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[Faastest – IncreasingLoadLvl1 – **Benchmark** **FaaS** Providers](https://www.faastest.com/)

1 points | kiyanwang | 2 months ago | 0 comments

[Google Email: New Optional **Benchmark**ing (sharing stats data) in Google Analytics](#)

1 points | gscott | 12 years ago | 0 comments

Dear Google Analytics users,

We are writing to let you know about a change in our service offerings. If you have logged into your account recently, you may have noticed that you can now choose to share your Google Analytics data. By providing data sharing options, we hope to provide you with transparency, control, and new services based on your preferences.

To learn more about data sharing settings, visit our **FAQs**: http://www.google.com/support/googleanalytics/bin/answer.py?answer=87515

We're also happy to announce industry **benchmark**ing as the first new feature available to those who opt to share their data. **Benchmark**ing lets you compare your metrics against industry verticals.

To enable this optional new feature, an administrator on your account will need to make the following selections on the Google Analytics data sharing settings page:

```
1. Log into your account. You'll see the yellow data sharing settings box on the Analytics Settings page. 2.
Click the "More data sharing options" link within the yellow box. 3. Select the second checkbox to specify
that you want to share your data "Anonymously with Google products and the benchmarking service".
```

You can also choose to share your data "With Google products only" to take advantage of advanced Google advertising products and services as they become available.

The industry **benchmark**ing feature is currently in beta. Once you have enabled **benchmark**ing, it may take up to two weeks before the categorized, aggregated and anonymized **benchmark**ing data shows up in your reports.

For more information on the **benchmark**ing service, visit our **FAQs**: http://www.google.com/support/googleanalytics/bin/topic.py?topic=13909

In addition to the new **benchmark**ing service, opting to share your data will also enable you to take advantage of new advanced Google products and services as they become available. We think these services will offer greater insight and sophistication to users who have opted to share their data. However, if you would prefer not to use these services, simply specify on the settings page that you don't want to share your data.

Sincerely,

The Google Analytics Team

[Feedback for simple product idea](#)

2 points | silvia77 | 10 years ago | 3 comments

My roommate Chris and I are big **fans** of Hacker News and we publish the BASES [Startup Digest]. The Digest is a weekly email update of the top tech and entrepreneurship events happening in the Valley and around the Bay area. Check out the latest digest (and our painfully simple website) at http://thestartupdigest.com. We have been brainstorming ideas to create more simple tools that would help startups succeed. Our latest one is for a "Competitive Digest" to offer alongside the events digest. I've included an outline of the Competitive Digest below. We would love to hear what you think!

Problem – Companies need to keep track of their competitors but don't have the time to do it effectively. It is important to do so because investors/customers will expect you to know what your competitors are offering and it will help you with both generating feature ideas and competitive **benchmark**ing.

Our Product - The Competitive Digest will provide you with a weekly update on what your competitors have been up to, how you stack up against them in key metrics, and how you might acquire insight on what they will do next.

How it Works - The Digest is separated into three sections: Headlines, You vs. Them, and Competitive Content. View an example here: http://us1.campaign-archive.com/?u=92be899ef5a892c60b4a6cd97&id=9abcf51997&e=

The Headlines section features the most important things your competitors did last week (from articles, press releases, etc.)

The You vs. Them section provides you with competitive metrics to compare your website traffic, customer engagement, and media coverage.

The Competitive Content section provides you with links to both yours and your competitors' tweets and company blogs. It also links you to any job postings they have and shows you any LinkedIn connections you have to their current and past employees.

We now have some questions for you about this problem, the product, and the offering in general. Thanks for all your input and feedback in advance. If we generate a good response we will be sure to reward you with a first demo trial of the product at a steep discount :-)

Is tracking your competitors a problem for your company? If so, who is this specifically a problem for?

Would you be willing to spend money to solve this problem?

How much time (if any) does this person spend per week keeping track of your competitors?

What do you think overall about the product offering, and what features should the Competitive Digest have from Day 1?

What is the hardest part of tracking your competitors, and if you could change anything about that process what would it be?

Do you have a budget for this problem, and who would be the person in your company in charge of this?

If this product cost $100 a month would you buy and use it?

If this product does not seem interesting to you, do you know anyone who would want something like this?

Thanks again, Chris & Brendan

[Preview 2 – Round 15 – TechEmpower Framework **Benchmark**s](https://www.techempower.com/**benchmark**s/previews/round15/r15p1-vs-r15p2.html)

2 points | **faaq** | 2 years ago | 2 comments

[**Benchmark**s for Databases](https://github.com/szilard/benchm-databases)

1 points | **fats** tromino | 2 years ago | 0 comments

ZEFR Engineers (Venice, CA) solving BIGDATA problems with Code – Can you help?

1 points | ZEFRJames | 5 years ago | 1 comments

Are you interested in working with talented engineers that are passionate about the following technology?

>>>>>We manage video data for clients.

How do we increase the efficiency data analysis of billions of YouTube videos?

How can we best categorize the content in these videos?

>>>>>We offer professional insights on our clients' YouTube channels.

What ==benchmark==s can we create to best analyst and compare a video's performance?

How do we make the data actionable for clients?

We develop instruments to evaluate a brand's performance on YouTube

What metrics or analytics would be most useful for brands to see to help them expand and utilize their YouTube presence?

>>>>>>We make it easier for brands to connect with their ==fans==

How do we create data based insights to help facilitate mutually beneficial interactions between brands and their biggest ==fans== on YouTube?

ZEFR solves problems with the following tech:

(Flask), JavaScript (Angular), PostgreSQLGit

Front - AngularJS, HTML5, CoffeeScript, CSS3

Back - CentOS, Ubuntu, Python, PostgresSQL, Redshift, Cassandra, Dynamo DB, Flask, Redis, Rabbit, GoLang, \n…and more

INTERESTED IN HELPING ON A FULL-TIME BASIS?\nQUESTIONS?

JAMESC@ZEFR.COM\nJames Chmielinski\nHead of Talent/Recruiting at ZEFR\nZEFR.com

Comparing Ruby-like frameworks, You'll be amazed(https://github.com/amberframework/amber#==benchmark==s)

2 points | ==faaq== | 2 years ago | 1 comments

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