

# JOSEPH TOH DJOJO

[HTTPS://JOSEPHTOHDJOJO.COM](https://JOSEPHTOHDJOJO.COM)

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818.484.0904

## SKILLS

ReactJS  
HTML / CSS / SCSS / SASS / LESS  
Bootstrap / Skeleton CSS  
jQuery  
AngularJS  
Node JS  
ExpressJS  
MongoDB  
Mongoose  
Authentication with PassportJS  
Webpack  
GulpJS  
Git / Github  
Adobe Photoshop  
Adobe Illustrator

## WORK EXPERIENCE

### The New Yorker

*Software Engineer*

- Collaborated with other members on The New Yorker's Customer Growth team to build new features for the React based, Server-Side Rendered web application that helps boost subscriptions.
- Developed failsafe ads for users with AdBlock enabled.
- Improved paywall barriers to work with AdBlock enabled which helped to produce the strongest day of the year in regards to subscriptions.
- Developed recirculation units on article pages to improve retention and engagement.
- Collaborated with a team at Optimizely to measure performance on various strategies for an A/B headline test on the homepage.

### AT&T

*Front-End Developer*

- Developed and architected the front-end redesign of the new att.com experience using ReactJS and Redux resulting in a 300% lift in traffic versus the control.
- Worked cross-functionally with back-end team who specialize in Adobe Target, Adobe Experience Manager, and Akamai, to find solutions for integration with SPA frameworks such as React or Angular.
- Developed internal tools to improve our team's workflow and development experience.
- Led weekly training sessions for colleagues focusing on ES6, ReactJS, Redux, and basic functional programming concepts.
- Lead developer on the marketing landing pages for AT&T's current TV page ([www.att.com/tv](http://www.att.com/tv)) and accessories page ([www.att.com/-accessories](http://www.att.com/-accessories)).

### XXIX

*Front-End Developer*

- A one month contract with XXIX to provide front-end support.
- Strategized with design team to introduce parallax animations and UI elements that increase engagement and conversion while staying within the limitations of the browser.
- Provided architectural support on <https://www.aidaeats.com> and <https://bethcomstock.info> along with other conceptual projects to increase sales and exposure for the client.

## DEVMOUNTAIN CODING BOOTCAMP

*Guest Instructor*

- Presented a lecture upon invitation to a full-stack web-development class about the importance of authentication and how to implement it using PassportJS.
- The lecture included a brief overview of the history of authentication and how far we've come.
- Guided the class through building a simple MEAN stack application with user authentication using the Facebook strategy provided by PassportJS.

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## WORK EXPERIENCE CONT.

### DEVMOUNTAIN CODING BOOTCAMP

*Mentor*

- Guided a class of 20 students through the process of becoming full-stack, job-ready web developers in just 12 weeks.
- Led lectures on each component of the MongoDB, ExpressJS, AngularJS, NodeJS (MEAN) stack.
- Scheduled weekly one-on-one meetings with students to track their progress and to readjust my teaching methods to cater to their individual needs.
- Worked alongside the lead instructor and the campus director to ensure the students' success.
- Received praise from not only the lead instructor and campus director, but most importantly, our students.

## PROJECTS

### PULP TALENT AGENCY

*Front-End Web Developer / UI/UX Designer*

A work in progress, the goal of this project is to showcase photographs uploaded by the client. The client needed full control of the data so I connected the site with Contentful, a headless CMS with an API at its core. The technologies used for this project are AngularJS, Angular Masonry, jQuery, SCSS, ExpressJS, NodeJS, Webpack, and a few other small dependencies.

### QUIX ANALYTICS

*Front-End Web Developer / UI/UX Designer / Architect*

As the lead front-end developer and UI/UX designer of this project, I was tasked with creating an intuitive user experience with a beautifully designed interface. The technologies I used for this project are AngularJS, jQuery, SCSS, ExpressJS, NodeJS, Gulp, MongoDB, and a few other small dependencies. My contribution to the project can be seen at [github.com/JTJTJ-Analytics/clickover](https://github.com/JTJTJ-Analytics/clickover)

### YENTE

*Front-End Web Developer / UI/UX Designer / Architect*

For my personal project while attending DevMountain, I decided to create Yente, a curated publishing platform for developers with an eye for design. I wanted to reuse as much code as possible so I experimented with component-based architecture introduced in AngularJS 1.5. I was awarded Best Overall Personal Project and Yente is now featured on the DevMountain's website <https://devmountain.com>

## ONLINE PORTFOLIO

[LINKEDIN.COM/IN/JOSEPHTOHDJOJO](https://www.linkedin.com/in/josephthdjojo)

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[WAKATIME.COM/@MRHAMBURGER](https://www.wakatime.com/@mrhamburger)

[CODEPEN.IO/MRHAMBURGER](https://codepen.io/mrhamburger)

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