

A well-rounded web professional with a background spanning over three years of experience developing web functionality with JavaScript, React, JQuery, PHP, and Drupal. Additionally, a former web content professional with experience writing and editing for online mediums with a focus on accessibility and SEO.

Joe Miller
954-240-2024
Joemiller.co
joe@joemiller.co

Skills

React, React-Hooks, JavaScript, JQuery, PHP, Drupal, Ruby, Rails, Git, HTML, CSS/SCSS, SQL, REST, JSON, AJAX, Agile / Scrum, ServiceNow, QA, SEO, Google Analytics, WCAG Accessibility

Education

Florida State University – B.A. English - Editing, Writing, and Media – 2014

Flatiron School: Access Labs – Immersive Software Engineering Program (JS/React/Ruby/Rails) – 2019

Weill Cornell Medicine >

Web Specialist - Remote | 2/2020 – Present

- Resolved incidents and requests via ServiceNow by building and fixing web components based in HTML/CSS, PHP, JavaScript, JQuery and Drupal.
- Implemented functionality and developed a web presence for the Cornell Institute for Disease & Disaster Preparedness' Covid-19 Vaccine Distribution Model built in React, which helped administer the vaccine to larger populations across Canada and the US more efficiently.
- Developed and supported websites and applications built with a custom Drupal distribution for ongoing fundraisers, clinical trials, and university events with strict deadlines and specific design specifications.
- Collaborated with research lab teams and internal design and content teams to develop 40+ one-of-a-kind, WCM branded, lab websites which have championed some of the most recent advancements in Medicine.

Finastra Financial Technologies >

Facilities Coordinator | 3/2018 – 4/2019

- Acted as the senior point of contact and Finastra liaison for all clients, customers, and incoming employees on location and through phone, Skype, and email correspondences.
- Managed all facility and equipment maintenance while collaborating with department heads to ensure the comfort and ease of their department's administrative needs.
- Coordinated departments and logistics to provide support by managing various calendars, schedules, international travel details, events, and meetings including those of a confidential nature.

Hawkeye Marketing Services >

Web Developer, Content Writer | 1/2017 – 7/2018

Web Developer: Nov 2017 – Jul 2018

- Utilized HTML, CSS, JavaScript, and JQuery to develop, launch, and support 40+ affiliate marketing websites designed to funnel traffic from Google to various membership portals.

Content Writer: Jan – Nov 2017

- Produced written and visual marketing campaigns designed to convert web traffic to affiliate sales.
- Authored and edited press releases, news articles, and creative briefs for SEO in keyword selection, density and variability.

Swiss Watch International >

Copy Writer | 3/2015 – 4/2016

- Cultivated sales copy consistent with established brand identity across the various websites owned by Swiss Watch International.
- Organized data and analyzed key performance indicators in various marketing campaigns in print, web and email marketing.
- Created written and visual media elements including banners, press releases, and social media advertisements on several modalities.