

Joseph P. Griffith

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Education

Bachelor of Science: Applied Computer Science
Northern Arizona University, Flagstaff, AZ

August 2013–May 2018

Licenses and Certifications

Salesforce Certified B2C Commerce Developer
- *Certification ID: 20969805*

March 2020

Experience

Deckers Brands

- *UI Developer*

September 2018 - February 2020

- Developed responsive web designs to promote business launches
- Developed a pseudo CMS utilizing JSON and RPL to create emails
- Launched the brands HOKA, Teva, and Sanuk on Coremedia CMS
- Trained marketers and designers in Coremedia
- Monitored site performance and diagnosed issues via tools such as Rigor and Catchpoint
- Assisted in integrating the sites HOKA US and CA into the SFRA platform.

- *UI Developer Team Lead*

February 2020 - January 2021

- Monitored team morale and resources
- Enforced code standards in meetings
- On-boarded new hires, developed training and progression plans
- Managed delegation of developer resources to large global projects
- Communicated team needs to upper management

- *Software Engineer*

January 2021 - Present

- Developed and maintained scalable features on the SFRA platform
- Reconfigured legacy sites for Webreferences2 compliance
- Developed an account-gated purchase feature to boost loyalty enrollment
- Optimized the returns flow for site performance

Skills

Front End Development: JavaScript, HTML, CSS, jQuery, SCSS, Bootstrap, Node.js, React.js, Typescript

Template Languages: ISML, FTL, RPL

Architectures: SFRA, Site Genesis, MVC

Adobe Creative Suite: Photoshop, Illustrator, InDesign

Tools: Demandware, Salesforce Commerce Cloud, Coremedia, Responsys, AB Tasty, Dynamic Yield, Rigor, Catchpoint

Organizational Skills: SCRUM, Agile Methodology, Team Management

Projects

Proof of Concept: Bluetooth Engine Data Downloader

- *Computer Science Capstone Project*

August 2017–May 2018

- Served as lead editor for design documents
- Met the functional requirements of our client, Honeywell Aerospace
- Designed and implemented an Android application to parse and display engine data obtained via Bluetooth

- Developed a script to find and manage new Bluetooth connections

Operating System Simulator for Batch File Programs

- *Computer Science Course Project*

January 2017–May 2018

- Parsed text files for OS configuration and batch file operations
- Implemented CPU Scheduling schemes FCFS, SJF-N, SJF-P
- Simulated memory management and visualized program operations in real time
- Ran several programs in a multi-programming concurrent system

MapboxGL AZ Trail System Website

- *Personal Project*

March 2020–April 2020

- Developed a Node.js server from scratch
- Utilized Node.js and MapboxGL to develop an interactive map of Arizona's Trails
- Used the Mapbox API to present GeoJSON files

Personal Website

- *Personal Project*

January 2020–Present

- Designed and developed a React-based website to present personal information and projects.

React.js and Firebase Blog Project

- *Personal Project*

March 2020–Present

- Developed a full-stack Social Blogging Platform inspired by sites like DEV.to and Medium using Next.js and Firebase.
- Utilized React alongside Typescript