

REA PRINCESS T. DAVID

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WORK EXPERIENCE

Remarkable Enterprises LTD.

Tactical Arbitrage Specialist

Richmond, Canada

March 2023- May 2025

- Developed and implemented a data-driven website scanning schedule, utilizing 2023 lead data, which contributed to a 68.34% overall growth in bought finds.
- Responsible for the continuous refinement of technical configurations (including xPaths and TA settings). Monitored system logs to identify and resolve issues proactively, focusing specifically on improving product submission rates by reducing unqualified results.
- Created a reliable, accessible troubleshooting workflow guide in Notion to ensure efficient resolution of system issues across the team.
- Actively collaborated with the Sourcing team to gather feedback and add new high-opportunity sites to our sourcing process, improving both the volume and quality of submissions.

Neon Treehouse

Facebook Media Buyer

Adelaide, Australia

April 2021-June 2022

- Collected and organized Facebook campaign costs by pulling performance metrics from Ads Manager and updating detailed Excel/Google Sheets for daily and weekly reporting.
- Launched Facebook campaigns end-to-end, including uploading creatives, setting targeting, configuring budgets, and ensuring all campaign settings were accurate.
- Created permalinks through WordPress and set up Facebook Pixel tracking, ensuring events were properly installed and firing before campaign launch.
- Monitored active campaigns, checking statuses such as "in review," "active," "learning," or "rejected," and reported any issues or performance concerns to the team.
- Managed campaign infrastructure for clients by preparing assets, organizing folders, setting naming conventions, and ensuring ad accounts, pages, and pixels were correctly connected.
- Assisted in maintaining a smooth workflow for the media buying team by preparing CADs, verifying inputs, and ensuring all campaign materials were complete and ready for deployment.

Quanta Paper Corporation

Production Planner and Inventory Control

Pampanga, Philippines

November 2018- January 2020

- Process and analyze production, sales, and inventory plans versus actual results.
- Communicate proactively with all relevant teams to obtain accurate and up-to-date data.
- Monitor all inventory in production, warehouse stock, and imported good to ensure smooth and balanced market entry operations.
- Develop production schedules, including timing, routing, and quantity, to ensure products are delivered on time and meet customer demand.

EDUCATION

Holy Angel University
BS in Mechanical Engineering

Angeles City, Pampanga
Graduation date: April 2018

SKILLS & TOOLS

Skill: Data Analysis, Data Visualization Data Cleaning, Highly organized and Detail-Oriented, Effective communicator with good listening skills, Critical Thinking, Data Ethics.

Tools: Excel, Google Sheet, SQL, Power BI, Python, Notion, Asana, WordPress, Tactical Arbitrage, Airtable, Google Workspace and Canva.