

JOE GELAY

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SUMMARY

Full stack developer with a deep love for learning, solving problems, and connecting people. My background in marketing analytics has shaped me into being a detail-oriented thinker with an eye for the big picture. As a former Peace Corps Volunteer, I know how to work with ambiguity, adapt to changes with grace, and communicate effectively with any team.

TECHNICAL SKILLS

- JavaScript
- React.js
- Ruby
- Ruby on Rails
- PHP
- HTML / CSS
- Node.js
- Express.js
- RESTful APIs
- PostgreSQL
- Bootstrap
- Git / GitHub
- Firebase
- Heroku
- WordPress & Drupal



EDUCATION

Flatiron School | 02/2020- 05/2020
Denver, CO
Full Stack Web Development

University of South Carolina |
05/2015
Columbia, SC
Business/Marketing, GPA: 4.0

- Academic Excellence Senior Award, Summa Cum Laude, Magellan & Capstone Scholar



TECHNICAL PROJECTS

KINDCARD – WEBSITE | GITHUB | DEMO

How much impact can a single act of kindness have? KindCard aims to track these interactions to show their true impact.

- Node and Express.js backend with full user and admin authentication.
- React.js frontend built with function components that use hooks for state management.
- Integrated Leaflet.js and OpenStreetMap API to track card locations.

YOU VS A BILLIONAIRE – WEBSITE | GITHUB

A single page app designed to spark awareness and conversation about both domestic and global wealth inequality, its impact on our lives, and the impact we can have on others.

- Built with React.js, SVGs and AOS library for scroll animations.

FINE LINE PHILOSOPHY – WEBSITE | GITHUB | DEMO

Created to parse out meaning, parallels, and contrasts of similar but often confused ideas.

- Controlled CSS animations with Scroll.js to create interactive UX/UI.
- Utilized bcrypt, JSON web tokens, and localStorage to store encrypted user authentication client-side.
- Customized Rails migrations with aliases to allow for double-referencing of the same model in a single join table.



EXPERIENCE

OPEN MEDIA FOUNDATION | Denver, CO

08/2020 – Present

Frontend Developer

- Theming and custom module development in PHP and JavaScript for a portfolio of 10+ nonprofit client websites.
- Collaborate with design team to recommend UX/UI solutions for new site features.
- Lead site presentations and trainings with clients.

PARTNERCENTRIC, INC | 100% Remote

02/2019 – 12/2019

Marketing Analyst & Data Consultant

- Reported on progress of affiliate optimization and activation campaigns by compiling reports, and analyzing data in affiliate networks, Excel, and Google Analytics.
- Collaborated with internal account and sales teams to develop and carry out client strategies.

US PEACE CORPS | Ancash, Perú

04/2016 – 06/2018

Community Economic Development Volunteer

- Consulted small businesses and producer associations. Facilitated the improvement of business management skills, including: financial management, customer service, and marketing.
- Led entrepreneurship courses for youth and women encompassing business idea generation, financial management, and sales strategies.
- Formed, advised, and successfully liquidated two community funded and managed micro-finance and savings organizations.