

TravelGavel Focus Group Questionnaire

Permission Statement:

I give permission to be questioned and to have my answers recorded.

Signature Aileen Wisell

Questions:

1. How often do you travel?

Four times a year approximately, or once per quarter and for work.

- a. Potential Follow Up: If you don't travel often, why not?

It's difficult to take time away from work.

2. Do you mostly travel for business purposes or vacations? If there is another reason, please describe what it is and why?

I mostly travel for business purposes.

3. What part of traveling is most stressful for you?

Dealing with crowds, logistics of planning the vacation, and other items outside of my control such as traffic and navigating airports.

4. What would make traveling easier for you?

Having a predictable schedule, simplified logistics, and having extra time off work would make traveling easier.

5. On a scale of 1 - 10, how important is it to you to be able to search for flights, hotels, and rental cars by price?

That would be a 10 to control costs and to keep costs low.

- a. Potential Follow Up: Can you expand on why?

6. Would you use TravelGavel, and why?

Yes, because it would help with the logistics and calendar management of planning a vacation.

7. Are there any other features you would like to see in the app we have not planned to include?

Nope.