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VIEW PORTFOLIO AT <http://www.joebartos.com>

Joe handles the full cycle of publication, packaging and promotional design and production, including:
prototyping, print & digital design, art procurement, illustration & informational graphics, staff recruitment, training & management, InDesign, Photoshop, Illustrator, Quark & digital publication production, color proofing, photo retouching and release of files to a printer.

EMPLOYMENT HISTORY

Feb. '97 – Present

Bartos Graphics– graphic design, art buying, staff recruitment, training & management, illustration and InDesign, Photoshop, Illustrator & Quark production for N.Y. companies, including:

Time Warner, Inc.– designed weekly large print edition of *Time Magazine*, handled Photoshop & Illustrator production and recruited & managed freelance designers

Hearst Corporation– designed *BusinessWeek Magazine* pages, special issues & advertorials, purchased art, selected photography, proofed color and released files to the printer

N. Y. Times– designed special advertising sections for *The N.Y. Times Magazine* and *Newspaper*

American Airlines– designed travel magazine for airline

Morgan Stanley– designed financial reports and informational graphics for N.Y. investment firm

Scholastic Publishing– designed, illustrated and handled production for promotional materials, books, and magazines for N.Y. publisher; managed promotion art staff and freelancers

Discovery Channel– art directed and handled production of series of educational science books

Workman Publishing– designed and handled production of BrainQuest, Star Wars and middle school trade workbook series, including prototyping, art buying, Photoshop retouching and illustration; recruited and supervised freelance designers and illustrators

American Media, Inc.– production design for weekly magazine, including color proofing, release of files to the printer, and recruitment, training and supervision of freelance staff; designed and handled production of custom publications

JW Pet– designed and handled production of series of pet habitat packages

New York University– taught InDesign and color theory

Jan. '93 – Feb. '97

MKR Design–art directed and purchased art for children's books and textbooks for N.Y.C. design studio. Clients included **Pearson Education, Harcourt Brace, and McGraw Hill**

Jan. '91– Jan. '93

Michaelis/Carpelis Design– design for midtown Manhattan firm specializing in publications. Clients included **Disney, Inc., MacMillan Publishing, Ballantine Books, and Henry Holt & Co.**

Oct. '88 – Jan. '91

Gralla Publications–*Art Director, Special Projects*– designed advertorials, special issues, logos, charts & graphs, presentation comps, illustrations and display advertisements for Manhattan based trade magazine publisher (20+ publications)

COMPUTER SKILLS

InDesign, Illustrator, Photoshop, Quark, QPS, K4, html, css, Javascript and Adobe DPS (digital magazine production)

EDUCATION

M.F.A., Visual Journalism, School of Visual Arts, N.Y.C.
B.F.A., Communication Arts, University of Kansas

HONORS

1st place, N.Y. Book Fair 2000, Book design, Elementary School Publishing
1st place, N.Y. Book Fair 1995, Book design, Elementary School Publishing
1st place, N.Y. Book Fair 1994, Jacket/Cover Design, Elementary School Publishing
1st place, Editorial Cartooning, Sigma Delta Chi Mark of Excellence Competition, 1981

References
Available Upon Request
Desktop Publishing Set-up
Available for Off-site Projects