

# The Business Model Canvas

Designed for:

Netflix










Designed by:

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Version:

<b>Key Partners</b>   Internet service providers e.g. Spectrm ,At &t, Dish  Television networks e.g. Fox, CBS,ABC  Film Studio/ Theatre e,g Warner Bros, Walt Disney,Sony	<b>Key Activities</b>   Streaming , Marketing , Company contracts, Video  <b>Key Resources</b>   Good content	<b>Value Propositions</b>   Latest content , ease of use , affordable	<b>Customer Relationships</b>   Services, Acquistion s, Retentions  <b>Channels</b>   Online , TV , radio,website apps	<b>Customer Segments</b>   Global
<b>Cost Structure</b>   Marketing, employees ,projects, infrastructure , licenses, tech, research and development			<b>Revenue Streams</b>   Subscriptions	



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DESIGNED BY: Strategyzer AG

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