

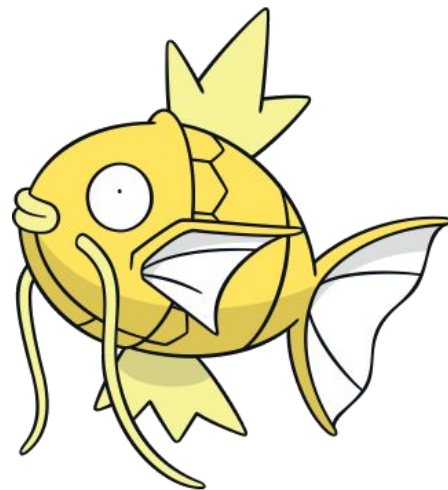
# SDML Final Topic 3

## 鯉魚躍龍門

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# Summary

- Data analysis
  - Rating (MF)
  - Item (Correlation & Supplementary matrix)
- Random
  - Label without Correlation
    - MF
    - One-hot rating
  - Label with Correlation
    - Pseudo / Soft label
    - KNN
- Rule

# **Data Analysis**

# Data Analysis

Rating  Feature Input

# Data Analysis - Rating

- 138493 users
- 26477 items
- 20,000,263 ratings
- We can regard user's ratings as item's feature inputs (138493-dim)
  - MF
  - only 0.5% true rating
  - Too many ambiguous ratings

# Data Analysis - Rating

- Mean of rating count / variance

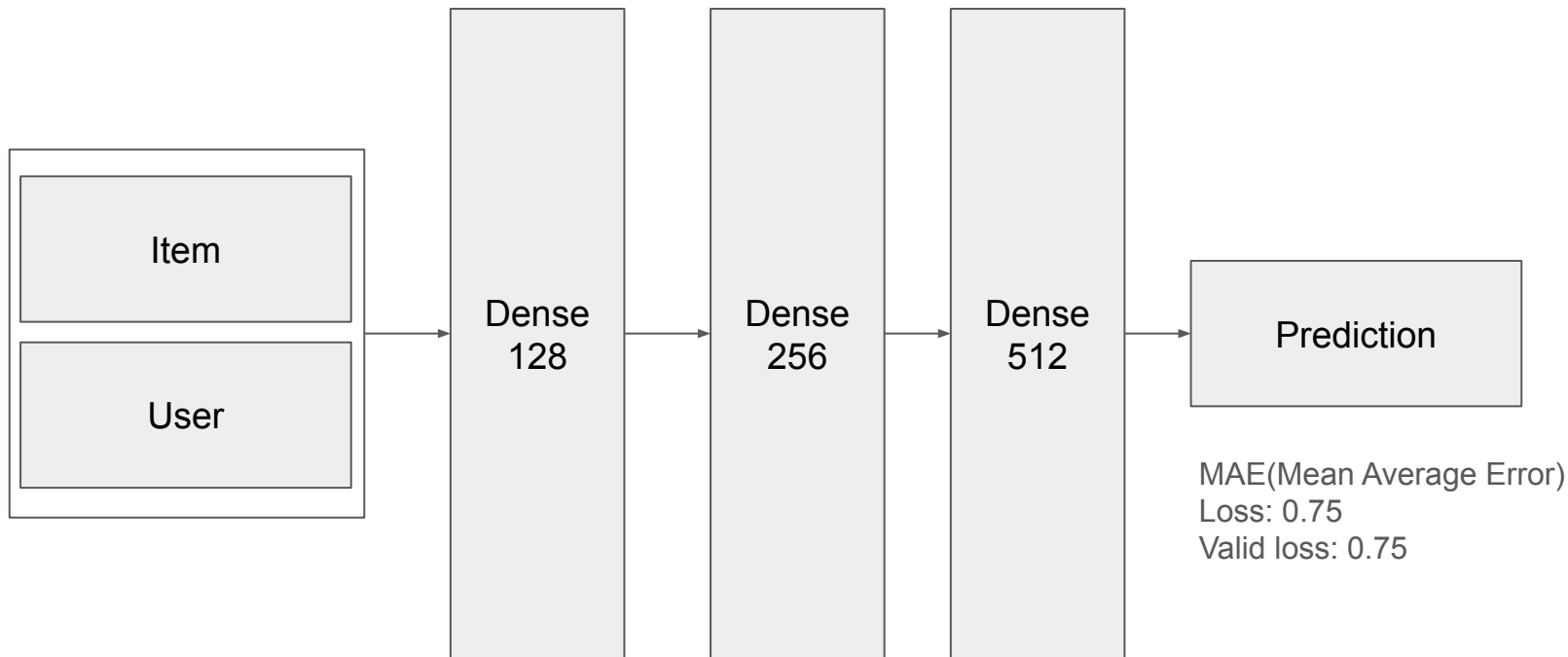
	count	variance
user	144.4135	0.9526
item	747.8411	0.9188

⇒ User threshold: count > 100, variance > 0.9

# Data Analysis - Rating

- 27814 users
- 23130 items
- 8455726 ratings
- We can regard user's ratings as item's feature inputs (27814-dim)
  - MF
  - 1.3% true rating

# Data Analysis - Rating (MF model)



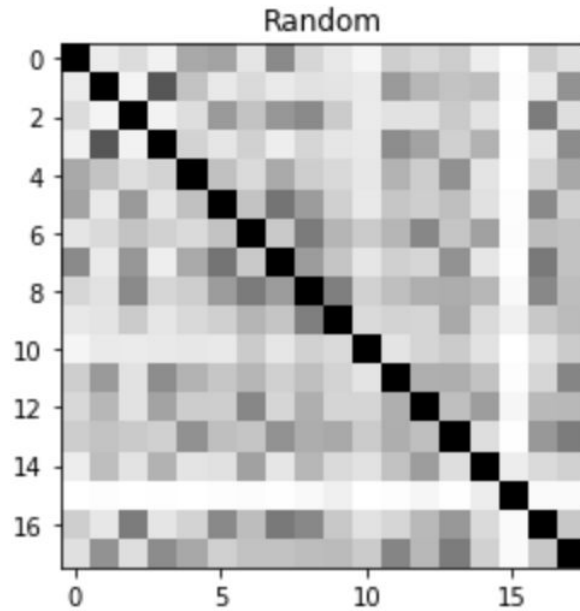
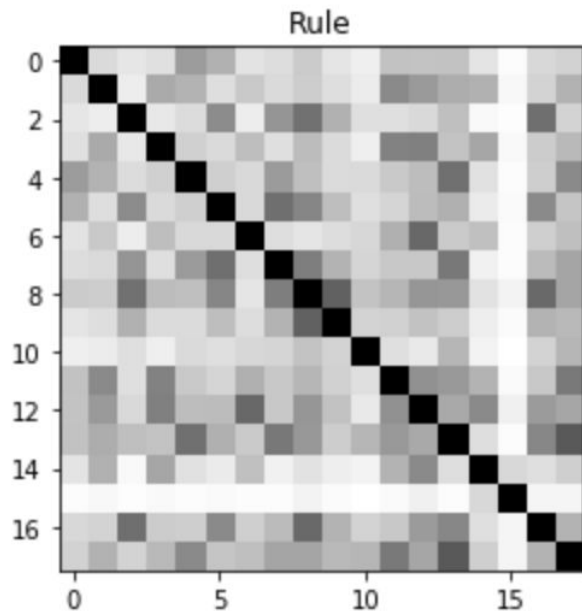


# Data Analysis

Item  Feature Input / Label

# Data Analysis - Item (Correlation matrix)

Cosine similarity



# Data Analysis - Item (Supplementary matrix)

	fish	ocean	sky	grass
Image 1	1	0	0	0
Image 2	0	0	0	1

 $\times$ 

	fish	ocean	sky	grass
fish	1	0.8	0.2	0.3
ocean	0.6	1	0.5	0.3
sky	0.3	0.3	1	0.3
grass	0.2	0.2	0.7	1

 $=$ 

	fish	ocean	sky	grass
Image 1	1	0.8	0.2	0.3
Image 2	0.2	0.2	0.7	1

$Y \quad \times \quad S \quad = \quad \hat{Y}$

Figure 2. A supplementary label matrix  $\hat{Y}$  obtained by multiplying the label correlation matrix  $S$  with the original label matrix  $Y$

**Random**

# Random

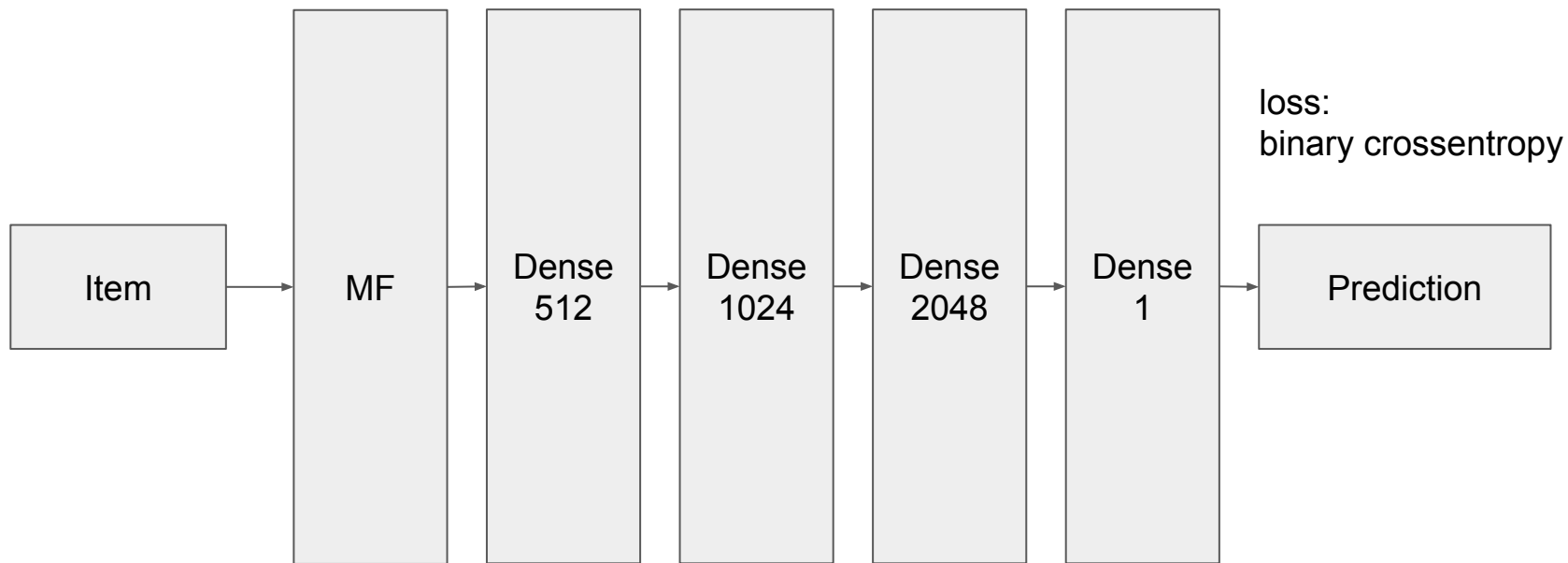
## Label without correlation

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Assume label Independency

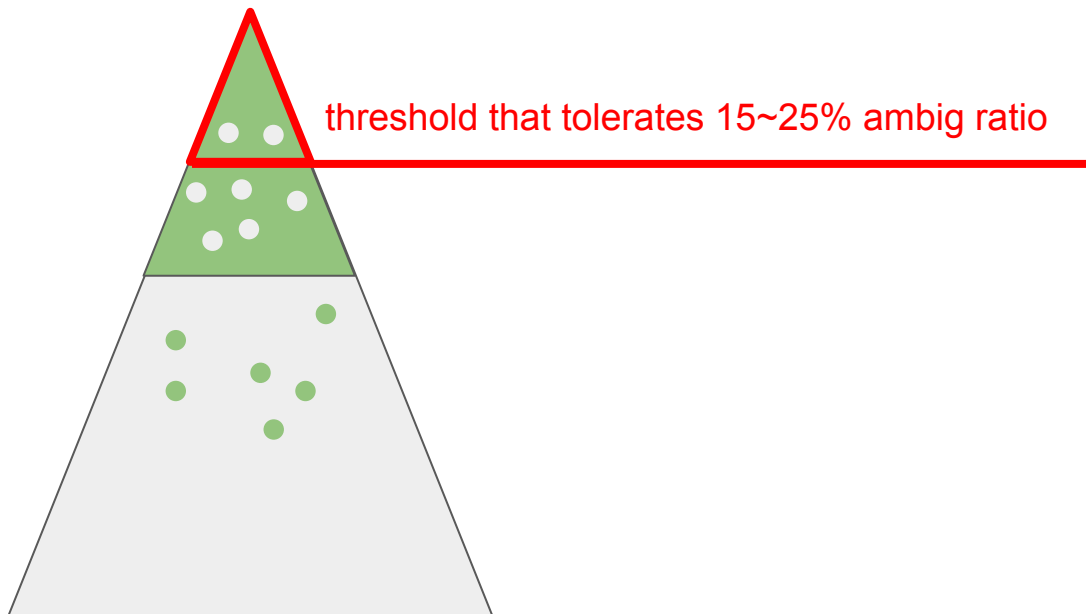
# Random - MF

For each label,



# Random - MF

Threshold:



# Random - result

Predicted result:

	MF			
ambig ratio	0.25			
avg. label	1.6450			
F1 score	0.88153			



# Random

- Question
  - Does rating value really matter?
  - No rating
    - Unseen
    - No interest



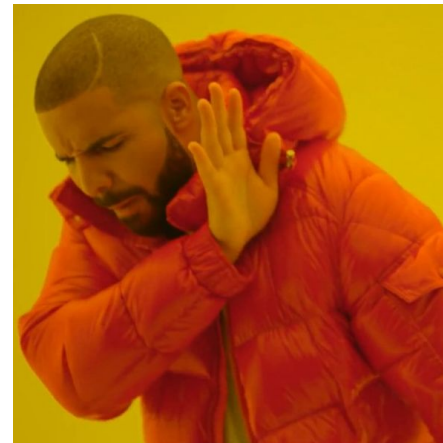
Not even an action film  
Rating: None(Unseen)



Bad action film  
Rating: 1.0



Good action film  
Rating: 5.0

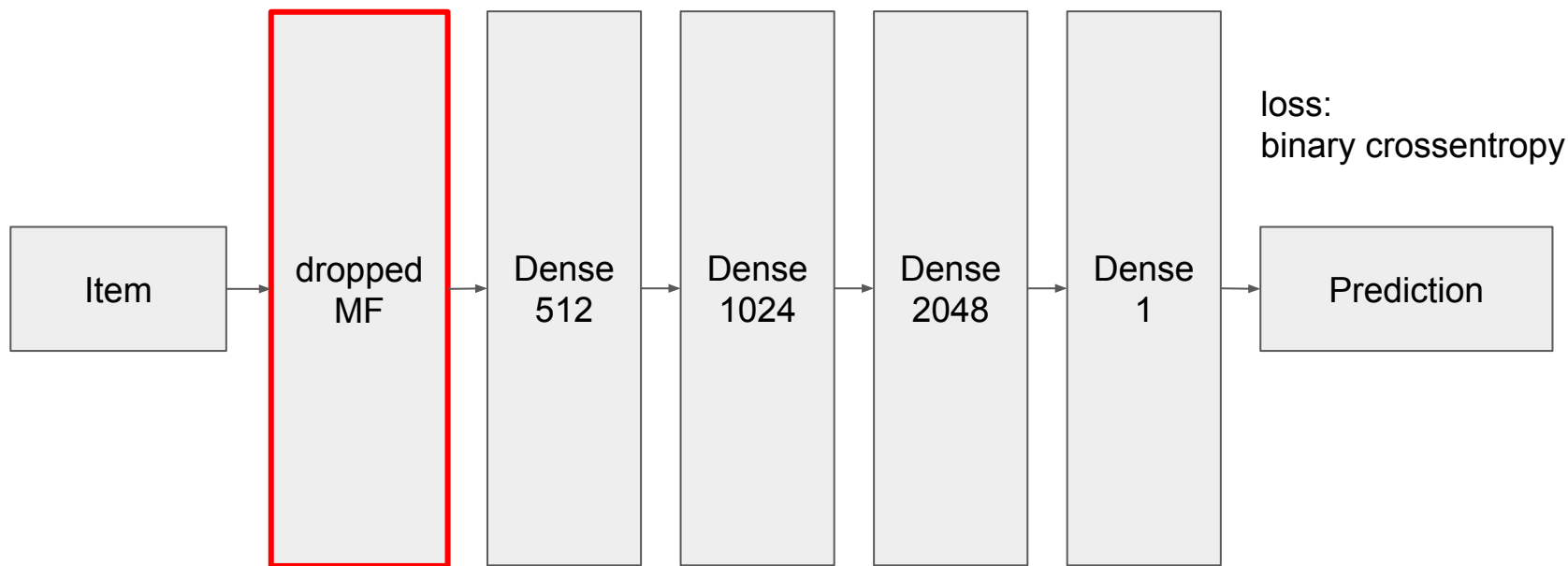


# Random

- Solution
  - Dropped MF
    - Give a probability of 0.2 to drop non-rated ones in MF
  - Original Rating
    - Rated = rating value, Non-rated = 0
  - One-hot Rating
    - Rated = 1, Non-rated = 0

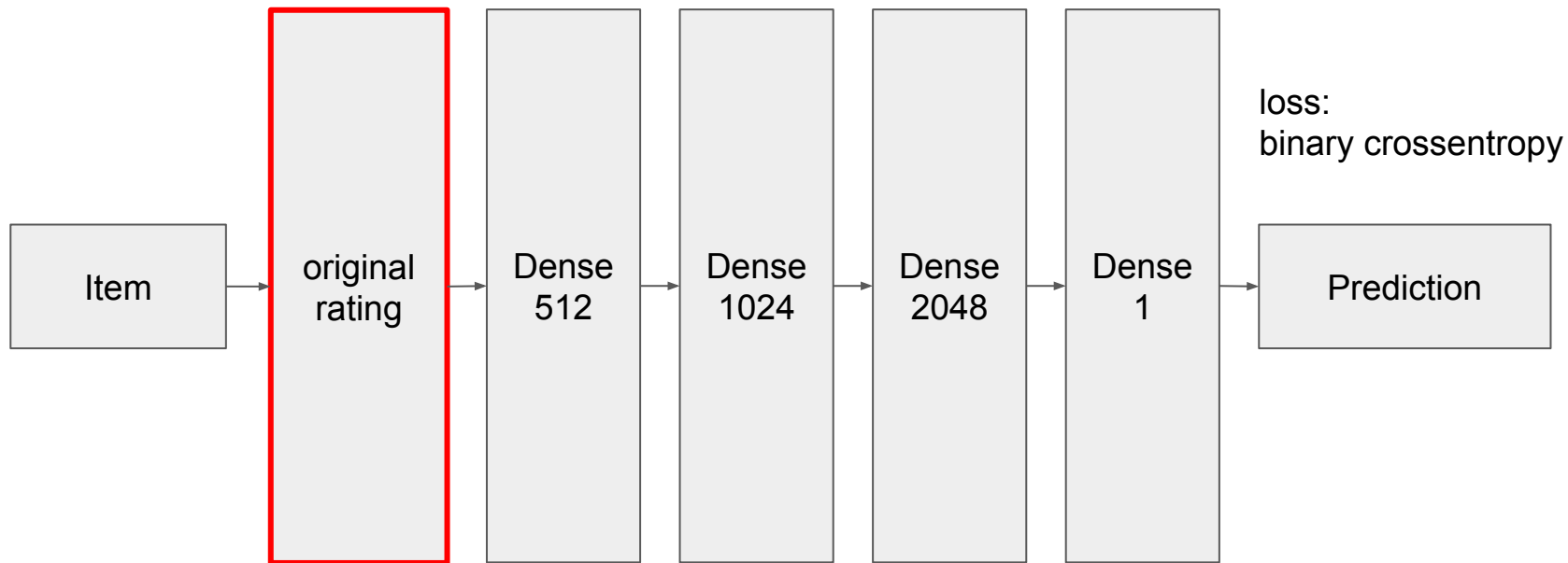
# Random - Dropped MF

For each label,



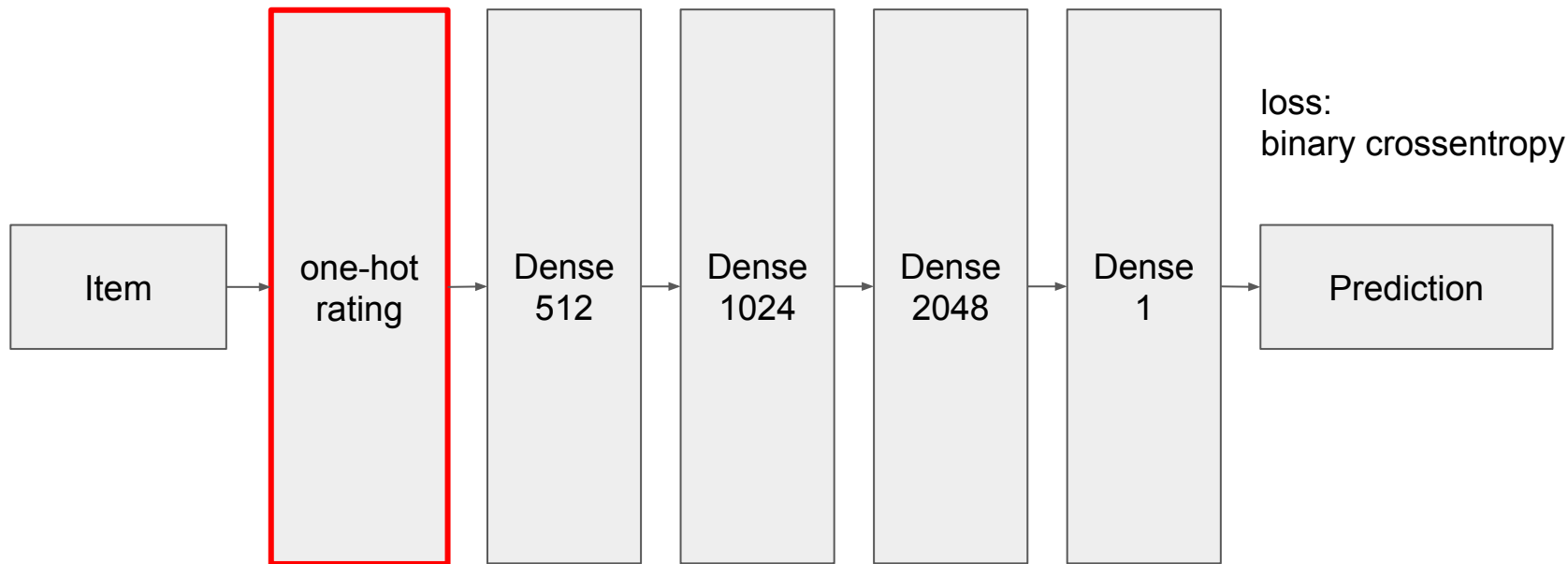
# Random - Original Rating

For each label,



# Random - One-hot rating

For each label,



# Random - result

Predicted result:

	MF	Dropped MF	Original Rating	One-hot rating
ambig ratio	0.2	0.2	0.2	0.3
avg. label	1.6450	1.63	1.6374	1.7312
F1 score	0.88121	0.8703	0.8866	0.8903 0.8907

Random

## Label with correlation

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Consider supplementary matrix

# Data Analysis - Item (Supplementary matrix)

	fish	ocean	sky	grass
Image 1	1	0	0	0
Image 2	0	0	0	1

 $\times$ 

	fish	ocean	sky	grass
fish	1	0.8	0.2	0.3
ocean	0.6	1	0.5	0.3
sky	0.3	0.3	1	0.3
grass	0.2	0.2	0.7	1

 $=$ 

	fish	ocean	sky	grass
Image 1	1	0.8	0.2	0.3
Image 2	0.2	0.2	0.7	1

$Y \quad \times \quad S \quad = \quad \hat{Y}$

Figure 2. A supplementary label matrix  $\hat{Y}$  obtained by multiplying the label correlation matrix  $S$  with the original label matrix  $Y$



# Random - pseudo label

- random pseudo label
  - For item  $i$ 's label  $j$ ,  
 $P(\text{unknown} = \text{positive}) = 0.2 * \text{normalized supplementary matrix}[i][j]$
- confident pseudo label
  - For each label,  
those  $\geq \min(\text{known positive's normalized supplementary value})$  is positive

# Random - soft label

- label
  - Normalized supplementary matrix
- loss
  - Mean Square Error

# Random - result

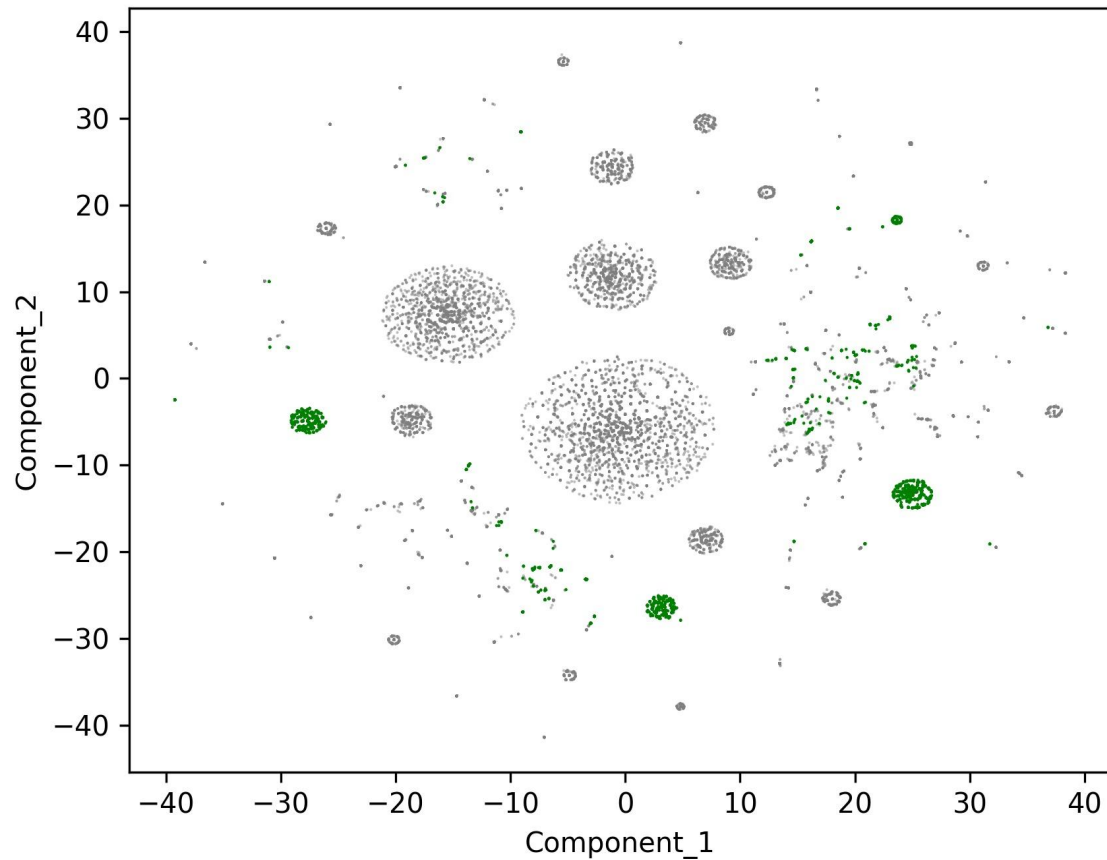
Predicted result:

	MF	random_pseudo	conf_pseudo	soft label
ambig ratio	0.2	0.2	0.2	0.2
avg. label	1.6450	1.646	1.6418	1.6034
F1 score	0.88121	0.8801	0.8806	0.8779

# KNN

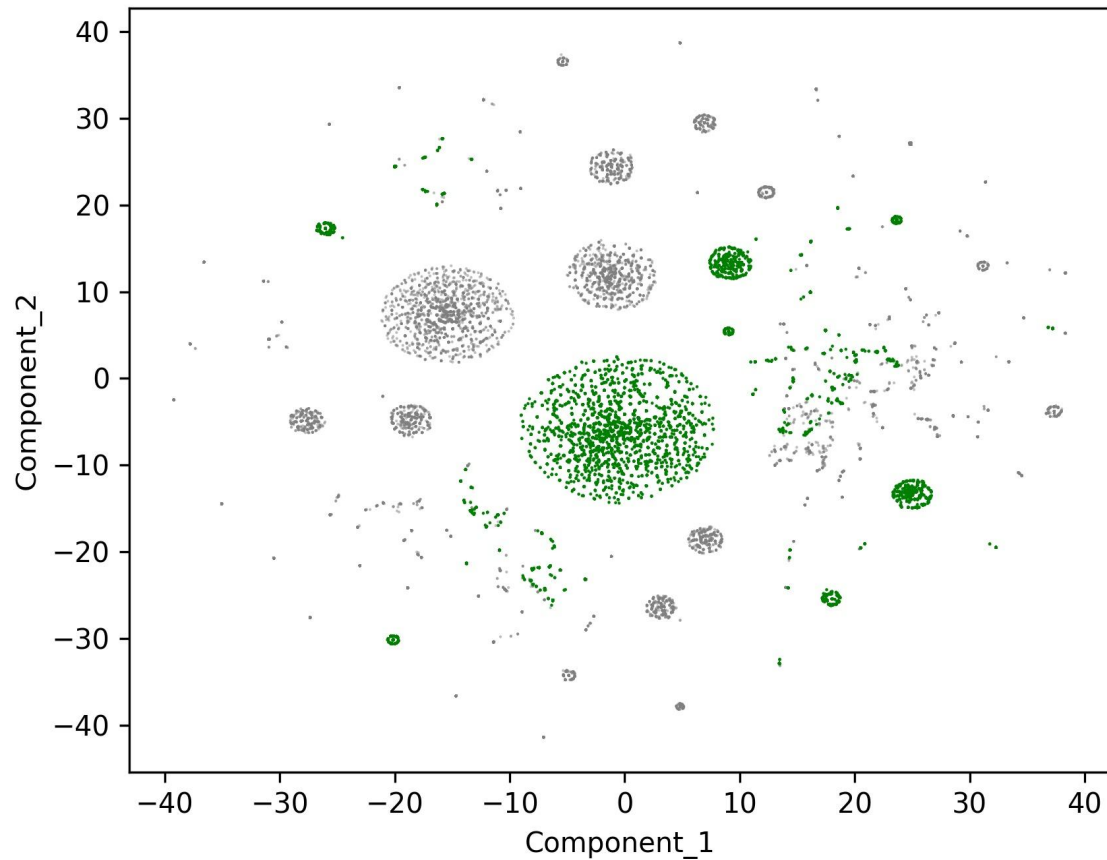
label = 6

supplementary matrix



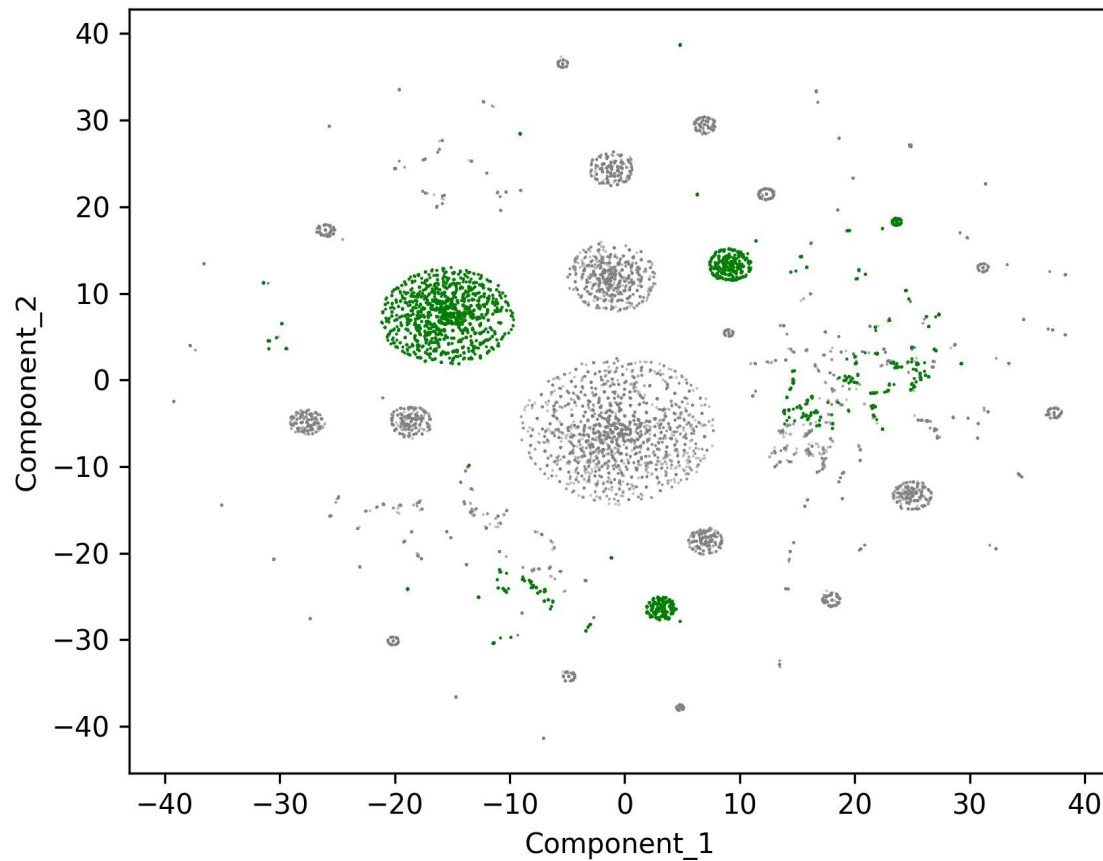
# KNN

label = 8  
supplementary matrix



# KNN

label = 12  
supplementary matrix



# KNN (Supplementary matrix)

Public & Private Score: 0.87489

Label%: 1.555

Failed:

... the example above is based on the **assumption** that **the correlation matrix can accurately capture the real relations shared among different labels**, which will lead to the supplementary matrix with richer label information.

**Rule**



# Rule

Thought:

1. Try to find other rules by ratings. => decreasing the parts of random.
2. Try those labels which should appear together for many times.  
ex. (1) labels that appear together in “random” case for many times, but not in “rule” case.  
(2) labels that with higher correlation. (by the result of previous part)

# Rule

Result:

1. No matter we try ratings with MF, ratings with “important users”, or ratings with all ‘1’ and ‘0’, the F1 score does not get better.

(Some public score: 0.94004(MF), 0.94086(‘1’, ‘0’))

=> We didn’t find other possible rules by applying ratings.

# Rule

Result:

2-1. Because the result of the last page, we reduced the ratio of ratings while training model.

=> More speed, without loss.

# Rule

Result:

2-2. Since we did not find other rules, we still need to train model by randomize some situation.

=> Performance not getting better.(Best: 0.94187) Why?

# Rule

Guess:

Those labels we focus on are too “complicated”. (because they appear many times.)

=> When randomizing situations, we might lead to bad results.

# Rule

Possible solution:

1. Find other rules.
2. Try those “simple” labels. (which improve our score last time)
3. Change predicting strategy.

# Rule

Predicting strategy:

Before:

Predict fewer labels, but we have high confidence about the prediction.

=> Not good when we have too few rules.

# Rule

Predicting strategy:

After: (future work)

Try to predict more labels. (Hypothesize boldly, while prove it carefully.)



# Future work

- More extension on rating data analysis (based on one-hot rating)
- Better methods about correlation
- Those possible solutions we have mentioned.

# Reference

L. Xu, Z. Wang, Z. Shen, Y. Wang, E. Chen, "Learning low-rank label correlations for multi-label classification with missing labels", *IEEE International Conference on Data Mining*, pp. 1067-1072, 2014.

# Responsibility

- Data analysis
  - Rating (MF) 黃柏瑋
  - Item (Correlation & Supplementary matrix) 陳心平
- Random
  - Label without Correlation
    - MF 黃柏瑋
    - One-hot rating 黃柏瑋、陳心平
  - Label with Correlation
    - Pseudo / Soft label 黃柏瑋
    - KNN 陳心平
- Rule 唐浩