

Contact

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www.github.com/joehbenti

JOTE HAILU

Expertise

Branding,
Visual Design,
User Experience Design,
User interface Design,
Creative Consulting,
Rapid Prototyping,
Excellent Communication

Tools:

Adobe Creative Suite,
Adobe XD, Android Studio,
Visual Studio Code, IntelliJ,
Cinema 4D
Microsoft Office, Slack

Development:

Javascript,	8/10
ReactJS,	9/10
NodeJS,	5/10
jquery,	7/10
Java,	5/10
SCSS,	7/10
XML, JSON (consuming API's),	8/10
NPM,	10/10
Git,	10/10
CSS,	10/10
HTML,	10/10
Wordpress,	6/10

UI/UX Projects Links

melapay.com
ecommerce - coming very soon

Work Experience

UI/UX Designer | 2017 - Present

Kifiya Financial Technology

Currently, i am working as a lead UI/UX designer for multiple customer facing products @Kifiya Financial Technology PLC.

- Rapid Prototyping using HTML, CSS and JS
- Designed and Developed a Remittance payment www.melapay.com
- Designed and developed multiple android application
- Designed and developing an ecommerce site
- Plan and implement new features with business unit
- Optimize existing user interface designs
- Guide and strategize the development team regarding UX
- Test new ideas before implementing
- Conduct an ongoing user research, competitive analysis

Media Content Developer | 2016 - 2017

Kifiya Financial Technology

Currently, i am working as a lead UI/UX designer for multiple customer facing products @Kifiya Financial Technology PLC.

- Develop content for marketing team
- Develop marketing materials
- Communicate with development team for web-marketing
- Produce video, print materials for customer touchpoints



I AM A
PROGRAMMER
BY DEGREE AND
A DESIGNER BY
PASSION.

Senior Graphic Designer | 2014 - 2016

I took more responsibility design career at Amlion Printing and Advertising as senior graphics designer mainly supervising Junior designers.

- Oversee all design projects, from conception to delivery
- Review junior designers' work to ensure high quality
- Generate ideas to portray concepts and advertise products/services
- Maintain brand consistency throughout all our marketing projects

Junior Graphic Designer | 2013 - 2014

I started my design career at GBOX creative studio as junior graphics designer doing flyer and other design.

- Ensure all artwork produced meets the needs, requirements and brand values of each client
- Assist in the creation of digital design work
- Help to produce internal sales and marketing material

You can check My Behance Page
@<https://www.behance.net/joehbenti>

Freelance

After my internship i started working as freelance in the design community from various clients to these day.

Internship

After graduation i was working at Tulane international as IT technician for a while.

Education

Certificate from Coursera on
HTML, CSS, and Javascript for Web Developers

Self-tought Artist/Designer

Honorary Bachelor Degree in Computer Science From Dire Dawa University