

Joseph J. Kocovsky

Interactive Design & Development

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Objective: To utilize professional web development experience working within a creative environment supporting standards-based, functional web interfaces for clients with unique products and visions.

Professional experience: **THINK Interactive, Inc.** **2010–Present**
User Interface Developer *Atlanta, GA*

Summary

- Meticulously uphold web standards, well-optimized coding practices, pixel-perfect interface development, and cross-browser compatibility
- Contribution and oversight of client-side code, mobile development, content management, design, open-source platforms, rich-email campaigns, and user-experience strategy
- Lead and maintain organization within team projects and internal initiatives

Featured Projects:

- <http://www.thinkinc.com>
- <http://www.thenutrocompany.com>
- <http://www.purchasingpower.com/blog/>
- <http://pestproject.orkin.com>
- <http://www.windstream.com>
- <http://www.lazydays.com>

Independent Contractor **2009–Present**
BKV, Inc., Ivey House Development, Market Immediacy, Inc. *Atlanta, GA*

Summary

- Produce mobile-first, responsive design web experiences utilizing resolution independent and device agnostic interface layouts
- Effectively deliver semantic web experiences that separate style, content, and behavior for maintainability and extensibility
- Develop content management systems built upon open-source solutions including WordPress and Expression Engine

Featured Projects:

- <http://www.arbyscatering.com>
- <http://www.otisclapp.com>
- <http://www.thecenterforhousing.org>
- <http://clients.joeko.net/attservice/>

Summary

- Participated in leadership roles such as project estimations, meeting facilitation, internal code reviews, and contractor recruiting
- Authored company-standard best practice documents regarding browser compatibility testing, CSS development, and accessibility guidelines
- Redeveloped the Macquarium corporate website (www.macquarium.com) incorporating web standards, improved accessibility and enhanced Search Engine Optimization
- Organized and executed internal initiative programs encouraging developers to remain at the forefront of emerging technologies
- Guided team members in synchronizing development environments and ensuring team communication

Featured Projects:

- <http://www.emory.edu>
- <http://marbl.library.emory.edu>
- <http://creativity.emory.edu>
- <http://campaign.emory.edu>
- <http://www.homedepot.com>
- <http://www.ups.com>
- <http://clients.joeko.net/honda>
- <http://clients.joeko.net/macquarium/>

Summary

- Development of functional web interfaces utilizing emerging web standards and tableless layouts
- Produced and maintained content-rich interfaces intended to integrate seamlessly with back-end administration systems
- Collaborated in the production of custom server-side solutions to encourage client self-maintenance of frequently updated content

Featured Projects:

- <http://www.404audio.com>
- <http://www.cvtracer.com>
- <http://clients.joeko.net/gilyardgroup/>

CIBA Vision
Web Developer

2001–2003
Duluth, GA

Summary

- Followed standard practices and procedures to produce interfaces that adhered to technical specifications
- Produced templates as required to develop and architect internal initiatives
- Implementation of Flash product demos for client training purposes
- Documented and reported web analytics and accessibility (Section 508) trends

Education:

The Art Institute of Atlanta
Bachelor of Fine Arts – Interactive Media Design

2003–2007
Atlanta, GA

- Awarded Magna Cum Laude
- Awarded Best Portfolio for Web Design and Interactive Media

Mercer University
Technical certification

1999–2001
Atlanta, GA

- CIW Professional Certification
- CIW Associate Certification

**Technology
spotlight:**

Languages:

- HTML 5
- XHTML (W3C Strict)
- CSS2/CSS3
- Sass
- JavaScript
 - *jQuery*
 - *jQuery UI*
 - *Yahoo! UI Library*
 - *Prototype*
- PHP
 - *WordPress*
 - *Expression Engine*
- Mobile
 - *jQuery Mobile*
 - *PhoneGap*
- XML
- JSON

Applications:

- Coda
- Transmit
- Git/SourceTree
- Subversion/Versions
- Adobe Photoshop CS5
- Adobe Illustrator CS5
- Adobe Flash CS5
- Adobe Dreamweaver CS5
- Adobe Fireworks CS5
- Adobe InDesign CS5
- MAMP
- Parallels
- TypeKit
- WebInspector
- Mozilla Firebug
- YSlow