#### **Contact**

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www.behance.com/joehbenti www.github.com/joehbenti www.sharpercreativestudio.com

# JOTE HAILU

#### Skills

Branding, Visual Design, User Experience Design, User interface Design, Creative Consulting, Rapid Prototyping,

#### Tools:

Adobe Creative Suite, Adobe XD, Android Studio, Visual Studio Code, IntelliJ, Cinema 4D Microsoft Office, Slack

#### Development:

Development.	
Javascript,	8/10
ReactJS,	9/10
NodeJS,	5/10
jquery,	7/10
Java,	5/10
SCSS,	7/10
XML, JSON (consuming API's),	8/10
NPM,	10/10
Git,	10/10
CSS,	10/10
HTML,	10/10
Wordpress,	6/10

## **Work Experience**

Manager | Jan 2021 - Present

ElGojo Property Listing and Management PLC

Currently, I am working as founder and manager for Elgojo where we are building a marketplace for properties, first focusing on addis ababa.

- Developing the initial product using wordpress and react native
- Onboarding Partners and Delala
- Selling and renting properties

## Cheif Information Officer | Nov 2019 - Jan 2021

## **Elnet Technology PLC**

Elnet technology is a startup focusing on social resposible tech driven solution in logistics and transportation, finTech and ecommerce.

Develop the team resposible for tech implementation

- Develop strategies , IT policies, and priorities.
- Supervisioning the team for various projects
- Help determine capital investment parameters
- Help in decision for implementation of products like Taxiye,
- ElDeliver, Geo-tracking system (logistics),

# **UI/UX Projects Links**

melapay.com ecommerce - coming very soon

### UI/UX Designer | 2017 - NOV, 2019

#### Kifiya Financial Technology

I was working as a lead UI/UX designer for multiple customer/public facing products @Kifiya Financial Technology PLC.

- Rapid Prototyping using HTML, CSS and JS
- Designed and Developed a Remittance payment www.melapay.com
- Desiged and developed multiple android application
- Designed and developing an ecommerce site
- Plan and implement new features with business unit
- Optimize existing user interface designs
- Guide and strategize the development team regarding UX
- Test new ideas before implementing
- Conduct an ongoing user research, competitive analysis

#### Media Content Developer | 2016 - 2017

#### Kifiya Financial Technology

At the time I was employed in the marketing team developing content (digital, print and videos) @Kifiya Financial Technology PLC.

- Develop content for marketing team
- Develop marketing materials
- Communicate with development team for web-marketing
- Produce video, print materials for customer touchpoints

# Senior Graphic Designer | 2014 - 2016

I took more responsibility design career at Amlion Printing and Advertising as senior graphics designer mainly supervising Junior designers.

- Oversee all design projects, from conception to delivery
- Review junior designers' work to ensure high quality
- Generate ideas to portray concepts and advertise products/services
- Maintain brand consistency throughout all our marketing projects

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A DESIGNER BY
PASSION.

## Junior Graphic Designer | 2013 - 2014

I started my design career at GBOX creative studio as junior graphics designer doing flyer and other design.

- Ensure all artwork produced meets the needs, requirements and brand values of each client
- Assist in the creation of digital design work
- Help to produce internal sales and marketing material

You can check My Behance Page @https://www.behance.net/joehbenti

#### Freelance

After my internship i started working as freelance in the design community from various clients to these day.

#### Internship

After graduation i was working at Tulane internaitonal as IT technician for a while.

#### Education

Certificate from Coursera on HTML, CSS, and Javascript for Web Developers

Self-tought Artist/Designer

Honorary Bachelor Degree in Computer Science From Dire Dawa University

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