CURRICULUM VITAE

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WORK EXPERIENCE

UI DEVELOPER   POCKIT

January 2015 Onwards

ROLE
At Pockit my role includes handling most front-end development needs and tasks, which has so far included: • Rewriting the customer dashboard to be fully responsive • Rewriting the main marketing website to be fully responsive • Reducing page load times by over 22% (ongoing task with the aim of having the website run as quickly as possible) • Working with marketing and sales teams to improve customer journeys, • Enhancing the registration area to improve conversions (including client side validations to save incorrect form submits) • Implementing the front end of a number of features in the customer dashboard • Implementing proper Google Analytics tracking including transactions and custom events Common technologies at Pockit for front-end work are Twitter Bootstrap, JQuery, JavaScript, CSS, HTML, and Angular. The Adobe Creative Cloud suite is also used for some tasks such as building sprite sheets. I've also implemented minor features in the backend using the ASP.NET MVC 5 framework.

JUNIOR WEB DEVELOPER   SATMAP SYSTEMS LTD

March-December 2014

ROLE
My role at Satmap included: Web Development and Programming The majority of my time at Satmap has involved redeveloping their website which included extensive HTML, CSS and JavaScript changes. I also helped develop new features, such as a "Map Picker" tool and an "Offer Wizard.   In my downtime, I sharpened my skills by creating mockup websites from Adobe PSD graphic files. I also found time to get to grips with SASS (SCSS), and become very capable with Bootstrap. Another skill that has been key to my development has been learning version control - Satmap uses Git and Github, which I'm now fairly accustomed to. eCommerce Management Satmap uses Magento for eCommerce and website management as well as Amazon Seller Central for more exposure. My responsibilities have included creating CMS pages and blocks and making changes to the core theme as well as to the themes of the plug-ins used on the website. I also have helped with general administrative tasks such as product creation and maintenance, creating and managing discount campaigns and sales, and other routine tasks. General SEO I was given the task of managing Satmap's search engine optimization (SEO) on my own which has included article research and creation and using a knowledge base and Worpress blog to publish articles. I rewrote existing copy to better reflect Satmap's purpose and managed Webmaster tools which included fixing HTML and link issues. This also provided me the opportunity to manage keyword campaigns in Google Adwords.

| WORK EXPERIENCE | SELBY COLLEGE |
| | JUNE-JUNE 2010 |

ROLE
I worked at Selby College as part of a work experience program offered by my high school. The role involved providing IT support which included maintaining computers, printer maintenance, and setting up computers for online exams. I performed these tasks mostly self-managed in a fast paced professional environment but also as part of a team.

QUALIFICATIONS

| TERTIARY EDUCATION | SELBY COLLEGE |
| | 2011-2014 |

QUALIFICATION
BTEC Level 3 Extended Certificate in IT
Cisco ITE 5.0
First Diploma ICT User
GCSE Maths

| SECONDARY EDUCATION | GOOLE HIGH SCHOOL |
| | 2006-2011 |

QUALIFICATION
Higher Project Level 2 (IT)
Edexcel GCSE Level 2 Diploma (IT)
English A Tier H
Science A
IT
Functional Maths
Functional English
Functional IT
Award in Dig.Apps