

Joseph J. Kocovsky

Interactive Design & Development

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Objective: To utilize professional web development experience working within a creative environment supporting standards-based, functional web interfaces for clients with unique products and visions.

Professional experience: **THINK Interactive, Inc.** **2010–Present**
User Experience Developer *Atlanta, GA*

Summary

- Meticulously uphold web standards, well-optimized coding practices, pixel-perfect interface development, and cross-browser compatibility
- Lead and maintain organization within team projects
- Contribution and oversight of client-side code, content management, design, open-source platforms, rich-email campaigns, and user-experience strategy

Featured Projects:

- <http://www.thinkinc.com>
- <http://www.thenutrocompany.com>
- <http://www.purchasingpower.com/blog/>
- <http://www.windstream.com>
- <http://dev.thinkinc.com/lazydays/>
- <http://www.orkin.com>

BKV Inc., Studio Mds, Ivey House Development **2009**
Front-end Developer, User Experience Designer (*contract*) *Atlanta, GA*

Summary

- Collaboration with creative agencies to design, develop and maintain functional interfaces that exceed client expectations
- Front-end Development placing emphases on standards-driven websites that separate formatting, structure and behavior for maintainability and extensibility
- Development of content management systems built upon open-source PHP solutions including WordPress and Expression Engine

Featured Projects:

- <http://www.arbyscatering.com>
- <http://www.otisclapp.com>
- <http://clients.joeko.net/georgia-organics/> (*prototype*)
- <http://clients.joeko.net/alliance-theatre/> (*prototype*)

Macquarium, Inc.
Front-end Developer

2006–2009
Atlanta, GA

Summary

- Participated in leadership roles such as project estimations, meeting facilitation, internal code reviews and contractor recruiting
- Authored company-standard best practice documents regarding browser compatibility testing, CSS development and accessibility guidelines
- Redeveloped the Macquarium corporate website (www.macquarium.com) incorporating web standards, improved accessibility and enhanced Search Engine Optimization
- Developed an "Internal Initiatives" project encouraging Macquarium developers to be at the forefront of their craft
- Guided team members on synchronizing development environments and ensuring team communication

Featured Projects:

- <http://www.emory.edu>
- <http://marbl.library.emory.edu>
- <http://campaign.emory.edu>
- <http://creativity.emory.edu>
- <http://clients.joeko.net/honda>
- <http://blackberry.yahoo.com>
- <http://domoreforpets.yahoo.com>
- <http://www.homedepot.com>

ICE Design Group, Dogwood Agency, Creative Mischief
Front-end Developer (*contract*)

2003–2006
Atlanta, GA

Summary

- Collaborated with several local agencies during attendance at The Art Institute of Atlanta, helping build my professional network and expand my skill set
- Developed content rich interfaces intended to integrate easily with a back-end administration systems

Featured Projects:

- <http://www.404audio.com>
- <http://clients.joeko.net/gilyardgroup/>
- <http://www.cvtracer.com>
- <http://www.valorinstitute.org>

CIBA Vision
Web Developer

2001–2003
Duluth, GA

- Followed standard practices and procedures to produce code that followed detailed specifications provided by senior developers
- Performed research as required to develop the architecture for internal projects while assisting in corporate initiatives
- Collaborated in the implementation of Flash product demos for training purposes
- Documented visitor trends through the use of analytics tools
- Regularly reported project status including progress, obstacles and results

Education:

The Art Institute of Atlanta
Bachelor of Fine Arts – Interactive Media Design

2003–2007
Atlanta, GA

- Awarded Magna Cum Laude
- Awarded Best Portfolio for Web Design and Interactive Media

Mercer University
Technical certification

1999–2001
Atlanta, GA

- CIW Professional Certification
- CIW Associate Certification
- A+ Certification

**Technology
spotlight:**

Languages:

- XHTML (W3C Strict)
- HTML 5
- CSS2/CSS3
- JavaScript
 - *jQuery*
 - *Yahoo! UI Library*
 - *Prototype*
- PHP
 - *WordPress*
 - *Expression Engine*
- ActionScript 3.0
- XML
- JSON

Applications:

- Coda
- Adobe Photoshop CS5
- Adobe Illustrator CS5
- Adobe Flash CS5
- Adobe Dreamweaver CS5
- Adobe Fireworks CS5
- Adobe InDesign CS5
- Logic Studio 9
- Ableton Live 8
- MAMP
- Subversion
- Mozilla Firebug