JODIE REYNOLDS - REFLECTIONS UNIT 9

Step 1: Reflection

Create a document answering the following:

Which existing websites out there most inspired your web site design this far?
In the end I decided to do a very basic web design just so I could get around the coding process. I did look on siteinspire.com to see different designs by designers for my own personal website. However these were very complex and very much out of my league at this stage.

Which parts of the design are you most proud of?
I don't love my site but I am proud of its simplicity and the fact I got the image slider going! I think I will be more proud when I learn a more.

What struggles did you encounter in your design process?
Keeping my code neat and tidy. I found it very easy to research, copy and paste and get my code in a big mess which is something I never ever want to do, I very much like organisation especially in code because it is very overwhelming to look at.

Which struggles did you encounter during page development?
Placement of boxes and columns. This was very tedious!

What did you learn from making your project responsive?
I wanted my site responsive from the start so the whole process was great for me. I loved learning about media queries and I found them easy to understand. I thought it was a good concept!

Step 2: Reviews

Review a website from group 1 and a website from group 2 of the following list, commenting on each website's layout, typography, navigation, and overall flow.

Group 1: http://www.businessoffashion.com/

I really like this website – it reminds be of the New York Times website. The layout is easy to navigate your eyes draws down the page until you find a story you'd like to read. The focal point is bam on the logo centred on the page.

Its sophisticated, the typography used is a mix of classic and new. They marry really nicely together.

For a very heavy contented website I feel like it flows nicely, your eyes have time to look at all the different elements such as the sub navigation above the logo, the sidebar plus all the stories featured. The images next to each story draw me in to read the article.

Group 2: http://mimarch.net/

This website is very very busy. A lot of imagery and typography styles and colours!

The first thing I see is a red box which tells me they are still uploading their latest data. Image sliders are going up down side to side I feel very overwhelmed looking at this site. The right nav is using different colours but then there's other navigation buttons to the left. Grey quotes going over black and white images which is very hard to see.

I cant say there is any flow, no strong branding with the use of typography, the nav is scattered and the layout too busy!

It does have the potential to be so much better!