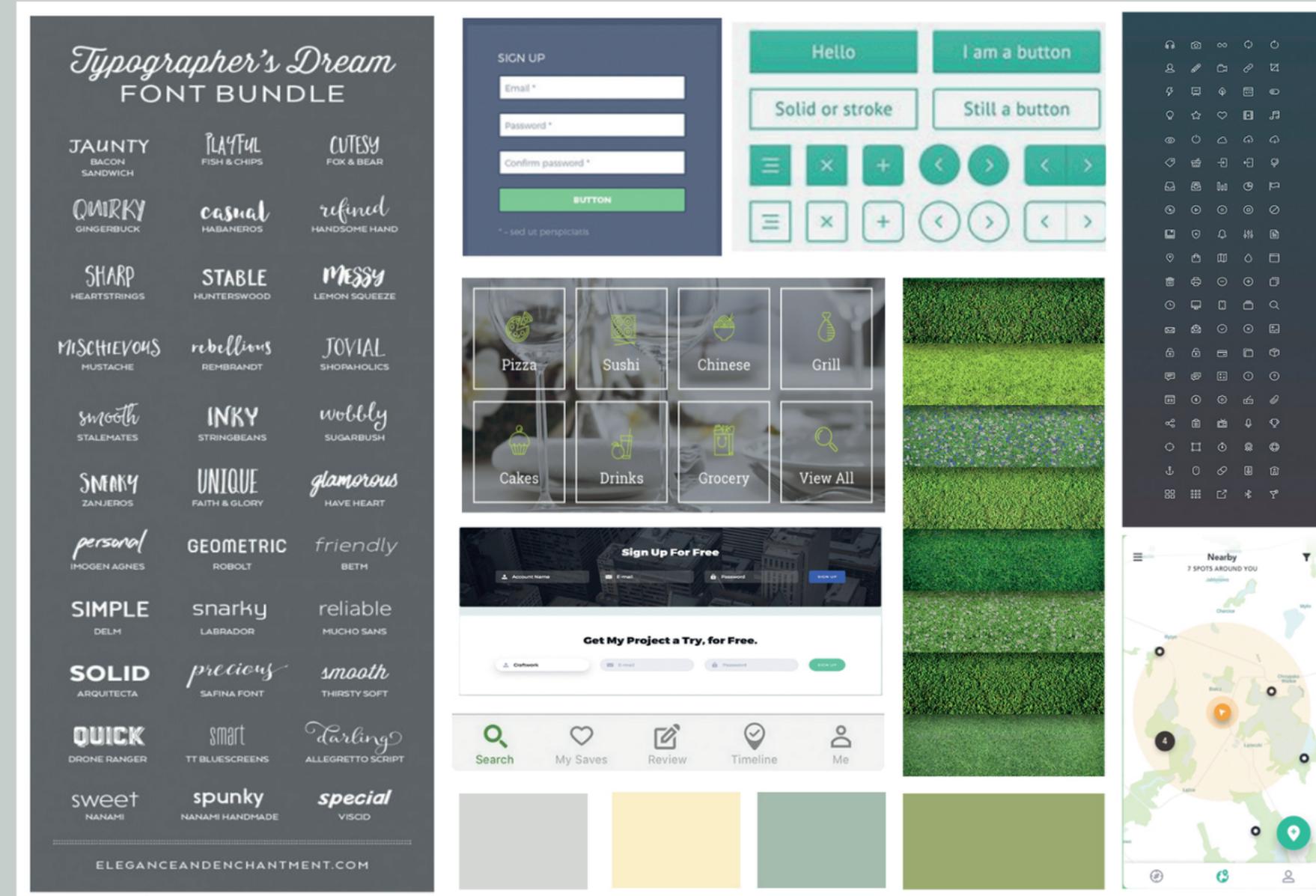
Sitemap



Ideaboard



Moodboard



Style Tile 1

NMDAD 1 - Data-driven Progressive Responsive Web Application

Style Tile

DogRun

Colors

#9fad67	#737b5b	#aac1af	#ffd54e	#FFFFFF
---------	---------	---------	---------	---------

Menu -- nog updaten

Buttons

Standaard

Hover

Typography

This is an Example of a Header

Font: Tw Cen MT #9FAC6A

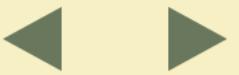
This is an Example of a Sub Head

Font: Century Gothic regular #000000

This is an Example of text

Font: Helvetica regular #000000

Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel feugait nulla facilisi.



Style Tile 2

NMDAD 1 - Data-driven Progressive Responsive Web Application
Style Tile

DogRun

Colors

#9fad67	#737b5b	#aac1af	#ffd54e	#FFFFFF
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Buttons

Standaard

Button

Hover

Button

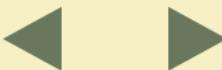
Typography

THIS IS AN EXAMPLE OF A HEADER
Font: Bebas Neue #737b5b

This is an Example of a Sub Head
Font: Caviar Dreams Bold #000000

This is an Example of text
Font: Myriad Pro #000000

Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel feugait nulla facilisi.



Style Tile Final

NMDAD 1 - Data-driven Progressive Responsive Web Application
Style Tile

DogRun

Colors

#9fad67 #737b5b #aac1af #ffd54e #FFFFFF #FFF2CA

Menu

Buttons

Standaard

Hover

Typography

This is an Example of a Header

Font: X360 by Redge #9FAC6A

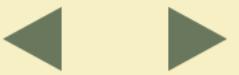
This is an Example of a Sub Head

Font: Caviar Dreams #000000

This is an Example of text

AvenirNextLTPro-Regular #000000

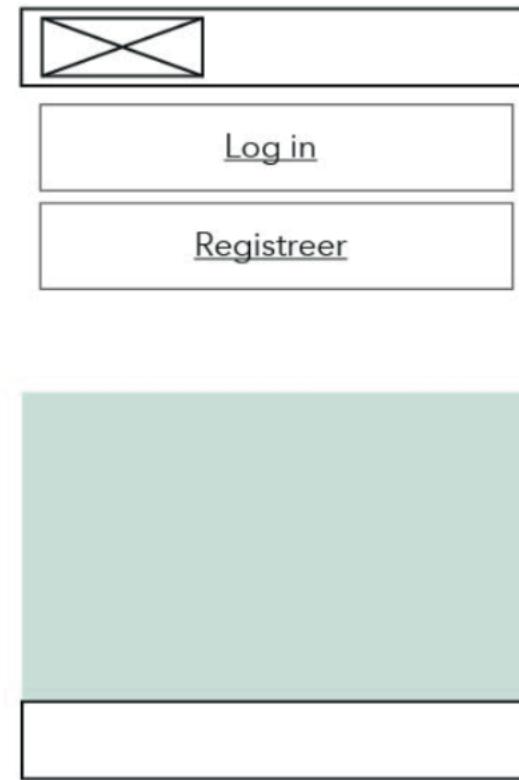
Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel feugait nulla facilisi.



Wireframes

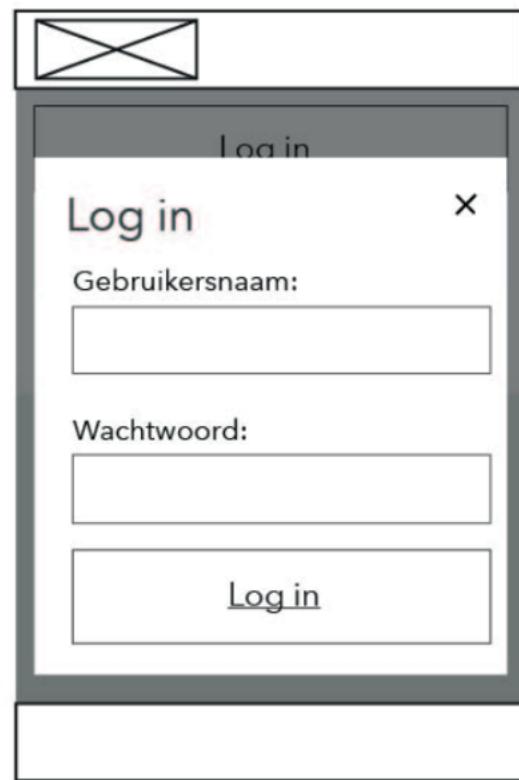
Mobile

Home



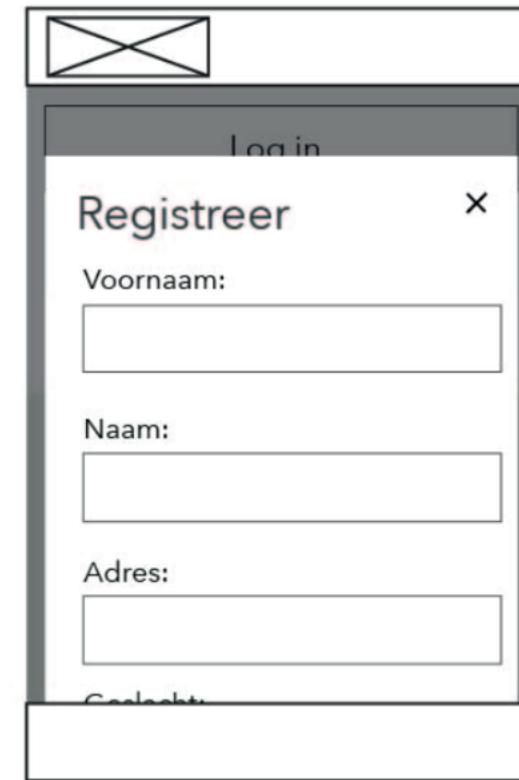
A mobile wireframe for the Home screen. It features a header bar at the top with a close button (X). Below the header are two buttons: "Log in" and "Registreer". A large green rectangular area occupies the central portion of the screen, likely representing a placeholder for content or a map. At the bottom is a white footer bar.

Log in



A mobile wireframe for the Log in screen. It has a header bar with the word "Log in" and a close button (X). The main content area contains two input fields labeled "Gebruikersnaam:" and "Wachtwoord:", each with an associated text input field. Below these fields is a "Log in" button. The entire form is enclosed in a dark grey rounded rectangle.

Registreer



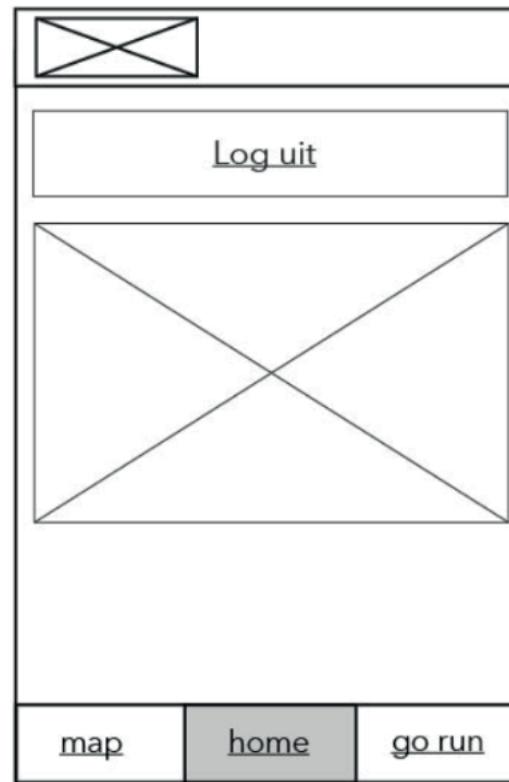
A mobile wireframe for the Registreer screen. It has a header bar with the word "Registreer" and a close button (X). The main content area contains four input fields labeled "Voornaam:", "Naam:", "Adres:", and "Geboortedatum:", each with an associated text input field. The entire form is enclosed in a dark grey rounded rectangle.



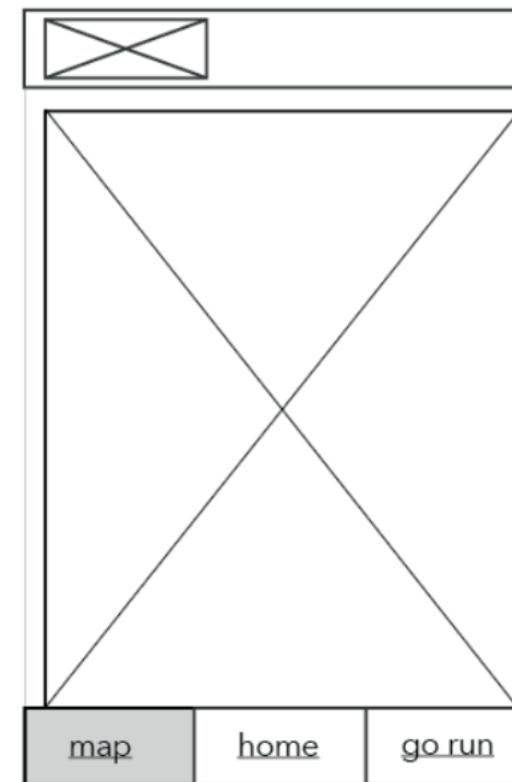
Wireframes

Mobile

Log out



Map



Go run



Wireframes

Mobile

Losloopweides



Hondentoiletten



Parken



Wireframe

Desktop

The wireframe illustrates a desktop application interface for 'Go run'. The top navigation bar includes a logo (a stylized 'X' or dog icon), and links for [home](#), [map](#), and [go run](#). The main content area features a title 'Go run' above a sidebar and a search result grid.

Left Sidebar:

- [Losloopweides](#)
- [Hondentoiletten](#)
- [Parken](#) (highlighted)

Search Results Grid:

Parken		
Straat: Azaleastraat	Straat: Dracenastraat	Straat: Europalaan
Stad: Gent	Stad: Gent	Stad: Gent
Soort: Losloopweide	Soort: Losloopweide	Soort: Losloopweide
Huisnummer: 36	Huisnummer: 18	Huisnummer: 134
Beschrijving: T.h.v Azaleastraat 36/Azaleapark (tegenover hondentoilet). Oppervlakte 180m2.	Beschrijving: T.h.v Dracenastraat 18/Hakkeneistraat (tegen- over hondentoilet). opp- vlakte 1290 m2.	Beschrijving: T.h.v Europalaan 134 (aan hondenzwemplaats). Oppervlakte 1950 m2.
Straatt: FIND A PARK	Straat: WALK A DOG	Straat: GO FOR A RUN

Footer:

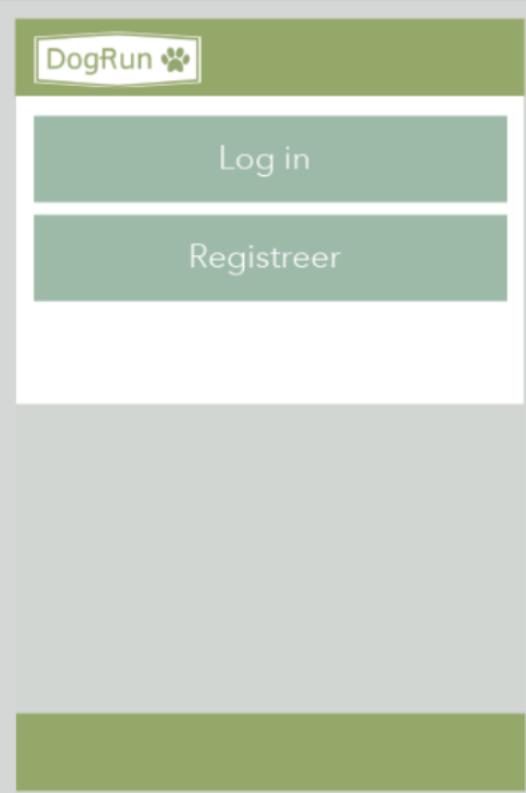
Jodie De Greef & Niel Duquesne C 2017 DogRun, Inc. All rights reserved.

Navigation arrows are located at the bottom right of the footer.

Screendesigns

Mobile

Home



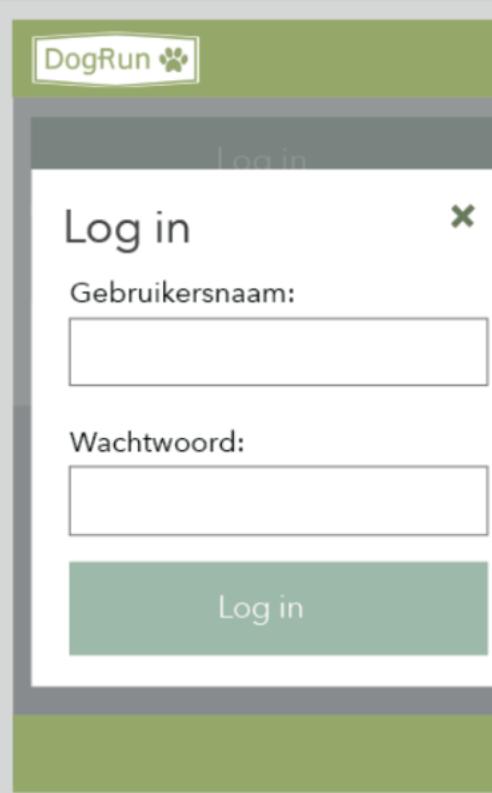
DogRun

Log in

Registreer

This is the mobile home screen for the DogRun app. It features a green header bar with the app's logo. Below the header, there are two large, light-green rectangular buttons: one labeled "Log in" and another labeled "Registreer". The main body of the screen is white and contains no other content.

Log in



Log in

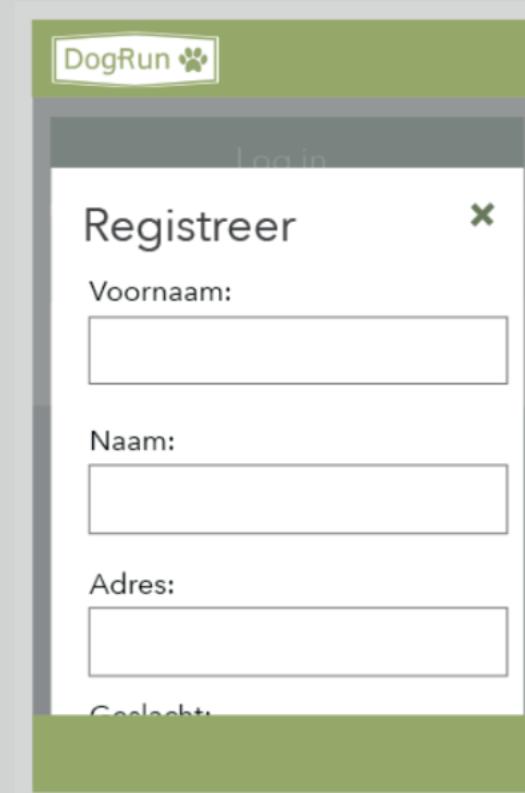
Gebruikersnaam:

Wachtwoord:

Log in

This is the mobile log in screen. It has a dark grey header bar with the "Log in" text. Below it is a white input form with two fields: "Gebruikersnaam:" (username) and "Wachtwoord:" (password), each with its own input field. At the bottom of the form is a green "Log in" button.

Registreer



Registreer

Voornaam:

Naam:

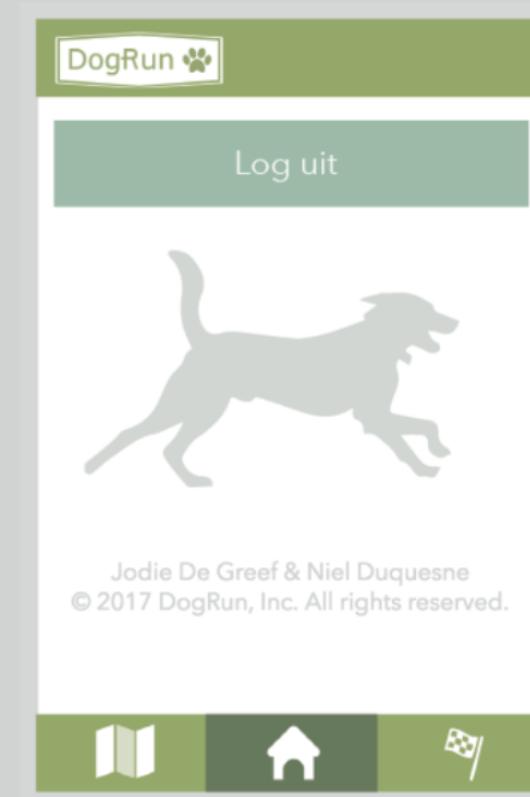
Adres:

Geslacht:

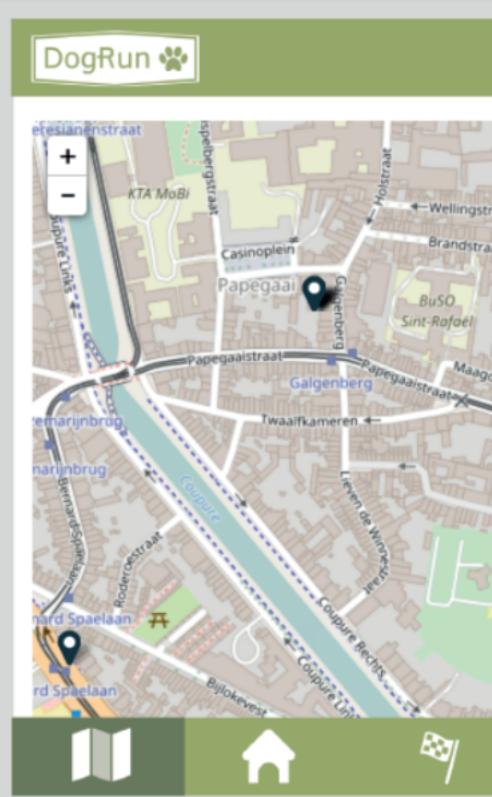
Screendesigns

Mobile

Log out



Map



Go run



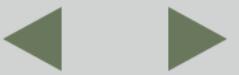
Screendesigns

Mobile

Losloopweides

Hondentoiletten

Parken



Screendesigns

Desktop

The screenshot shows a desktop application window for 'DogRun'. The top bar is green with the 'DogRun' logo on the left and three icons on the right: a house, a map, and a checkered flag. The main area has a light gray header with the text 'Go run'. Below this is a sidebar with three buttons: 'Losloopweides' (gray), 'Hondentoiletten' (gray), and 'Parken' (yellow, indicating it's selected). The main content area is titled 'Parken' and contains three sets of detailed information for different parks:

Straat:	Straat:	Straat:
Azaleastraat	Dracenastraat	Europalaan
Stad:	Stad:	Stad:
Gent	Gent	Gent
Soort:	Soort:	Soort:
Losloopweide	Losloopweide	Losloopweide
Huisnummer:	Huisnummer:	Huisnummer:
36	18	134
Beschrijving:	Beschrijving:	Beschrijving:
T.h.v Azaleastraat 36/Azaleapark (tegenover hondentoilet). Oppervlakte 180m2.	T.h.v Dracenastraat 18/Hakkeneistraat (tegen- over hondentoilet). opp- vlakte 1290 m2.	T.h.v Europalaan 134 (aan hondenzwemplaats). Oppervlakte 1950 m2.
Straatt:	Straat:	Straat:
Foto: D. De Greef	Foto: D. De Greef	Foto: D. De Greef

At the bottom, a green footer bar contains the text 'Jodie De Greef & Niel Duquesne C 2017 DogRun, Inc. All rights reserved.' and two small dark green navigation arrows on the right.

Functies

Hover Effect

Register



Bedankt voor uw aandacht

NMDAD-I: Niel Duquesne & Jodie De Greef

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