NYC Taxi Data: New Years Week

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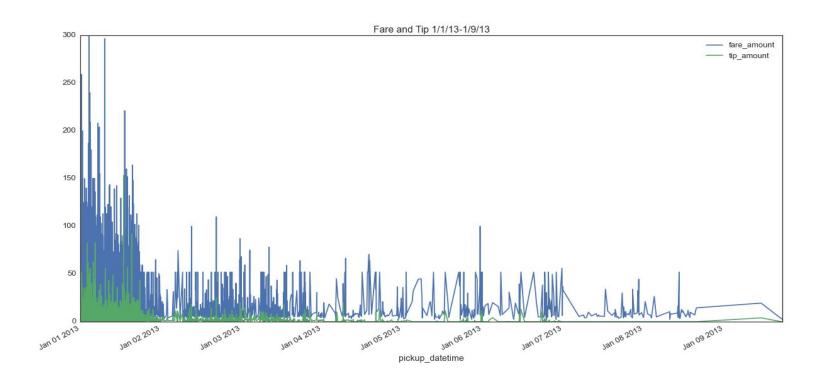
Overview

- 2013 NYC Medallion Taxi data obtained via FOIL request
 - Source: <u>chriswhong.com/open-data/foil_nyc_taxi</u>
 - ~1.05 million rides between 1/1/13-1/9/13, 9383 unique cabs, and 17610 unique cab drivers

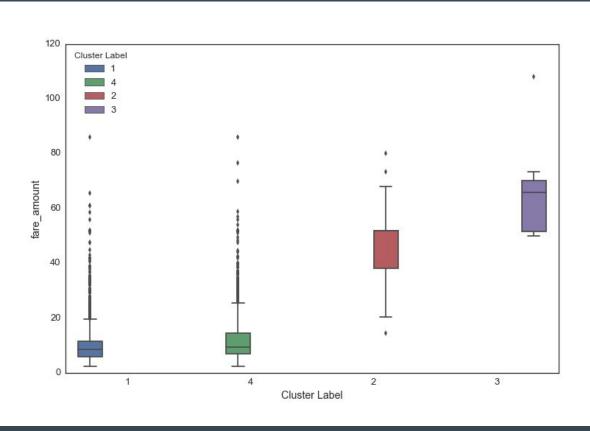
• Questions: Performing tip analysis, are there any trends? Is there a way to categorize taxi trips? Do fare and tip vary depending on number of passengers?

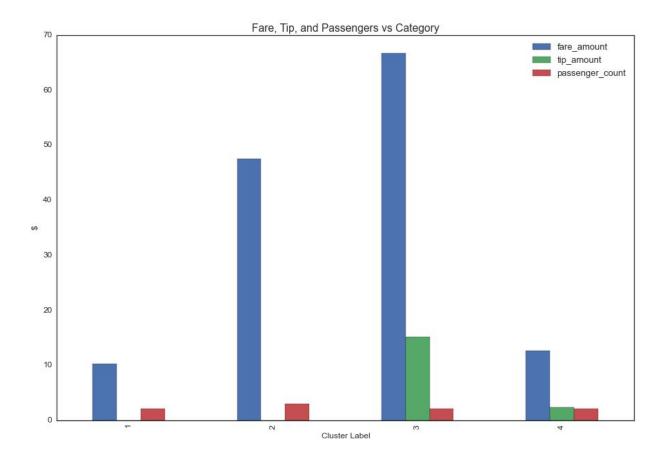


Time Series



Clusters





Future Analysis

 Given more time, I'd like to work with the GIS data and map out routes or look for patterns in pickup times and locations

