

AB InBev Road Book App “How To”

2014
FIFA World Cup
Brazil™

Getting Started

Welcome to the digital AB InBev Road Book!

- ❖ Please note that this app is for operational use throughout the 2014 FIFA World Cup Brazil™
- ❖ It is only compatible for iPhones and iPads

After going through the guidelines and the app, if you have any questions or would like to add a PDF to the documents section, please contact Lindsay Salt at Octagon

Lindsay.Salt@Octagon.com

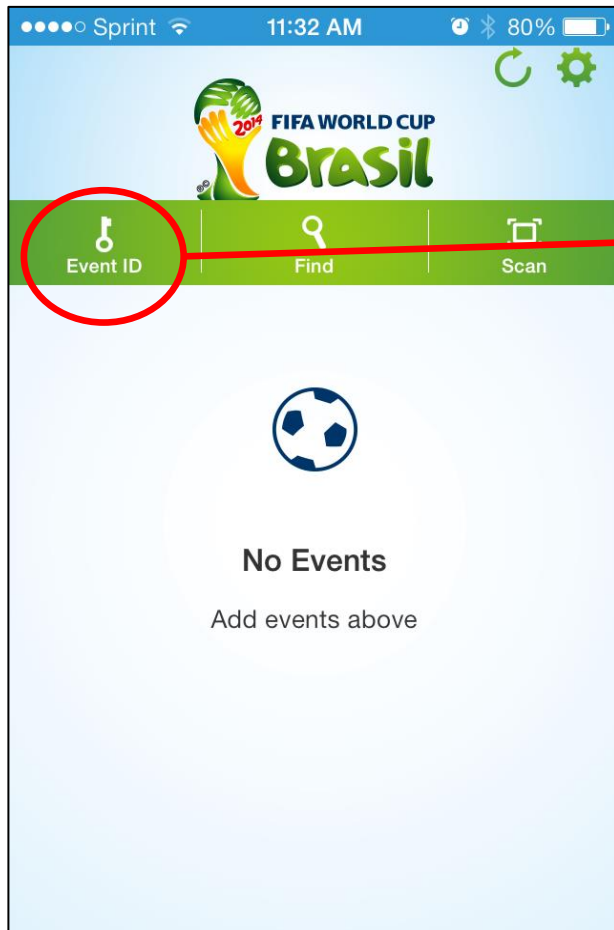
International Mobile: +1.980.200.6105

Brazil Mobile: +55.21.99935.1903

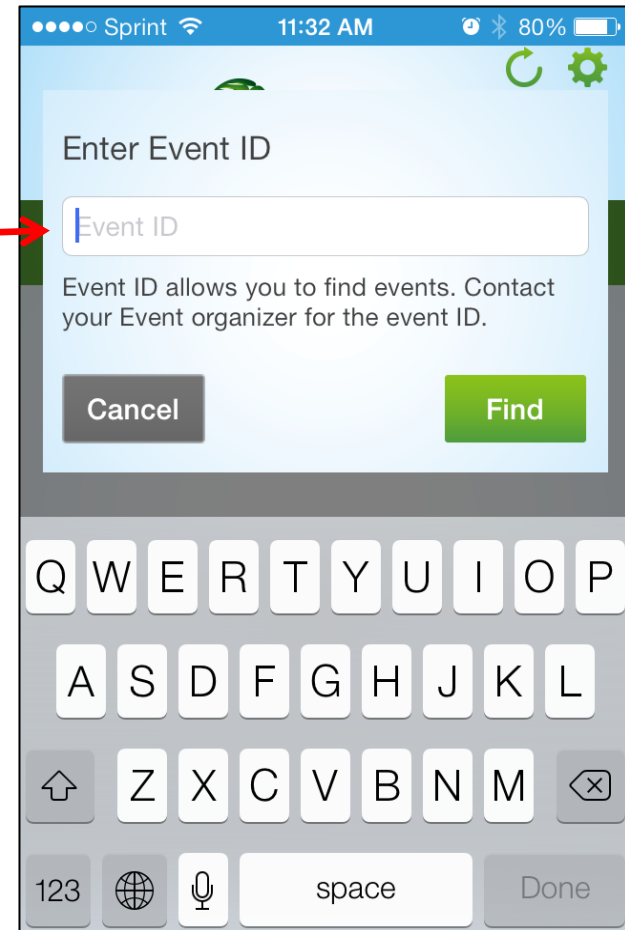
Download Information

Use Apple iTunes link <http://roadbook.quickmobile.mobi> to download the app

Once you are in the app, use "Event ID" to enter the AB InBev Road Book app using the ID "abtest"



Event ID = abtest



Log-In Credentials

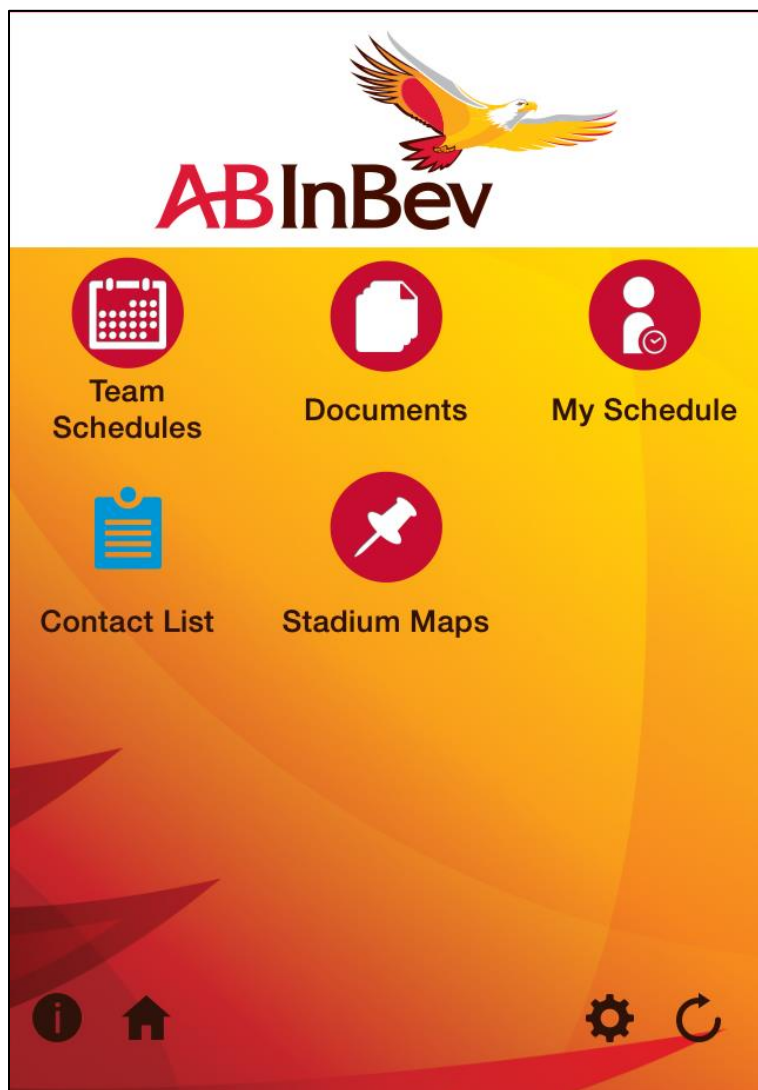
Octagon Log-In Credentials

First Name	Last Name	Username	Password
Andre	Schunk	Andre.Schunk@Octagon.com	octagon1
Joe	Dawson	Joseph.Dawson@octagon.com	octagon1
Kati	Karottki	Kati.Karottki@Octagon.com	octagon1
Lindsay	Salt	Lindsay.Salt@Octagon.com	octagon1
Don	Rouse	Don.Rouse@octagon.com	octagon1
Tara	Jackson	Tara.Jackson@octagon.com	octagon1
Cathryn	Cardillo	Cathryn.Cardillo@octagon.com	octagon1
Gabriel	Lima	Gabriel.Lima@octagon.com	octagon1
Mauricio	Fischmann	Mauricio.Fischmann@octagon.com	octagon1
Eduardo	Baraldi	Eduardo.Baraldi@Octagon.com	octagon1
Gabi	Feijo	Gabriela.Feijo@octagon.com	octagon1
Victor	Szepilovski	Victor.Szepilovski@octagon.com	octagon1

The next screen will prompt you to add log-in credentials.

Individual credentials can be shared with multiple users if you would like to share access to another person on your individual log-in.

App Features



Team Schedules

- ❖ Octagon Operations Staff Schedules
- ❖ EBM Hospitality/Match information
- ❖ The Route matches

Documents

- ❖ Each section of the AB FIFA World Cup Road Book

My Schedule

- ❖ Where applicable, customized schedule for the individual person's log-in

Contact List

- ❖ Onsite Activation Management: Octagon, RPMC & Vice
- ❖ AB InBev
- ❖ AmBev
- ❖ AmBev – Connections (and EBM members)
- ❖ FIFA: includes venue managers and account management

Stadium Maps

- ❖ Maps of each venue with zoom enabled