

CHAPTER 2

Early Globalization: The Atlantic World, 1492–1650



Figure 2.1 After Christopher Columbus “discovered” the New World, he sent letters home to Spain describing the wonders he beheld. These letters were quickly circulated throughout Europe and translated into Italian, German, and Latin. This woodcut is from the first Italian verse translation of the letter Columbus sent to the Spanish court after his first voyage, *Lettera delle isole novamente trovata* by Giuliano Dati.

Chapter Outline

- 2.1 Portuguese Exploration and Spanish Conquest
- 2.2 Religious Upheavals in the Developing Atlantic World
- 2.3 Challenges to Spain's Supremacy
- 2.4 New Worlds in the Americas: Labor, Commerce, and the Columbian Exchange

Introduction

The story of the Atlantic World is the story of global migration, a migration driven in large part by the actions and aspirations of the ruling heads of Europe. Columbus is hardly visible in this illustration of his ships making landfall on the Caribbean island of Hispaniola (**Figure 2.1**). Instead, Ferdinand II of Spain (in the foreground) sits on his throne and points toward Columbus's landing. As the ships arrive, the Arawak people tower over the Spanish, suggesting the native population density of the islands.

This historic moment in 1492 sparked new rivalries among European powers as they scrambled to create New World colonies, fueled by the quest for wealth and power as well as by religious passions. Almost continuous war resulted. Spain achieved early preeminence, creating a far-flung empire and growing rich with treasures from the Americas. Native Americans who confronted the newcomers from Europe suffered unprecedented losses of life, however, as previously unknown diseases sliced through their populations. They also were victims of the arrogance of the Europeans, who viewed themselves as uncontested masters of the New World, sent by God to bring Christianity to the “Indians.”

2.1 Portuguese Exploration and Spanish Conquest

By the end of this section, you will be able to:

- Describe Portuguese exploration of the Atlantic and Spanish exploration of the Americas, and the importance of these voyages to the developing Atlantic World
- Explain the importance of Spanish exploration of the Americas in the expansion of Spain's empire and the development of Spanish Renaissance culture

Portuguese colonization of Atlantic islands in the 1400s inaugurated an era of aggressive European expansion across the Atlantic. In the 1500s, Spain surpassed Portugal as the dominant European power. This age of exploration and the subsequent creation of an Atlantic World marked the earliest phase of globalization, in which previously isolated groups—Africans, Native Americans, and Europeans—first came into contact with each other, sometimes with disastrous results.

PORTUGUESE EXPLORATION

Portugal's Prince Henry the Navigator spearheaded his country's exploration of Africa and the Atlantic in the 1400s. With his support, Portuguese mariners successfully navigated an eastward route to Africa, establishing a foothold there that became a foundation of their nation's trade empire in the fifteenth and sixteenth centuries.

Portuguese mariners built an Atlantic empire by colonizing the Canary, Cape Verde, and Azores Islands, as well as the island of Madeira. Merchants then used these Atlantic outposts as debarkation points for subsequent journeys. From these strategic points, Portugal spread its empire down the western coast of Africa to the Congo, along the western coast of India, and eventually to Brazil on the eastern coast of

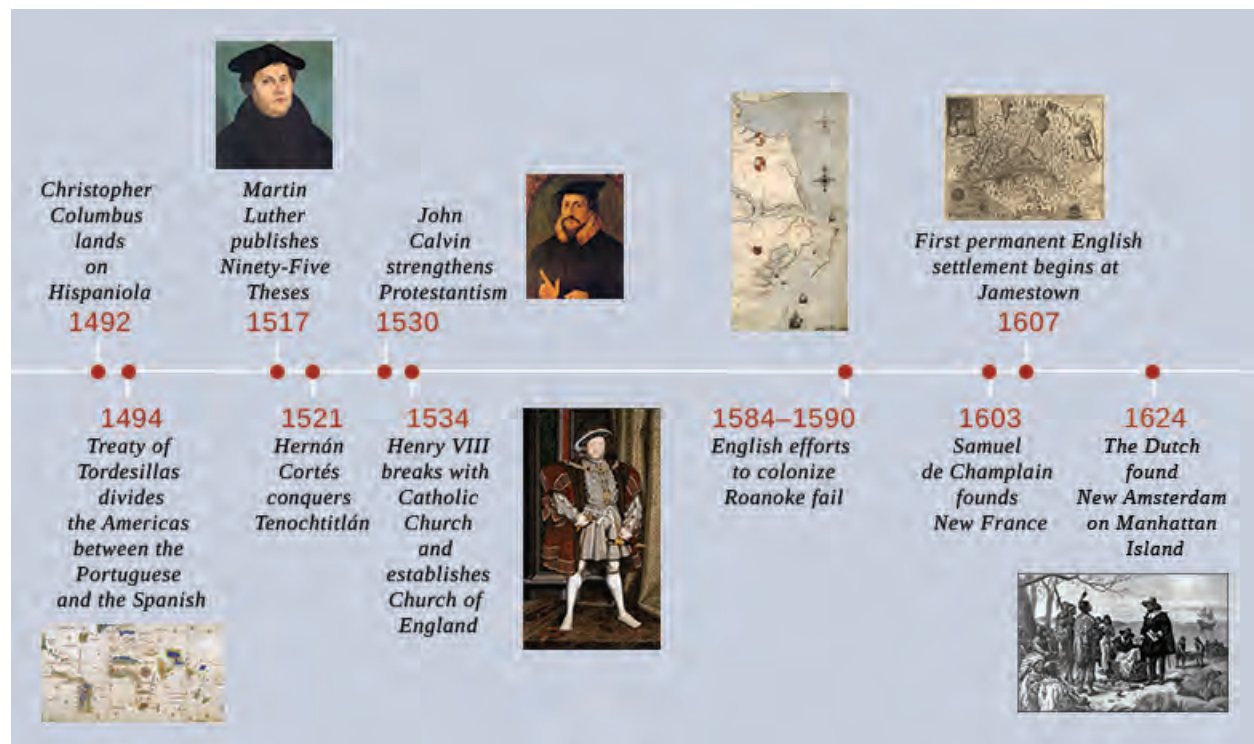


Figure 2.2

South America. It also established trading posts in China and Japan. While the Portuguese didn't rule over an immense landmass, their strategic holdings of islands and coastal ports gave them almost unrivaled control of nautical trade routes and a global empire of trading posts during the 1400s.

The travels of Portuguese traders to western Africa introduced them to the African slave trade, already brisk among African states. Seeing the value of this source of labor in growing the profitable crop of sugar on their Atlantic islands, the Portuguese soon began exporting African slaves along with African ivory and gold. Sugar fueled the Atlantic slave trade, and the Portuguese islands quickly became home to sugar plantations. The Portuguese also traded these slaves, introducing much-needed human capital to other European nations. In the following years, as European exploration spread, slavery spread as well. In time, much of the Atlantic World would become a gargantuan sugar-plantation complex in which Africans labored to produce the highly profitable commodity for European consumers.

AMERICANA

Elmina Castle

In 1482, Portuguese traders built Elmina Castle (also called São Jorge da Mina, or Saint George's of the Mine) in present-day Ghana, on the west coast of Africa (**Figure 2.3**). A fortified trading post, it had mounted cannons facing out to sea, not inland toward continental Africa; the Portuguese had greater fear of a naval attack from other Europeans than of a land attack from Africans. Portuguese traders soon began to settle around the fort and established the town of Elmina.



Figure 2.3 Elmina Castle on the west coast of Ghana was used as a holding pen for slaves before they were brought across the Atlantic and sold. Originally built by the Portuguese in the fifteenth century, it appears in this image as it was in the 1660s, after being seized by Dutch slave traders in 1637.

Although the Portuguese originally used the fort primarily for trading gold, by the sixteenth century they had shifted their focus. The dungeon of the fort now served as a holding pen for African slaves from the interior of the continent, while on the upper floors Portuguese traders ate, slept, and prayed in a chapel. Slaves lived in the dungeon for weeks or months until ships arrived to transport them to Europe or the Americas. For them, the dungeon of Elmina was their last sight of their home country.

SPANISH EXPLORATION AND CONQUEST

The Spanish established the first European settlements in the Americas, beginning in the Caribbean and, by 1600, extending throughout Central and South America. Thousands of Spaniards flocked to the Americas seeking wealth and status. The most famous of these Spanish adventurers are Christopher Columbus (who, though Italian himself, explored on behalf of the Spanish monarchs), Hernán Cortés, and Francisco Pizarro.

The history of Spanish exploration begins with the history of Spain itself. During the fifteenth century, Spain hoped to gain advantage over its rival, Portugal. The marriage of Ferdinand of Aragon and Isabella of Castile in 1469 unified Catholic Spain and began the process of building a nation that could compete for worldwide power. Since the 700s, much of Spain had been under Islamic rule, and King Ferdinand II and Queen Isabella I, arch-defenders of the Catholic Church against Islam, were determined to defeat the Muslims in Granada, the last Islamic stronghold in Spain. In 1492, they completed the Reconquista: the centuries-long Christian conquest of the Iberian Peninsula. The Reconquista marked another step forward in the process of making Spain an imperial power, and Ferdinand and Isabella were now ready to look further afield.

Their goals were to expand Catholicism and to gain a commercial advantage over Portugal. To those ends, Ferdinand and Isabella sponsored extensive Atlantic exploration. Spain's most famous explorer, Christopher Columbus, was actually from Genoa, Italy. He believed that, using calculations based on other mariners' journeys, he could chart a westward route to India, which could be used to expand European trade and spread Christianity. Starting in 1485, he approached Genoese, Venetian, Portuguese, English, and Spanish monarchs, asking for ships and funding to explore this westward route. All those he petitioned—including Ferdinand and Isabella at first—rebuffed him; their nautical experts all concurred that Columbus's estimates of the width of the Atlantic Ocean were far too low. However, after three years of entreaties, and, more important, the completion of the Reconquista, Ferdinand and Isabella agreed to finance Columbus's expedition in 1492, supplying him with three ships: the *Nina*, the *Pinta*, and the *Santa Maria*. The Spanish monarchs knew that Portuguese mariners had reached the southern tip of Africa and sailed the Indian Ocean. They understood that the Portuguese would soon reach Asia and, in this competitive race to reach the Far East, the Spanish rulers decided to act.

Columbus held erroneous views that shaped his thinking about what he would encounter as he sailed west. He believed the earth to be much smaller than its actual size and, since he did not know of the existence of the Americas, he fully expected to land in Asia. On October 12, 1492, however, he made landfall on an island in the Bahamas. He then sailed to an island he named **Hispaniola** (present-day Dominican Republic and Haiti) (**Figure 2.4**). Believing he had landed in the East Indies, Columbus called the native Taínos he found there “Indios,” giving rise to the term “Indian” for any native people of the New World. Upon Columbus's return to Spain, the Spanish crown bestowed on him the title of Admiral of the Ocean Sea and named him governor and viceroy of the lands he had discovered. As a devoted Catholic, Columbus had agreed with Ferdinand and Isabella prior to sailing west that part of the expected wealth from his voyage would be used to continue the fight against Islam.

DEFINING "AMERICAN"

Columbus's Probanza de mérito of 1493

The exploits of the most famous Spanish explorers have provided Western civilization with a narrative of European supremacy and Indian savagery. However, these stories are based on the self-aggrandizing efforts of conquistadors to secure royal favor through the writing of *probanzas de méritos* (proofs of merit). Below are excerpts from Columbus's 1493 letter to Luis de Santángel, which illustrates how fantastic reports from European explorers gave rise to many myths surrounding the Spanish conquest and the New World.

This island, like all the others, is most extensive. It has many ports along the sea-coast excelling any in Christendom—and many fine, large, flowing rivers. The land there is elevated, with many mountains and peaks incomparably higher than in the centre isle. They are most beautiful, of a thousand varied forms, accessible, and full of trees of endless varieties, so high that they seem to touch the sky, and I have been told that they never lose their foliage. . . . There is honey, and there are many kinds of birds, and a great variety of fruits. Inland there are numerous mines of metals and innumerable people. Hispaniola is a marvel. Its hills and mountains, fine plains and open country, are rich and fertile for planting and for pasturage, and for building towns and villages. The seaports there are incredibly fine, as also the magnificent rivers, most of which bear gold. The trees, fruits and grasses differ widely from those in Juana. There are many spices and vast mines of gold and other metals in this island. They have no iron, nor steel, nor weapons, nor are they fit for them, because although they are well-made men of commanding stature, they appear extraordinarily timid. The only arms they have are sticks of cane, cut when in seed, with a sharpened stick at the end, and they are afraid to use these. Often I have sent two or three men ashore to some town to converse with them, and the natives came out in great numbers, and as soon as they saw our men arrive, fled without a moment's delay although I protected them from all injury.

What does this letter show us about Spanish objectives in the New World? How do you think it might have influenced Europeans reading about the New World for the first time?

The 1492 Columbus landfall accelerated the rivalry between Spain and Portugal, and the two powers vied for domination through the acquisition of new lands. In the 1480s, Pope Sixtus IV had granted Portugal the right to all land south of the Cape Verde islands, leading the Portuguese king to claim that the lands discovered by Columbus belonged to Portugal, not Spain. Seeking to ensure that Columbus's finds would remain Spanish, Spain's monarchs turned to the Spanish-born Pope Alexander VI, who issued two papal decrees in 1493 that gave legitimacy to Spain's Atlantic claims at the expense of Portugal. Hoping to salvage Portugal's Atlantic holdings, King João II began negotiations with Spain. The resulting Treaty of Tordesillas in 1494 drew a north-to-south line through South America (**Figure 2.5**); Spain gained territory west of the line, while Portugal retained the lands east of the line, including the east coast of Brazil.



Figure 2.5 This 1502 map, known as the Cantino World Map, depicts the cartographer's interpretation of the world in light of recent discoveries. The map shows areas of Portuguese and Spanish exploration, the two nations' claims under the Treaty of Tordesillas, and a variety of flora, fauna, figures, and structures. What does it reveal about the state of geographical knowledge, as well as European perceptions of the New World, at the beginning of the sixteenth century?

Columbus's discovery opened a floodgate of Spanish exploration. Inspired by tales of rivers of gold and timid, malleable natives, later Spanish explorers were relentless in their quest for land and gold. Hernán Cortés hoped to gain hereditary privilege for his family, tribute payments and labor from natives, and an annual pension for his service to the crown. Cortés arrived on Hispaniola in 1504 and took part in the conquest of that island. In anticipation of winning his own honor and riches, Cortés later explored the Yucatán Peninsula. In 1519, he entered Tenochtitlán, the capital of the Aztec (Mexica) Empire. He and his men were astonished by the incredibly sophisticated causeways, gardens, and temples in the city, but they were horrified by the practice of human sacrifice that was part of the Aztec religion. Above all else, the Aztec wealth in gold fascinated the Spanish adventurers.

Hoping to gain power over the city, Cortés took Moctezuma, the Aztec ruler, hostage. The Spanish then murdered hundreds of high-ranking Mexica during a festival to celebrate Huitzilopochtli, the god of war. This angered the people of Tenochtitlán, who rose up against the interlopers in their city. Cortés and his people fled for their lives, running down one of Tenochtitlán's causeways to safety on the shore. Smarting from their defeat at the hands of the Aztec, Cortés slowly created alliances with native peoples who resented Aztec rule. It took nearly a year for the Spanish and the tens of thousands of native allies who joined them to defeat the Mexica in Tenochtitlán, which they did by laying siege to the city. Only by playing upon the disunity among the diverse groups in the Aztec Empire were the Spanish able to capture the grand city of Tenochtitlán. In August 1521, having successfully fomented civil war as well as fended off rival Spanish explorers, Cortés claimed Tenochtitlán for Spain and renamed it Mexico City.

The traditional European narrative of exploration presents the victory of the Spanish over the Aztec as an example of the superiority of the Europeans over the savage Indians. However, the reality is far more complex. When Cortés explored central Mexico, he encountered a region simmering with native conflict. Far from being unified and content under Aztec rule, many peoples in Mexico resented it and were ready to rebel. One group in particular, the Tlaxcalan, threw their lot in with the Spanish, providing as many as 200,000 fighters in the siege of Tenochtitlán. The Spanish also brought smallpox into the valley of Mexico. The disease took a heavy toll on the people in Tenochtitlán, playing a much greater role in the city's demise than did Spanish force of arms.

Cortés was also aided by a Nahua woman called Malintzin (also known as La Malinche or Doña Marina, her Spanish name), whom the natives of Tabasco gave him as tribute. Malintzin translated for Cortés in his dealings with Moctezuma and, whether willingly or under pressure, entered into a physical relationship with him. Their son, Martín, may have been the first mestizo (person of mixed indigenous American and European descent). Malintzin remains a controversial figure in the history of the Atlantic World; some people view her as a traitor because she helped Cortés conquer the Aztecs, while others see her as a victim of European expansion. In either case, she demonstrates one way in which native peoples responded to the arrival of the Spanish. Without her, Cortés would not have been able to communicate, and without the language bridge, he surely would have been less successful in destabilizing the Aztec Empire. By this and other means, native people helped shape the conquest of the Americas.

Spain's acquisitiveness seemingly knew no bounds as groups of its explorers searched for the next trove of instant riches. One such explorer, Francisco Pizarro, made his way to the Spanish Caribbean in 1509, drawn by the promise of wealth and titles. He participated in successful expeditions in Panama before following rumors of Inca wealth to the south. Although his first efforts against the Inca Empire in the 1520s failed, Pizarro captured the Inca emperor Atahualpa in 1532 and executed him one year later. In 1533, Pizarro founded Lima, Peru. Like Cortés, Pizarro had to combat not only the natives of the new worlds he was conquering, but also competitors from his own country; a Spanish rival assassinated him in 1541.

Spain's drive to enlarge its empire led other hopeful conquistadors to push further into the Americas, hoping to replicate the success of Cortés and Pizarro. Hernando de Soto had participated in Pizarro's conquest of the Inca, and from 1539 to 1542 he led expeditions to what is today the southeastern United States, looking for gold. He and his followers explored what is now Florida, Georgia, the Carolinas, Tennessee, Alabama, Mississippi, Arkansas, Oklahoma, Louisiana, and Texas. Everywhere they traveled, they brought European diseases, which claimed thousands of native lives as well as the lives of the explorers. In 1542, de Soto himself died during the expedition. The surviving Spaniards, numbering a little over three hundred, returned to Mexico City without finding the much-anticipated mountains of gold and silver.

Francisco Vázquez de Coronado was born into a noble family and went to Mexico, then called New Spain, in 1535. He presided as governor over the province of Nueva Galicia, where he heard rumors of wealth to the north: a golden city called Quivira. Between 1540 and 1542, Coronado led a large expedition of Spaniards and native allies to the lands north of Mexico City, and for the next several years, they explored the area that is now the southwestern United States (**Figure 2.6**). During the winter of 1540–41, the explorers waged war against the Tiwa in present-day New Mexico. Rather than leading to the discovery of gold and silver, however, the expedition simply left Coronado bankrupt.

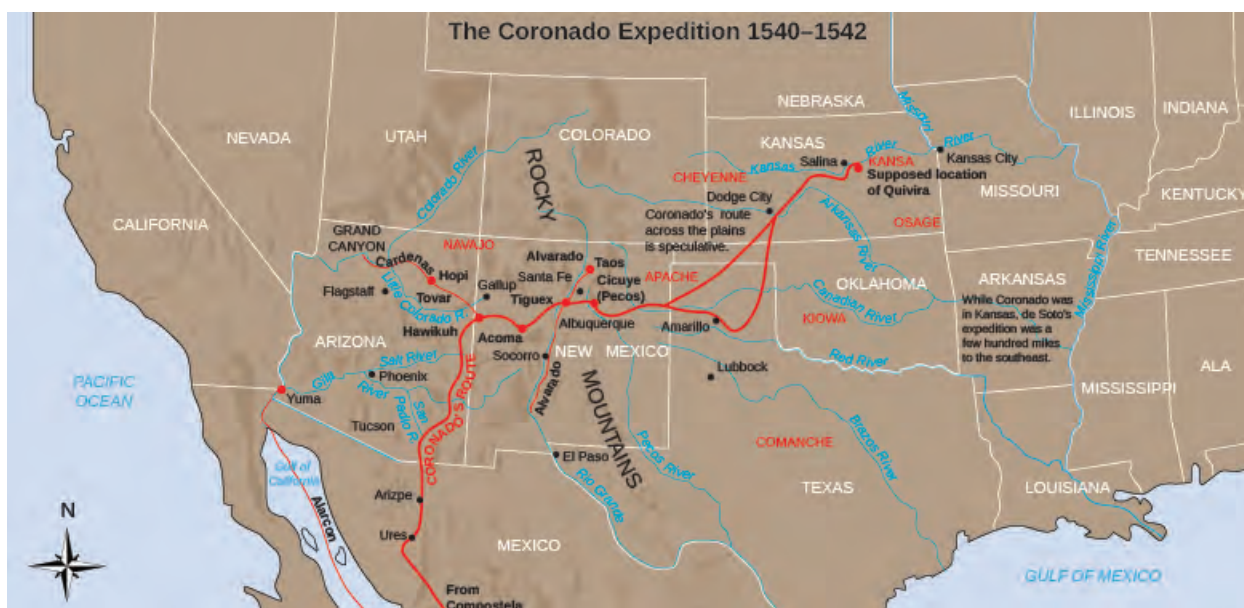


Figure 2.6 This map traces Coronado's path through the American Southwest and the Great Plains. The regions through which he traveled were not empty areas waiting to be “discovered”: rather, they were populated and controlled by the groups of native peoples indicated. (credit: modification of work by National Park Service)

THE SPANISH GOLDEN AGE

The exploits of European explorers had a profound impact both in the Americas and back in Europe. An exchange of ideas, fueled and financed in part by New World commodities, began to connect European nations and, in turn, to touch the parts of the world that Europeans conquered. In Spain, gold and silver from the Americas helped to fuel a golden age, the *Siglo de Oro*, when Spanish art and literature flourished. Riches poured in from the colonies, and new ideas poured in from other countries and new lands. The Hapsburg dynasty, which ruled a collection of territories including Austria, the Netherlands, Naples, Sicily, and Spain, encouraged and financed the work of painters, sculptors, musicians, architects, and writers, resulting in a blooming of Spanish Renaissance culture. One of this period's most famous works is the novel *The Ingenious Gentleman Don Quixote of La Mancha*, by Miguel de Cervantes. This two-volume book (1605 and 1618) told a colorful tale of an *hidalgo* (gentleman) who reads so many tales of chivalry and knighthood that he becomes unable to tell reality from fiction. With his faithful sidekick Sancho Panza, Don Quixote leaves reality behind and sets out to revive chivalry by doing battle with what he perceives as the enemies of Spain.

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Spain attracted innovative foreign painters such as El Greco, a Greek who had studied with Italian Renaissance masters like Titian and Michelangelo before moving to Toledo. Native Spaniards created equally enduring works. *Las Meninas* (*The Maids of Honor*), painted by Diego Velázquez in 1656, is one of the best-known paintings in history. Velázquez painted himself into this imposingly large royal portrait (he's shown holding his brush and easel on the left) and boldly placed the viewer where the king and queen would stand in the scene (**Figure 2.7**).



Figure 2.7 *Las Meninas* (*The Maids of Honor*), painted by Diego Velázquez in 1656, is unique for its time because it places the viewer in the place of King Philip IV and his wife, Queen Mariana.

2.2 Religious Upheavals in the Developing Atlantic World

By the end of this section, you will be able to:

- Explain the changes brought by the Protestant Reformation and how it influenced the development of the Atlantic World
- Describe Spain's response to the Protestant Reformation

Until the 1500s, the Catholic Church provided a unifying religious structure for Christian Europe. The Vatican in Rome exercised great power over the lives of Europeans; it controlled not only learning and scholarship but also finances, because it levied taxes on the faithful. Spain, with its New World wealth, was the bastion of the Catholic faith. Beginning with the reform efforts of Martin Luther in 1517 and John Calvin in the 1530s, however, Catholic dominance came under attack as the **Protestant Reformation**, a split or schism among European Christians, began.

During the sixteenth century, Protestantism spread through northern Europe, and Catholic countries responded by attempting to extinguish what was seen as the Protestant menace. Religious turmoil between Catholics and Protestants influenced the history of the Atlantic World as well, since different nation-states competed not only for control of new territories but also for the preeminence of their religious beliefs.

there. Just as the history of Spain's rise to power is linked to the Reconquista, so too is the history of early globalization connected to the history of competing Christian groups in the Atlantic World.

MARTIN LUTHER

Martin Luther (**Figure 2.8**) was a German Catholic monk who took issue with the Catholic Church's practice of selling **indulgences**, documents that absolved sinners of their errant behavior. He also objected to the Catholic Church's taxation of ordinary Germans and the delivery of Mass in Latin, arguing that it failed to instruct German Catholics, who did not understand the language.



Figure 2.8 Martin Luther, a German Catholic monk and leader of the Protestant Reformation, was a close friend of the German painter Lucas Cranach the Elder. Cranach painted this and several other portraits of Luther.

Many Europeans had called for reforms of the Catholic Church before Martin Luther did, but his protest had the unintended consequence of splitting European Christianity. Luther compiled a list of what he viewed as needed Church reforms, a document that came to be known as *The Ninety-Five Theses*, and nailed it to the door of a church in Wittenberg, Germany, in 1517. He called for the publication of the Bible in everyday language, took issue with the Church's policy of imposing tithes (a required payment to the Church that appeared to enrich the clergy), and denounced the buying and selling of indulgences. Although he had hoped to reform the Catholic Church while remaining a part of it, Luther's action instead triggered a movement called the Protestant Reformation that divided the Church in two. The Catholic Church condemned him as a heretic, but a doctrine based on his reforms, called Lutheranism, spread through northern Germany and Scandinavia.

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JOHN CALVIN

Like Luther, the French lawyer John Calvin advocated making the Bible accessible to ordinary people; only by reading scripture and reflecting daily about their spiritual condition, he argued, could believers begin to understand the power of God. In 1535, Calvin fled Catholic France and led the Reformation movement from Geneva, Switzerland.

Calvinism emphasized human powerlessness before an omniscient God and stressed the idea of predestination, the belief that God selected a few chosen people for salvation while everyone else was predestined to damnation. Calvinists believed that reading scripture prepared sinners, if they were among the elect, to receive God's grace. In Geneva, Calvin established a Bible commonwealth, a community of believers whose sole source of authority was their interpretation of the Bible, not the authority of any prince or monarch. Soon Calvin's ideas spread to the Netherlands and Scotland.

PROTESTANTISM IN ENGLAND

Protestantism spread beyond the German states and Geneva to England, which had been a Catholic nation for centuries. Luther's idea that scripture should be available in the everyday language of worshippers inspired English scholar William Tyndale to translate the Bible into English in 1526. The seismic break with the Catholic Church in England occurred in the 1530s, when Henry VIII established a new, Protestant state religion.

A devout Catholic, Henry had initially stood in opposition to the Reformation. Pope Leo X even awarded him the title "Defender of the Faith." The tides turned, however, when Henry desired a male heir to the Tudor monarchy. When his Spanish Catholic wife, Catherine (the daughter of Ferdinand and Isabella), did not give birth to a boy, the king sought an annulment to their marriage. When the Pope refused his request, Henry created a new national Protestant church, the Church of England, with himself at its head. This left him free to annul his own marriage and marry Anne Boleyn.

Anne Boleyn also failed to produce a male heir, and when she was accused of adultery, Henry had her executed. His third wife, Jane Seymour, at long last delivered a son, Edward, who ruled for only a short time before dying in 1553 at the age of fifteen. Mary, the daughter of Henry VIII and his discarded first wife Catherine, then came to the throne, committed to restoring Catholicism. She earned the nickname "Bloody Mary" for the many executions of Protestants, often by burning alive, that she ordered during her reign.

Religious turbulence in England was finally quieted when Elizabeth, the Protestant daughter of Henry VIII and Anne Boleyn, ascended the throne in 1558. Under Elizabeth, the Church of England again became the state church, retaining the hierarchical structure and many of the rituals of the Catholic Church. However, by the late 1500s, some English members of the Church began to agitate for more reform. Known as **Puritans**, they worked to erase all vestiges of Catholicism from the Church of England. At the time, the term "puritan" was a pejorative one; many people saw Puritans as holier-than-thou frauds who used religion to swindle their neighbors. Worse still, many in power saw Puritans as a security threat because of their opposition to the national church.

Under Elizabeth, whose long reign lasted from 1558 to 1603, Puritans grew steadily in number. After James I died in 1625 and his son Charles I ascended the throne, Puritans became the target of increasing state pressure to conform. Many crossed the Atlantic in the 1620s and 1630s instead to create a New England, a haven for reformed Protestantism where Puritan was no longer a term of abuse. Thus, the religious upheavals that affected England so much had equally momentous consequences for the Americas.

RELIGIOUS WAR

By the early 1500s, the Protestant Reformation threatened the massive Spanish Catholic empire. As the preeminent Catholic power, Spain would not tolerate any challenge to the Holy Catholic Church. Over the course of the 1500s, it devoted vast amounts of treasure and labor to leading an unsuccessful effort to eradicate Protestantism in Europe.

Spain's main enemies at this time were the runaway Spanish provinces of the North Netherlands. By 1581, these seven northern provinces had declared their independence from Spain and created the Dutch Republic, also called Holland, where Protestantism was tolerated. Determined to deal a death blow to Protestantism in England and Holland, King Philip of Spain assembled a massive force of over thirty thousand men and 130 ships, and in 1588 he sent this navy, the Spanish Armada, north. But English sea power combined with a maritime storm destroyed the fleet.

The defeat of the Spanish Armada in 1588 was but one part of a larger but undeclared war between Protestant England and Catholic Spain. Between 1585 and 1604, the two rivals sparred repeatedly. England launched its own armada in 1589 in an effort to cripple the Spanish fleet and capture Spanish treasure. However, the foray ended in disaster for the English, with storms, disease, and the strength of the Spanish Armada combining to bring about defeat.

The conflict between Spain and England dragged on into the early seventeenth century, and the newly Protestant nations, especially England and the Dutch Republic, posed a significant challenge to Spain (and also to Catholic France) as imperial rivalries played out in the Atlantic World. Spain retained its mighty American empire, but by the early 1600s, the nation could no longer keep England and other European rivals—the French and Dutch—from colonizing smaller islands in the Caribbean (**Figure 2.9**).



Figure 2.9 This portrait of Elizabeth I of England, painted by George Gower in about 1588, shows Elizabeth with her hand on a globe, signifying her power over the world. The pictures in the background show the English defeat of the Spanish Armada.

Religious intolerance characterized the sixteenth and seventeenth centuries, an age of powerful state religions with the authority to impose and enforce belief systems on the population. In this climate, religious violence was common. One of the most striking examples is the St. Bartholomew's Day Massacre of 1572, in which French Catholic troops began to kill unarmed French Protestants (**Figure 2.10**). The murders touched off mob violence that ultimately claimed nine thousand lives, a bloody episode that highlights the degree of religious turmoil that gripped Europe in the aftermath of the Protestant Reformation.



Figure 2.10 *Saint Bartholomew's Day Massacre* (1772-84), by François Dubois, shows the horrific violence of the St. Bartholomew's Day Massacre. In this scene, French Catholic troops slaughter French Protestant Calvinists.

2.3 Challenges to Spain's Supremacy

By the end of this section, you will be able to:

- Identify regions where the English, French, and Dutch explored and established settlements
- Describe the differences among the early colonies
- Explain the role of the American colonies in European nations' struggles for domination

For Europeans, the discovery of an Atlantic World meant newfound wealth in the form of gold and silver as well as valuable furs. The Americas also provided a new arena for intense imperial rivalry as different European nations jockeyed for preeminence in the New World. The religious motives for colonization spurred European expansion as well, and as the Protestant Reformation gained ground beginning in the 1520s, rivalries between Catholic and Protestant Christians spilled over into the Americas.

ENGLISH EXPLORATION

Disruptions during the Tudor monarchy—especially the creation of the Protestant Church of England by Henry VIII in the 1530s, the return of the nation to Catholicism under Queen Mary in the 1550s, and the restoration of Protestantism under Queen Elizabeth—left England with little energy for overseas projects. More important, England lacked the financial resources for such endeavors. Nonetheless, English monarchs carefully monitored developments in the new Atlantic World and took steps to assert England's claim to the Americas. As early as 1497, Henry VII of England had commissioned John Cabot, an Italian mariner, to explore new lands. Cabot sailed from England that year and made landfall somewhere along the North American coastline. For the next century, English fishermen routinely crossed the Atlantic to fish the rich waters off the North American coast. However, English colonization efforts in the 1500s were closer to home, as England devoted its energy to the colonization of Ireland.

Queen Elizabeth favored England's advance into the Atlantic World, though her main concern was blocking Spain's effort to eliminate Protestantism. Indeed, England could not commit to large-scale colonization in the Americas as long as Spain appeared ready to invade Ireland or Scotland. Nonetheless,

Elizabeth approved of English **privateers**, sea captains to whom the home government had given permission to raid the enemy at will. These skilled mariners cruised the Caribbean, plundering Spanish ships whenever they could. Each year the English took more than £100,000 from Spain in this way; English privateer Francis Drake first made a name for himself when, in 1573, he looted silver, gold, and pearls worth £40,000.

Elizabeth did sanction an early attempt at colonization in 1584, when Sir Walter Raleigh, a favorite of the queen's, attempted to establish a colony at **Roanoke**, an island off the coast of present-day North Carolina. The colony was small, consisting of only 117 people, who suffered a poor relationship with the local Indians, the Croatans, and struggled to survive in their new land (**Figure 2.11**). Their governor, John White, returned to England in late 1587 to secure more people and supplies, but events conspired to keep him away from Roanoke for three years. By the time he returned in 1590, the entire colony had vanished. The only trace the colonists left behind was the word *Croatoan* carved into a fence surrounding the village. Governor White never knew whether the colonists had decamped for nearby Croatoan Island (now Hatteras) or whether some disaster had befallen them all. Roanoke is still called "the lost colony."



Figure 2.11 In 1588, a promoter of English colonization named Thomas Hariot published *A Briefe and True Report of the New Found Land of Virginia*, which contained many engravings of the native peoples who lived on the Carolina coast in the 1580s. This print, "The brovvylinge of their fishe ouer the flame" (1590) by Theodor de Bry, shows the ingenuity and wisdom of the "savages" of the New World. (credit: UNC Chapel Hill)

English promoters of colonization pushed its commercial advantages and the religious justification that English colonies would allow the establishment of Protestantism in the Americas. Both arguments struck a chord. In the early 1600s, wealthy English merchants and the landed elite began to pool their resources to form **joint stock companies**. In this novel business arrangement, which was in many ways the precursor to the modern corporation, investors provided the capital for and assumed the risk of a venture in order to reap significant returns. The companies gained the approval of the English crown to establish colonies, and their investors dreamed of reaping great profits from the money they put into overseas colonization.

The first permanent English settlement was established by a joint stock company, the Virginia Company. Named for Elizabeth, the "virgin queen," the company gained royal approval to establish a colony on the east coast of North America, and in 1606, it sent 144 men and boys to the New World. In early 1607, this group sailed up Chesapeake Bay. Finding a river they called the James in honor of their new king, James I, they established a ramshackle settlement and named it Jamestown. Despite serious struggles, the colony survived.

Many of Jamestown's settlers were desperate men; although they came from elite families, they were younger sons who would not inherit their father's estates. The Jamestown adventurers believed they would find instant wealth in the New World and did not actually expect to have to perform work. Henry Percy, the eighth son of the Earl of Northumberland, was among them. His account, excerpted below, illustrates the hardships the English confronted in Virginia in 1607.

MY STORY

George Percy and the First Months at Jamestown

The 144 men and boys who started the Jamestown colony faced many hardships; by the end of the first winter, only 38 had survived. Disease, hunger, and poor relationships with local natives all contributed to the colony's high death toll. George Percy, who served twice as governor of Jamestown, kept records of the colonists' first months in the colony. These records were later published in London in 1608. This excerpt is from his account of August and September of 1607.

The fourth day of September died Thomas Jacob Sergeant. The fifth day, there died Benjamin Beast. Our men were destroyed with cruel diseases, as Swellings, Fluxes, Burning Fevers, and by wars, and some departed suddenly, but for the most part they died of mere famine. There were never Englishmen left in a foreign Country in such misery as we were in this new discovered Virginia. . . . Our food was but a small Can of Barley sod* in water, to five men a day, our drink cold water taken out of the River, which was at a flood very salty, at a low tide full of slime and filth, which was the destruction of many of our men. Thus we lived for the space of five months in this miserable distress, not having five able men to man our Bulwarks upon any occasion. If it had not pleased God to have put a terror in the Savages' hearts, we had all perished by those wild and cruel Pagans, being in that weak estate as we were; our men night and day groaning in every corner of the Fort most pitiful to hear. If there were any conscience in men, it would make their hearts to bleed to hear the pitiful murmurings and outcries of our sick men without relief, every night and day, for the space of six weeks, some departing out of the World, many times three or four in a night; in the morning, their bodies trailed out of their Cabins like Dogs to be buried. In this sort did I see the mortality of diverse of our people.

*soaked

According to George Percy's account, what were the major problems the Jamestown settlers encountered? What kept the colony from complete destruction?

By any measure, England came late to the race to colonize. As Jamestown limped along in the 1610s, the Spanish Empire extended around the globe and grew rich from its global colonial project. Yet the English persisted, and for this reason the Jamestown settlement has a special place in history as the first permanent colony in what later became the United States.

After Jamestown's founding, English colonization of the New World accelerated. In 1609, a ship bound for Jamestown foundered in a storm and landed on Bermuda. (Some believe this incident helped inspire Shakespeare's 1611 play *The Tempest*.) The admiral of the ship, George Somers, claimed the island for the English crown. The English also began to colonize small islands in the Caribbean, an incursion into the Spanish American empire. They established themselves on small islands such as St. Christopher (1624), Barbados (1627), Nevis (1628), Montserrat (1632), and Antigua (1632).

From the start, the English West Indies had a commercial orientation, for these islands produced cash crops: first tobacco and then sugar. Very quickly, by the mid-1600s, Barbados had become one of the most important English colonies because of the sugar produced there. Barbados was the first English colony dependent on slaves, and it became a model for other English slave societies on the American mainland. These differed radically from England itself, where slavery was not practiced.

English Puritans also began to colonize the Americas in the 1620s and 1630s. These intensely religious migrants dreamed of creating communities of reformed Protestantism where the corruption of England would be eliminated. One of the first groups of Puritans to remove to North America, known as **Pilgrims** and led by William Bradford, had originally left England to live in the Netherlands. Fearing their children were losing their English identity among the Dutch, however, they sailed for North America in 1620 to settle at Plymouth, the first English settlement in New England. The Pilgrims differed from other Puritans

in their insistence on separating from what they saw as the corrupt Church of England. For this reason, Pilgrims are known as **Separatists**.

Like Jamestown, Plymouth occupies an iconic place in American national memory. The tale of the 102 migrants who crossed the Atlantic aboard the *Mayflower* and their struggle for survival is a well-known narrative of the founding of the country. Their story includes the signing of the Mayflower Compact, a written agreement whereby the English voluntarily agreed to help each other. Some interpret this 1620 document as an expression of democratic spirit because of the cooperative and inclusive nature of the agreement to live and work together. In 1630, a much larger contingent of Puritans left England to escape conformity to the Church of England and founded the Massachusetts Bay Colony. In the following years, thousands more arrived to create a new life in the rocky soils and cold climates of New England.

In comparison to Catholic Spain, however, Protestant England remained a very weak imperial player in the early seventeenth century, with only a few infant colonies in the Americas in the early 1600s. The English never found treasure equal to that of the Aztec city of Tenochtitlán, and England did not quickly grow rich from its small American outposts. The English colonies also differed from each other; Barbados and Virginia had a decidedly commercial orientation from the start, while the Puritan colonies of New England were intensely religious at their inception. All English settlements in America, however, marked the increasingly important role of England in the Atlantic World.

FRENCH EXPLORATION

Spanish exploits in the New World whetted the appetite of other would-be imperial powers, including France. Like Spain, France was a Catholic nation and committed to expanding Catholicism around the globe. In the early sixteenth century, it joined the race to explore the New World and exploit the resources of the Western Hemisphere. Navigator Jacques Cartier claimed northern North America for France, naming the area New France. From 1534 to 1541, he made three voyages of discovery on the Gulf of St. Lawrence and the St. Lawrence River. Like other explorers, Cartier made exaggerated claims of mineral wealth in America, but he was unable to send great riches back to France. Due to resistance from the native peoples as well as his own lack of planning, he could not establish a permanent settlement in North America.

Explorer Samuel de Champlain occupies a special place in the history of the Atlantic World for his role in establishing the French presence in the New World. Champlain explored the Caribbean in 1601 and then the coast of New England in 1603 before traveling farther north. In 1608 he founded Quebec, and he made numerous Atlantic crossings as he worked tirelessly to promote New France. Unlike other imperial powers, France—through Champlain's efforts—fostered especially good relationships with native peoples, paving the way for French exploration further into the continent: around the Great Lakes, around Hudson Bay, and eventually to the Mississippi. Champlain made an alliance with the Huron confederacy and the Algonquins and agreed to fight with them against their enemy, the Iroquois (**Figure 2.12**).



Figure 2.12 In this engraving, titled *Defeat of the Iroquois* and based on a drawing by explorer Samuel de Champlain, Champlain is shown fighting on the side of the Huron and Algonquins against the Iroquois. He portrays himself in the middle of the battle, firing a gun, while the native people around him shoot arrows at each other. What does this engraving suggest about the impact of European exploration and settlement on the Americas?

The French were primarily interested in establishing commercially viable colonial outposts, and to that end, they created extensive trading networks in New France. These networks relied on native hunters to harvest furs, especially beaver pelts, and to exchange these items for French glass beads and other trade goods. (French fashion at the time favored broad-brimmed hats trimmed in beaver fur, so French traders had a ready market for their North American goods.) The French also dreamed of replicating the wealth of Spain by colonizing the tropical zones. After Spanish control of the Caribbean began to weaken, the French turned their attention to small islands in the West Indies, and by 1635 they had colonized two, Guadeloupe and Martinique. Though it lagged far behind Spain, France now boasted its own West Indian colonies. Both islands became lucrative sugar plantation sites that turned a profit for French planters by relying on African slave labor.

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To see how cartographers throughout history documented the exploration of the Atlantic World, browse the hundreds of digitized historical maps that make up the collection **American Shores: Maps of the Middle Atlantic Region to 1850** (<http://openstaxcollege.org//nypl>) at the New York Public Library.

DUTCH COLONIZATION

Dutch entrance into the Atlantic World is part of the larger story of religious and imperial conflict in the early modern era. In the 1500s, Calvinism, one of the major Protestant reform movements, had found adherents in the northern provinces of the Spanish Netherlands. During the sixteenth century, these provinces began a long struggle to achieve independence from Catholic Spain. Established in 1581 but not recognized as independent by Spain until 1648, the Dutch Republic, or Holland, quickly made itself a powerful force in the race for Atlantic colonies and wealth. The Dutch distinguished themselves as

commercial leaders in the seventeenth century (**Figure 2.13**), and their mode of colonization relied on powerful corporations: the Dutch East India Company, chartered in 1602 to trade in Asia, and the Dutch West India Company, established in 1621 to colonize and trade in the Americas.



Figure 2.13 Amsterdam was the richest city in the world in the 1600s. In *Courtyard of the Exchange in Amsterdam*, a 1653 painting by Emanuel de Witt, merchants involved in the global trade eagerly attend to news of shipping and the prices of commodities.

While employed by the Dutch East India Company in 1609, the English sea captain Henry Hudson explored New York Harbor and the river that now bears his name. Like many explorers of the time, Hudson was actually seeking a northwest passage to Asia and its wealth, but the ample furs harvested from the region he explored, especially the coveted beaver pelts, provided a reason to claim it for the Netherlands. The Dutch named their colony New Netherlands, and it served as a fur-trading outpost for the expanding and powerful Dutch West India Company. With headquarters in New Amsterdam on the island of Manhattan, the Dutch set up several regional trading posts, including one at Fort Orange—named for the royal Dutch House of Orange-Nassau—in present-day Albany. (The color orange remains significant to the Dutch, having become particularly associated with William of Orange, Protestantism, and the Glorious Revolution of 1688.) A brisk trade in furs with local Algonquian and Iroquois peoples brought the Dutch and native peoples together in a commercial network that extended throughout the Hudson River Valley and beyond.

The Dutch West India Company in turn established colonies on Aruba, Bonaire, and Curaçao, St. Martin, St. Eustatius, and Saba. With their outposts in New Netherlands and the Caribbean, the Dutch had established themselves in the seventeenth century as a commercially powerful rival to Spain. Amsterdam became a trade hub for all the Atlantic World.

2.4 New Worlds in the Americas: Labor, Commerce, and the Columbian Exchange

By the end of this section, you will be able to:

- Describe how Europeans solved their labor problems
- Describe the theory of mercantilism and the process of commodification
- Analyze the effects of the Columbian Exchange

European promoters of colonization claimed the Americas overflowed with a wealth of treasures. Burnishing national glory and honor became entwined with carving out colonies, and no nation wanted to be left behind. However, the realities of life in the Americas—violence, exploitation, and particularly the need for workers—were soon driving the practice of slavery and forced labor. Everywhere in America a stark contrast existed between freedom and slavery. The Columbian Exchange, in which Europeans transported plants, animals, and diseases across the Atlantic in both directions, also left a lasting impression on the Americas.

LABOR SYSTEMS

Physical power—to work the fields, build villages, process raw materials—is a necessity for maintaining a society. During the sixteenth and seventeenth centuries, humans could derive power only from the wind, water, animals, or other humans. Everywhere in the Americas, a crushing demand for labor bedeviled Europeans because there were not enough colonists to perform the work necessary to keep the colonies going. Spain granted *encomiendas*—legal rights to native labor—to conquistadors who could prove their service to the crown. This system reflected the Spanish view of colonization: the king rewarded successful conquistadors who expanded the empire. Some native peoples who had sided with the conquistadors, like the Tlaxcalan, also gained *encomiendas*; Malintzin, the Nahua woman who helped Cortés defeat the Mexica, was granted one.

The Spanish believed native peoples would work for them by right of conquest, and, in return, the Spanish would bring them Catholicism. In theory the relationship consisted of reciprocal obligations, but in practice the Spaniards ruthlessly exploited it, seeing native people as little more than beasts of burden. Convinced of their right to the land and its peoples, they sought both to control native labor and to impose what they viewed as correct religious beliefs upon the land's inhabitants. Native peoples everywhere resisted both the labor obligations and the effort to change their ancient belief systems. Indeed, many retained their religion or incorporated only the parts of Catholicism that made sense to them.

The system of *encomiendas* was accompanied by a great deal of violence (**Figure 2.14**). One Spaniard, Bartolomé de Las Casas, denounced the brutality of Spanish rule. A Dominican friar, Las Casas had been one of the earliest Spanish settlers in the Spanish West Indies. In his early life in the Americas, he owned Indian slaves and was the recipient of an *encomienda*. However, after witnessing the savagery with which *encomenderos* (recipients of *encomiendas*) treated the native people, he reversed his views. In 1515, Las Casas released his native slaves, gave up his *encomienda*, and began to advocate for humane treatment of native peoples. He lobbied for new legislation, eventually known as the New Laws, which would eliminate slavery and the *encomienda* system.



Figure 2.14 In this startling image from the Kingsborough Codex (a book written and drawn by native Mesoamericans), a well-dressed Spaniard is shown pulling the hair of a bleeding, severely injured native. The drawing was part of a complaint about Spanish abuses of their *encomiendas*.

Las Casas's writing about the Spaniards' horrific treatment of Indians helped inspire the so-called **Black Legend**, the idea that the Spanish were bloodthirsty conquerors with no regard for human life. Perhaps not surprisingly, those who held this view of the Spanish were Spain's imperial rivals. English writers and others seized on the idea of Spain's ruthlessness to support their own colonization projects. By demonizing the Spanish, they justified their own efforts as more humane. All European colonizers, however, shared a disregard for Indians.

MY STORY

Bartolomé de Las Casas on the Mistreatment of Indians

Bartolomé de Las Casas's *A Short Account of the Destruction of the Indies*, written in 1542 and published ten years later, detailed for Prince Philip II of Spain how Spanish colonists had been mistreating natives.

Into and among these gentle sheep, endowed by their Maker and Creator with all the qualities aforesaid, did creep the Spaniards, who no sooner had knowledge of these people than they became like fierce wolves and tigers and lions who have gone many days without food or nourishment. And no other thing have they done for forty years until this day, and still today see fit to do, but dismember, slay, perturb, afflict, torment, and destroy the Indians by all manner of cruelty—new and divers and most singular manners such as never before seen or read or heard of—some few of which shall be recounted below, and they do this to such a degree that on the Island of Hispaniola, of the above three millions souls that we once saw, today there be no more than two hundred of those native people remaining. . . .

Two principal and general customs have been employed by those, calling themselves Christians, who have passed this way, in extirpating and striking from the face of the earth those suffering nations. The first being unjust, cruel, bloody, and tyrannical warfare. The other—after having slain all those who might yearn toward or suspire after or think of freedom, or consider escaping from the torments that they are made to suffer, by which I mean all the native-born lords and adult males, for it is the Spaniards' custom in their wars to allow only young boys and females to live—being to oppress them with the hardest, harshest, and most heinous bondage to which men or beasts might ever be bound into.

How might these writings have been used to promote the “black legend” against Spain as well as subsequent English exploration and colonization?

Indians were not the only source of cheap labor in the Americas; by the middle of the sixteenth century, Africans formed an important element of the labor landscape, producing the cash crops of sugar and tobacco for European markets. Europeans viewed Africans as non-Christians, which they used as a justification for enslavement. Denied control over their lives, slaves endured horrendous conditions. At every opportunity, they resisted enslavement, and their resistance was met with violence. Indeed, physical, mental, and sexual violence formed a key strategy among European slaveholders in their effort to assert mastery and impose their will. The Portuguese led the way in the evolving transport of slaves across the Atlantic; slave “factories” on the west coast of Africa, like Elmina Castle in Ghana, served as holding pens for slaves brought from Africa’s interior. In time, other European imperial powers would follow in the footsteps of the Portuguese by constructing similar outposts on the coast of West Africa.

The Portuguese traded or sold slaves to Spanish, Dutch, and English colonists in the Americas, particularly in South America and the Caribbean, where sugar was a primary export. Thousands of African slaves found themselves growing, harvesting, and processing **sugarcane** in an arduous routine of physical labor. Slaves had to cut the long cane stalks by hand and then bring them to a mill, where the cane juice was extracted. They boiled the extracted cane juice down to a brown, crystalline sugar, which then had to be cured in special curing houses to have the molasses drained from it. The result was refined sugar, while the leftover molasses could be distilled into rum. Every step was labor-intensive and often dangerous.

Las Casas estimated that by 1550, there were fifty thousand slaves on Hispaniola. However, it is a mistake to assume that during the very early years of European exploration all Africans came to America as slaves; some were free men who took part in expeditions, for example, serving as conquistadors alongside Cortés in his assault on Tenochtitlán. Nonetheless, African slavery was one of the most tragic outcomes in the emerging Atlantic World.

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COMMERCE IN THE NEW WORLD

The economic philosophy of **mercantilism** shaped European perceptions of wealth from the 1500s to the late 1700s. Mercantilism held that only a limited amount of wealth, as measured in gold and silver bullion, existed in the world. In order to gain power, nations had to amass wealth by mining these precious raw materials from their colonial possessions. During the age of European exploration, nations employed conquest, colonization, and trade as ways to increase their share of the bounty of the New World. Mercantilists did not believe in free trade, arguing instead that the nation should control trade to create wealth. In this view, colonies existed to strengthen the colonizing nation. Mercantilists argued against allowing their nations to trade freely with other nations.

Spain's mercantilist ideas guided its economic policy. Every year, slaves or native workers loaded shipments of gold and silver aboard Spanish treasure fleets that sailed from Cuba for Spain. These ships groaned under the sheer weight of bullion, for the Spanish had found huge caches of silver and gold in the New World. In South America, for example, Spaniards discovered rich veins of silver ore in the mountain called Potosí and founded a settlement of the same name there. Throughout the sixteenth century, Potosí was a boom town, attracting settlers from many nations as well as native people from many different cultures.

Colonial mercantilism, which was basically a set of protectionist policies designed to benefit the nation, relied on several factors: colonies rich in raw materials, cheap labor, colonial loyalty to the home government, and control of the shipping trade. Under this system, the colonies sent their raw materials, harvested by slaves or native workers, back to their mother country. The mother country sent back finished materials of all sorts: textiles, tools, clothing. The colonists could purchase these goods *only* from their mother country; trade with other countries was forbidden.

The 1500s and early 1600s also introduced the process of **commodification** to the New World. American silver, tobacco, and other items, which were used by native peoples for ritual purposes, became European commodities with a monetary value that could be bought and sold. Before the arrival of the Spanish, for example, the Inca people of the Andes consumed *chicha*, a corn beer, for ritual purposes only. When the Spanish discovered chicha, they bought and traded for it, turning it into a commodity instead of a ritual substance. Commodification thus recast native economies and spurred the process of early commercial capitalism. New World resources, from plants to animal pelts, held the promise of wealth for European imperial powers.

THE COLUMBIAN EXCHANGE

As Europeans traversed the Atlantic, they brought with them plants, animals, and diseases that changed lives and landscapes on both sides of the ocean. These two-way exchanges between the Americas and Europe/Africa are known collectively as the **Columbian Exchange** (**Figure 2.15**).

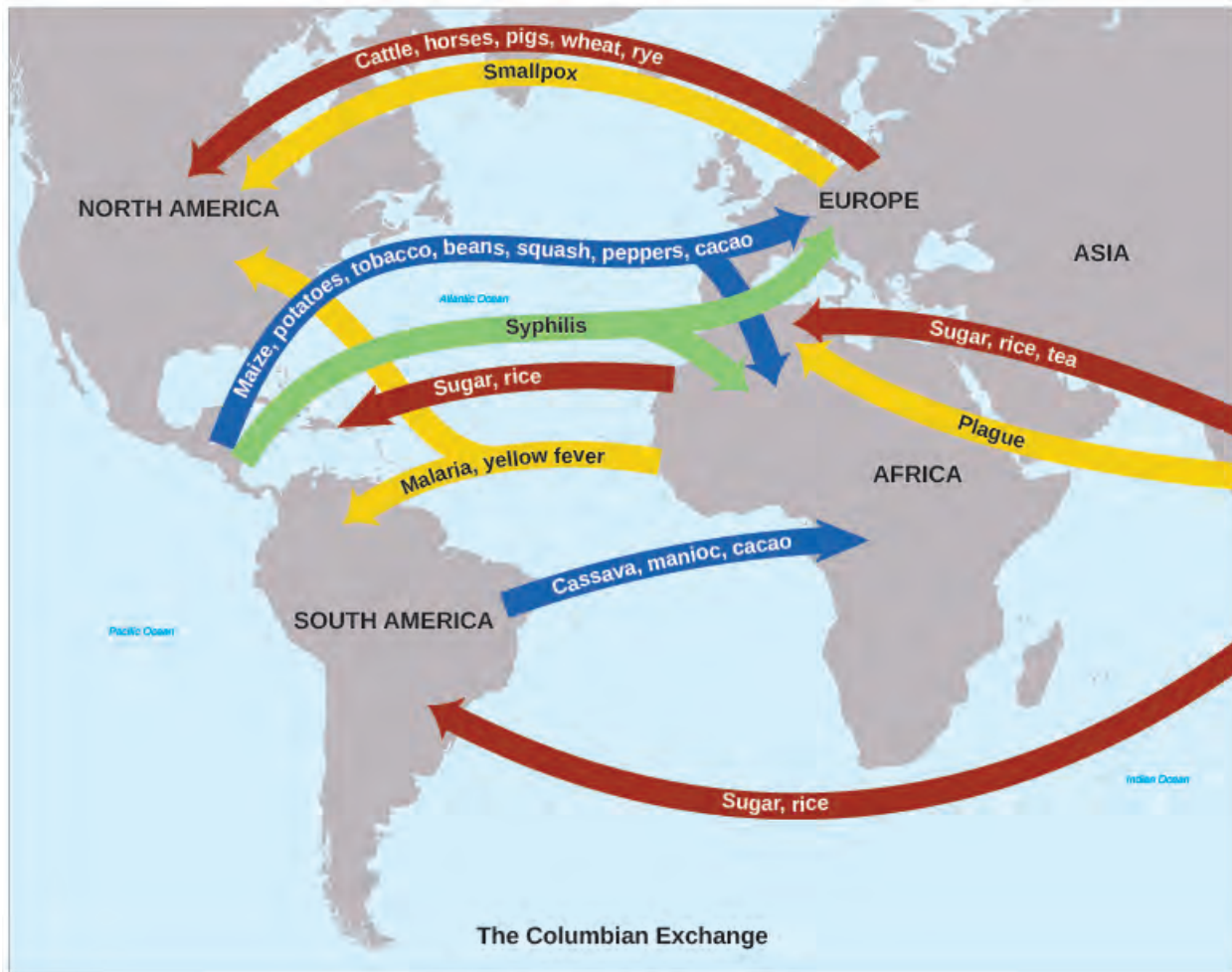


Figure 2.15 With European exploration and settlement of the New World, goods and diseases began crossing the Atlantic Ocean in both directions. This “Columbian Exchange” soon had global implications.

Of all the commodities in the Atlantic World, sugar proved to be the most important. Indeed, sugar carried the same economic importance as oil does today. European rivals raced to create sugar plantations in the Americas and fought wars for control of some of the best sugar production areas. Although refined sugar was available in the Old World, Europe’s harsher climate made sugarcane difficult to grow, and it was not plentiful. Columbus brought sugar to Hispaniola in 1493, and the new crop was growing there by the end of the 1490s. By the first decades of the 1500s, the Spanish were building sugar mills on the island. Over the next century of colonization, Caribbean islands and most other tropical areas became centers of sugar production.

Though of secondary importance to sugar, tobacco achieved great value for Europeans as a cash crop as well. Native peoples had been growing it for medicinal and ritual purposes for centuries before European contact, smoking it in pipes or powdering it to use as snuff. They believed tobacco could improve concentration and enhance wisdom. To some, its use meant achieving an entranced, altered, or divine state; entering a spiritual place.

Tobacco was unknown in Europe before 1492, and it carried a negative stigma at first. The early Spanish explorers considered natives’ use of tobacco to be proof of their savagery and, because of the fire and smoke produced in the consumption of tobacco, evidence of the Devil’s sway in the New World. Gradually, however, European colonists became accustomed to and even took up the habit of smoking, and they brought it across the Atlantic. As did the Indians, Europeans ascribed medicinal properties to

tobacco, claiming that it could cure headaches and skin irritations. Even so, Europeans did not import tobacco in great quantities until the 1590s. At that time, it became the first truly global commodity; English, French, Dutch, Spanish, and Portuguese colonists all grew it for the world market.

Native peoples also introduced Europeans to chocolate, made from cacao seeds and used by the Aztec in Mesoamerica as currency. Mesoamerican Indians consumed unsweetened chocolate in a drink with chili peppers, vanilla, and a spice called achiote. This chocolate drink—*xocolatl*—was part of ritual ceremonies like marriage and an everyday item for those who could afford it. Chocolate contains theobromine, a stimulant, which may be why native people believed it brought them closer to the sacred world.

Spaniards in the New World considered drinking chocolate a vile practice; one called chocolate “the Devil’s vomit.” In time, however, they introduced the beverage to Spain. At first, chocolate was available only in the Spanish court, where the elite mixed it with sugar and other spices. Later, as its availability spread, chocolate gained a reputation as a love potion.

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The crossing of the Atlantic by plants like cacao and tobacco illustrates the ways in which the discovery of the New World changed the habits and behaviors of Europeans. Europeans changed the New World in turn, not least by bringing Old World animals to the Americas. On his second voyage, Christopher Columbus brought pigs, horses, cows, and chickens to the islands of the Caribbean. Later explorers followed suit, introducing new animals or reintroducing ones that had died out (like horses). With less vulnerability to disease, these animals often fared better than humans in their new home, thriving both in the wild and in domestication.

Europeans encountered New World animals as well. Because European Christians understood the world as a place of warfare between God and Satan, many believed the Americas, which lacked Christianity, were home to the Devil and his minions. The exotic, sometimes bizarre, appearances and habits of animals in the Americas that were previously unknown to Europeans, such as manatees, sloths, and poisonous snakes, confirmed this association. Over time, however, they began to rely more on observation of the natural world than solely on scripture. This shift—from seeing the Bible as the source of all received wisdom to trusting observation or empiricism—is one of the major outcomes of the era of early globalization.

Travelers between the Americas, Africa, and Europe also included microbes: silent, invisible life forms that had profound and devastating consequences. Native peoples had no immunity to diseases from across the Atlantic, to which they had never been exposed. European explorers unwittingly brought with them chickenpox, measles, mumps, and **smallpox**, which ravaged native peoples despite their attempts to treat the diseases, decimating some populations and wholly destroying others (**Figure 2.16**).



Figure 2.16 This sixteenth-century Aztec drawing shows the suffering of a typical victim of smallpox. Smallpox and other contagious diseases brought by European explorers decimated Indian populations in the Americas.

In eastern North America, some native peoples interpreted death from disease as a hostile act. Some groups, including the Iroquois, engaged in raids or “**mourning wars**,” taking enemy prisoners in order to assuage their grief and replace the departed. In a special ritual, the prisoners were “requickened”—assigned the identity of a dead person—and adopted by the bereaved family to take the place of their dead. As the toll from disease rose, mourning wars intensified and expanded.

Key Terms

Black Legend Spain's reputation as bloodthirsty conquistadors

Calvinism a branch of Protestantism started by John Calvin, emphasizing human powerlessness before an omniscient God and stressing the idea of predestination

Columbian Exchange the movement of plants, animals, and diseases across the Atlantic due to European exploration of the Americas

commodification the transformation of something—for example, an item of ritual significance—into a commodity with monetary value

encomienda legal rights to native labor as granted by the Spanish crown

Hispaniola the island in the Caribbean, present-day Haiti and Dominican Republic, where Columbus first landed and established a Spanish colony

indulgences documents for purchase that absolved sinners of their errant behavior

joint stock company a business entity in which investors provide the capital and assume the risk in order to reap significant returns

mercantilism the protectionist economic principle that nations should control trade with their colonies to ensure a favorable balance of trade

mourning wars raids or wars that tribes waged in eastern North America in order to replace members lost to smallpox and other diseases

Pilgrims Separatists, led by William Bradford, who established the first English settlement in New England

privateers sea captains to whom the British government had given permission to raid Spanish ships at will

probanza de mérito proof of merit: a letter written by a Spanish explorer to the crown to gain royal patronage

Protestant Reformation the schism in Catholicism that began with Martin Luther and John Calvin in the early sixteenth century

Puritans a group of religious reformers in the sixteenth and seventeenth centuries who wanted to “purify” the Church of England by ridding it of practices associated with the Catholic Church and advocating greater purity of doctrine and worship

Roanoke the first English colony in Virginia, which mysteriously disappeared sometime between 1587 and 1590

Separatists a faction of Puritans who advocated complete separation from the Church of England

smallpox a disease that Europeans accidentally brought to the New World, killing millions of Indians, who had no immunity to the disease

sugarcane one of the primary crops of the Americas, which required a tremendous amount of labor to cultivate

Summary

2.1 Portuguese Exploration and Spanish Conquest

Although Portugal opened the door to exploration of the Atlantic World, Spanish explorers quickly made inroads into the Americas. Spurred by Christopher Columbus's glowing reports of the riches to be found in the New World, throngs of Spanish conquistadors set off to find and conquer new lands. They accomplished this through a combination of military strength and strategic alliances with native peoples. Spanish rulers Ferdinand and Isabella promoted the acquisition of these new lands in order to strengthen and glorify their own empire. As Spain's empire expanded and riches flowed in from the Americas, the Spanish experienced a golden age of art and literature.

2.2 Religious Upheavals in the Developing Atlantic World

The sixteenth century witnessed a new challenge to the powerful Catholic Church. The reformist doctrines of Martin Luther and John Calvin attracted many people dissatisfied with Catholicism, and Protestantism spread across northern Europe, spawning many subgroups with conflicting beliefs. Spain led the charge against Protestantism, leading to decades of undeclared religious wars between Spain and England, and religious intolerance and violence characterized much of the sixteenth and seventeenth centuries. Despite the efforts of the Catholic Church and Catholic nations, however, Protestantism had taken hold by 1600.

2.3 Challenges to Spain's Supremacy

By the beginning of the seventeenth century, Spain's rivals—England, France, and the Dutch Republic—had each established an Atlantic presence, with greater or lesser success, in the race for imperial power. None of the new colonies, all in the eastern part of North America, could match the Spanish possessions for gold and silver resources. Nonetheless, their presence in the New World helped these nations establish claims that they hoped could halt the runaway growth of Spain's Catholic empire. English colonists in Virginia suffered greatly, expecting riches to fall into their hands and finding reality a harsh blow. However, the colony at Jamestown survived, and the output of England's islands in the West Indies soon grew to be an important source of income for the country. New France and New Netherlands were modest colonial holdings in the northeast of the continent, but these colonies' thriving fur trade with native peoples, and their alliances with those peoples, helped to create the foundation for later shifts in the global balance of power.

2.4 New Worlds in the Americas: Labor, Commerce, and the Columbian Exchange

In the minds of European rulers, colonies existed to create wealth for imperial powers. Guided by mercantilist ideas, European rulers and investors hoped to enrich their own nations and themselves, in order to gain the greatest share of what was believed to be a limited amount of wealth. In their own individual quest for riches and preeminence, European colonizers who traveled to the Americas blazed new and disturbing paths, such as the *encomienda* system of forced labor and the use of tens of thousands of Africans as slaves.

All native inhabitants of the Americas who came into contact with Europeans found their worlds turned upside down as the new arrivals introduced their religions and ideas about property and goods. Europeans gained new foods, plants, and animals in the Columbian Exchange, turning whatever they could into a commodity to be bought and sold, and Indians were introduced to diseases that nearly destroyed them. At every turn, however, Indians placed limits on European colonization and resisted the newcomers' ways.

Review Questions

1. Which country initiated the era of Atlantic exploration?
 - A. France
 - B. Spain
 - C. England
 - D. Portugal
2. Which country established the first colonies in the Americas?
 - A. England
 - B. Portugal
 - C. Spain
 - D. the Netherlands
3. Where did Christopher Columbus first land?
 - A. Hispaniola
 - B. the Bahamas
 - C. Jamestown
 - D. Mexico
4. Why did the authors of *probanzas de méritos* choose to write in the way that they did? What should we consider when we interpret these documents today?
5. Where did the Protestant Reformation begin?
 - A. Northern Europe
 - B. Spain
 - C. England
 - D. the American colonies
6. What was the chief goal of the Puritans?
 - A. to achieve a lasting peace with the Catholic nations of Spain and France
 - B. to eliminate any traces of Catholicism from the Church of England
 - C. to assist Henry VIII in his quest for an annulment to his marriage
 - D. to create a hierarchy within the Church of England modeled on that of the Catholic Church
7. What reforms to the Catholic Church did Martin Luther and John Calvin call for?
8. Why didn't England make stronger attempts to colonize the New World before the late sixteenth to early seventeenth century?
 - A. English attention was turned to internal struggles and the encroaching Catholic menace to Scotland and Ireland.
 - B. The English monarchy did not want to declare direct war on Spain by attempting to colonize the Americas.
 - C. The English military was occupied in battling for control of New Netherlands.
 - D. The English crown refused to fund colonial expeditions.
9. What was the main goal of the French in colonizing the Americas?
 - A. establishing a colony with French subjects
 - B. trading, especially for furs
 - C. gaining control of shipping lanes
 - D. spreading Catholicism among native peoples
10. What were some of the main differences among the non-Spanish colonies?
11. How could Spaniards obtain *encomiendas*?
 - A. by serving the Spanish crown
 - B. by buying them from other Spaniards
 - C. by buying them from native chiefs
 - D. by inheriting them
12. Which of the following best describes the Columbian Exchange?
 - A. the letters Columbus and other conquistadors exchanged with the Spanish crown
 - B. an exchange of plants, animals, and diseases between Europe and the Americas
 - C. a form of trade between the Spanish and natives
 - D. the way in which explorers exchanged information about new lands to conquer
13. Why did diseases like smallpox affect Indians so badly?
 - A. Indians were less robust than Europeans.
 - B. Europeans deliberately infected Indians.
 - C. Indians had no immunity to European diseases.
 - D. Conditions in the Americas were so harsh that Indians and Europeans alike were devastated by disease.

Critical Thinking Questions

14. What were the consequences of the religious upheavals of the sixteenth and seventeenth centuries?
15. What types of labor systems were used in the Americas? Did systems of unfree labor serve more than an economic function?
16. What is meant by the Columbian Exchange? Who was affected the most by the exchange?
17. What were the various goals of the colonial European powers in the expansion of their empires? To what extent were they able to achieve these goals? Where did they fail?
18. On the whole, what was the impact of early European explorations on the New World? What was the impact of the New World on Europeans?