

Model Deployment with Flask

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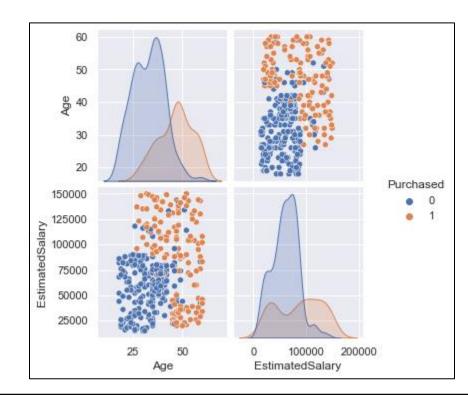
Tasks Involved

- The data used for this task contains market information such as prospective buyers' Age, Estimated Salary, as well as whether the customer purchased the product (Purchased).
- Trained a **Logistic Regression model** to predict whether a customer will purchase a product based on prospective buyers' Age and Salary.
- Finally, deployed Logistic Regression model to a web-app using **Flask API**.
- This way, we can predict potential customers using the web-app.

Age	EstimatedSalary	Purchased
19	19000	0
35	20000	0
26	43000	0
27	57000	0
19	76000	0
27	58000	0
27	84000	0
32	150000	1
25	33000	0
35	65000	0
26	80000	0
26	52000	0
20	86000	0
32	18000	0
18	82000	0
		_

Model Validation

- Customers who are earn higher than \$100,000 and older than 40 years are more likely to purchase a product.
- After splitting the data into train and test set, Logistic Regression model was used for predicting on test set.
- The model achieved a high accuracy of almost 92.5%.



Saving Model & Creating Web-App using Flask API

- The model was then trained on the whole dataset before saving the model to pickle format.
- Pickling is done to convert python object to character object.
- Next, created a python file to create the web app using Flask API module.

```
Saving model

In [6]: | lr_pipe.fit(X,y)

pickle.dump(lr_pipe, open('lr_model.pkl','wb'))
```

```
app.py* ×
          index.html × style.css ×
   import numpy as np
   import pickle
   from flask import Flask, request, render template
   app = Flask( name )
   model = pickle.load(open('lr model.pkl', 'rb'))
   @app.route('/')
   def home():
       return render_template('index.html')
   @app.route('/predict',methods=['POST'])
   def predict():
       For rendering results on HTML GUI
       int_features = [int(x) for x in request.form.values()]
       final features = [np.array(int features)]
       prediction = model.predict(final features)
       if prediction == 0:
           output = "Customer will not purchase"
       else:
           output = "Customer will Purchase"
       return render_template('index.html', prediction_text = output)
   if name == " main ":
       app.run(debug=True)
```

HTML

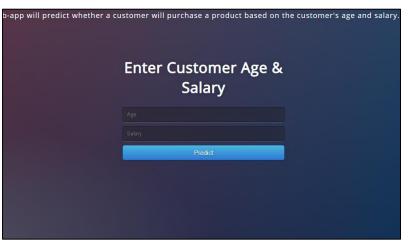
CSS

```
(!DOCTYPE html>
<html >
 !--From https://codepen.io/frytyler/pen/EGdtg-->
(head>
  <meta charset="UTF-8">
  <title>Potential Customer API</title>
  <link href='https://fonts.googleapis.com/css?family=Pacifico' rel='stylesheet' type='text/css'>
<link href='https://fonts.googleapis.com/css?family=Arimo' rel='stylesheet' type='text/css'>
<link href='https://fonts.googleapis.com/css?family=Hind:300' rel='stylesheet' type='text/css'>
<link href='https://fonts.googleapis.com/css?family=Open+Sans+Condensed:300' rel='stylesheet' type='text/css'>
k rel="stylesheet" href="{{ url for('static', filename='css/style.css') }}">
</head>
This web-app will predict whether a customer will purchase a product based on the customer's
age and salary.
 <div class="login">
   <h1>Enter Customer Age & Salary</h1>
    <!-- Main Input For Receiving Query to our ML -->
   <form action="{{ url for('predict')}}"method="post">
       <input type="text" name="Age" placeholder="Age" required="required" />
       <input type="text" name="EstimatedSalary" placeholder="Salary" required="required" />
       <button type="submit" class="btn btn-primary btn-block btn-large">Predict</button>
   </form>
  <br>
  <br>
  {{ prediction text }}
```

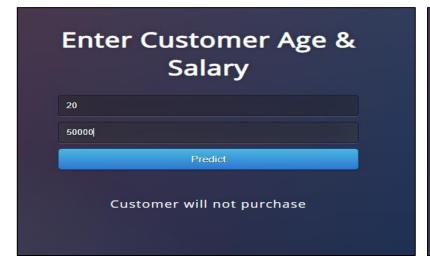
```
@import url(https://fonts.googleapis.com/css?family=Open+Sans);
.btn { display: inline-block; *display: inline; *zoom: 1; padding: 4px 10px 4px; margin-bottom: 0; font-size: 13px; line
.btn:hover, .btn:active, .btn.active, .btn.disabled, .btn[disabled] { background-color: #e6e6e6; }
.btn-large { padding: 9px 14px; font-size: 15px; line-height: normal; -webkit-border-radius: 5px; -moz-border-radius: 5p
.btn:hover { color: #333333; text-decoration: none; background-color: #e6e6e6; background-position: 0 -15px; -webkit-tra
.btn-primary, .btn-primary:hover { text-shadow: 0 -1px 0 rgba(0, 0, 0, 0.25); color: #ffffff; }
.btn-primary.active { color: rgba(255, 255, 255, 0.75); }
.btn-primary { background-color: #4a77d4; background-image: -moz-linear-gradient(top, #6eb6de, #4a77d4); background-image
.btn-primary:hover, .btn-primary:active, .btn-primary.active, .btn-primary.disabled, .btn-primary[disabled] { filter: no
.btn-block { width: 100%; display:block; }
* { -webkit-box-sizing:border-box; -moz-box-sizing:border-box; -ms-box-sizing:border-box; -o-box-sizing:border-box; box-
html { width: 100%; height:100%; overflow:hidden; }
body {
    width: 100%;
    height:100%;
    font-family: 'Open Sans', sans-serif;
    background: #092756;
    color: #fff;
    font-size: 18px;
    text-align:center;
    letter-spacing:1.2px;
   background: -moz-radial-gradient(0% 100%, ellipse cover, rgba(104,128,138, 4) 10%, rgba(138,114,76,0) 40%), -moz-linea
   background: -webkit-radial-gradient(0% 100%, ellipse cover, rgba(104,128,138,.4) 10%, rgba(138,114,76,0) 40%), -webki
   background: -o-radial-gradient(0% 100%, ellipse cover, rgba(104,128,138,.4) 10%, rgba(138,114,76,0) 40%), -o-linear-g
   background: -ms-radial-gradient(0% 100%, ellipse cover, rgba(104,128,138,.4) 10%, rgba(138,114,76,0) 40%), -ms-linear
   background: -webkit-radial-gradient(0% 100%, ellipse cover, rgba(104,128,138,.4) 10%, rgba(138,114,76,0) 40%), linear
    filter: progid:DXImageTransform.Microsoft.gradient( startColorstr='#3E1D6D', endColorstr='#092756',GradientType=1 );
.login {
    position: absolute;
```

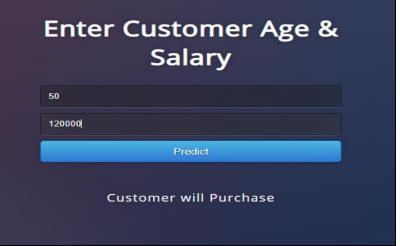
Model Deployment

Use a production WSGI server instead. Debug mode: on Restarting with stat \Users\joean\AppData\Local\Programs\Python\Python39\lib\site-packages\sklearn py:310: UserWarning: Trying to unpickle estimator StandardScaler from version 2 when using version 0.24.2. This might lead to breaking code or invalid resu Use at your own risk. warnings.warn(:\Users\joean\AppData\Local\Programs\Python\Python39\lib\site-packages\sklearn py:310: UserWarning: Trying to unpickle estimator LogisticRegression from ver. 0.23.2 when using version 0.24.2. This might lead to breaking code or invalid ts. Use at your own risk. warnings.warn(\Users\joean\AppData\Local\Programs\Python\Python39\lib\site-packages\sklearr .py:310: UserWarning: Trying to unpickle estimator Pipeline from version 0.23. using version 0.24.2. This might lead to breaking code or invalid results. (your own risk. warnings.warn(Debugger is active! Debugger PIN: 132-629-808 Running on http://127.0.0.1:5000/ (Press CTRL+C to quit)



Finally, created the web-app and deployed the model into the webapp.





➤ Based on the model, we can now use the web application to predict potential customers based on Age and Salary

The End

