**Draw conclusions**

Draw conclusions from your analysis and use visuals to answer the following questions:

Analysis Questions:

1. What is the correlation (R2 value) between sales and income?
2. What is the correlation (R2 value) between customer ratings and product return rate?
3. What are the linear regression formulas to predict customer sales and customer incomes?
4. Which customer do you predict has the highest income?
5. Which product will be advertised the most?

<https://classroom.udacity.com/nanodegrees/nd331/parts/de126807-159c-47df-885d-f9f65ee9fedd/modules/f6679eaa-38cb-4832-a6eb-cb5fe21b6942/lessons/04bf86a3-5d93-49c4-a23e-e34d7f2c118a/concepts/ea8a13ac-67f6-42b5-9edb-13714b0ef5cd>