Fundamentals of Web Development

Final Project Proposal

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My final project will be a website for a fictional burger joint called “Boss Burgers”. The idea of this actually came from my Dad who originally came up with the name a few months ago and we both *really* liked it. So, while this *is* an assignment, it will be fun for both of us.

**What is the purpose of the site?**

The purpose of this site is purely for information. Because its a restaurant, it will feature things like a menu, a section talking about how the restaurant began, a section about the employees, etc. So while it will be filled with only static data, the goal is to also tell a (fictional) story and to entertain.

**Who is your intended audience?**

The intended audience is actually quite general because everyone tends to eat food, and who doesn’t like a boss burger? The intended audience matches the intended clientele of the actual restaurant - families, business professional out for lunch, a late-night hangout with the boys, birthday parties, etc.

**What type of content might be included in your site?**

The type of media that will be included on this site will be mainly text and images. There may also be links to (fake) social media sites, tables, and possibly some svg drawings.

**List at least two related or similar sites found on the Web and discuss how they might influence your design.**

CITY BARBEQUE: <https://www.citybbq.com/>

The design of this site is very simple and straightforward - nothing special. But it does have a good feel to it and you can get a sense of what the restaurant is like by going to the website.