

Flying Pigeons (Team Cat) Problem Statement

Authors: Robbie Clark, Joe Comiskey, Luke Cobb, Will Columbia

Problem Statement

The user's problem is finding dog food that matches the pet's nutrition it needs and at an affordable price. Our solution should provide the most nutritious food at the most affordable price.

Who is experiencing the problem?

People who own dogs.

What is the problem?

The problem is finding food that fits one's dog's nutritional needs at a manageable price.

Where does the problem present itself?

Online and in stores.

Why does it matter?

Finding the right food for your dog can be difficult. Making sure your dog gets the right food can be difficult especially because high quality dog foods can be expensive. The key is to find the right dog food for the right price.