

## Focus Group Question Responses Summary

To summarize the responses from our focus group responses, most of the participants reported that they currently travel approximately two to three times a year, or not very often, and many stated that the cost of traveling was their primary issue, and some reported that trying to schedule time away from work. Additionally, most of our respondents reported that they mostly travel for vacations or for personal enjoyment, with a handful responding that they primarily travel for work purposes.

There was a wide range of responses for the most stressful component of traveling. However, the common denominator appeared to be navigating the travel, whether that was by plane, bus, or other means of transportation, as well as just managing the logistics of traveling and packing. Subsequently, many of the respondents reported that having simplified logistics, and more money for traveling would make the process less stressful and help them feel more confident about their personal safety.

Most if not all of the respondents reported that being able to search for flights, hotels, and rental cars by price was very important to them because they want to find affordable options and good deals. These respondents also reported that they were at least moderately likely to use TravelGavel because many of the budget and planning features are in one place, and they would like to see the recommendations of travel options or places near them. Regarding additional features they would like to see, some respondents recommended adding a feature to report hostels and networks of hostels in a user's local area, as well as public transportation options.

The questions are included below

1. How often do you travel?
  - a. Potential Follow Up: If you don't travel often, why not?
2. Do you mostly travel for business purposes or vacations? If there is another reason, please describe what it is and why?
3. What part of traveling is most stressful for you?
4. What would make traveling easier for you?
5. On a scale of 1 - 10, how important is it to you to be able to search for flights, hotels, and rental cars by price?
  - a. Potential Follow Up: Can you expand on why?
6. Would you use TravelGavel, and why?
7. Are there any other features you would like to see in the app we have not planned to include?