Scenario:

You are a software engineer living in the city of Seattle. You have a little dog at home who has an allergy and you can never find any food for it that doesn't seem to bother it. You'd like to find a cheap and healthy dog food that doesn't bother the dog.

Task 1: Take the survey to find the right food for your dog

Task 2: Go through the survey and save the dog food to your profile so you can purchase it at a later date

Task 3: Make your first purchase and write a review after giving the food to your dog (Have to extend prototype)

What changes should I make to the application

- 1) Add a review screen so that you can inform other potential buyers on a certain brand
- 2) Add a friends tab so you can see what other people are buying
- 3) Add a watch list tab so you can come back later to buy food

What should I keep in the application

- 1) Keep the survey so unsure buyers can explore options
- 2) Keep the delivery and pickup options available
- 3) Keep the user profile screen to view saved foods and past purchases