

# Party

## Non-Custodial Bank



# We're Doing It Again

Cryptocurrency

Cryptography

iOS

coinbase



Uber

High performance crypto systems

Key management for 30 million+ users

Native mobile iOS/Android software at scale

# Even Crypto Veterans Are in Pain, Party is the Pain Killer

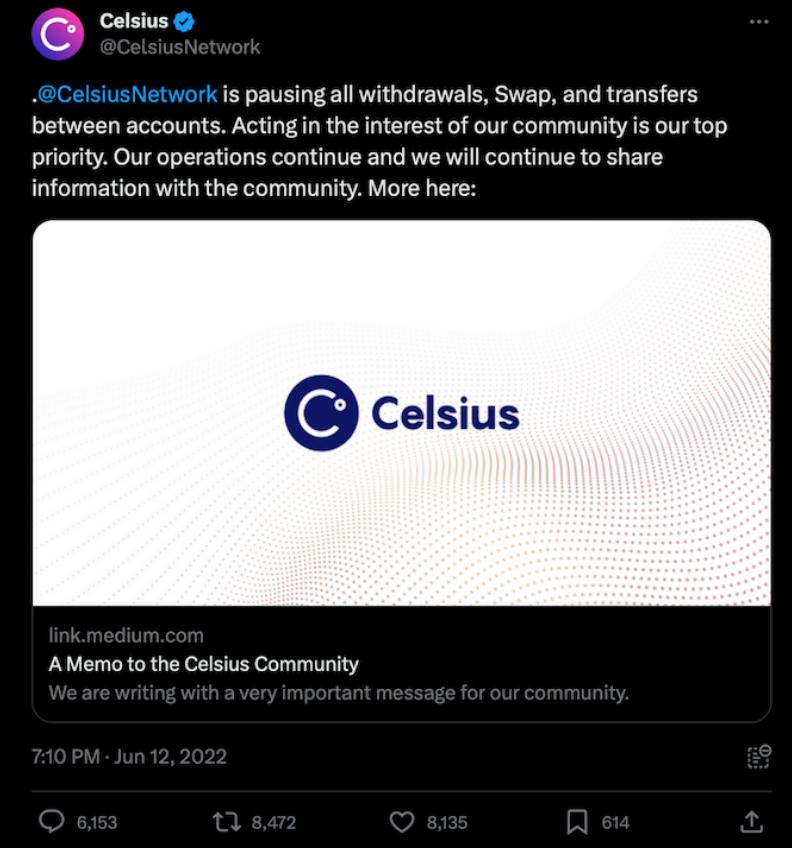
Fred Wilson<sup>1</sup>



Anthony Sassano<sup>2</sup>



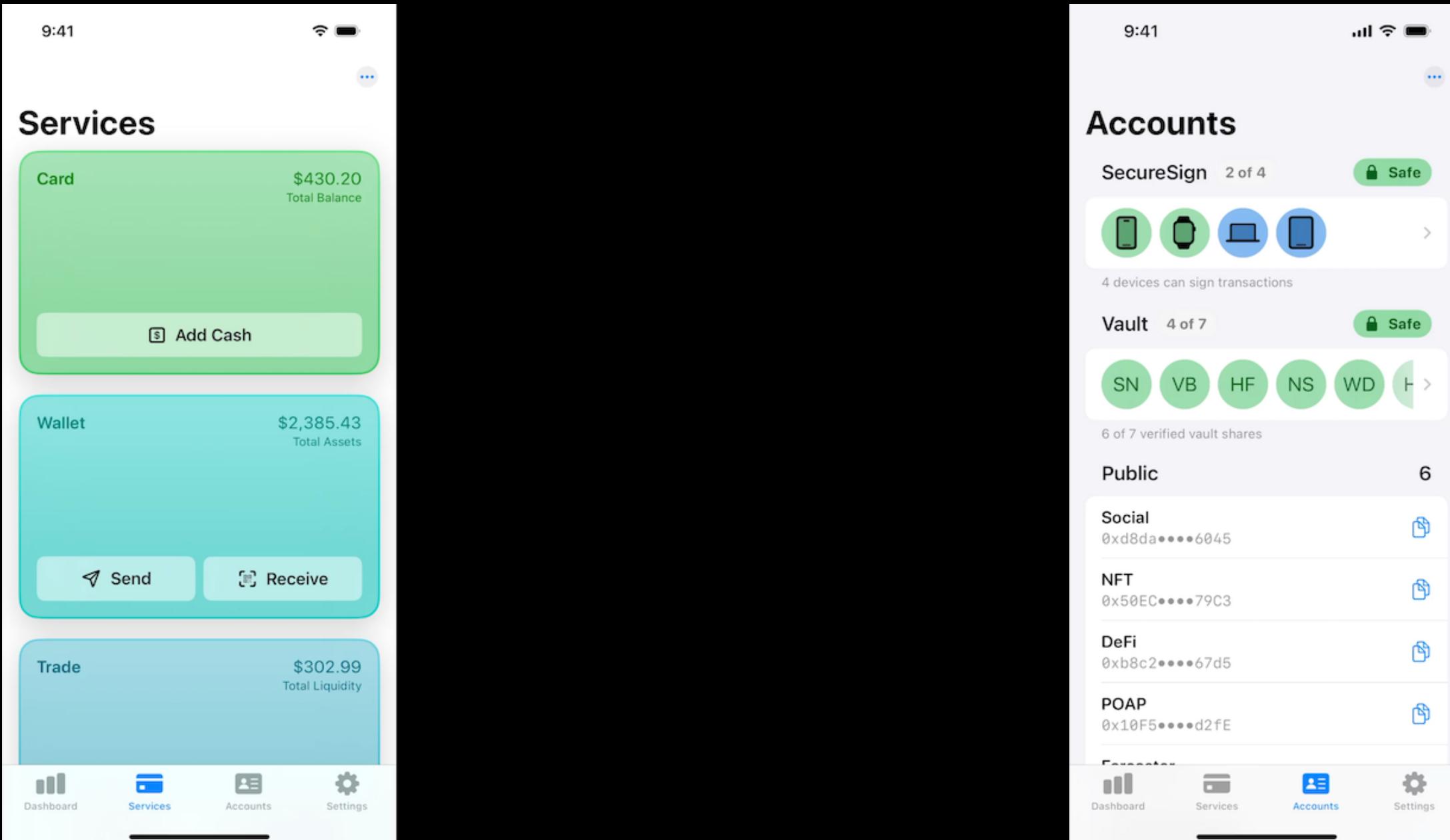
Celsius



<sup>1</sup> \$11.49K in NFT's lost from Fred Wilson - [Transactions](#)

<sup>2</sup> \$53.58K in OP phished from Anthony Sassano - [Transactions](#)

# Simple and Safe banking Services and Accounts in DeFi



# Services — Making DeFi as Simple and Safe as Banking

## Simplicity via Aggregated Services

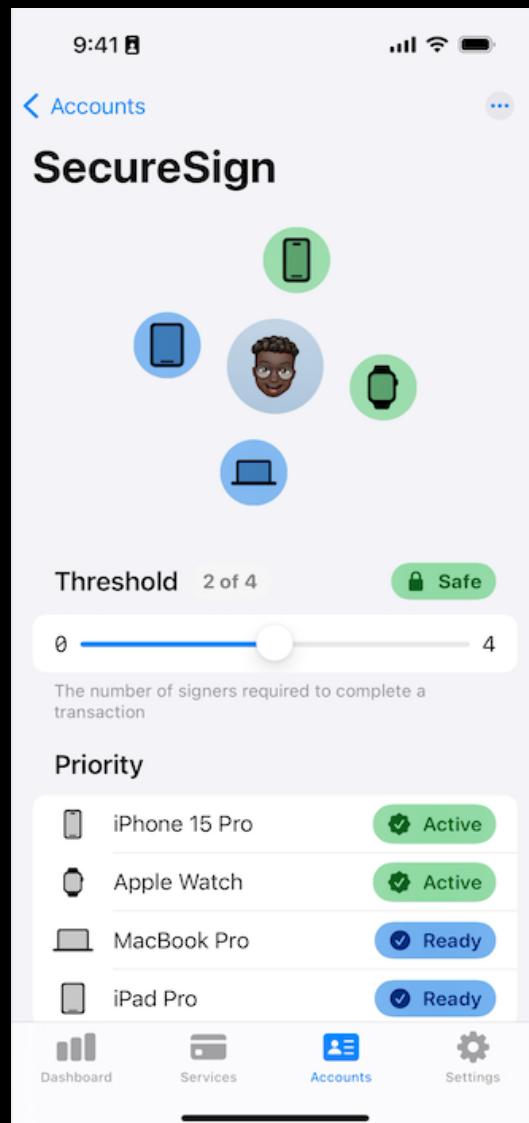
Service	Banking	Party
Card	✓	✓
Savings	✓	✓
Checking	✓	✓
Borrowing	✓	✓
Lending		✓
Trading	✓	✓
Insurance	✓	✓
Leverage		✓

## Problems with Tokens

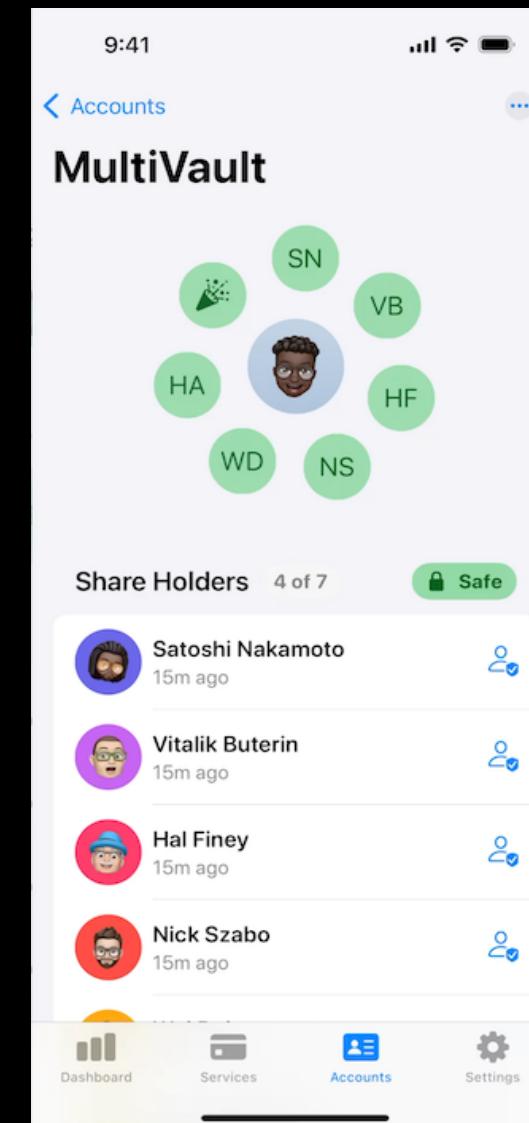
- No auditing
- Overpowering admin keys
- Over 51% economic centralization
- Protocol age under 18 months
- Prior security breach
- TVL below \$50 million
- Under \$5 million transaction volume
- Anonymous founder
- Operates on under four blockchains
- Uses offchain oracles
- Upgradable protocol

# Account — Ease of Web2, Ownership of Web3

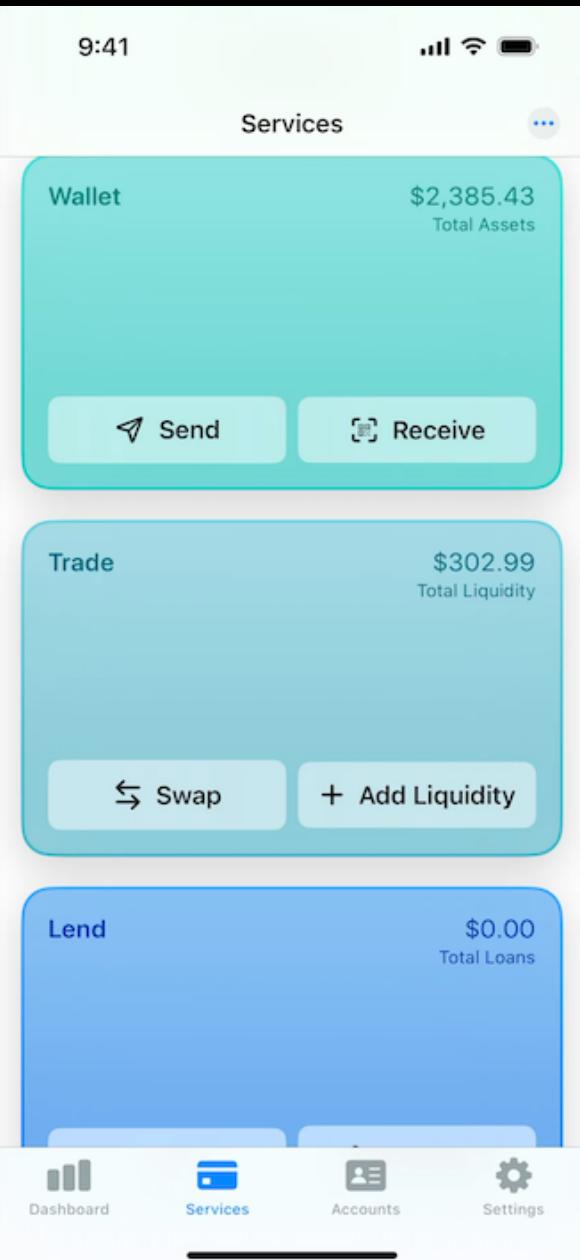
SecureSign — Safety While Signing



MultiVault — Forgot Password



# Services Scaling Vertically via Protocols



Service	Protocol	ATV (Billions)
Earn	LIDO	\$5,340.0
Trade	UNISWAP	\$1,068.0
Lend/Borrow	AAVE	\$961.2
Lend/Borrow	Compound	\$640.8
Borrow	Liquity	\$267.0
Leverage	dYdX	\$124.6

## Services Scaling Horizontally via Chains

	 ethereum	 BINANCE SMART CHAIN	 ARBITRUM	 BASE	 OPTIMISM	 polygon
mau	400k	1000k	120k	n/a	350k	80k
txns/mo	27.39m	90.3m	22.0m	21.1m	61.2m	9.5m

## Our $10^4$ Plan

What our business looks like with 10,000 Users

Offering	Model	Annual Revenue
Service Fees	0.3% (30 BPS)	\$129.2 million
Reporting Service	\$200/yr	\$2.0 million
App Subscription	\$50/yr	\$0.5 million
Transaction Fees	0.3% (30 BPS) per write	\$0.1 million

# Wallets Aren't Safe

Exchange

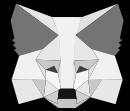
👎 Accounts • 👍 Services

coinbase

GEMINI

Wallet

👍 Accounts • 👎 Services



METAMASK

▢ Family

rainbow

[LEDGER]

Party

👍 Accounts • 👍 Services

🐝 Party

**Accumulating Advantage**

**One stop DeFi shop, simplicity and safety in Crypto**

# Thanks

Let's work together and make the future of crypto accessible to everyone