

JOHANNES JOE JOHNSON

Designer & Developer

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PROFESSIONAL SUMMARY

Skilled graphic designer and front-end developer with years of experience in the design and tech industry. A versatile and proactive team player with a proven track record of delivering innovative digital solutions across different industries.

PROFESSIONAL EXPERIENCE

Senior Creative Designer

iBoss Digital Advertising (Tampa, Florida) | 2020 - Present

Part of the design team creating digital and print assets for clients. My role is predominantly as a Digital & Print Designer creating Assets for Social Media, Website(s), Packaging and Advertising Campaigns.

Creative Director

Polar Apex, LLC / Empire Genomics (New York) | 2018 - 2023 (Consultancy Basis From 2020)

Polar Apex is a small business incubator/ holding company. As creative director, I am responsible for designing marketing collateral, planning and executing digital and email campaigns, and ultimately providing support for startups and other ventures under the brand.

Senior Graphic Designer

Brandit Design Belize | 2012 - 2018

Part of the design team creating digital and print assets for clients, creating and managing Email Campaigns, working on Wordpress sites.

EDUCATION + CERTIFICATES

Associate in Business Science

University of Belize: 2012 - 2014

Design + Technology

Perterhouse College: 2005 - 2010

Microsoft Certified Professional

Arachnid Computer College

Introduction to Python Programming

University of Pennsylvania 2023

Google Certified Cybersecurity Analyst

Google Career Certificate 2023

Front End Developer

Meta (Facebook) Certified Professional

SQL for Data Science

University of California (Online)

CISCO Network Security

CISCO Learning

Security Operations Center (SOC)

CISCO Learning

KEY SKILLS

- Branding
- Print Design
- Digital Design
- UX and UI Design
- Creativity
- Problem Solving
- Time Management
- Email Development
- Programming
- Flexibility