# The Business Model Canvas

## Key Partners 🔗

Internet service providers e.g. Spectrm ,At &t, Dish

Television networks e.g. Fox, CBS,ABC

Film Studio/ Theatre e,g Warner Bros, Walt Disney,Sony

## Key Activities ✓

Streaming , Marketing , Company contracts, Video

## Key Resources 🏭

Good content

## Value Propositions 🎁

Latest content , ease of use , affordable

## Customer Relationships ♥

Services, Acquistions, Retentions

## Channels 🚚

Online , TV , radio,website apps

## Customer Segments 👤

Global

## Cost Structure 🏷

Marketing, employees ,projects, infrastructure , licenses, tech, research and development

## Revenue Streams 💰

Subscriptions