

# Joseph J. Kocovsky

## Interactive Design & Development

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**Objective:** To utilize professional web development experience working within a creative environment supporting standards-based, functional web interfaces for clients with unique products and visions.

**Professional experience:** **THINK Interactive, Inc.** **2010–Present**  
User Interface Developer *Atlanta, GA*

### Summary

- Meticulously uphold web standards, well-optimized coding practices, pixel-perfect interface development, and cross-browser compatibility
- Contribution and oversight of client-side code, mobile development, content management, design, open-source platforms, rich-email campaigns, and user-experience strategy
- Lead and maintain organization within team projects and internal initiatives

### Featured Projects:

- <http://www.thinkinc.com>
- <http://www.thenutrocompany.com>
- <http://www.purchasingpower.com/blog/>
- <http://pestproject.orkin.com/>
- <http://www.windstream.com>
- <http://www.lazydays.com>

**Independent Contractor** **2009–Present**  
BKV, Inc., Ivey House Development, Market Immediacy, Inc. *Atlanta, GA*

### Summary

- Produce device-independent web experiences utilizing Responsive Web Design techniques
- Effectively deliver semantic web experiences that separate style, content, and behavior for maintainability and extensibility
- Develop content management systems built upon open-source solutions including WordPress and Expression Engine

### Featured Projects:

- <http://www.arbyscatering.com>
- <http://www.otisclapp.com>
- <http://www.thecenterforhousing.org>
- <http://clients.joeko.net/attservice/>

**Macquarium, Inc.**  
Front-end Developer

**2006–2009**  
*Atlanta, GA*

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**Summary**

- Participated in leadership roles such as project estimations, meeting facilitation, internal code reviews, and contractor recruiting
- Authored company-standard best practice documents regarding browser compatibility testing, CSS development, and accessibility guidelines
- Redeveloped the Macquarium corporate website ([www.macquarium.com](http://www.macquarium.com)) incorporating web standards, improved accessibility and enhanced Search Engine Optimization
- Organized and executed internal initiative programs encouraging developers to remain at the forefront of emerging technologies
- Guided team members in synchronizing development environments and ensuring team communication

***Featured Projects:***

- <http://www.emory.edu>
- <http://marbl.library.emory.edu>
- <http://creativity.emory.edu>
- <http://campaign.emory.edu>
- <http://www.homedepot.com>
- <http://www.ups.com>
- <http://clients.joeko.net/honda>
- <http://clients.joeko.net/macquarium/>

**ICE Design Group**  
Web Developer

**2005–2006**  
*Atlanta, GA*

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**Summary**

- Development of functional web interfaces utilizing emerging web standards and tableless layouts
- Produced and maintained content-rich interfaces intended to integrate seamlessly with back-end administration systems
- Collaborated in the production of custom server-side solutions to encourage client self-maintenance of frequently updated content

***Featured Projects:***

- <http://www.404audio.com>
- <http://www.cvtracer.com>
- <http://clients.joeko.net/gilyardgroup/>

**CIBA Vision**  
Web Developer

**2001–2003**  
*Duluth, GA*

**Summary**

- Followed standard practices and procedures to produce interfaces that adhered to technical specifications
- Produced templates as required to develop and architect internal initiatives
- Implementation of Flash product demos for client training purposes
- Documented and reported web analytics and accessibility (Section 508) trends

**Education:**

**The Art Institute of Atlanta**  
Bachelor of Fine Arts – Interactive Media Design

**2003–2007**  
*Atlanta, GA*

- Awarded Magna Cum Laude
- Awarded Best Portfolio for Web Design and Interactive Media

**Mercer University**  
Technical certification

**1999–2001**  
*Atlanta, GA*

- CIW Professional Certification
- CIW Associate Certification

**Technology  
spotlight:**

**Languages:**

- HTML 5
- XHTML (W3C Strict)
- CSS2/CSS3
- Sass
- JavaScript
  - *jQuery*
  - *jQuery UI*
  - *Yahoo! UI Library*
  - *Prototype*
- PHP
  - *WordPress*
  - *Expression Engine*
- Mobile
  - *jQuery Mobile*
  - *PhoneGap*
- XML
- JSON

**Applications:**

- Coda
- Transmit
- Adobe Photoshop CS5
- Adobe Illustrator CS5
- Adobe Flash CS5
- Adobe Dreamweaver CS5
- Adobe Fireworks CS5
- Adobe InDesign CS5
- MAMP
- Parallels
- Subversion
- Git
- TypeKit
- Mozilla Firebug