

"Samsung Galaxy Christmas Promotio"

Conditions and rules of participation

(hereinafter: Rules of the Game)

1. Organiser and Operator of the Game

The '**Samsung Galaxy Christmas promotion**' (hereinafter '**Game**') is organised and operated by Samsung Electronics Magyar Zártkörűen Működő Részvénytársaság [Samsung Electronics Hungarian Private Limited Company] (registered office: 1138 Budapest, Dunavirág u. 2., 7th floor.; company registration number: 16-10-001767; tax ID: 10276451-2-16) - hereinafter '**Partner**' - on behalf of **Event & More Produkciós Iroda Korlátolt Felelősségű Társaság [Event & More Production Office Limited Liability Company]** (registered office: 1112 Budapest, Sasadi út 134., company registration number: 01-09-698048, tax ID: 12676785-2-43) - hereinafter '**Organiser**'.

2. Conditions of participation

2.1. The Game is **open** only to **natural persons over the age of 18** with legal capacity who do not fall within the scope of persons defined under Section 2.2 of the present Rules of the Game and who, during the Game, on 4 September 2022, at the Continental Golf **venue: Advent Fair at Bazilika (1051 Budapest, Szent István square.)** - hereinafter '**Venue**' - enter the following data on the registration platform (hereinafter '**Entry Form**'), using the Samsung tablets provided by the Organiser's representatives at the '**Samsung Galaxy Studio Event**' located at the venue:

- full name
- e-mail address

Furthermore, by ticking the '*I accept the Rules of the Game*' and '*I accept the Data Protection Policy*' checkboxes, the person (hereinafter '**Player**') accepts all the terms and conditions set out in the present Rules of the Game.

2.2. Employees of the Partner and the Organiser and their close relatives as defined under Sub-Section 1., Section (1). Article 8:1 of Act V of 2013 on the Civil Code (hereinafter: **Civil Code**), as well as other persons directly contributing to the organisation of the Game and their close relatives may not participate in the Game.

2.3. Players will be identified using the data provided by them during the Game and made available to the Organiser in the course of participating in the Game. The Organiser shall not be held liable for any technical problems (in particular, but not limited to, changes, deletions, etc. of data) beyond the Organiser's control, which arise from any changes to the data.

2.4. The Organiser will automatically exclude from the Game any Player who participates using false data.

2.5. Each Player may complete the Entry Form only once (1). Only one (1) person per e-mail address may enter, and the multiple use of the same e-mail address is not permitted.

3. Duration of the Game

The Game will be available from 11:00 a.m. on 18 November 2022 or 18.00 pm January 2023 withdrawn (the '**Game Duration**').

4. How the Game works

4.1. Anyone can register on site at the Venue at the '*Samsung Galaxy Studio*' display, on the Samsung tablets provided by the Organiser's representatives, by completing the Entry Form, save for the exceptions listed under Section 2.2 of the present Rules of the Game.

4.2. The following information must be provided on the Entry Form:

- full name
- e-mail address

and by ticking the '*I accept the Rules of the Game*' and '*I accept the Data Protection Policy*' checkboxes, you agree to all the terms and conditions set out in the present Rules of the Game.

5. Name of the Game

The aim of the Game is to participate in a Christmas photo activity at the Samsung booth and provide information to visitors about Samsung products.

6. Prizes in the Game

All Players who complete the Entry Form correctly will receive a guaranteed gift. At the end of the Game, one (1) Grand Prize will be **drawn by means of a random drawing machine**.

Guaranteed gifts:

- *Samsung branded gloves – 4000 pcs*
- *Samsung 20% discount SES coupon for accessoires – 5000 ps*

The Player acknowledges that shehe may only choose three (3) of the guaranteed gifts indicated above, while stocks last.

Grand Prize:

- *1 pcs Samsung Galaxy Buds2 Pro*
- *1 pcs Samsung Galaxy Watch 5*
- *1 pcs Samsung Galaxy S22 Ultra*

The Prizes are non-transferable and cannot be exchanged for cash or other products, or substituted for each other.

The Organiser excludes any liability for any defects or deficiencies in the Prizes and shall not be held liable for any warranty or guarantee in respect of the Prizes, unless the exclusion of liability is expressly prohibited by Hungarian law.

7. Presentation of the Prizes

7.1. The Guaranteed Gift indicated in Section 6. of the present Rules of the Game will be given to each person who completes the Entry Form correctly, except in the cases provided for in Section 2 of the present Rules of the Game, while stocks last.

7.2. One of the Grand Prizes described in Section 6. of the present Rules of the Game will be awarded by random draw by machine as follows.

7.3. The Organiser will select one (1) winner of the Grand Prize in one (1) private draw. The winning Player will become eligible for the Grand Prize as set out in Section 6 of the present Rules of the Game following the draw. Should the winning Player get disqualified, a new Winner may be selected by draw. If, within 72 hours of the time of the draw, as specified in Section 7.3 of the present Rules of the Game, the drawn Winner does not come forward or provides incorrect or false details, the Organiser may draw a new Winner using the same method and the same conditions as in the original draw. The process may be repeated at the Organiser's discretion until the draw results in a winning Player taking the Grand Prize.

7.4. There will be one (1) draw during the Game at the following time and venue:

- Date: 10:00 a.m. on 6 January 2023
- Venue: **Event & More Produkciós Iroda Kft.** (registered office: 1112 Budapest, Sasadi út 134.)
- The draw is private

7.5. The Organiser will notify the Winner via the e-mail address provided on the Entry Form on the day of the draw, but no later than within 24 hours of the draw (hereinafter '**Notification**'). The winning Player must send a confirmation by e-mail to the Organiser within 72 hours, and confirm their phone number, to facilitate the provision of information on the delivery or collection of the Grand Prize.

8. Taxation, costs

The Organiser is liable for any taxes and contributions payable in respect of the Prize. The Organiser shall have no further obligations other than to deliver the Prize as described above and to pay any relevant tax.

9. Data protection

The processing of data in the context of the Game is governed by the Organiser's Data Protection Policy available at www.eventandmore.hu/contact and the 'Data Protection Information Document'.

10. Miscellaneous provisions

10.1. The Organiser reserves the right to modify the terms and conditions of the Game, including terminating the Game, without providing any justification. The Organiser will send the relevant information to the e-mail addresses provided on the Entry Form. Participation in the Game is voluntary. Limitations and exclusions of liability in relation to the Game shall apply to the extent permitted by the applicable law.

10.2. The Organiser shall not be held liable for the erroneous announcement of the Game in the event that it takes place without its consent, for reasons beyond its control.

10.3. The Organiser excludes any liability for any failure due to causes beyond its control; but at the same time will promptly take any necessary measures to detect and eliminate the cause of the failure as soon as possible.

10.4. The present Rules of the Game are governed by Hungarian law, and any legal disputes arising in connection with participation in the Game are subject to the sole jurisdiction of Hungarian courts.

10.5. If any provision of the present Rules of the Game is considered to be invalid, illegal or unenforceable under Hungarian law, all other provisions of the present Rules of the Game will remain in full force and effect, and the invalid, illegal or unenforceable provision of the present Rules of the Game (as long as it is invalid, illegal or unenforceable) will be split off from the present Rules of the Game. The Player and the Organiser will take all reasonable efforts to replace the provision that is deemed invalid, illegal or unenforceable (split off) with a valid, legal and enforceable provision that has a legal effect that matches the intended legal effect of the split-off provision to the largest extent possible.

10.6. The present Rules of the Game are accessible at: www.eventandmore.hu/contact

Location and date: Budapest, 17 November 2022

Event & More Produkciós Iroda Korlátolt Felelősségű Társaság

Organiser