# AUTONOMOUS VEHICLE EXPO

APRIL 16-17, 2022 SPONSORSHIP PROSPECTUS

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#### What is AV Expo?

The Autonomous Vehicle Expo is a student-run conference and hackathon aiming to spread awareness on the engineering, ethics, and policymaking of emerging Autonomous Vehicle technology. The event consists of keynote presentations from industry-leading companies, workshop sessions, and a hackathon competition.

#### Why sponsor us?

With our expected audience of 750+ attendees, you'll be able to connect with tons of passionate high school/college students from across the nation. This field is incredibly essential for the future and you'll be contributing to the learning of the incoming generation. Plus, your contribution is tax deductible!

### Where will your money go?

The money will go towards funding prizes, merchandise, and other technical resources required for the conference and hackathon to function.

## **Sponsorship Tiers**

	Bronze \$500+	<b>Silver</b> \$1000+	<b>Gold</b> \$1500+	Platinum \$2000+
General				
Send Speakers, Workshop Leads, and Judges	✓	✓	✓	✓
Provide Custom Prizes		✓	✓	✓
Recruiting				
Get Access to Participants' LinkedIn/Github		✓	✓	✓
Distribute Recruiting Material		✓	✓	✓
Virtual Sponsor Table	✓	✓	✓	✓
Branding				
Logo, Link, and Blurb on Sponsor Page	✓	✓	✓	✓
Logo on Landing Page		✓	✓	✓
Logo on T-Shirt			✓	✓