JOE GELAY

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SUMMARY

Full stack developer with a deep love for learning, solving problems, and connecting people. My background in marketing analytics has shaped me into being a detail-oriented thinker with an eye for the big picture. As a former Peace Corps Volunteer, I know how to work with ambiguity, adapt to changes with grace, and communicate effectively with any team.

TECHNICAL SKILLS

- JavaScript
- React.js
- Ruby
- Ruby on Rails
- HTML / CSS
- Node.js
- Express.js
- RESTful APIs
- PostgreSQL
- Bootstrap
- Git / GitHub
- Firebase
- Heroku
- PHP
- WordPress

EDUCATION

Flatiron School | 02/2020- 05/2020
Denver, CO
Full Stack Web Development

University of South Carolina | 05/2015
Columbia, SC
Sport and Entertainment Management, GPA: 4.0

- Academic Excellence Senior Award, Summa Cum Laude, Magellan & Capstone Scholar

TECHNICAL PROJECTS

KINDCARD – WEBSITE | GITHUB | DEMO
How much impact can a single act of kindness have? KindCard aims to track these interactions to show their true impact.

- Built backend on Node and Express.js with full user and admin authentication.
- Functional React.js frontend utilizing hooks to manage state instead of class components.
- Integrated Leaflet.js and OpenStreetMap API to track card locations.

FINE LINE PHILOSOPHY – WEBSITE | GITHUB | DEMO
Created to parse out meaning, parallels, and contrasts of similar but often confused ideas.

- Customized Rails migrations with aliases to allow for double-referencing of the same model in a single join table.
- Controlled CSS animations with Scroll.js to create interactive UX/UI.
- Utilized bcrypt, JSON web tokens, and localStorage to store encrypted user authentication client-side.

BARTERBOOK – GITHUB | DEMO
A community-based skill sharing app for learning and teaching through barter.

- Pair-programming project built in one week with Rails, Vanilla JS, HTML / CSS, and Bootstrap.
- Developed a Rails API backend with endpoints for users and skills.

EXPERIENCE

OPEN MEDIA FOUNDATION | Denver, CO   08/2020 – Present
Full Stack Developer
- CMS development in Drupal and WordPress. Maintaining current and new client websites, theming, custom module development in PHP, and API integrations.
- QA testing, implementing security updates and version control across multiple development environments.

PARTNERCENTRIC, INC | 100% Remote   02/2019 – 12/2019
Marketing Analyst & Data Consultant

- Reported on progress of affiliate optimization and activation campaigns by compiling reports, and analyzing data in affiliate networks, Excel, and Google Analytics.
- Collaborated with internal account and sales teams to develop and carry out client strategies.

US PEACE CORPS | Ancash, Perú   04/2016 – 06/2018
Community Economic Development Volunteer

- Consulted small businesses and producer associations. Facilitated the improvement of business management skills, including: financial management, customer service, and marketing.
- Led entrepreneurship courses for youth and women encompassing business idea generation, financial management, and sales strategies.
- Formed, advised, and successfully liquidated two community funded and managed micro-finance and savings organizations.