

# JOE GELAY

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## SKILLS

- JavaScript / TypeScript
- React.js
- Express.js
- Node.js
- Firebase
- Ruby
- Ruby on Rails
- PHP
- HTML / CSS
- Bootstrap
- Git / GitHub
- RESTful APIs
- PostgreSQL
- Heroku
- WordPress & Drupal



## EDUCATION

**Flatiron School** | 02/2020- 05/2020

Denver, CO

*Full Stack Web Development*

**University of South Carolina |**

05/2015

Columbia, SC

*Business/Marketing, GPA: 4.0*

- Academic Excellence Senior Award, Summa Cum Laude, Magellan & Capstone Scholar



## EXPERIENCE

**CLMBR** | Denver, CO

07/2021 – Present

Full Stack Engineer

- Shipping code daily for new features of connected fitness startup's internal CMS system.
- Tech stack of React, Next.JS, JS/TS, and Firebase as a serverless environment to support large-scale applications.

**OPEN MEDIA FOUNDATION** | Denver, CO

08/2020 – 07/2021

Frontend Developer

- Theming and custom module development in PHP and JavaScript for a portfolio of 10+ nonprofit client websites.
- Collaborate with design team to recommend UX/UI solutions for new site features.
- Lead site presentations and trainings with clients.

**PARTNERCENTRIC, INC** | 100% Remote

02/2019 – 12/2019

Marketing Analyst & Data Consultant

- Reported on the progress of affiliate activation campaigns by compiling reports and analyzing data in affiliate networks, Google Analytics, Tableau, and Excel.
- Queried data with SQL and programmed macros using VBA.
- Collaborated with internal account team to develop, optimize, and carry out client strategies.

**US PEACE CORPS** | Ancash, Perú

04/2016 – 06/2018

Community Economic Development Volunteer

- Consulted small businesses and producer associations. Facilitated the improvement of business management skills, including: financial management, customer service, and marketing.
- Led entrepreneurship courses for youth and women encompassing business idea generation, financial management, and sales strategies.
- Formed, advised, and successfully liquidated two community funded and managed micro-finance and savings organizations.



## TECHNICAL PROJECTS

**KINDCARD – WEBSITE | GITHUB | DEMO**

How much impact can a single act of kindness have? KindCard aims to track these interactions to show their true impact.

- Node and Express.js backend with full user and admin authentication.
- React.js frontend built with function components that use hooks for state management.
- Integrated Leaflet.js and OpenStreetMap API to track card locations.

**YOU VS A BILLIONAIRE – WEBSITE | GITHUB**

A single page app designed to spark awareness and conversation about both domestic and global wealth inequality, its impact on our lives, and the impact we can have on others.

- Built with React.js, SVGs and AOS library for scroll animations.