

TravelGavel Focus Group Questionnaire

Permission Statement:

I give permission to be questioned and to have my answers recorded.

Signature:



Questions:

1. How often do you travel?
3 times a year
 - a. Potential Follow Up: If you don't travel often, why not?
2. Do you mostly travel for business purposes or vacations? If there is another reason, please describe what it is and why?
 - a. Vacations
3. What part of traveling is most stressful for you?
 - a. packing
4. What would make traveling easier for you?
 - a. Have someone else plan it
5. On a scale of 1 - 10, how important is it to you to be able to search for flights, hotels, and rental cars by price?
 - a. 10, very important
 - b. Potential Follow Up: Can you expand on why?
 - i. Wants a good deal
6. Would you use TravelGavel, and why?
 - a. Yes because I'm always looking for a good new app
7. Are there any other features you would like to see in the app we have not planned to include?
 - a. No