

# Joe Cooper

Joe Cooper is a **front-end developer** with robust visual design, writing, and communications experience.

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<http://joecooper.nyc>

<https://www.github.com/joecooper3>

## WORK EXPERIENCE

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### **The Center for Alternative Sentencing and Employment Services (CASES)**

*Brooklyn, NY*

Associate Director of Communications and Design,  
2017–Present

Communications Analyst/Associate, 2012–2017

Analyst and Database Developer (VISTA), 2009–2010

- Created and maintains the organization's internal operations portal. The portal was built with React and uses the Wordpress REST API for its backend.
- Designed, developed, and maintains the organization's web properties, included the primary CASES website and the Nathaniel Clinic's site.
- Oversees, designs, and develops three unique, ongoing email campaigns on Mailchimp for different CASES programs.
- Designs and produces all company literature including brochures, one-pagers, booklets, and e-newsletters.
- Created and maintains visual branding standards.
- Offers writing support for communications materials.
- Collaborates with program directors and senior staff to create promotional literature and PowerPoint presentations.

As Communications Analyst/Associate and Analyst and Database Developer:

- Managed and maintained online and Excel databases.
- Consulted with program managers about contractual obligations.
- Composed and prepared monthly billing and quarterly reports for multiple programs.
- Conducted performance measurement meetings with program directors.

### **Freelance**

*New York, NY*

*Web and Print Designer, 2014–Present*

- Offers a wide variety of creative, design, and development services to non-profit organizations and NGOs, including web development, print collateral design, and custom PowerPoint/Pages presentation decks.

### **Just English**

*Istanbul, Turkey*

ESL and GMAT Teacher, 2010–2011

## SKILLS

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**Development:** HTML, CSS, SASS, JavaScript, React.js, jQuery, Wordpress, Git, Gulp, Grunt, Webpack

**Design:** Illustrator, InDesign, Photoshop, Sketch, Figma, InVision, Powerpoint, Pages

## EDUCATION

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**State University of New York (SUNY) at Geneseo**  
*Geneseo, NY*

2005–2009

Bachelor of Arts in Communication, *Magna Cum Laude*