

# JOE GELAY

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## SKILLS

- TypeScript / JavaScript
- React.js / Vue.js
- Node.js / Express.js
- Material UI / Tailwind
- AWS
- Terraform
- Git / GitHub
- DataDog
- Kotlin
- Ruby / Ruby on Rails
- Storybook
- Figma
- LaunchDarkly
- Auth0
- WordPress / PHP

## EDUCATION

### Flatiron School

Denver, CO | 02/2020 - 05/2020

*Fullstack Web Development*

### University of South Carolina

Columbia, SC | 05/2015

*Business/Marketing, GPA: 4.0*

## SIDE PROJECTS

### You Vs A Billionaire - Website | GitHub

*Created to spark awareness and conversation around both domestic and global wealth inequality.*

- Built with React.js and AOS for scroll animations.

### KindCard - Website | GitHub | Demo

*How much impact can a single act of kindness have?*

- KindCards have exchanged hands in 7+ countries around the world!
- Site built with React / Node.js.
- Leaflet.js and OpenStreetMap API used to track card locations.

## EXPERIENCE

### Ibotta | Remote

**Sep 2021 - Present**

Senior Fullstack Engineer

*Fullstack Engineer (Sep 2021 - Jun 2023)*

- Tech lead for projects across various business domains, working on both internal and external applications used by millions of monthly users.
- Evangelist for frontend observability and alerting, testing, and CI/CD automation.
- Mentor to associate engineers in tooling, problem-solving approaches, writing clean and maintainable code, and career development.
- Technologies most used: React, TypeScript, React/Tanstack Query, AWS, Material UI, Storybook, GitHub Actions, DataDog, LaunchDarkly.

### CLMBR | Denver, CO

**July 2021 - Sep 2021**

Fullstack Engineer

- Shipped code daily for new features of connected fitness startup's internal CMS system.
- Quickly became an in-house expert on inherited legacy code created by multiple third-party agencies. Wrote documentation to support future engineers.
- Tech stack of React, Next.js, TypeScript, and Firebase as a serverless environment to support large-scale applications.

### Open Media Foundation | Remote

**Aug 2020 - July 2021**

Frontend Developer

- Developed themes and custom modules in PHP and JavaScript for a portfolio of 12+ non-profit client websites.
- Collaborated with designers to recommend UX/UI solutions for new site features.
- Led product presentations and trainings with clients.

### PartnerCentric, Inc. | Remote

**Feb 2019 - Dec 2019**

Marketing Analyst & Data Consultant

- Reported on the progress of affiliate activation campaigns through analyzing data in affiliate networks, Google Analytics, Tableau, and Excel.
- Queried data with SQL and VBA macros to optimize and automate weekly reports.
- Collaborated within internal account teams to develop, optimize, and execute client strategies.

### US Peace Corps | Ancash, Perú

**Apr 2016 - Jun 2018**

Community Economic Development Volunteer

- Facilitated the improvement of business management skills for small businesses and producer associations, including financial management, customer service, and marketing.
- Taught entrepreneurship courses for youth and adult women, encompassing business idea generation and financial management.
- Formed and advised two community-funded and managed micro-finance savings organizations.