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# Joe Gesualdo

## EMPLOYMENT



### **Homespree, Inc.**

myhomespree.com

Cofounder & CEO

Developed online platform to radically improve the process of purchasing home services

Built architecture for myhomespree.com using Ruby on Rails, as well as many other technologies

Managed product development from ideation to design to development

Won 1st place out of 300 entrepreneurs at NYC Startup Weekend for business plan judged by industry-leading venture capitalists



### **PwC**

Valuation Associate

Determined the value of the Merger and Acquisition targets of our clients

Advised clients on the potential impact their M&A activity will have on their earning and key metrics

Performed purchase price allocations, valued intangible assets and tested goodwill for impairment using various

Executed industry research, delved into the financials of target companies and develop complex financial models



### **Morgan Stanley**

Wealth Management Analyst

Assisted a four person team with maintaining positive client relations

Wrote and presented reports on recent events that affected clients' businesses

Assisted with client portfolio reviews, from portfolio strategy to the final client portfolio meeting

## PROFILE

I'm a New York based Rails developer and entrepreneur with a passion and desire to build products that are extraordinary and lasting. My experience and interests are broad but my core talents are in design, development and implementation of web products.



## OBJECTIVE

To build timeless, dynamic web products; to have fun, remain challenged, and learn new things.

## EDUCATION

### **The College of New Jersey**

Ewing, NJ; Graduated: May 2011

Bachelors of Science, Finance  
3.62 GPA, Cum Laude, Honors

## TECHNICAL SKILLS

### **Languages**

Ruby

Javascript, Coffescript

HTML, HAML

CSS

### **Web Frameworks**

Ruby on Rails

### **Front-end Frameworks**

Backbone.js

JQuery

Twitter Bootstrap

SASS

### **Version control**

Git

### **BDD & TDD**

RSpec

Capybara

### **Databases**

SQLite

PostgreSQL

### **Editors**

RubyMine

Vim

Sublime Text

### **Deployment**

Heroku

### **API Integration**

Twitter, Facebook

## OTHER SKILLS

Project Management, Financial Modeling, UX/UI, Analytics, Business Development, WordPress Development.

## PROJECTS



### **Startup The City**

startupthecity.com

Creator and Developer

Developed platform to aggregate startup and tech events in various cities.

Built using Ruby on Rails with PostgreSQL backend, as well as other technologies