JOE GELAY

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SKILLS

- JavaScript / TypeScript
- React.js / Vue.js
- Node.js / Express.js
- Kotlin
- Ruby / Ruby on Rails
- HTML / CSS
- Tailwind / Material UI
- Git / GitHub
- AWS
- Firebase
- Heroku
- WordPress / PHP

EDUCATION

Flatiron School
Denver, CO | 02/2020- 05/2020
Full Stack Web Development

University of South Carolina
Columbia, SC | 05/2015
Business/Marketing, GPA: 4.0

SIDE PROJECTS

KINDCARD - WEBSITE | GITHUB | DEMO
How much impact can a single act of kindness have?

- KindCards have exchanged hands in 7+ countries around the world!
- Node.js and Express.js backend with user and admin authentication.
- React.js frontend + hooks for state management.
- Leaflet.js and OpenStreetMap API to track card locations.

YOU VS A BILLIONAIRE - WEBSITE | GITHUB
Designed to spark awareness and conversation about both domestic and global wealth inequality.

- Built with React.js, SVGs and AOS library for scroll animations.

EXPERIENCE

IBOTTA | Denver, CO   09/2021 – Present
Full Stack Engineer

- As a member of remote, agile teams, working on a variety of internal admin applications and Ibotta's web platform. Tech lead for projects of varying complexity, impacting 4.5 million Ibotta users every month.
- Lead trainings for Account Coordinators on new feature releases of "Rewards Builder" internal tool.
- Mentor to associate engineers in problem solving approaches; writing clean, maintainable code; and career development.
- Technologies used: React, TypeScript, Vue, Storybook, Material UI, Tailwind, AWS, Rails, Kotlin, GitHub Actions, Travis CI, Datadog, REST, GraphQL, Protocol Buffers.

CLMBR | Denver, CO   07/2021 – 09/2021
Full Stack Engineer

- Shipped code daily for new features of connected fitness startup's internal CMS system.
- Tech stack of React, Next.JS, TypeScript, and Firebase as a serverless environment to support large-scale applications.

OPEN MEDIA FOUNDATION | Denver, CO   08/2020 – 07/2021
Frontend Developer

- Developed themes and custom modules in PHP and JavaScript for a portfolio of 10+ non-profit client websites.
- Collaborated with design team to recommend UX/UI solutions for new site features.
- Led site presentations and trainings with clients.

PARTNERCENTRIC, INC | 100% Remote   02/2019 – 12/2019
Marketing Analyst & Data Consultant

- Reported on the progress of affiliate activation campaigns by compiling reports and analyzing data in affiliate networks, Google Analytics, Tableau, and Excel.
- Queried data with SQL and programmed macros using VBA.
- Collaborated with internal account team to develop, optimize, and carry out client strategies.

US PEACE CORPS | Ancash, Perú   04/2016 – 06/2018
Community Economic Development Volunteer

- Consulted small businesses and producer associations. Facilitated the improvement of business management skills, including: financial management, customer service, and marketing.
- Led entrepreneurship courses for youth and women encompassing business idea generation, financial management, and sales strategies.
- Formed, advised, and successfully liquidated two community funded and managed micro-finance and savings organizations.