Does reducing malaria's burden cause economic growth, or does growth reduce malaria?

Joe Brew^{a,b,1}, Laia Cirera^a, and Elisa Sicuri^{a,c}

^aBarcelona Institute for Global Health: c/ Rosselló, 132, 5è 2a. 08036, Barcelona, Catalonia; ^bVU University Amsterdam: De Boelelaan 1105, 1081 HV Amsterdam, Netherlands; ^cImperial College London: South Kensington Campus, London SW7 2AZ, U.K., UK

This manuscript was compiled on June 12, 2018

The correlation between poverty and malaria endemicity has been well established, but causal directionality has not. Understanding the extent to which malaria causes economic stagnation, and vice-versa, is important for an efficient allotment of development resources. Using 15 years of panel data from 27 malaria-endemic Sub-Saharan African countries, we carry out a Granger-causality analysis of the potential directional relationship between economic growth and a reduction in malarias prevalence. Having identified a temporally coherent health-to-wealth pathway, we then carry out a sensitivity analysis to test causality. Our results are robust, suggesting that development-oriented aid and investment in malaria-endemic countries should prioritize those interventions which reduce malaria directly.

Malaria | Economics | Development | Growth | Causality

alaria causes more than a half million deaths worldwide every year (1). In addition to its devastating health effects, Malaria has a large economic impact. By reducing ones ability to work efficiently (2), if at all, malaria imposes a large financial cost on the infected (3) (4), and the toll trickles upwards to society at large (5). Not only does malaria likely has a negative effect on GDP and growth (5–8), in a classic feedback loop, low growth can keep societies in a resource-scarce state making interventions which target the control or elimination of malaria difficult (1, 9–11).

The correlation between poverty and malaria endemicity has been well established, but causal directionality has not. This lack of clarity may partially explain why there are two schools of thought in development circles regarding where resources should be directed. One school argues that a society must be brought out of poverty, after which gains in health are almost inevitable, but prior to which significant health improvements are nearly impossible (12). The other argues for a more holistic development approach, implicitly calling for resources to be devoted to areas believed to be pre-requiste to wealth acquisition, such as health (13, 14). Clarke et al. covers this distinction more thoroughly (15).

Though both schools acknowledge that the interaction between health and wealth is bi-directional, understanding the extent to which malarias burden affects the economy, and vice-versa, could shed light on areas where developmentalists should focus in order to break the vicious cycle. Particularly, knowing which kinds of improvements precede the other helps to guide policies which aim to improve well-being in the long-term. Since malarias economic effects are at the macro-scale, a randomized controlled trial to assess the extent to which a controlled shock to the burden of malaria or the economy is not feasible. Ample experiments and interventions exist at the sub-national level, and occasionally the national level, but these are generally carried out in isolation, lacking the

plausible counterfactual with which to compare any observed improvement in malarias burden or economic growth. Additionally, at the sub-national and national levels, the amount of confounding factors (political changes, climate crises, etc.) are too great to isolate causal effects.

Given the impossibility of parsing these many complex factors at the micro-level, one approach for understanding causal directionality in the malaria-economy relationship is to zoom out to the macro-level and focus on simple temporality (ie, whether changes to the economy tend to preced changes to malarias burden or vice-versa). By including many countries rather than just one, we cancel out each ones idiosyncracies, and by carrying out statistical precedence analysis, we can identify a potentially causal trend for further analysis.

Granger-causation analysis, a form of temporal precedence analysis, is a useful tool for doing this (15–19). In the field of Economics, it is commonly used with panel data to assess the directionality of a bi-directional relationship (20, 21). For ths specific link to health and growth, it has been used to examine the causal links between the health status and savings of elderly Europeans (22), general health and socieconomic status (23), and macro-level development and mortality (15). These studies found causal directionality to be ambiguous. No study, to the authors knowledge, has used Granger causality to examine the relationship between malarias burden and GDP. Sachs' seminal study on malaria's effect on the economy (5) focuses largely on societies where elimination of the disease was achieved, and on time-invariant factors such as latitude, distance to coast, colonial history.

Significance Statement

Though it is clear that malaria is a "disease of poverty", the extent to which malaria is the cause or effect of poverty is not fully understood. Identifying the direction of the causal relationship between health and wealth is vital to knowing where resources should be directed, ie whether interventions in poor, malaria-endemic societies should target the disease or the poverty. We analyzed the relationship between GDP growth and the prevalence of Plasmodium falciparum among children in 27 malaria-endemic African countries, and identified health to wealth as the primary causal pathway. Our findings suggest that scaling up investment in reducing malaria's burden could be a pre-requisite condition for enabling economic growth in Sub-Saharan Africa.

Author contributions: J.B., L.C., and E.S. designed research; J.B. gathered and processed data J.B., L.C., and E.S. analyzed data; J.B., L.C., and E.S. wrote the paper

The authors declare no conflicts of interest

¹E-mail: joebrew@gmail.com

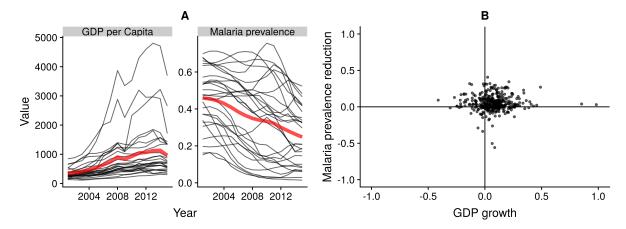


Fig. 1. A. Country-specific GDP and malaria prevalence values during observation period (all-country average in red). B. Association of growth (GDP divided by previous year's GDP) and reduction in malaria prevalence (1 minus prevalence divided by previous year's prevalence).

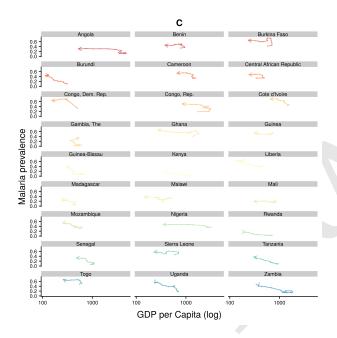


Fig. 2. GDP-Malaria trajectory, 2000-2015.

Using 15 years of data from 27 malaria-endemic Sub-Saharan African countries, we carry out an analysis of the potential causal relationship between economic growth and a reduction in the prevalence of malaria. Having identified a temporally coherent health-to-wealth pathway, we then carry out a sensitivity analysis to provide further evidence for predemoninantly health-driven growth.

Results

65

66

67

68

69

70

71

73

74

75

Association of GDP and malaria prevalence. Figure 1 shows

And here is some other figure 2

Granger causality.

Sensitivity analysis.

Discussion 78

Bidirectional. Our finding that health affects wealth more than vice-versa is consistent with NOTME: Asafu-Adjayes (2004) study of 44 developing and developed countries and to the overall results of Erdil and Yetkiner (2009) and . Its also consistent with Clarkes finding that healths causal importance was greater among low-income countries (Clarke JA 2016).

Digital Figures. Figures and Tables should be labelled and referenced in the standard way using the \label{} and \ref{} commands.

Figure ?? shows an example of how to insert a column-wide figure. To insert a figure wider than one column, please use the \begin{figure*}...\end{figure*} environment. Figures wider than one column should be sized to 11.4 cm or 17.8 cm wide. Use \begin{SCfigure*}...\end{SCfigure*} for a wide figure with side captions.

Tables. In addition to including your tables within this manuscript file, PNAS requires that each table be uploaded to the submission separately as a Table file. Please ensure that each table .tex file contains a preamble, the \begin{document} command, and the \end{document} command. This is necessary so that the submission system can convert each file to PDF.

Single column equations. Authors may use 1- or 2-column equations in their article, according to their preference.

To allow an equation to span both columns, use the \begin{figure*}...\end{figure*} environment mentioned above for figures.

Note that the use of the widetext environment for equations is not recommended, and should not be used.

Materials and Methods

Data on the estimated Plasmodium falciparum parasite rate in 2-10 year olds from the period from 2000 through 2015 was obtained from the Malaria Atlas Project (24, 25). Annual Gross Domestic Product (GDP) per capita data was obtained from the World Bank (26). We used the raster package (27) to aggregate point-specific Pf 81

82

83

87

88

89

90

91

93

95

96

97

99

100

101

102

103

105

106

107

108

109

110

111

112

$$(x+y)^3 = (x+y)(x+y)^2$$

= $(x+y)(x^2 + 2xy + y^2)$
= $x^3 + 3x^2y + 3xy^3 + x^3$. [1]

Table 1. Comparison of the fitted potential energy surfaces and ab initio benchmark electronic energy calculations

| Species | CBS | CV | G3 |
|----------------------|------|------|------|
| Acetaldehyde | 0.0 | 0.0 | 0.0 |
| 2. Vinyl alcohol | 9.1 | 9.6 | 13.5 |
| 3. Hydroxyethylidene | 50.8 | 51.2 | 54.0 |

nomenclature for the TSs refers to the numbered species in the table.

rates into annual country-wide averages (henceforth referred to as "Malaria prevalence"). All data processing and analysis was carried out in R (28), and all data and code are freely available online (29). Following the construction of our panel dataset, we used the PML package for the estimation of our Granger causality models (30).

- 1. White MT, Conteh L, Cibulskis R, Ghani AC (2011) Costs and cost-effectiveness of malaria control interventions-a systematic review. Malar. J. 10:337.
- 2. Nonvignon J, et al. (2016) Economic burden of malaria on businesses in ghana: a case for private sector investment in malaria control. Malar. J. 15:454.
- 3. Asenso-Okyere WK, Dzator JA (1997) Household cost of seeking malaria care. a retrospective study of two districts in ghana. Soc. Sci. Med. 45(5):659-667.
- 4. Ajani OIY, Ashagidigbi WM (2010) Effect of malaria on rural households' farm income in oyo state, nigeria. African Journal of Biomedical Research 11(3).
- 5. Sachs J, Malaney P (2002) The economic and social burden of malaria. Nature 415(6872):680-685.
- 6. McCarthy D, Wolf H, Wu Y (2000) The growth costs of malaria, (National Bureau of Economic
- Research, Cambridge, MA), Technical report. 7. Orem JN, Kirigia JM, Azairwe R, Kasirye I, Walker O (2012) Impact of malaria morbidity on gross domestic product in uganda. Int. Arch. Med. 5(1):12.
- 8. Hong SC (2011) Malaria and economic productivity: A longitudinal analysis of the american case, J. Econ. Hist. 71(03):654-671.
- 9. Purdy M, Robinson M, Wei K, Rublin D (2013) The economic case for combating malaria. Am. J. Trop. Med. Hyg. 89(5):819-823.
- 10. Howard N. Guinness L. Rowland M. Durrani N. Hansen KS (2017) Cost-effectiveness of adding indoor residual spraying to case management in afghan refugee settlements in northwest pakistan during a prolonged malaria epidemic. PLoS Negl. Trop. Dis. 11(10):e0005935.
- 141 11. Phillips SFM (1998) Economics and its contribution to the fight against malaria. Ann. Trop. 142 Med. Parasitol. 92(4):391-398.
 - 12. Musgrove P (1996) Public and Private Roles in Health: Theory and Financing Patterns
 - 13. Storm S (2008) Globalisation and development by sunanda sen. Dev. Change 39(5):872-
- 146 14. Sen A (year?) 1. economic development: Objectives and obstacles in China's Development 147 Experience in Comparative Perspective.
- 15. Clarke JA RN (2016) Health and wealth: Short panel granger causality tests for developing 148 149 countries. Economics Working Paper 12(04).
- 150 16. Granger CWJ (year?) Seasonality: Causation, interpretation and implications in Essays in 151 Econometrics. pp. 121-146.
 - 17. Molenaar PCM (2018) Granger causality testing with intensive longitudinal data. Prev. Sci.
 - 18. Koller I, Carstensen CH, Wiedermann W, von Eye A (2016) Granger meets rasch: Investigating granger causation with multidimensional longitudinal item response models in Wiley Series in Probability and Statistics. pp. 231-248.
 - 19. Granger A (1896) Coelenteres, echinodermes, protozoaires / par Albert Granger.
 - 20. Law SH, Lim TC, Ismail NW (2013) Institutions and economic development: A granger causality analysis of panel data evidence. Economic Systems 37(4):610624.
 - 21. Joerding W (1986) Economic growth and defense spending. Journal of Development Economics 21(1):35-40.
- 161 22. Andreyeva T, Michaud PC, van Soest A (2007) Obesity and health in europeans aged 50 162 years and older. Public Health 121(7):497-509.
- 23. Adams P, Hurd MD, McFadden D, Merrill A, Ribeiro T (2003) Healthy, wealthy, and wise? tests 163 164 for direct causal paths between health and socioeconomic status. J. Econom. 112(1):3-56. 165
 - 24. Hay SI, Snow RW (2006) The malaria atlas project: Developing global maps of malaria risk. PLoS Medicine 3(12):e473
- 167 25. Guerra CA, et al. (2007). Malaria Journal 6(1):17. 168
 - 26. WBG (2018) World bank databank: Gdp per capita (current usd). The World Bank.
 - 27. Hijmans RJ (2017) raster: Geographic Data Analysis and Modeling. R package version 2.6-7.
- 169 170 R Core Team (2018) R: A Language and Environment for Statistical Computing (R Foundation 171 for Statistical Computing, Vienna, Austria).
- 29. Brew J (2018) Code and data repository: Does reducing malaria's burden cause economic 172

growth, or does growth reduce malaria: https://github.com/joebrew/malariaecon. Github repository

173

174

175

176

30. Croissant Y. Millo G (2008) Panel data econometrics inr: ThepImpackage. Journal of Statistical Software 27(2).

PNAS | June 12, 2018 | vol. XXX | no. XX | 3

118

119

120

121

122

123

124

125

126 127

128

129

130

131

132 133

134

135

136

137

138 139

140

143 144

145

152

153 154

155

156

157 158

159

160

166